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Global Anti-Counterfeit Packaging Label Market Growth 2026-2032

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Abstracts

The global Anti-Counterfeit Packaging Label market size is predicted to grow from US$ 3522 million in 2025 to US$ 5146 million in 2032; it is expected to grow at a CAGR of 5.7% from 2026 to 2032.

In 2025, global Anti-Counterfeit Packaging Label production reached approximately 45 billion pieces, with an average global market price of around USD 0.08 per piece.

The gross profit margin of major companies in the industry is between 30%–50%.

In 2025, the global production capacity of Anti-Counterfeit Packaging Label was approximately 59 billion pieces.

Anti-Counterfeit Packaging Label refers to specialized labels applied to product packaging to verify authenticity and prevent unauthorized duplication or counterfeiting. These labels integrate technologies such as holographic imaging, QR codes, RFID, digital watermarking, invisible printing, and security materials to provide product identification and traceability functions. They are widely used in pharmaceuticals, food and beverages, consumer goods, cosmetics, electronics, and luxury products. The product scope includes security labels and smart anti-counterfeit labels, excluding ordinary product labels without authentication functions.

The industry chain of Anti-Counterfeit Packaging Label includes upstream security materials, midstream label manufacturing, and downstream product applications. Upstream suppliers provide special papers, films, inks, security coatings, chips, and printing materials. Midstream manufacturers conduct label design, printing, coding, data integration, and quality inspection. Downstream applications include pharmaceutical

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companies, food manufacturers, consumer product brands, logistics channels, and retailers requiring product authentication and traceability solutions.

United States market for Anti-Counterfeit Packaging Label is estimated to increase from US$ million in 2025 to US$ million by 2032, at a CAGR of % from 2026 through 2032.

China market for Anti-Counterfeit Packaging Label is estimated to increase from US$ million in 2025 to US$ million by 2032, at a CAGR of % from 2026 through 2032.

Europe market for Anti-Counterfeit Packaging Label is estimated to increase from US$ million in 2025 to US$ million by 2032, at a CAGR of % from 2026 through 2032.

Global key Anti-Counterfeit Packaging Label players cover Avery Dennison Corporation, CCL Industries Inc., 3M Company, SICPA Holding SA, Authentix, Inc., etc. In terms of revenue, the global two largest companies occupied for a share nearly % in 2025.

Report Scope

LP Information, Inc. (LPI) ' newest research report, the “Anti-Counterfeit Packaging Label Industry Forecast” looks at past sales and reviews total world Anti-Counterfeit Packaging Label sales in 2025, providing a comprehensive analysis by region and market sector of projected Anti-Counterfeit Packaging Label sales for 2026 through 2032. With Anti-Counterfeit Packaging Label sales broken down by region, market sector and sub-sector, this report provides a detailed analysis in US$ millions of the world Anti-Counterfeit Packaging Label industry.

This Insight Report provides a comprehensive analysis of the global Anti-Counterfeit Packaging Label landscape and highlights key trends related to product segmentation, company formation, revenue, and market share, latest development, and M&A activity. This report also analyzes the strategies of leading global companies with a focus on Anti-Counterfeit Packaging Label portfolios and capabilities, market entry strategies, market positions, and geographic footprints, to better understand these firms’ unique position in an accelerating global Anti-Counterfeit Packaging Label market.

This Insight Report evaluates the key market trends, drivers, and affecting factors shaping the global outlook for Anti-Counterfeit Packaging Label and breaks down the forecast by Type, by Application, geography, and market size to highlight emerging pockets of opportunity. With a transparent methodology based on hundreds of bottom-up qualitative and quantitative market inputs, this study forecast offers a highly nuanced

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view of the current state and future trajectory in the global Anti-Counterfeit Packaging Label.

This report presents a comprehensive overview, market shares, and growth opportunities of Anti-Counterfeit Packaging Label market by product type, application, key manufacturers and key regions and countries.

Market Segmentation

Segmentation by Type:

Holographic Anti-Counterfeit Label

RFID Anti-Counterfeit Label

QR Code Anti-Counterfeit Label

Segmentation by Label Material:

Paper-Based Anti-Counterfeit Label

Plastic Film Anti-Counterfeit Label

Metalized Anti-Counterfeit Label

Segmentation by Label Thickness:

Ultra Thin Label (<50 ?m)

Standard Thickness Label (50–150 ?m)

Thick Label (>150 ?m)

Segmentation by Application:

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Pharmaceutical Packaging

Consumer Goods Packaging

Food and Beverage Packaging

Other

This report also splits the market by region:

Americas

United States

Canada

Mexico

Brazil

APAC

China

Japan

Korea

Southeast Asia

India

Australia

Europe

Germany

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France

UK

Italy

Russia

Middle East & Africa

Egypt

South Africa

Israel

Turkey

GCC Countries

The below companies that are profiled have been selected based on inputs gathered from primary experts and analysing the company's coverage, product portfolio, its market penetration.

Avery Dennison Corporation

CCL Industries Inc.

3M Company

SICPA Holding SA

Authentix, Inc.

De La Rue plc

Brady Corporation

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Zebra Technologies Corporation

Kurz Group (Leonhard Kurz Stiftung & Co. KG)

Toppan Inc.

DNP (Dai Nippon Printing Co., Ltd.)

HID Global Corporation

Lintec Corporation

UPM Raflatac

Holostik India Limited

Shenzhen Security Identification Technology Co., Ltd.

Shenzhen Jinjia Group Co., Ltd.

Shenzhen YUTO Packaging Technology Co., Ltd.

Shanghai Zijiang Enterprise Group Co., Ltd.

Shenzhen Mingsheng Packaging Technology Co., Ltd.

Zhejiang Jiemei Electronic Technology Co., Ltd.

Guangdong Zhengye Technology Co., Ltd.

Jiangsu Meibao Anti-Counterfeit Technology Co., Ltd.

Shenzhen Holo Technology Co., Ltd.

Beijing Mudan Electronic Group Co., Ltd.

Key Questions Addressed in this Report

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What is the 10-year outlook for the global Anti-Counterfeit Packaging Label market?

What factors are driving Anti-Counterfeit Packaging Label market growth, globally and by region?

Which technologies are poised for the fastest growth by market and region?

How do Anti-Counterfeit Packaging Label market opportunities vary by end market size?

How does Anti-Counterfeit Packaging Label break out by Type, by Application?

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