

Global Anti-direct Air Conditioner Market Growth 2026-2032

<https://marketpublishers.com/r/GF83600E3709EN.html>

Date: May 2026

Pages: 115

Price: US\$ 3,660.00 (Single User License)

ID: GF83600E3709EN

Abstracts

The global Anti-direct Air Conditioner market size is predicted to grow from US\$ 14987 million in 2025 to US\$ 27369 million in 2032; it is expected to grow at a CAGR of 9.0% from 2026 to 2032.

In 2025, global Anti-direct Air Conditioner production reached approximately 32,890.5 K units, with an average global market price of around 465.8 USD/unit.

Anti-direct Air Conditioner refers to a type of air Conditioner equipment that integrates innovative air supply structure design, air flow control technology and intelligent sensing systems to avoid discomfort caused by direct cold or hot air blowing on the human body. Different from traditional air conditioners that only adjust wind direction, it achieves soft air supply through technologies such as micro-hole air diffusion, bionic air flow guidance, AI human-sensing avoidance and partitioned wind control, realizing the effect of 'having temperature adjustment without direct wind feeling'. It can adapt to the needs of different groups such as the elderly, infants and pregnant women, and is widely used in home, bedroom, nursery and other scenarios, becoming a typical representative of the upgrading of air Conditioner products towards comfort and intelligence.

The average single-line production capacity of Anti-direct Air Conditioner is 2,400 K units, the average gross profit margin was 28.3%.

The cost structure of Anti-direct Air Conditioner is dominated by core components and manufacturing, with clear weight distribution: core mechanical components account for the largest proportion at 35%-40%, including customized wind wheels, multi-layer air deflectors and precision transmission structures designed for anti-direct blow, which are

5%-8% higher than traditional air conditioners due to special structural design; electronic and intelligent components account for 20%-25%, covering sensors (millimeter-wave radar, human-sensing modules), AI control chips and smart circuit boards, which are the key to realizing active anti-direct blow functions; raw materials such as copper, aluminum and plastic account for 15%-20%, among which high-quality copper for heat exchangers and special plastic for air deflectors occupy the main part; manufacturing and assembly costs account for 10%-12%, including precision processing of special air outlets and debugging of intelligent systems; the remaining 8%-10% is used for R&D amortization (especially for anti-direct blow patent technologies) and packaging logistics.

The industry chain of Anti-direct Air Conditioner has a complete ecological layout covering upstream, midstream and downstream: the upstream is the supply of core materials and components, including raw material suppliers (copper, aluminum, special plastic), component manufacturers (customized wind wheels, millimeter-wave radar sensors, AI control chips, frequency conversion compressors) and technology providers (air flow control algorithms, intelligent sensing technologies); the midstream is composed of whole machine manufacturers, including domestic brands such as Midea, Gree, Haier and Hisense that have independent R&D capabilities for anti-direct blow technologies, as well as international brands like Daikin and Mitsubishi Electric, which integrate upstream components and carry out product design, assembly, testing and technical iteration; the downstream covers sales channels and end users, with sales relying on online platforms (e-commerce, brand official websites) and offline channels (physical stores, engineering channels), and end users including household consumers, real estate developers (for refined decoration projects) and commercial venues (nurseries, hotels), forming a complete industrial cycle driven by technology and demand.

The demand for Anti-direct Air Conditioner is jointly driven by multiple factors such as the upgrading of residents' consumption concepts, the frequent occurrence of extreme climates and the popularization of healthy living needs, with the market showing a steady growth trend; the rising demand for comfortable home environments among families with infants, the elderly and other sensitive groups, the policy guidance on high-quality home appliances and the incremental demand in emerging markets such as Southeast Asia have further boosted market expansion. Business opportunities lie in three core directions: first, deepening the integration of AI and sensing technologies to develop products with active human-sensing and scene-adaptive anti-direct blow capabilities; second, expanding the product matrix to cover household split units, central air conditioners and commercial models to meet diverse scenario needs; third, seizing

the export opportunity of cost-effective products to expand the share in global high-end comfort air Conditioner markets, while combining health functions such as sterilization and air purification to form differentiated competition advantages and break through industry homogenization.

LP Information, Inc. (LPI) ' newest research report, the “Anti-direct Air Conditioner Industry Forecast” looks at past sales and reviews total world Anti-direct Air Conditioner sales in 2025, providing a comprehensive analysis by region and market sector of projected Anti-direct Air Conditioner sales for 2026 through 2032. With Anti-direct Air Conditioner sales broken down by region, market sector and sub-sector, this report provides a detailed analysis in US\$ millions of the world Anti-direct Air Conditioner industry.

This Insight Report provides a comprehensive analysis of the global Anti-direct Air Conditioner landscape and highlights key trends related to product segmentation, company formation, revenue, and market share, latest development, and M&A activity. This report also analyzes the strategies of leading global companies with a focus on Anti-direct Air Conditioner portfolios and capabilities, market entry strategies, market positions, and geographic footprints, to better understand these firms' unique position in an accelerating global Anti-direct Air Conditioner market.

This Insight Report evaluates the key market trends, drivers, and affecting factors shaping the global outlook for Anti-direct Air Conditioner and breaks down the forecast by Air Supply Control Technology, by Application, geography, and market size to highlight emerging pockets of opportunity. With a transparent methodology based on hundreds of bottom-up qualitative and quantitative market inputs, this study forecast offers a highly nuanced view of the current state and future trajectory in the global Anti-direct Air Conditioner.

This report presents a comprehensive overview, market shares, and growth opportunities of Anti-direct Air Conditioner market by product type, application, key manufacturers and key regions and countries.

Segmentation by Air Supply Control Technology:

Micro Hole Diffusion Air Conditioner

Bionic Guided Air Conditioner

Intelligent Human Sensor Avoidance Air Conditioner

Segmentation by Product Type:

Wall Mounted Split Air Conditioner

Cabinet Standing Air Conditioner

Central Ducted Air Conditioner

Segmentation by Control Intelligence Level:

Fixed Comfort Mode Control

Scenario-Based Smart Control

Segmentation by Application:

Residential

Commercial

This report also splits the market by region:

Americas

United States

Canada

Mexico

Brazil

APAC

China

Japan

Korea

Southeast Asia

India

Australia

Europe

Germany

France

UK

Italy

Russia

Middle East & Africa

Egypt

South Africa

Israel

Turkey

GCC Countries

The below companies that are profiled have been selected based on inputs gathered

from primary experts and analysing the company's coverage, product portfolio, its market penetration.

Daikin

Haier

GREE

Midea

Xiaomi

Hisense

Mitsubishi Electric

Mitsubishi Heavy Industries

Panasonic

AUX

TCL

Changhong

Hitachi

Key Questions Addressed in this Report

What is the 10-year outlook for the global Anti-direct Air Conditioner market?

What factors are driving Anti-direct Air Conditioner market growth, globally and by region?

Which technologies are poised for the fastest growth by market and region?

How do Anti-direct Air Conditioner market opportunities vary by end market size?

How does Anti-direct Air Conditioner break out by Air Supply Control Technology, by Application?

Contents

1 SCOPE OF THE REPORT

- 1.1 Market Introduction
- 1.2 Years Considered
- 1.3 Research Objectives
- 1.4 Market Research Methodology
- 1.5 Research Process and Data Source
- 1.6 Economic Indicators
- 1.7 Currency Considered
- 1.8 Market Estimation Caveats

2 EXECUTIVE SUMMARY

- 2.1 World Market Overview
 - 2.1.1 Global Anti-direct Air Conditioner Annual Sales 2021-2032
 - 2.1.2 World Current & Future Analysis for Anti-direct Air Conditioner by Geographic Region, 2021, 2025 & 2032
 - 2.1.3 World Current & Future Analysis for Anti-direct Air Conditioner by Country/Region, 2021, 2025 & 2032
- 2.2 Anti-direct Air Conditioner Segment by Air Supply Control Technology
 - 2.2.1 Micro Hole Diffusion Air Conditioner
 - 2.2.2 Bionic Guided Air Conditioner
 - 2.2.3 Intelligent Human Sensor Avoidance Air Conditioner
 - 2.2.4 Anti-direct Air Conditioner Sales by Air Supply Control Technology
 - 2.2.4.1 Global Anti-direct Air Conditioner Sales Market Share by Air Supply Control Technology (2021-2026)
 - 2.2.4.2 Global Anti-direct Air Conditioner Revenue and Market Share by Air Supply Control Technology (2021-2026)
 - 2.2.4.3 Global Anti-direct Air Conditioner Sale Price by Air Supply Control Technology (2021-2026)
- 2.3 Anti-direct Air Conditioner Segment by Product Type
 - 2.3.1 Wall Mounted Split Air Conditioner
 - 2.3.2 Cabinet Standing Air Conditioner
 - 2.3.3 Central Ducted Air Conditioner
 - 2.3.4 Anti-direct Air Conditioner Sales by Product Type
 - 2.3.4.1 Global Anti-direct Air Conditioner Sales Market Share by Product Type (2021-2026)

2.3.4.2 Global Anti-direct Air Conditioner Revenue and Market Share by Product Type (2021-2026)

2.3.4.3 Global Anti-direct Air Conditioner Sale Price by Product Type (2021-2026)
2.4 Anti-direct Air Conditioner Segment by Control Intelligence Level

2.4.1 Fixed Comfort Mode Control

2.4.2 Scenario-Based Smart Control

2.4.3 Anti-direct Air Conditioner Sales by Control Intelligence Level

2.4.3.1 Global Anti-direct Air Conditioner Sales Market Share by Control Intelligence Level (2021-2026)

2.4.3.2 Global Anti-direct Air Conditioner Revenue and Market Share by Control Intelligence Level (2021-2026)

2.4.3.3 Global Anti-direct Air Conditioner Sale Price by Control Intelligence Level (2021-2026)

2.5 Anti-direct Air Conditioner Segment by Application

2.5.1 Residential

2.5.2 Commercial

2.5.3 Anti-direct Air Conditioner Sales by Application

2.5.3.1 Global Anti-direct Air Conditioner Sale Market Share by Application (2021-2026)

2.5.3.2 Global Anti-direct Air Conditioner Revenue and Market Share by Application (2021-2026)

2.5.3.3 Global Anti-direct Air Conditioner Sale Price by Application (2021-2026)

3 GLOBAL BY COMPANY

3.1 Global Anti-direct Air Conditioner Breakdown Data by Company

3.1.1 Global Anti-direct Air Conditioner Annual Sales by Company (2021-2026)

3.1.2 Global Anti-direct Air Conditioner Sales Market Share by Company (2021-2026)

3.2 Global Anti-direct Air Conditioner Annual Revenue by Company (2021-2026)

3.2.1 Global Anti-direct Air Conditioner Revenue by Company (2021-2026)

3.2.2 Global Anti-direct Air Conditioner Revenue Market Share by Company (2021-2026)

3.3 Global Anti-direct Air Conditioner Sale Price by Company

3.4 Key Manufacturers Anti-direct Air Conditioner Producing Area Distribution, Sales Area, Product Type

3.4.1 Key Manufacturers Anti-direct Air Conditioner Product Location Distribution

3.4.2 Players Anti-direct Air Conditioner Products Offered

3.5 Market Concentration Rate Analysis

3.5.1 Competition Landscape Analysis

- 3.5.2 Concentration Ratio (CR3, CR5 and CR10) & (2024-2026)
- 3.6 New Products and Potential Entrants
- 3.7 Market M&A Activity & Strategy

4 WORLD HISTORIC REVIEW FOR ANTI-DIRECT AIR CONDITIONER BY GEOGRAPHIC REGION

- 4.1 World Historic Anti-direct Air Conditioner Market Size by Geographic Region (2021-2026)
 - 4.1.1 Global Anti-direct Air Conditioner Annual Sales by Geographic Region (2021-2026)
 - 4.1.2 Global Anti-direct Air Conditioner Annual Revenue by Geographic Region (2021-2026)
- 4.2 World Historic Anti-direct Air Conditioner Market Size by Country/Region (2021-2026)
 - 4.2.1 Global Anti-direct Air Conditioner Annual Sales by Country/Region (2021-2026)
 - 4.2.2 Global Anti-direct Air Conditioner Annual Revenue by Country/Region (2021-2026)
- 4.3 Americas Anti-direct Air Conditioner Sales Growth
- 4.4 APAC Anti-direct Air Conditioner Sales Growth
- 4.5 Europe Anti-direct Air Conditioner Sales Growth
- 4.6 Middle East & Africa Anti-direct Air Conditioner Sales Growth

5 AMERICAS

- 5.1 Americas Anti-direct Air Conditioner Sales by Country
 - 5.1.1 Americas Anti-direct Air Conditioner Sales by Country (2021-2026)
 - 5.1.2 Americas Anti-direct Air Conditioner Revenue by Country (2021-2026)
- 5.2 Americas Anti-direct Air Conditioner Sales by Air Supply Control Technology (2021-2026)
- 5.3 Americas Anti-direct Air Conditioner Sales by Application (2021-2026)
- 5.4 United States
- 5.5 Canada
- 5.6 Mexico
- 5.7 Brazil

6 APAC

- 6.1 APAC Anti-direct Air Conditioner Sales by Region

- 6.1.1 APAC Anti-direct Air Conditioner Sales by Region (2021-2026)
- 6.1.2 APAC Anti-direct Air Conditioner Revenue by Region (2021-2026)
- 6.2 APAC Anti-direct Air Conditioner Sales by Air Supply Control Technology (2021-2026)
- 6.3 APAC Anti-direct Air Conditioner Sales by Application (2021-2026)
- 6.4 China
- 6.5 Japan
- 6.6 South Korea
- 6.7 Southeast Asia
- 6.8 India
- 6.9 Australia
- 6.10 China Taiwan

7 EUROPE

- 7.1 Europe Anti-direct Air Conditioner by Country
 - 7.1.1 Europe Anti-direct Air Conditioner Sales by Country (2021-2026)
 - 7.1.2 Europe Anti-direct Air Conditioner Revenue by Country (2021-2026)
- 7.2 Europe Anti-direct Air Conditioner Sales by Air Supply Control Technology (2021-2026)
- 7.3 Europe Anti-direct Air Conditioner Sales by Application (2021-2026)
- 7.4 Germany
- 7.5 France
- 7.6 UK
- 7.7 Italy
- 7.8 Russia

8 MIDDLE EAST & AFRICA

- 8.1 Middle East & Africa Anti-direct Air Conditioner by Country
 - 8.1.1 Middle East & Africa Anti-direct Air Conditioner Sales by Country (2021-2026)
 - 8.1.2 Middle East & Africa Anti-direct Air Conditioner Revenue by Country (2021-2026)
- 8.2 Middle East & Africa Anti-direct Air Conditioner Sales by Air Supply Control Technology (2021-2026)
- 8.3 Middle East & Africa Anti-direct Air Conditioner Sales by Application (2021-2026)
- 8.4 Egypt
- 8.5 South Africa
- 8.6 Israel
- 8.7 Turkey

8.8 GCC Countries

9 MARKET DRIVERS, CHALLENGES AND TRENDS

9.1 Market Drivers & Growth Opportunities

9.2 Market Challenges & Risks

9.3 Industry Trends

10 MANUFACTURING COST STRUCTURE ANALYSIS

10.1 Raw Material and Suppliers

10.2 Manufacturing Cost Structure Analysis of Anti-direct Air Conditioner

10.3 Manufacturing Process Analysis of Anti-direct Air Conditioner

10.4 Industry Chain Structure of Anti-direct Air Conditioner

11 MARKETING, DISTRIBUTORS AND CUSTOMER

11.1 Sales Channel

11.1.1 Direct Channels

11.1.2 Indirect Channels

11.2 Anti-direct Air Conditioner Distributors

11.3 Anti-direct Air Conditioner Customer

12 WORLD FORECAST REVIEW FOR ANTI-DIRECT AIR CONDITIONER BY GEOGRAPHIC REGION

12.1 Global Anti-direct Air Conditioner Market Size Forecast by Region

12.1.1 Global Anti-direct Air Conditioner Forecast by Region (2027-2032)

12.1.2 Global Anti-direct Air Conditioner Annual Revenue Forecast by Region (2027-2032)

12.2 Americas Forecast by Country (2027-2032)

12.3 APAC Forecast by Region (2027-2032)

12.4 Europe Forecast by Country (2027-2032)

12.5 Middle East & Africa Forecast by Country (2027-2032)

12.6 Global Anti-direct Air Conditioner Forecast by Air Supply Control Technology (2027-2032)

12.7 Global Anti-direct Air Conditioner Forecast by Application (2027-2032)

13 KEY PLAYERS ANALYSIS

13.1 Daikin

13.1.1 Daikin Company Information

13.1.2 Daikin Anti-direct Air Conditioner Product Portfolios and Specifications

13.1.3 Daikin Anti-direct Air Conditioner Sales, Revenue, Price and Gross Margin
(2021-2026)

13.1.4 Daikin Main Business Overview

13.1.5 Daikin Latest Developments

13.2 Haier

13.2.1 Haier Company Information

13.2.2 Haier Anti-direct Air Conditioner Product Portfolios and Specifications

13.2.3 Haier Anti-direct Air Conditioner Sales, Revenue, Price and Gross Margin
(2021-2026)

13.2.4 Haier Main Business Overview

13.2.5 Haier Latest Developments

13.3 GREE

13.3.1 GREE Company Information

13.3.2 GREE Anti-direct Air Conditioner Product Portfolios and Specifications

13.3.3 GREE Anti-direct Air Conditioner Sales, Revenue, Price and Gross Margin
(2021-2026)

13.3.4 GREE Main Business Overview

13.3.5 GREE Latest Developments

13.4 Midea

13.4.1 Midea Company Information

13.4.2 Midea Anti-direct Air Conditioner Product Portfolios and Specifications

13.4.3 Midea Anti-direct Air Conditioner Sales, Revenue, Price and Gross Margin
(2021-2026)

13.4.4 Midea Main Business Overview

13.4.5 Midea Latest Developments

13.5 Xiaomi

13.5.1 Xiaomi Company Information

13.5.2 Xiaomi Anti-direct Air Conditioner Product Portfolios and Specifications

13.5.3 Xiaomi Anti-direct Air Conditioner Sales, Revenue, Price and Gross Margin
(2021-2026)

13.5.4 Xiaomi Main Business Overview

13.5.5 Xiaomi Latest Developments

13.6 Hisense

13.6.1 Hisense Company Information

13.6.2 Hisense Anti-direct Air Conditioner Product Portfolios and Specifications

13.6.3 Hisense Anti-direct Air Conditioner Sales, Revenue, Price and Gross Margin (2021-2026)

13.6.4 Hisense Main Business Overview

13.6.5 Hisense Latest Developments

13.7 Mitsubishi Electric

13.7.1 Mitsubishi Electric Company Information

13.7.2 Mitsubishi Electric Anti-direct Air Conditioner Product Portfolios and Specifications

13.7.3 Mitsubishi Electric Anti-direct Air Conditioner Sales, Revenue, Price and Gross Margin (2021-2026)

13.7.4 Mitsubishi Electric Main Business Overview

13.7.5 Mitsubishi Electric Latest Developments

13.8 Mitsubishi Heavy Industries

13.8.1 Mitsubishi Heavy Industries Company Information

13.8.2 Mitsubishi Heavy Industries Anti-direct Air Conditioner Product Portfolios and Specifications

13.8.3 Mitsubishi Heavy Industries Anti-direct Air Conditioner Sales, Revenue, Price and Gross Margin (2021-2026)

13.8.4 Mitsubishi Heavy Industries Main Business Overview

13.8.5 Mitsubishi Heavy Industries Latest Developments

13.9 Panasonic

13.9.1 Panasonic Company Information

13.9.2 Panasonic Anti-direct Air Conditioner Product Portfolios and Specifications

13.9.3 Panasonic Anti-direct Air Conditioner Sales, Revenue, Price and Gross Margin (2021-2026)

13.9.4 Panasonic Main Business Overview

13.9.5 Panasonic Latest Developments

13.10 AUX

13.10.1 AUX Company Information

13.10.2 AUX Anti-direct Air Conditioner Product Portfolios and Specifications

13.10.3 AUX Anti-direct Air Conditioner Sales, Revenue, Price and Gross Margin (2021-2026)

13.10.4 AUX Main Business Overview

13.10.5 AUX Latest Developments

13.11 TCL

13.11.1 TCL Company Information

13.11.2 TCL Anti-direct Air Conditioner Product Portfolios and Specifications

13.11.3 TCL Anti-direct Air Conditioner Sales, Revenue, Price and Gross Margin (2021-2026)

13.11.4 TCL Main Business Overview

13.11.5 TCL Latest Developments

13.12 Changhong

13.12.1 Changhong Company Information

13.12.2 Changhong Anti-direct Air Conditioner Product Portfolios and Specifications

13.12.3 Changhong Anti-direct Air Conditioner Sales, Revenue, Price and Gross Margin (2021-2026)

13.12.4 Changhong Main Business Overview

13.12.5 Changhong Latest Developments

13.13 Hitachi

13.13.1 Hitachi Company Information

13.13.2 Hitachi Anti-direct Air Conditioner Product Portfolios and Specifications

13.13.3 Hitachi Anti-direct Air Conditioner Sales, Revenue, Price and Gross Margin (2021-2026)

13.13.4 Hitachi Main Business Overview

13.13.5 Hitachi Latest Developments

14 RESEARCH FINDINGS AND CONCLUSION

List Of Tables

LIST OF TABLES

- Table 1. Anti-direct Air Conditioner Annual Sales CAGR by Geographic Region (2021, 2025 & 2032) & (\$ millions)
- Table 2. Anti-direct Air Conditioner Annual Sales CAGR by Country/Region (2021, 2025 & 2032) & (\$ millions)
- Table 3. Major Players of Micro Hole Diffusion Air Conditioner
- Table 4. Major Players of Bionic Guided Air Conditioner
- Table 5. Major Players of Intelligent Human Sensor Avoidance Air Conditioner
- Table 6. Global Anti-direct Air Conditioner Sales by Air Supply Control Technology (2021-2026) & (K Units)
- Table 7. Global Anti-direct Air Conditioner Sales Market Share by Air Supply Control Technology (2021-2026)
- Table 8. Global Anti-direct Air Conditioner Revenue by Air Supply Control Technology (2021-2026) & (\$ million)
- Table 9. Global Anti-direct Air Conditioner Revenue Market Share by Air Supply Control Technology (2021-2026)
- Table 10. Global Anti-direct Air Conditioner Sale Price by Air Supply Control Technology (2021-2026) & (US\$/Unit)
- Table 11. Major Players of Wall Mounted Split Air Conditioner
- Table 12. Major Players of Cabinet Standing Air Conditioner
- Table 13. Major Players of Central Ducted Air Conditioner
- Table 14. Global Anti-direct Air Conditioner Sales by Product Type (2021-2026) & (K Units)
- Table 15. Global Anti-direct Air Conditioner Sales Market Share by Product Type (2021-2026)
- Table 16. Global Anti-direct Air Conditioner Revenue by Product Type (2021-2026) & (\$ million)
- Table 17. Global Anti-direct Air Conditioner Revenue Market Share by Product Type (2021-2026)
- Table 18. Global Anti-direct Air Conditioner Sale Price by Product Type (2021-2026) & (US\$/Unit)
- Table 19. Major Players of Fixed Comfort Mode Control
- Table 20. Major Players of Scenario-Based Smart Control
- Table 21. Global Anti-direct Air Conditioner Sales by Control Intelligence Level (2021-2026) & (K Units)
- Table 22. Global Anti-direct Air Conditioner Sales Market Share by Control Intelligence

Level (2021-2026)

Table 23. Global Anti-direct Air Conditioner Revenue by Control Intelligence Level (2021-2026) & (\$ million)

Table 24. Global Anti-direct Air Conditioner Revenue Market Share by Control Intelligence Level (2021-2026)

Table 25. Global Anti-direct Air Conditioner Sale Price by Control Intelligence Level (2021-2026) & (US\$/Unit)

Table 26. Global Anti-direct Air Conditioner Sale by Application (2021-2026) & (K Units)

Table 27. Global Anti-direct Air Conditioner Sale Market Share by Application (2021-2026)

Table 28. Global Anti-direct Air Conditioner Revenue by Application (2021-2026) & (\$ million)

Table 29. Global Anti-direct Air Conditioner Revenue Market Share by Application (2021-2026)

Table 30. Global Anti-direct Air Conditioner Sale Price by Application (2021-2026) & (US\$/Unit)

Table 31. Global Anti-direct Air Conditioner Sales by Company (2021-2026) & (K Units)

Table 32. Global Anti-direct Air Conditioner Sales Market Share by Company (2021-2026)

Table 33. Global Anti-direct Air Conditioner Revenue by Company (2021-2026) & (\$ millions)

Table 34. Global Anti-direct Air Conditioner Revenue Market Share by Company (2021-2026)

Table 35. Global Anti-direct Air Conditioner Sale Price by Company (2021-2026) & (US\$/Unit)

Table 36. Key Manufacturers Anti-direct Air Conditioner Producing Area Distribution and Sales Area

Table 37. Players Anti-direct Air Conditioner Products Offered

Table 38. Anti-direct Air Conditioner Concentration Ratio (CR3, CR5 and CR10) & (2024-2026)

Table 39. New Products and Potential Entrants

Table 40. Market M&A Activity & Strategy

Table 41. Global Anti-direct Air Conditioner Sales by Geographic Region (2021-2026) & (K Units)

Table 42. Global Anti-direct Air Conditioner Sales Market Share Geographic Region (2021-2026)

Table 43. Global Anti-direct Air Conditioner Revenue by Geographic Region (2021-2026) & (\$ millions)

Table 44. Global Anti-direct Air Conditioner Revenue Market Share by Geographic

Region (2021-2026)

Table 45. Global Anti-direct Air Conditioner Sales by Country/Region (2021-2026) & (K Units)

Table 46. Global Anti-direct Air Conditioner Sales Market Share by Country/Region (2021-2026)

Table 47. Global Anti-direct Air Conditioner Revenue by Country/Region (2021-2026) & (\$ millions)

Table 48. Global Anti-direct Air Conditioner Revenue Market Share by Country/Region (2021-2026)

Table 49. Americas Anti-direct Air Conditioner Sales by Country (2021-2026) & (K Units)

Table 50. Americas Anti-direct Air Conditioner Sales Market Share by Country (2021-2026)

Table 51. Americas Anti-direct Air Conditioner Revenue by Country (2021-2026) & (\$ millions)

Table 52. Americas Anti-direct Air Conditioner Sales by Air Supply Control Technology (2021-2026) & (K Units)

Table 53. Americas Anti-direct Air Conditioner Sales by Application (2021-2026) & (K Units)

Table 54. APAC Anti-direct Air Conditioner Sales by Region (2021-2026) & (K Units)

Table 55. APAC Anti-direct Air Conditioner Sales Market Share by Region (2021-2026)

Table 56. APAC Anti-direct Air Conditioner Revenue by Region (2021-2026) & (\$ millions)

Table 57. APAC Anti-direct Air Conditioner Sales by Air Supply Control Technology (2021-2026) & (K Units)

Table 58. APAC Anti-direct Air Conditioner Sales by Application (2021-2026) & (K Units)

Table 59. Europe Anti-direct Air Conditioner Sales by Country (2021-2026) & (K Units)

Table 60. Europe Anti-direct Air Conditioner Revenue by Country (2021-2026) & (\$ millions)

Table 61. Europe Anti-direct Air Conditioner Sales by Air Supply Control Technology (2021-2026) & (K Units)

Table 62. Europe Anti-direct Air Conditioner Sales by Application (2021-2026) & (K Units)

Table 63. Middle East & Africa Anti-direct Air Conditioner Sales by Country (2021-2026) & (K Units)

Table 64. Middle East & Africa Anti-direct Air Conditioner Revenue Market Share by Country (2021-2026)

Table 65. Middle East & Africa Anti-direct Air Conditioner Sales by Air Supply Control Technology (2021-2026) & (K Units)

- Table 66. Middle East & Africa Anti-direct Air Conditioner Sales by Application (2021-2026) & (K Units)
- Table 67. Key Market Drivers & Growth Opportunities of Anti-direct Air Conditioner
- Table 68. Key Market Challenges & Risks of Anti-direct Air Conditioner
- Table 69. Key Industry Trends of Anti-direct Air Conditioner
- Table 70. Anti-direct Air Conditioner Raw Material
- Table 71. Key Suppliers of Raw Materials
- Table 72. Anti-direct Air Conditioner Distributors List
- Table 73. Anti-direct Air Conditioner Customer List
- Table 74. Global Anti-direct Air Conditioner Sales Forecast by Region (2027-2032) & (K Units)
- Table 75. Global Anti-direct Air Conditioner Revenue Forecast by Region (2027-2032) & (\$ millions)
- Table 76. Americas Anti-direct Air Conditioner Sales Forecast by Country (2027-2032) & (K Units)
- Table 77. Americas Anti-direct Air Conditioner Annual Revenue Forecast by Country (2027-2032) & (\$ millions)
- Table 78. APAC Anti-direct Air Conditioner Sales Forecast by Region (2027-2032) & (K Units)
- Table 79. APAC Anti-direct Air Conditioner Annual Revenue Forecast by Region (2027-2032) & (\$ millions)
- Table 80. Europe Anti-direct Air Conditioner Sales Forecast by Country (2027-2032) & (K Units)
- Table 81. Europe Anti-direct Air Conditioner Revenue Forecast by Country (2027-2032) & (\$ millions)
- Table 82. Middle East & Africa Anti-direct Air Conditioner Sales Forecast by Country (2027-2032) & (K Units)
- Table 83. Middle East & Africa Anti-direct Air Conditioner Revenue Forecast by Country (2027-2032) & (\$ millions)
- Table 84. Global Anti-direct Air Conditioner Sales Forecast by Air Supply Control Technology (2027-2032) & (K Units)
- Table 85. Global Anti-direct Air Conditioner Revenue Forecast by Air Supply Control Technology (2027-2032) & (\$ millions)
- Table 86. Global Anti-direct Air Conditioner Sales Forecast by Application (2027-2032) & (K Units)
- Table 87. Global Anti-direct Air Conditioner Revenue Forecast by Application (2027-2032) & (\$ millions)
- Table 88. Daikin Basic Information, Anti-direct Air Conditioner Manufacturing Base, Sales Area and Its Competitors

- Table 89. Daikin Anti-direct Air Conditioner Product Portfolios and Specifications
- Table 90. Daikin Anti-direct Air Conditioner Sales (K Units), Revenue (\$ Million), Price (US\$/Unit) and Gross Margin (2021-2026)
- Table 91. Daikin Main Business
- Table 92. Daikin Latest Developments
- Table 93. Haier Basic Information, Anti-direct Air Conditioner Manufacturing Base, Sales Area and Its Competitors
- Table 94. Haier Anti-direct Air Conditioner Product Portfolios and Specifications
- Table 95. Haier Anti-direct Air Conditioner Sales (K Units), Revenue (\$ Million), Price (US\$/Unit) and Gross Margin (2021-2026)
- Table 96. Haier Main Business
- Table 97. Haier Latest Developments
- Table 98. GREE Basic Information, Anti-direct Air Conditioner Manufacturing Base, Sales Area and Its Competitors
- Table 99. GREE Anti-direct Air Conditioner Product Portfolios and Specifications
- Table 100. GREE Anti-direct Air Conditioner Sales (K Units), Revenue (\$ Million), Price (US\$/Unit) and Gross Margin (2021-2026)
- Table 101. GREE Main Business
- Table 102. GREE Latest Developments
- Table 103. Midea Basic Information, Anti-direct Air Conditioner Manufacturing Base, Sales Area and Its Competitors
- Table 104. Midea Anti-direct Air Conditioner Product Portfolios and Specifications
- Table 105. Midea Anti-direct Air Conditioner Sales (K Units), Revenue (\$ Million), Price (US\$/Unit) and Gross Margin (2021-2026)
- Table 106. Midea Main Business
- Table 107. Midea Latest Developments
- Table 108. Xiaomi Basic Information, Anti-direct Air Conditioner Manufacturing Base, Sales Area and Its Competitors
- Table 109. Xiaomi Anti-direct Air Conditioner Product Portfolios and Specifications
- Table 110. Xiaomi Anti-direct Air Conditioner Sales (K Units), Revenue (\$ Million), Price (US\$/Unit) and Gross Margin (2021-2026)
- Table 111. Xiaomi Main Business
- Table 112. Xiaomi Latest Developments
- Table 113. Hisense Basic Information, Anti-direct Air Conditioner Manufacturing Base, Sales Area and Its Competitors
- Table 114. Hisense Anti-direct Air Conditioner Product Portfolios and Specifications
- Table 115. Hisense Anti-direct Air Conditioner Sales (K Units), Revenue (\$ Million), Price (US\$/Unit) and Gross Margin (2021-2026)
- Table 116. Hisense Main Business

Table 117. Hisense Latest Developments

Table 118. Mitsubishi Electric Basic Information, Anti-direct Air Conditioner Manufacturing Base, Sales Area and Its Competitors

Table 119. Mitsubishi Electric Anti-direct Air Conditioner Product Portfolios and Specifications

Table 120. Mitsubishi Electric Anti-direct Air Conditioner Sales (K Units), Revenue (\$ Million), Price (US\$/Unit) and Gross Margin (2021-2026)

Table 121. Mitsubishi Electric Main Business

Table 122. Mitsubishi Electric Latest Developments

Table 123. Mitsubishi Heavy Industries Basic Information, Anti-direct Air Conditioner Manufacturing Base, Sales Area and Its Competitors

Table 124. Mitsubishi Heavy Industries Anti-direct Air Conditioner Product Portfolios and Specifications

Table 125. Mitsubishi Heavy Industries Anti-direct Air Conditioner Sales (K Units), Revenue (\$ Million), Price (US\$/Unit) and Gross Margin (2021-2026)

Table 126. Mitsubishi Heavy Industries Main Business

Table 127. Mitsubishi Heavy Industries Latest Developments

Table 128. Panasonic Basic Information, Anti-direct Air Conditioner Manufacturing Base, Sales Area and Its Competitors

Table 129. Panasonic Anti-direct Air Conditioner Product Portfolios and Specifications

Table 130. Panasonic Anti-direct Air Conditioner Sales (K Units), Revenue (\$ Million), Price (US\$/Unit) and Gross Margin (2021-2026)

Table 131. Panasonic Main Business

Table 132. Panasonic Latest Developments

Table 133. AUX Basic Information, Anti-direct Air Conditioner Manufacturing Base, Sales Area and Its Competitors

Table 134. AUX Anti-direct Air Conditioner Product Portfolios and Specifications

Table 135. AUX Anti-direct Air Conditioner Sales (K Units), Revenue (\$ Million), Price (US\$/Unit) and Gross Margin (2021-2026)

Table 136. AUX Main Business

Table 137. AUX Latest Developments

Table 138. TCL Basic Information, Anti-direct Air Conditioner Manufacturing Base, Sales Area and Its Competitors

Table 139. TCL Anti-direct Air Conditioner Product Portfolios and Specifications

Table 140. TCL Anti-direct Air Conditioner Sales (K Units), Revenue (\$ Million), Price (US\$/Unit) and Gross Margin (2021-2026)

Table 141. TCL Main Business

Table 142. TCL Latest Developments

Table 143. Changhong Basic Information, Anti-direct Air Conditioner Manufacturing

Base, Sales Area and Its Competitors

Table 144. Changhong Anti-direct Air Conditioner Product Portfolios and Specifications

Table 145. Changhong Anti-direct Air Conditioner Sales (K Units), Revenue (\$ Million), Price (US\$/Unit) and Gross Margin (2021-2026)

Table 146. Changhong Main Business

Table 147. Changhong Latest Developments

Table 148. Hitachi Basic Information, Anti-direct Air Conditioner Manufacturing Base, Sales Area and Its Competitors

Table 149. Hitachi Anti-direct Air Conditioner Product Portfolios and Specifications

Table 150. Hitachi Anti-direct Air Conditioner Sales (K Units), Revenue (\$ Million), Price (US\$/Unit) and Gross Margin (2021-2026)

Table 151. Hitachi Main Business

Table 152. Hitachi Latest Developments

List Of Figures

LIST OF FIGURES

- Figure 1. Picture of Anti-direct Air Conditioner
- Figure 2. Anti-direct Air Conditioner Report Years Considered
- Figure 3. Research Objectives
- Figure 4. Research Methodology
- Figure 5. Research Process and Data Source
- Figure 6. Global Anti-direct Air Conditioner Sales Growth Rate 2021-2032 (K Units)
- Figure 7. Global Anti-direct Air Conditioner Revenue Growth Rate 2021-2032 (\$ millions)
- Figure 8. Anti-direct Air Conditioner Sales by Geographic Region (2021, 2025 & 2032) & (\$ millions)
- Figure 9. Anti-direct Air Conditioner Sales Market Share by Country/Region (2025)
- Figure 10. Anti-direct Air Conditioner Sales Market Share by Country/Region (2021, 2025 & 2032)
- Figure 11. Product Picture of Micro Hole Diffusion Air Conditioner
- Figure 12. Product Picture of Bionic Guided Air Conditioner
- Figure 13. Product Picture of Intelligent Human Sensor Avoidance Air Conditioner
- Figure 14. Global Anti-direct Air Conditioner Sales Market Share by Air Supply Control Technology in 2026
- Figure 15. Global Anti-direct Air Conditioner Revenue Market Share by Air Supply Control Technology (2021-2026)
- Figure 16. Product Picture of Wall Mounted Split Air Conditioner
- Figure 17. Product Picture of Cabinet Standing Air Conditioner
- Figure 18. Product Picture of Central Ducted Air Conditioner
- Figure 19. Global Anti-direct Air Conditioner Sales Market Share by Product Type in 2026
- Figure 20. Global Anti-direct Air Conditioner Revenue Market Share by Product Type (2021-2026)
- Figure 21. Product Picture of Fixed Comfort Mode Control
- Figure 22. Product Picture of Scenario-Based Smart Control
- Figure 23. Global Anti-direct Air Conditioner Sales Market Share by Control Intelligence Level in 2026
- Figure 24. Global Anti-direct Air Conditioner Revenue Market Share by Control Intelligence Level (2021-2026)
- Figure 25. Anti-direct Air Conditioner Consumed in Residential
- Figure 26. Global Anti-direct Air Conditioner Market: Residential (2021-2026) & (K

Units)

Figure 27. Anti-direct Air Conditioner Consumed in Commercial

Figure 28. Global Anti-direct Air Conditioner Market: Commercial (2021-2026) & (K Units)

Figure 29. Global Anti-direct Air Conditioner Sale Market Share by Application (2025)

Figure 30. Global Anti-direct Air Conditioner Revenue Market Share by Application in 2026

Figure 31. Anti-direct Air Conditioner Sales by Company in 2026 (K Units)

Figure 32. Global Anti-direct Air Conditioner Sales Market Share by Company in 2026

Figure 33. Anti-direct Air Conditioner Revenue by Company in 2026 (\$ millions)

Figure 34. Global Anti-direct Air Conditioner Revenue Market Share by Company in 2026

Figure 35. Global Anti-direct Air Conditioner Sales Market Share by Geographic Region (2021-2026)

Figure 36. Global Anti-direct Air Conditioner Revenue Market Share by Geographic Region in 2026

Figure 37. Americas Anti-direct Air Conditioner Sales 2021-2026 (K Units)

Figure 38. Americas Anti-direct Air Conditioner Revenue 2021-2026 (\$ millions)

Figure 39. APAC Anti-direct Air Conditioner Sales 2021-2026 (K Units)

Figure 40. APAC Anti-direct Air Conditioner Revenue 2021-2026 (\$ millions)

Figure 41. Europe Anti-direct Air Conditioner Sales 2021-2026 (K Units)

Figure 42. Europe Anti-direct Air Conditioner Revenue 2021-2026 (\$ millions)

Figure 43. Middle East & Africa Anti-direct Air Conditioner Sales 2021-2026 (K Units)

Figure 44. Middle East & Africa Anti-direct Air Conditioner Revenue 2021-2026 (\$ millions)

Figure 45. Americas Anti-direct Air Conditioner Sales Market Share by Country in 2026

Figure 46. Americas Anti-direct Air Conditioner Revenue Market Share by Country (2021-2026)

Figure 47. Americas Anti-direct Air Conditioner Sales Market Share by Air Supply Control Technology (2021-2026)

Figure 48. Americas Anti-direct Air Conditioner Sales Market Share by Application (2021-2026)

Figure 49. United States Anti-direct Air Conditioner Revenue Growth 2021-2026 (\$ millions)

Figure 50. Canada Anti-direct Air Conditioner Revenue Growth 2021-2026 (\$ millions)

Figure 51. Mexico Anti-direct Air Conditioner Revenue Growth 2021-2026 (\$ millions)

Figure 52. Brazil Anti-direct Air Conditioner Revenue Growth 2021-2026 (\$ millions)

Figure 53. APAC Anti-direct Air Conditioner Sales Market Share by Region in 2026

Figure 54. APAC Anti-direct Air Conditioner Revenue Market Share by Region

(2021-2026)

Figure 55. APAC Anti-direct Air Conditioner Sales Market Share by Air Supply Control Technology (2021-2026)

Figure 56. APAC Anti-direct Air Conditioner Sales Market Share by Application (2021-2026)

Figure 57. China Anti-direct Air Conditioner Revenue Growth 2021-2026 (\$ millions)

Figure 58. Japan Anti-direct Air Conditioner Revenue Growth 2021-2026 (\$ millions)

Figure 59. South Korea Anti-direct Air Conditioner Revenue Growth 2021-2026 (\$ millions)

Figure 60. Southeast Asia Anti-direct Air Conditioner Revenue Growth 2021-2026 (\$ millions)

Figure 61. India Anti-direct Air Conditioner Revenue Growth 2021-2026 (\$ millions)

Figure 62. Australia Anti-direct Air Conditioner Revenue Growth 2021-2026 (\$ millions)

Figure 63. China Taiwan Anti-direct Air Conditioner Revenue Growth 2021-2026 (\$ millions)

Figure 64. Europe Anti-direct Air Conditioner Sales Market Share by Country in 2026

Figure 65. Europe Anti-direct Air Conditioner Revenue Market Share by Country (2021-2026)

Figure 66. Europe Anti-direct Air Conditioner Sales Market Share by Air Supply Control Technology (2021-2026)

Figure 67. Europe Anti-direct Air Conditioner Sales Market Share by Application (2021-2026)

Figure 68. Germany Anti-direct Air Conditioner Revenue Growth 2021-2026 (\$ millions)

Figure 69. France Anti-direct Air Conditioner Revenue Growth 2021-2026 (\$ millions)

Figure 70. UK Anti-direct Air Conditioner Revenue Growth 2021-2026 (\$ millions)

Figure 71. Italy Anti-direct Air Conditioner Revenue Growth 2021-2026 (\$ millions)

Figure 72. Russia Anti-direct Air Conditioner Revenue Growth 2021-2026 (\$ millions)

Figure 73. Middle East & Africa Anti-direct Air Conditioner Sales Market Share by Country (2021-2026)

Figure 74. Middle East & Africa Anti-direct Air Conditioner Sales Market Share by Air Supply Control Technology (2021-2026)

Figure 75. Middle East & Africa Anti-direct Air Conditioner Sales Market Share by Application (2021-2026)

Figure 76. Egypt Anti-direct Air Conditioner Revenue Growth 2021-2026 (\$ millions)

Figure 77. South Africa Anti-direct Air Conditioner Revenue Growth 2021-2026 (\$ millions)

Figure 78. Israel Anti-direct Air Conditioner Revenue Growth 2021-2026 (\$ millions)

Figure 79. Turkey Anti-direct Air Conditioner Revenue Growth 2021-2026 (\$ millions)

Figure 80. GCC Countries Anti-direct Air Conditioner Revenue Growth 2021-2026 (\$

millions)

Figure 81. Manufacturing Cost Structure Analysis of Anti-direct Air Conditioner in 2026

Figure 82. Manufacturing Process Analysis of Anti-direct Air Conditioner

Figure 83. Industry Chain Structure of Anti-direct Air Conditioner

Figure 84. Channels of Distribution

Figure 85. Global Anti-direct Air Conditioner Sales Market Forecast by Region
(2027-2032)

Figure 86. Global Anti-direct Air Conditioner Revenue Market Share Forecast by Region
(2027-2032)

Figure 87. Global Anti-direct Air Conditioner Sales Market Share Forecast by Air Supply
Control Technology (2027-2032)

Figure 88. Global Anti-direct Air Conditioner Revenue Market Share Forecast by Air
Supply Control Technology (2027-2032)

Figure 89. Global Anti-direct Air Conditioner Sales Market Share Forecast by
Application (2027-2032)

Figure 90. Global Anti-direct Air Conditioner Revenue Market Share Forecast by
Application (2027-2032)

I would like to order

Product name: Global Anti-direct Air Conditioner Market Growth 2026-2032

Product link: <https://marketpublishers.com/r/GF83600E3709EN.html>

Price: US\$ 3,660.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/GF83600E3709EN.html>