

Global Antiperspirant Market Growth 2025-2031

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Abstracts

The global Antiperspirant market size is predicted to grow from US\$ million in 2025 to US\$ million in 2031; it is expected to grow at a CAGR of % from 2025 to 2031.

The impact of the latest U.S. tariff measures and the corresponding policy responses from countries worldwide on market competitiveness, regional economic performance, and supply chain configurations will be comprehensively evaluated in this report.

United States market for Antiperspirant is estimated to increase from US\$ million in 2024 to US\$ million by 2031, at a CAGR of % from 2025 through 2031.

China market for Antiperspirant is estimated to increase from US\$ million in 2024 to US\$ million by 2031, at a CAGR of % from 2025 through 2031.

Europe market for Antiperspirant is estimated to increase from US\$ million in 2024 to US\$ million by 2031, at a CAGR of % from 2025 through 2031.

Global key Antiperspirant players cover Unilever, Amway, Beiersdorf, Mentholatum, Coty, etc. In terms of revenue, the global two largest companies occupied for a share nearly % in 2024.

LP Information, Inc. (LPI) ' newest research report, the ?Antiperspirant Industry Forecast? looks at past sales and reviews total world Antiperspirant sales in 2024, providing a comprehensive analysis by region and market sector of projected Antiperspirant sales for 2025 through 2031. With Antiperspirant sales broken down by region, market sector and sub-sector, this report provides a detailed analysis in US\$ millions of the world Antiperspirant industry.

This Insight Report provides a comprehensive analysis of the global Antiperspirant

landscape and highlights key trends related to product segmentation, company formation, revenue, and market share, latest development, and M&A activity. This report also analyzes the strategies of leading global companies with a focus on Antiperspirant portfolios and capabilities, market entry strategies, market positions, and geographic footprints, to better understand these firms' unique position in an accelerating global Antiperspirant market.

This Insight Report evaluates the key market trends, drivers, and affecting factors shaping the global outlook for Antiperspirant and breaks down the forecast by Type, by Application, geography, and market size to highlight emerging pockets of opportunity. With a transparent methodology based on hundreds of bottom-up qualitative and quantitative market inputs, this study forecast offers a highly nuanced view of the current state and future trajectory in the global Antiperspirant.

This report presents a comprehensive overview, market shares, and growth opportunities of Antiperspirant market by product type, application, key manufacturers and key regions and countries.

Segmentation by Type:

Spray Type Antiperspirants

Walk Bead Antiperspirants

Segmentation by Application:

Men

Women

This report also splits the market by region:

Americas

United States

Canada

Mexico

Brazil

APAC

China

Japan

Korea

Southeast Asia

India

Australia

Europe

Germany

France

UK

Italy

Russia

Middle East & Africa

Egypt

South Africa

Israel

Turkey

GCC Countries

The below companies that are profiled have been selected based on inputs gathered from primary experts and analysing the company's coverage, product portfolio, its market penetration.

Unilever

Amway

Beiersdorf

Mentholatum

Coty

FA

AVON

Jahwa

Gialen

Key Questions Addressed in this Report

What is the 10-year outlook for the global Antiperspirant market?

What factors are driving Antiperspirant market growth, globally and by region?

Which technologies are poised for the fastest growth by market and region?

How do Antiperspirant market opportunities vary by end market size?

How does Antiperspirant break out by Type, by Application?

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