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Global Anti-Counterfeiting Solutions Market Growth (Status and Outlook) 2026-2032

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Abstracts

The global Anti-Counterfeiting Solutions market size is predicted to grow from US$ 14860 million in 2025 to US$ 32460 million in 2032; it is expected to grow at a CAGR of 12.0% from 2026 to 2032.

Anti-counterfeiting solutions aim to protect brand reputation, consumer rights, and market order by adding unique, hard-to-replicate identification marks or mechanisms to products/packaging. Their core functions include authenticity verification, traceability of production and circulation, and deterrence of counterfeiting behavior.

United States market for Anti-Counterfeiting Solutions is estimated to increase from US$ million in 2025 to US$ million by 2032, at a CAGR of % from 2026 through 2032.

China market for Anti-Counterfeiting Solutions is estimated to increase from US$ million in 2025 to US$ million by 2032, at a CAGR of % from 2026 through 2032.

Europe market for Anti-Counterfeiting Solutions is estimated to increase from US$ million in 2025 to US$ million by 2032, at a CAGR of % from 2026 through 2032.

Global key Anti-Counterfeiting Solutions players cover Securikett, AlpVision, Colbert Packaging, Ennoventure, Avient, etc. In terms of revenue, the global two largest companies occupied for a share nearly % in 2025.

Report Scope

LPI (LP Information)' newest research report, the “Anti-Counterfeiting Solutions Industry Forecast” looks at past sales and reviews total world Anti-Counterfeiting Solutions sales

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in 2025, providing a comprehensive analysis by region and market sector of projected Anti-Counterfeiting Solutions sales for 2026 through 2032. With Anti-Counterfeiting Solutions sales broken down by region, market sector and sub-sector, this report provides a detailed analysis in US$ millions of the world Anti-Counterfeiting Solutions industry.

This Insight Report provides a comprehensive analysis of the global Anti-Counterfeiting Solutions landscape and highlights key trends related to product segmentation, company formation, revenue, and market share, latest development, and M&A activity. This report also analyses the strategies of leading global companies with a focus on Anti-Counterfeiting Solutions portfolios and capabilities, market entry strategies, market positions, and geographic footprints, to better understand these firms' unique position in an accelerating global Anti-Counterfeiting Solutions market.

This Insight Report evaluates the key market trends, drivers, and affecting factors shaping the global outlook for Anti-Counterfeiting Solutions and breaks down the forecast by Type, by Application, geography, and market size to highlight emerging pockets of opportunity. With a transparent methodology based on hundreds of bottom-up qualitative and quantitative market inputs, this study forecast offers a highly nuanced view of the current state and future trajectory in the global Anti-Counterfeiting Solutions.

This report presents a comprehensive overview, market shares, and growth opportunities of Anti-Counterfeiting Solutions market by product type, application, key players and key regions and countries.

Market Segmentation

Segmentation by Type:

Overt Anti-counterfeiting Solutions

Covert Anti-counterfeiting Solutions

Forensic Anti-counterfeiting Solutions

Segmentation by Technical Principles:

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Physical Covert Anti-counterfeiting Solutions

Chemical Covert Anti-counterfeiting Solutions

Biological & Digital Covert Anti-counterfeiting Solutions

Segmentation by Identification Tools/Methods:

Solutions Requiring Optical Instruments

Solutions Relying on Chemical Reagents

Solutions Dependent on Electronic Equipment

Segmentation by Application:

Pharmaceutical & Food Industries

Luxury & High-end Consumer Goods Industries

Industrial & Military Fields

This report also splits the market by region:

Americas

United States

Canada

Mexico

Brazil

APAC

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China

Japan

Korea

Southeast Asia

India

Australia

Europe

Germany

France

UK

Italy

Russia

Middle East & Africa

Egypt

South Africa

Israel

Turkey

GCC Countries

The below companies that are profiled have been selected based on inputs gathered

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from primary experts and analyzing the company's coverage, product portfolio, its market penetration.

Securikett

AlpVision

Colbert Packaging

Ennoventure

Avient

NeuroTags

Prooftag

Shosky

YPB

SCRIBOS

Authentix

Sun Chemical

Huhtamaki

Sabreen Group

Laava

Cryptoglyph

NanoMatriX

ConstantiaFlexibles

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