

Global Anti-Transpirant Market Growth 2026-2032

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Abstracts

The global Anti-Transpirant market size is predicted to grow from US\$ 342 million in 2025 to US\$ 434 million in 2032; it is expected to grow at a CAGR of 3.5% from 2026 to 2032.

Anti-Transpirant is a plant-applied moisture-loss control product used to reduce transpiration, desiccation, transplant shock, drought stress, winter burn, heat stress, or transport-related water loss in living plants, nursery stock, turf, crops, and cut greenery. Plant water stress is increasingly managed not only through irrigation but also through foliar protection, canopy stress management, and post-harvest or logistics protection.

Upstream supply of Anti-Transpirant is built around terpene polymers, pine resin derivatives, wax emulsions, acrylic polymers, cyclohexane polymers, chitosan, vegetable-oil derivatives, surfactants, emulsifiers, solvents, preservatives, packaging materials, and label or regulatory services. Supply is fragmented because many products are specialty formulations rather than large-volume commodity crop chemicals.

In the current market, global production of Anti-Transpirant is around 50,000 Metric Ton, with an average selling price of about 7,000 USD per Metric Ton EXW basis.

Downstream users include nurseries, landscape contractors, golf course and turf managers, fruit growers, vegetable growers, forestry planting contractors, ornamental plant producers, Christmas greenery suppliers, and agricultural distributors.

Procurement patterns vary by channel: professional turf and nursery users often buy through annual distributor programs or seasonal replenishment, while agricultural crop users purchase through dealer networks ahead of drought, heat, transplanting, or stress-sensitive crop windows. Institutional landscape, municipal, and forestry buyers may use public tenders or framework supply contracts, but most volume still moves through specialty distributors. A precise gross margin estimate for producers is 37%, reflecting formulation know-how, label ownership, brand recognition, distributor access,

performance risk, and the cost of technical guidance. Top 5 suppliers control approximately 38 percent of global revenue CR5, indicating a moderately fragmented market rather than a consolidated crop-protection active ingredient market.

Demand is centered in North America, Australia, India, and selected high-value horticulture regions, with smaller but visible use in Europe, China, the Middle East, and other drought-prone or ornamental-plant markets. The forecast outlook for 2026 to 2032 is positive but not explosive. Growth is supported by water scarcity, more frequent heat waves, higher transplant-survival requirements, golf and turf protection, nursery logistics, and the need to protect higher-value fruit, vegetable, ornamental, and forestry planting material. Regulatory pressure may favor lower-toxicity, biodegradable, pine-resin, wax, vegetable-oil, and bio-based systems, while legacy stomatal-closing chemistries face tighter scrutiny. Technology development is likely to focus on longer residual activity, lower phytotoxicity, better rainfastness, crop-specific labels, and compatibility with precision irrigation. AI may enter indirectly through stress prediction, irrigation scheduling, and canopy-risk models that recommend anti-transpirant timing. The main bottlenecks are inconsistent field performance, phytotoxicity risk under heat or incorrect dilution, limited public trial data, formulation stability, distributor concentration, and difficulty proving economic payback across different crops and climates.

LP Information, Inc. (LPI) ' newest research report, the "Anti-Transpirant Industry Forecast" looks at past sales and reviews total world Anti-Transpirant sales in 2025, providing a comprehensive analysis by region and market sector of projected Anti-Transpirant sales for 2026 through 2032. With Anti-Transpirant sales broken down by region, market sector and sub-sector, this report provides a detailed analysis in US\$ millions of the world Anti-Transpirant industry.

This Insight Report provides a comprehensive analysis of the global Anti-Transpirant landscape and highlights key trends related to product segmentation, company formation, revenue, and market share, latest development, and M&A activity. This report also analyzes the strategies of leading global companies with a focus on Anti-Transpirant portfolios and capabilities, market entry strategies, market positions, and geographic footprints, to better understand these firms' unique position in an accelerating global Anti-Transpirant market.

This Insight Report evaluates the key market trends, drivers, and affecting factors shaping the global outlook for Anti-Transpirant and breaks down the forecast by Mechanism, by Application, geography, and market size to highlight emerging pockets of opportunity. With a transparent methodology based on hundreds of bottom-up

qualitative and quantitative market inputs, this study forecast offers a highly nuanced view of the current state and future trajectory in the global Anti-Transpirant.

This report presents a comprehensive overview, market shares, and growth opportunities of Anti-Transpirant market by product type, application, key manufacturers and key regions and countries.

Segmentation by Mechanism:

Film-Forming Type

Reflective Type

Metabolic Inhibitors Type

Hybrid Type

Segmentation by Active Material:

Terpene Polymer

Cyclohexane Polymer

Wax Polymer

Acrylic Polymer

Natural Resin

Bio-Based Active

Segmentation by Formulation:

Liquid Concentrate

Emulsifiable Concentrate

Other

Segmentation by Application:

Nursery Transplanting

Turf Management

Ornamental Landscape

Fruit Crops

Vegetable Crops

Field Crops

Forestry Planting

Cut Greenery

This report also splits the market by region:

Americas

United States

Canada

Mexico

Brazil

APAC

China

Japan

Korea

Southeast Asia

India

Australia

Europe

Germany

France

UK

Italy

Russia

Middle East & Africa

Egypt

South Africa

Israel

Turkey

GCC Countries

The below companies that are profiled have been selected based on inputs gathered from primary experts and analysing the company's coverage, product portfolio, its market penetration.

Miller Chemical & Fertilizer

Wilt-Pruf Products

PBI-Gordon

The Aquatrols Company

Polymer Ag

Exacto

DeerPro Professional

BioPlex Organics

DuluxGroup

AGSPEC Australia

Indigo Specialty Products

T. Stanes & Company

Indogulf BioAg

Messinas

Key Questions Addressed in this Report

What is the 10-year outlook for the global Anti-Transpirant market?

What factors are driving Anti-Transpirant market growth, globally and by region?

Which technologies are poised for the fastest growth by market and region?

How do Anti-Transpirant market opportunities vary by end market size?

How does Anti-Transpirant break out by Mechanism, by Application?

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