

Global Anti-counterfeit Packaging (Food and Beverages) Market Growth 2024-2030

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Abstracts

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According to our LPI (LP Information) latest study, the global Anti-counterfeit Packaging (Food and Beverages) market size was valued at US\$ 45540 million in 2023. With growing demand in downstream market, the Anti-counterfeit Packaging (Food and Beverages) is forecast to a readjusted size of US\$ 61810 million by 2030 with a CAGR of 4.5% during review period.

The research report highlights the growth potential of the global Anti-counterfeit Packaging (Food and Beverages) market. Anti-counterfeit Packaging (Food and Beverages) are expected to show stable growth in the future market. However, product differentiation, reducing costs, and supply chain optimization remain crucial for the widespread adoption of Anti-counterfeit Packaging (Food and Beverages). Market players need to invest in research and development, forge strategic partnerships, and align their offerings with evolving consumer preferences to capitalize on the immense opportunities presented by the Anti-counterfeit Packaging (Food and Beverages) market.

Anti-counterfeiting packaging is the process of assigning secure packaging to the product in order to minimize counterfeiting or infringement. The purpose of anti-counterfeiting packaging is to prevent imitation and confirms safety of the goods.

Global Anti-counterfeit Packaging in Consumer Goods key players include Avery Dennison, Sun Chemical, Zebra Technologies, DNP, NHK SPRING, etc. Global top five manufacturers hold a share about 8%.

North America is the largest market, with a share over 25%, followed by Europe and China, have a share about 50 percent.

In terms of product, Authentication Packaging Technology is the largest segment, with a share over 65%. And in terms of application, the largest application is Food & Beverage, followed by Electronics & Appliances, Clothing & Ornament, ect.

Key Features:

The report on Anti-counterfeit Packaging (Food and Beverages) market reflects various aspects and provide valuable insights into the industry.

Market Size and Growth: The research report provide an overview of the current size and growth of the Anti-counterfeit Packaging (Food and Beverages) market. It may include historical data, market segmentation by Type (e.g., Authentication Technology, Trace Technology), and regional breakdowns.

Market Drivers and Challenges: The report can identify and analyse the factors driving the growth of the Anti-counterfeit Packaging (Food and Beverages) market, such as government regulations, environmental concerns, technological advancements, and changing consumer preferences. It can also highlight the challenges faced by the industry, including infrastructure limitations, range anxiety, and high upfront costs.

Competitive Landscape: The research report provides analysis of the competitive landscape within the Anti-counterfeit Packaging (Food and Beverages) market. It includes profiles of key players, their market share, strategies, and product offerings. The report can also highlight emerging players and their potential impact on the market.

Technological Developments: The research report can delve into the latest technological developments in the Anti-counterfeit Packaging (Food and Beverages) industry. This include advancements in Anti-counterfeit Packaging (Food and Beverages) technology, Anti-counterfeit Packaging (Food and Beverages) new entrants, Anti-counterfeit Packaging (Food and Beverages) new investment, and other innovations that are shaping the future of Anti-counterfeit Packaging (Food and Beverages).

Downstream Procumbent Preference: The report can shed light on customer procumbent behaviour and adoption trends in the Anti-counterfeit Packaging (Food and Beverages) market. It includes factors influencing customer ' purchasing decisions,

preferences for Anti-counterfeit Packaging (Food and Beverages) product.

Government Policies and Incentives: The research report analyse the impact of government policies and incentives on the Anti-counterfeit Packaging (Food and Beverages) market. This may include an assessment of regulatory frameworks, subsidies, tax incentives, and other measures aimed at promoting Anti-counterfeit Packaging (Food and Beverages) market. The report also evaluates the effectiveness of these policies in driving market growth.

Environmental Impact and Sustainability: The research report assess the environmental impact and sustainability aspects of the Anti-counterfeit Packaging (Food and Beverages) market.

Market Forecasts and Future Outlook: Based on the analysis conducted, the research report provide market forecasts and outlook for the Anti-counterfeit Packaging (Food and Beverages) industry. This includes projections of market size, growth rates, regional trends, and predictions on technological advancements and policy developments.

Recommendations and Opportunities: The report conclude with recommendations for industry stakeholders, policymakers, and investors. It highlights potential opportunities for market players to capitalize on emerging trends, overcome challenges, and contribute to the growth and development of the Anti-counterfeit Packaging (Food and Beverages) market.

Market Segmentation:

Anti-counterfeit Packaging (Food and Beverages) market is split by Type and by Application. For the period 2019-2030, the growth among segments provides accurate calculations and forecasts for consumption value by Type, and by Application in terms of volume and value.

Segmentation by type

Authentication Technology

Trace Technology

Segmentation by application

Dairy Products

Convenience Food

Bakery Products

Meat Products

Seafood

Others

This report also splits the market by region:

Americas

United States

Canada

Mexico

Brazil

APAC

China

Japan

Korea

Southeast Asia

India

Australia

Europe

Germany

France

UK

Italy

Russia

Middle East & Africa

Egypt

South Africa

Israel

Turkey

GCC Countries

The below companies that are profiled have been selected based on inputs gathered from primary experts and analyzing the company's coverage, product portfolio, its market penetration.

Avery Dennison

Sun Chemical

Zebra Technologies

DNP

NHK SPRING

Flint Group

Toppan

3M

Essentra

DuPont

Leonhard Kurz

OpSec Security

Shiner International

Taibao Group

Invengo

De La Rue

Schreiner ProSecure

YPB Group

UPM Raflatac

Techsun

Impinj

Key Questions Addressed in this Report

What is the 10-year outlook for the global Anti-counterfeit Packaging (Food and Beverages) market?

What factors are driving Anti-counterfeit Packaging (Food and Beverages) market growth, globally and by region?

Which technologies are poised for the fastest growth by market and region?

How do Anti-counterfeit Packaging (Food and Beverages) market opportunities vary by end market size?

How does Anti-counterfeit Packaging (Food and Beverages) break out type, application?

Contents

1 SCOPE OF THE REPORT

- 1.1 Market Introduction
- 1.2 Years Considered
- 1.3 Research Objectives
- 1.4 Market Research Methodology
- 1.5 Research Process and Data Source
- 1.6 Economic Indicators
- 1.7 Currency Considered
- 1.8 Market Estimation Caveats

2 EXECUTIVE SUMMARY

2.1 World Market Overview

2.1.1 Global Anti-counterfeit Packaging (Food and Beverages) Annual Sales 2019-2030

2.1.2 World Current & Future Analysis for Anti-counterfeit Packaging (Food and Beverages) by Geographic Region, 2019, 2023 & 2030

2.1.3 World Current & Future Analysis for Anti-counterfeit Packaging (Food and Beverages) by Country/Region, 2019, 2023 & 2030

2.2 Anti-counterfeit Packaging (Food and Beverages) Segment by Type

2.2.1 Authentication Technology

2.2.2 Trace Technology

2.3 Anti-counterfeit Packaging (Food and Beverages) Sales by Type

2.3.1 Global Anti-counterfeit Packaging (Food and Beverages) Sales Market Share by Type (2019-2024)

2.3.2 Global Anti-counterfeit Packaging (Food and Beverages) Revenue and Market Share by Type (2019-2024)

2.3.3 Global Anti-counterfeit Packaging (Food and Beverages) Sale Price by Type (2019-2024)

2.4 Anti-counterfeit Packaging (Food and Beverages) Segment by Application

2.4.1 Dairy Products

2.4.2 Convenience Food

2.4.3 Bakery Products

2.4.4 Meat Products

2.4.5 Seafood

2.4.6 Others

2.5 Anti-counterfeit Packaging (Food and Beverages) Sales by Application

2.5.1 Global Anti-counterfeit Packaging (Food and Beverages) Sale Market Share by Application (2019-2024)

2.5.2 Global Anti-counterfeit Packaging (Food and Beverages) Revenue and Market Share by Application (2019-2024)

2.5.3 Global Anti-counterfeit Packaging (Food and Beverages) Sale Price by Application (2019-2024)

3 GLOBAL ANTI-COUNTERFEIT PACKAGING (FOOD AND BEVERAGES) BY COMPANY

3.1 Global Anti-counterfeit Packaging (Food and Beverages) Breakdown Data by Company

3.1.1 Global Anti-counterfeit Packaging (Food and Beverages) Annual Sales by Company (2019-2024)

3.1.2 Global Anti-counterfeit Packaging (Food and Beverages) Sales Market Share by Company (2019-2024)

3.2 Global Anti-counterfeit Packaging (Food and Beverages) Annual Revenue by Company (2019-2024)

3.2.1 Global Anti-counterfeit Packaging (Food and Beverages) Revenue by Company (2019-2024)

3.2.2 Global Anti-counterfeit Packaging (Food and Beverages) Revenue Market Share by Company (2019-2024)

3.3 Global Anti-counterfeit Packaging (Food and Beverages) Sale Price by Company

3.4 Key Manufacturers Anti-counterfeit Packaging (Food and Beverages) Producing Area Distribution, Sales Area, Product Type

3.4.1 Key Manufacturers Anti-counterfeit Packaging (Food and Beverages) Product Location Distribution

3.4.2 Players Anti-counterfeit Packaging (Food and Beverages) Products Offered

3.5 Market Concentration Rate Analysis

3.5.1 Competition Landscape Analysis

3.5.2 Concentration Ratio (CR3, CR5 and CR10) & (2019-2024)

3.6 New Products and Potential Entrants

3.7 Mergers & Acquisitions, Expansion

4 WORLD HISTORIC REVIEW FOR ANTI-COUNTERFEIT PACKAGING (FOOD AND BEVERAGES) BY GEOGRAPHIC REGION

4.1 World Historic Anti-counterfeit Packaging (Food and Beverages) Market Size by

Geographic Region (2019-2024)

4.1.1 Global Anti-counterfeit Packaging (Food and Beverages) Annual Sales by Geographic Region (2019-2024)

4.1.2 Global Anti-counterfeit Packaging (Food and Beverages) Annual Revenue by Geographic Region (2019-2024)

4.2 World Historic Anti-counterfeit Packaging (Food and Beverages) Market Size by Country/Region (2019-2024)

4.2.1 Global Anti-counterfeit Packaging (Food and Beverages) Annual Sales by Country/Region (2019-2024)

4.2.2 Global Anti-counterfeit Packaging (Food and Beverages) Annual Revenue by Country/Region (2019-2024)

4.3 Americas Anti-counterfeit Packaging (Food and Beverages) Sales Growth

4.4 APAC Anti-counterfeit Packaging (Food and Beverages) Sales Growth

4.5 Europe Anti-counterfeit Packaging (Food and Beverages) Sales Growth

4.6 Middle East & Africa Anti-counterfeit Packaging (Food and Beverages) Sales Growth

5 AMERICAS

5.1 Americas Anti-counterfeit Packaging (Food and Beverages) Sales by Country

5.1.1 Americas Anti-counterfeit Packaging (Food and Beverages) Sales by Country (2019-2024)

5.1.2 Americas Anti-counterfeit Packaging (Food and Beverages) Revenue by Country (2019-2024)

5.2 Americas Anti-counterfeit Packaging (Food and Beverages) Sales by Type

5.3 Americas Anti-counterfeit Packaging (Food and Beverages) Sales by Application

5.4 United States

5.5 Canada

5.6 Mexico

5.7 Brazil

6 APAC

6.1 APAC Anti-counterfeit Packaging (Food and Beverages) Sales by Region

6.1.1 APAC Anti-counterfeit Packaging (Food and Beverages) Sales by Region (2019-2024)

6.1.2 APAC Anti-counterfeit Packaging (Food and Beverages) Revenue by Region (2019-2024)

6.2 APAC Anti-counterfeit Packaging (Food and Beverages) Sales by Type

6.3 APAC Anti-counterfeit Packaging (Food and Beverages) Sales by Application

6.4 China

6.5 Japan

6.6 South Korea

6.7 Southeast Asia

6.8 India

6.9 Australia

6.10 China Taiwan

7 EUROPE

7.1 Europe Anti-counterfeit Packaging (Food and Beverages) by Country

7.1.1 Europe Anti-counterfeit Packaging (Food and Beverages) Sales by Country (2019-2024)

7.1.2 Europe Anti-counterfeit Packaging (Food and Beverages) Revenue by Country (2019-2024)

7.2 Europe Anti-counterfeit Packaging (Food and Beverages) Sales by Type

7.3 Europe Anti-counterfeit Packaging (Food and Beverages) Sales by Application

7.4 Germany

7.5 France

7.6 UK

7.7 Italy

7.8 Russia

8 MIDDLE EAST & AFRICA

8.1 Middle East & Africa Anti-counterfeit Packaging (Food and Beverages) by Country

8.1.1 Middle East & Africa Anti-counterfeit Packaging (Food and Beverages) Sales by Country (2019-2024)

8.1.2 Middle East & Africa Anti-counterfeit Packaging (Food and Beverages) Revenue by Country (2019-2024)

8.2 Middle East & Africa Anti-counterfeit Packaging (Food and Beverages) Sales by Type

8.3 Middle East & Africa Anti-counterfeit Packaging (Food and Beverages) Sales by Application

8.4 Egypt

8.5 South Africa

8.6 Israel

8.7 Turkey

8.8 GCC Countries

9 MARKET DRIVERS, CHALLENGES AND TRENDS

9.1 Market Drivers & Growth Opportunities

9.2 Market Challenges & Risks

9.3 Industry Trends

10 MANUFACTURING COST STRUCTURE ANALYSIS

10.1 Raw Material and Suppliers

10.2 Manufacturing Cost Structure Analysis of Anti-counterfeit Packaging (Food and Beverages)

10.3 Manufacturing Process Analysis of Anti-counterfeit Packaging (Food and Beverages)

10.4 Industry Chain Structure of Anti-counterfeit Packaging (Food and Beverages)

11 MARKETING, DISTRIBUTORS AND CUSTOMER

11.1 Sales Channel

11.1.1 Direct Channels

11.1.2 Indirect Channels

11.2 Anti-counterfeit Packaging (Food and Beverages) Distributors

11.3 Anti-counterfeit Packaging (Food and Beverages) Customer

12 WORLD FORECAST REVIEW FOR ANTI-COUNTERFEIT PACKAGING (FOOD AND BEVERAGES) BY GEOGRAPHIC REGION

12.1 Global Anti-counterfeit Packaging (Food and Beverages) Market Size Forecast by Region

12.1.1 Global Anti-counterfeit Packaging (Food and Beverages) Forecast by Region (2025-2030)

12.1.2 Global Anti-counterfeit Packaging (Food and Beverages) Annual Revenue Forecast by Region (2025-2030)

12.2 Americas Forecast by Country

12.3 APAC Forecast by Region

12.4 Europe Forecast by Country

12.5 Middle East & Africa Forecast by Country

12.6 Global Anti-counterfeit Packaging (Food and Beverages) Forecast by Type

12.7 Global Anti-counterfeit Packaging (Food and Beverages) Forecast by Application

13 KEY PLAYERS ANALYSIS

13.1 Avery Dennison

13.1.1 Avery Dennison Company Information

13.1.2 Avery Dennison Anti-counterfeit Packaging (Food and Beverages) Product Portfolios and Specifications

13.1.3 Avery Dennison Anti-counterfeit Packaging (Food and Beverages) Sales, Revenue, Price and Gross Margin (2019-2024)

13.1.4 Avery Dennison Main Business Overview

13.1.5 Avery Dennison Latest Developments

13.2 Sun Chemical

13.2.1 Sun Chemical Company Information

13.2.2 Sun Chemical Anti-counterfeit Packaging (Food and Beverages) Product Portfolios and Specifications

13.2.3 Sun Chemical Anti-counterfeit Packaging (Food and Beverages) Sales, Revenue, Price and Gross Margin (2019-2024)

13.2.4 Sun Chemical Main Business Overview

13.2.5 Sun Chemical Latest Developments

13.3 Zebra Technologies

13.3.1 Zebra Technologies Company Information

13.3.2 Zebra Technologies Anti-counterfeit Packaging (Food and Beverages) Product Portfolios and Specifications

13.3.3 Zebra Technologies Anti-counterfeit Packaging (Food and Beverages) Sales, Revenue, Price and Gross Margin (2019-2024)

13.3.4 Zebra Technologies Main Business Overview

13.3.5 Zebra Technologies Latest Developments

13.4 DNP

13.4.1 DNP Company Information

13.4.2 DNP Anti-counterfeit Packaging (Food and Beverages) Product Portfolios and Specifications

13.4.3 DNP Anti-counterfeit Packaging (Food and Beverages) Sales, Revenue, Price and Gross Margin (2019-2024)

13.4.4 DNP Main Business Overview

13.4.5 DNP Latest Developments

13.5 NHK SPRING

13.5.1 NHK SPRING Company Information

13.5.2 NHK SPRING Anti-counterfeit Packaging (Food and Beverages) Product

Portfolios and Specifications

13.5.3 NHK SPRING Anti-counterfeit Packaging (Food and Beverages) Sales, Revenue, Price and Gross Margin (2019-2024)

13.5.4 NHK SPRING Main Business Overview

13.5.5 NHK SPRING Latest Developments

13.6 Flint Group

13.6.1 Flint Group Company Information

13.6.2 Flint Group Anti-counterfeit Packaging (Food and Beverages) Product Portfolios and Specifications

13.6.3 Flint Group Anti-counterfeit Packaging (Food and Beverages) Sales, Revenue, Price and Gross Margin (2019-2024)

13.6.4 Flint Group Main Business Overview

13.6.5 Flint Group Latest Developments

13.7 Toppan

13.7.1 Toppan Company Information

13.7.2 Toppan Anti-counterfeit Packaging (Food and Beverages) Product Portfolios and Specifications

13.7.3 Toppan Anti-counterfeit Packaging (Food and Beverages) Sales, Revenue, Price and Gross Margin (2019-2024)

13.7.4 Toppan Main Business Overview

13.7.5 Toppan Latest Developments

13.8 3M

13.8.1 3M Company Information

13.8.2 3M Anti-counterfeit Packaging (Food and Beverages) Product Portfolios and Specifications

13.8.3 3M Anti-counterfeit Packaging (Food and Beverages) Sales, Revenue, Price and Gross Margin (2019-2024)

13.8.4 3M Main Business Overview

13.8.5 3M Latest Developments

13.9 Essentra

13.9.1 Essentra Company Information

13.9.2 Essentra Anti-counterfeit Packaging (Food and Beverages) Product Portfolios and Specifications

13.9.3 Essentra Anti-counterfeit Packaging (Food and Beverages) Sales, Revenue, Price and Gross Margin (2019-2024)

13.9.4 Essentra Main Business Overview

13.9.5 Essentra Latest Developments

13.10 DuPont

13.10.1 DuPont Company Information

13.10.2 DuPont Anti-counterfeit Packaging (Food and Beverages) Product Portfolios and Specifications

13.10.3 DuPont Anti-counterfeit Packaging (Food and Beverages) Sales, Revenue, Price and Gross Margin (2019-2024)

13.10.4 DuPont Main Business Overview

13.10.5 DuPont Latest Developments

13.11 Leonhard Kurz

13.11.1 Leonhard Kurz Company Information

13.11.2 Leonhard Kurz Anti-counterfeit Packaging (Food and Beverages) Product Portfolios and Specifications

13.11.3 Leonhard Kurz Anti-counterfeit Packaging (Food and Beverages) Sales, Revenue, Price and Gross Margin (2019-2024)

13.11.4 Leonhard Kurz Main Business Overview

13.11.5 Leonhard Kurz Latest Developments

13.12 OpSec Security

13.12.1 OpSec Security Company Information

13.12.2 OpSec Security Anti-counterfeit Packaging (Food and Beverages) Product Portfolios and Specifications

13.12.3 OpSec Security Anti-counterfeit Packaging (Food and Beverages) Sales, Revenue, Price and Gross Margin (2019-2024)

13.12.4 OpSec Security Main Business Overview

13.12.5 OpSec Security Latest Developments

13.13 Shiner International

13.13.1 Shiner International Company Information

13.13.2 Shiner International Anti-counterfeit Packaging (Food and Beverages) Product Portfolios and Specifications

13.13.3 Shiner International Anti-counterfeit Packaging (Food and Beverages) Sales, Revenue, Price and Gross Margin (2019-2024)

13.13.4 Shiner International Main Business Overview

13.13.5 Shiner International Latest Developments

13.14 Taibao Group

13.14.1 Taibao Group Company Information

13.14.2 Taibao Group Anti-counterfeit Packaging (Food and Beverages) Product Portfolios and Specifications

13.14.3 Taibao Group Anti-counterfeit Packaging (Food and Beverages) Sales, Revenue, Price and Gross Margin (2019-2024)

13.14.4 Taibao Group Main Business Overview

13.14.5 Taibao Group Latest Developments

13.15 Invengo

- 13.15.1 Invengo Company Information
- 13.15.2 Invengo Anti-counterfeit Packaging (Food and Beverages) Product Portfolios and Specifications
- 13.15.3 Invengo Anti-counterfeit Packaging (Food and Beverages) Sales, Revenue, Price and Gross Margin (2019-2024)
- 13.15.4 Invengo Main Business Overview
- 13.15.5 Invengo Latest Developments
- 13.16 De La Rue
 - 13.16.1 De La Rue Company Information
 - 13.16.2 De La Rue Anti-counterfeit Packaging (Food and Beverages) Product Portfolios and Specifications
 - 13.16.3 De La Rue Anti-counterfeit Packaging (Food and Beverages) Sales, Revenue, Price and Gross Margin (2019-2024)
 - 13.16.4 De La Rue Main Business Overview
 - 13.16.5 De La Rue Latest Developments
- 13.17 Schreiner ProSecure
 - 13.17.1 Schreiner ProSecure Company Information
 - 13.17.2 Schreiner ProSecure Anti-counterfeit Packaging (Food and Beverages) Product Portfolios and Specifications
 - 13.17.3 Schreiner ProSecure Anti-counterfeit Packaging (Food and Beverages) Sales, Revenue, Price and Gross Margin (2019-2024)
 - 13.17.4 Schreiner ProSecure Main Business Overview
 - 13.17.5 Schreiner ProSecure Latest Developments
- 13.18 YPB Group
 - 13.18.1 YPB Group Company Information
 - 13.18.2 YPB Group Anti-counterfeit Packaging (Food and Beverages) Product Portfolios and Specifications
 - 13.18.3 YPB Group Anti-counterfeit Packaging (Food and Beverages) Sales, Revenue, Price and Gross Margin (2019-2024)
 - 13.18.4 YPB Group Main Business Overview
 - 13.18.5 YPB Group Latest Developments
- 13.19 UPM Raflatac
 - 13.19.1 UPM Raflatac Company Information
 - 13.19.2 UPM Raflatac Anti-counterfeit Packaging (Food and Beverages) Product Portfolios and Specifications
 - 13.19.3 UPM Raflatac Anti-counterfeit Packaging (Food and Beverages) Sales, Revenue, Price and Gross Margin (2019-2024)
 - 13.19.4 UPM Raflatac Main Business Overview
 - 13.19.5 UPM Raflatac Latest Developments

13.20 Techsun

13.20.1 Techsun Company Information

13.20.2 Techsun Anti-counterfeit Packaging (Food and Beverages) Product Portfolios and Specifications

13.20.3 Techsun Anti-counterfeit Packaging (Food and Beverages) Sales, Revenue, Price and Gross Margin (2019-2024)

13.20.4 Techsun Main Business Overview

13.20.5 Techsun Latest Developments

13.21 Impinj

13.21.1 Impinj Company Information

13.21.2 Impinj Anti-counterfeit Packaging (Food and Beverages) Product Portfolios and Specifications

13.21.3 Impinj Anti-counterfeit Packaging (Food and Beverages) Sales, Revenue, Price and Gross Margin (2019-2024)

13.21.4 Impinj Main Business Overview

13.21.5 Impinj Latest Developments

14 RESEARCH FINDINGS AND CONCLUSION

List Of Tables

LIST OF TABLES

Table 1. Anti-counterfeit Packaging (Food and Beverages) Annual Sales CAGR by Geographic Region (2019, 2023 & 2030) & (\$ millions)

Table 2. Anti-counterfeit Packaging (Food and Beverages) Annual Sales CAGR by Country/Region (2019, 2023 & 2030) & (\$ millions)

Table 3. Major Players of Authentication Technology

Table 4. Major Players of Trace Technology

Table 5. Global Anti-counterfeit Packaging (Food and Beverages) Sales by Type (2019-2024) & (K Units)

Table 6. Global Anti-counterfeit Packaging (Food and Beverages) Sales Market Share by Type (2019-2024)

Table 7. Global Anti-counterfeit Packaging (Food and Beverages) Revenue by Type (2019-2024) & (\$ million)

Table 8. Global Anti-counterfeit Packaging (Food and Beverages) Revenue Market Share by Type (2019-2024)

Table 9. Global Anti-counterfeit Packaging (Food and Beverages) Sale Price by Type (2019-2024) & (USD/Unit)

Table 10. Global Anti-counterfeit Packaging (Food and Beverages) Sales by Application (2019-2024) & (K Units)

Table 11. Global Anti-counterfeit Packaging (Food and Beverages) Sales Market Share by Application (2019-2024)

Table 12. Global Anti-counterfeit Packaging (Food and Beverages) Revenue by Application (2019-2024)

Table 13. Global Anti-counterfeit Packaging (Food and Beverages) Revenue Market Share by Application (2019-2024)

Table 14. Global Anti-counterfeit Packaging (Food and Beverages) Sale Price by Application (2019-2024) & (USD/Unit)

Table 15. Global Anti-counterfeit Packaging (Food and Beverages) Sales by Company (2019-2024) & (K Units)

Table 16. Global Anti-counterfeit Packaging (Food and Beverages) Sales Market Share by Company (2019-2024)

Table 17. Global Anti-counterfeit Packaging (Food and Beverages) Revenue by Company (2019-2024) (\$ Millions)

Table 18. Global Anti-counterfeit Packaging (Food and Beverages) Revenue Market Share by Company (2019-2024)

Table 19. Global Anti-counterfeit Packaging (Food and Beverages) Sale Price by

Company (2019-2024) & (USD/Unit)

Table 20. Key Manufacturers Anti-counterfeit Packaging (Food and Beverages)

Producing Area Distribution and Sales Area

Table 21. Players Anti-counterfeit Packaging (Food and Beverages) Products Offered

Table 22. Anti-counterfeit Packaging (Food and Beverages) Concentration Ratio (CR3, CR5 and CR10) & (2019-2024)

Table 23. New Products and Potential Entrants

Table 24. Mergers & Acquisitions, Expansion

Table 25. Global Anti-counterfeit Packaging (Food and Beverages) Sales by Geographic Region (2019-2024) & (K Units)

Table 26. Global Anti-counterfeit Packaging (Food and Beverages) Sales Market Share Geographic Region (2019-2024)

Table 27. Global Anti-counterfeit Packaging (Food and Beverages) Revenue by Geographic Region (2019-2024) & (\$ millions)

Table 28. Global Anti-counterfeit Packaging (Food and Beverages) Revenue Market Share by Geographic Region (2019-2024)

Table 29. Global Anti-counterfeit Packaging (Food and Beverages) Sales by Country/Region (2019-2024) & (K Units)

Table 30. Global Anti-counterfeit Packaging (Food and Beverages) Sales Market Share by Country/Region (2019-2024)

Table 31. Global Anti-counterfeit Packaging (Food and Beverages) Revenue by Country/Region (2019-2024) & (\$ millions)

Table 32. Global Anti-counterfeit Packaging (Food and Beverages) Revenue Market Share by Country/Region (2019-2024)

Table 33. Americas Anti-counterfeit Packaging (Food and Beverages) Sales by Country (2019-2024) & (K Units)

Table 34. Americas Anti-counterfeit Packaging (Food and Beverages) Sales Market Share by Country (2019-2024)

Table 35. Americas Anti-counterfeit Packaging (Food and Beverages) Revenue by Country (2019-2024) & (\$ Millions)

Table 36. Americas Anti-counterfeit Packaging (Food and Beverages) Revenue Market Share by Country (2019-2024)

Table 37. Americas Anti-counterfeit Packaging (Food and Beverages) Sales by Type (2019-2024) & (K Units)

Table 38. Americas Anti-counterfeit Packaging (Food and Beverages) Sales by Application (2019-2024) & (K Units)

Table 39. APAC Anti-counterfeit Packaging (Food and Beverages) Sales by Region (2019-2024) & (K Units)

Table 40. APAC Anti-counterfeit Packaging (Food and Beverages) Sales Market Share

by Region (2019-2024)

Table 41. APAC Anti-counterfeit Packaging (Food and Beverages) Revenue by Region (2019-2024) & (\$ Millions)

Table 42. APAC Anti-counterfeit Packaging (Food and Beverages) Revenue Market Share by Region (2019-2024)

Table 43. APAC Anti-counterfeit Packaging (Food and Beverages) Sales by Type (2019-2024) & (K Units)

Table 44. APAC Anti-counterfeit Packaging (Food and Beverages) Sales by Application (2019-2024) & (K Units)

Table 45. Europe Anti-counterfeit Packaging (Food and Beverages) Sales by Country (2019-2024) & (K Units)

Table 46. Europe Anti-counterfeit Packaging (Food and Beverages) Sales Market Share by Country (2019-2024)

Table 47. Europe Anti-counterfeit Packaging (Food and Beverages) Revenue by Country (2019-2024) & (\$ Millions)

Table 48. Europe Anti-counterfeit Packaging (Food and Beverages) Revenue Market Share by Country (2019-2024)

Table 49. Europe Anti-counterfeit Packaging (Food and Beverages) Sales by Type (2019-2024) & (K Units)

Table 50. Europe Anti-counterfeit Packaging (Food and Beverages) Sales by Application (2019-2024) & (K Units)

Table 51. Middle East & Africa Anti-counterfeit Packaging (Food and Beverages) Sales by Country (2019-2024) & (K Units)

Table 52. Middle East & Africa Anti-counterfeit Packaging (Food and Beverages) Sales Market Share by Country (2019-2024)

Table 53. Middle East & Africa Anti-counterfeit Packaging (Food and Beverages) Revenue by Country (2019-2024) & (\$ Millions)

Table 54. Middle East & Africa Anti-counterfeit Packaging (Food and Beverages) Revenue Market Share by Country (2019-2024)

Table 55. Middle East & Africa Anti-counterfeit Packaging (Food and Beverages) Sales by Type (2019-2024) & (K Units)

Table 56. Middle East & Africa Anti-counterfeit Packaging (Food and Beverages) Sales by Application (2019-2024) & (K Units)

Table 57. Key Market Drivers & Growth Opportunities of Anti-counterfeit Packaging (Food and Beverages)

Table 58. Key Market Challenges & Risks of Anti-counterfeit Packaging (Food and Beverages)

Table 59. Key Industry Trends of Anti-counterfeit Packaging (Food and Beverages)

Table 60. Anti-counterfeit Packaging (Food and Beverages) Raw Material

Table 61. Key Suppliers of Raw Materials

Table 62. Anti-counterfeit Packaging (Food and Beverages) Distributors List

Table 63. Anti-counterfeit Packaging (Food and Beverages) Customer List

Table 64. Global Anti-counterfeit Packaging (Food and Beverages) Sales Forecast by Region (2025-2030) & (K Units)

Table 65. Global Anti-counterfeit Packaging (Food and Beverages) Revenue Forecast by Region (2025-2030) & (\$ millions)

Table 66. Americas Anti-counterfeit Packaging (Food and Beverages) Sales Forecast by Country (2025-2030) & (K Units)

Table 67. Americas Anti-counterfeit Packaging (Food and Beverages) Revenue Forecast by Country (2025-2030) & (\$ millions)

Table 68. APAC Anti-counterfeit Packaging (Food and Beverages) Sales Forecast by Region (2025-2030) & (K Units)

Table 69. APAC Anti-counterfeit Packaging (Food and Beverages) Revenue Forecast by Region (2025-2030) & (\$ millions)

Table 70. Europe Anti-counterfeit Packaging (Food and Beverages) Sales Forecast by Country (2025-2030) & (K Units)

Table 71. Europe Anti-counterfeit Packaging (Food and Beverages) Revenue Forecast by Country (2025-2030) & (\$ millions)

Table 72. Middle East & Africa Anti-counterfeit Packaging (Food and Beverages) Sales Forecast by Country (2025-2030) & (K Units)

Table 73. Middle East & Africa Anti-counterfeit Packaging (Food and Beverages) Revenue Forecast by Country (2025-2030) & (\$ millions)

Table 74. Global Anti-counterfeit Packaging (Food and Beverages) Sales Forecast by Type (2025-2030) & (K Units)

Table 75. Global Anti-counterfeit Packaging (Food and Beverages) Revenue Forecast by Type (2025-2030) & (\$ Millions)

Table 76. Global Anti-counterfeit Packaging (Food and Beverages) Sales Forecast by Application (2025-2030) & (K Units)

Table 77. Global Anti-counterfeit Packaging (Food and Beverages) Revenue Forecast by Application (2025-2030) & (\$ Millions)

Table 78. Avery Dennison Basic Information, Anti-counterfeit Packaging (Food and Beverages) Manufacturing Base, Sales Area and Its Competitors

Table 79. Avery Dennison Anti-counterfeit Packaging (Food and Beverages) Product Portfolios and Specifications

Table 80. Avery Dennison Anti-counterfeit Packaging (Food and Beverages) Sales (K Units), Revenue (\$ Million), Price (USD/Unit) and Gross Margin (2019-2024)

Table 81. Avery Dennison Main Business

Table 82. Avery Dennison Latest Developments

Table 83. Sun Chemical Basic Information, Anti-counterfeit Packaging (Food and Beverages) Manufacturing Base, Sales Area and Its Competitors

Table 84. Sun Chemical Anti-counterfeit Packaging (Food and Beverages) Product Portfolios and Specifications

Table 85. Sun Chemical Anti-counterfeit Packaging (Food and Beverages) Sales (K Units), Revenue (\$ Million), Price (USD/Unit) and Gross Margin (2019-2024)

Table 86. Sun Chemical Main Business

Table 87. Sun Chemical Latest Developments

Table 88. Zebra Technologies Basic Information, Anti-counterfeit Packaging (Food and Beverages) Manufacturing Base, Sales Area and Its Competitors

Table 89. Zebra Technologies Anti-counterfeit Packaging (Food and Beverages) Product Portfolios and Specifications

Table 90. Zebra Technologies Anti-counterfeit Packaging (Food and Beverages) Sales (K Units), Revenue (\$ Million), Price (USD/Unit) and Gross Margin (2019-2024)

Table 91. Zebra Technologies Main Business

Table 92. Zebra Technologies Latest Developments

Table 93. DNP Basic Information, Anti-counterfeit Packaging (Food and Beverages) Manufacturing Base, Sales Area and Its Competitors

Table 94. DNP Anti-counterfeit Packaging (Food and Beverages) Product Portfolios and Specifications

Table 95. DNP Anti-counterfeit Packaging (Food and Beverages) Sales (K Units), Revenue (\$ Million), Price (USD/Unit) and Gross Margin (2019-2024)

Table 96. DNP Main Business

Table 97. DNP Latest Developments

Table 98. NHK SPRING Basic Information, Anti-counterfeit Packaging (Food and Beverages) Manufacturing Base, Sales Area and Its Competitors

Table 99. NHK SPRING Anti-counterfeit Packaging (Food and Beverages) Product Portfolios and Specifications

Table 100. NHK SPRING Anti-counterfeit Packaging (Food and Beverages) Sales (K Units), Revenue (\$ Million), Price (USD/Unit) and Gross Margin (2019-2024)

Table 101. NHK SPRING Main Business

Table 102. NHK SPRING Latest Developments

Table 103. Flint Group Basic Information, Anti-counterfeit Packaging (Food and Beverages) Manufacturing Base, Sales Area and Its Competitors

Table 104. Flint Group Anti-counterfeit Packaging (Food and Beverages) Product Portfolios and Specifications

Table 105. Flint Group Anti-counterfeit Packaging (Food and Beverages) Sales (K Units), Revenue (\$ Million), Price (USD/Unit) and Gross Margin (2019-2024)

Table 106. Flint Group Main Business

Table 107. Flint Group Latest Developments

Table 108. Toppan Basic Information, Anti-counterfeit Packaging (Food and Beverages) Manufacturing Base, Sales Area and Its Competitors

Table 109. Toppan Anti-counterfeit Packaging (Food and Beverages) Product Portfolios and Specifications

Table 110. Toppan Anti-counterfeit Packaging (Food and Beverages) Sales (K Units), Revenue (\$ Million), Price (USD/Unit) and Gross Margin (2019-2024)

Table 111. Toppan Main Business

Table 112. Toppan Latest Developments

Table 113. 3M Basic Information, Anti-counterfeit Packaging (Food and Beverages) Manufacturing Base, Sales Area and Its Competitors

Table 114. 3M Anti-counterfeit Packaging (Food and Beverages) Product Portfolios and Specifications

Table 115. 3M Anti-counterfeit Packaging (Food and Beverages) Sales (K Units), Revenue (\$ Million), Price (USD/Unit) and Gross Margin (2019-2024)

Table 116. 3M Main Business

Table 117. 3M Latest Developments

Table 118. Essentra Basic Information, Anti-counterfeit Packaging (Food and Beverages) Manufacturing Base, Sales Area and Its Competitors

Table 119. Essentra Anti-counterfeit Packaging (Food and Beverages) Product Portfolios and Specifications

Table 120. Essentra Anti-counterfeit Packaging (Food and Beverages) Sales (K Units), Revenue (\$ Million), Price (USD/Unit) and Gross Margin (2019-2024)

Table 121. Essentra Main Business

Table 122. Essentra Latest Developments

Table 123. DuPont Basic Information, Anti-counterfeit Packaging (Food and Beverages) Manufacturing Base, Sales Area and Its Competitors

Table 124. DuPont Anti-counterfeit Packaging (Food and Beverages) Product Portfolios and Specifications

Table 125. DuPont Anti-counterfeit Packaging (Food and Beverages) Sales (K Units), Revenue (\$ Million), Price (USD/Unit) and Gross Margin (2019-2024)

Table 126. DuPont Main Business

Table 127. DuPont Latest Developments

Table 128. Leonhard Kurz Basic Information, Anti-counterfeit Packaging (Food and Beverages) Manufacturing Base, Sales Area and Its Competitors

Table 129. Leonhard Kurz Anti-counterfeit Packaging (Food and Beverages) Product Portfolios and Specifications

Table 130. Leonhard Kurz Anti-counterfeit Packaging (Food and Beverages) Sales (K Units), Revenue (\$ Million), Price (USD/Unit) and Gross Margin (2019-2024)

Table 131. Leonhard Kurz Main Business

Table 132. Leonhard Kurz Latest Developments

Table 133. OpSec Security Basic Information, Anti-counterfeit Packaging (Food and Beverages) Manufacturing Base, Sales Area and Its Competitors

Table 134. OpSec Security Anti-counterfeit Packaging (Food and Beverages) Product Portfolios and Specifications

Table 135. OpSec Security Anti-counterfeit Packaging (Food and Beverages) Sales (K Units), Revenue (\$ Million), Price (USD/Unit) and Gross Margin (2019-2024)

Table 136. OpSec Security Main Business

Table 137. OpSec Security Latest Developments

Table 138. Shiner International Basic Information, Anti-counterfeit Packaging (Food and Beverages) Manufacturing Base, Sales Area and Its Competitors

Table 139. Shiner International Anti-counterfeit Packaging (Food and Beverages) Product Portfolios and Specifications

Table 140. Shiner International Anti-counterfeit Packaging (Food and Beverages) Sales (K Units), Revenue (\$ Million), Price (USD/Unit) and Gross Margin (2019-2024)

Table 141. Shiner International Main Business

Table 142. Shiner International Latest Developments

Table 143. Taibao Group Basic Information, Anti-counterfeit Packaging (Food and Beverages) Manufacturing Base, Sales Area and Its Competitors

Table 144. Taibao Group Anti-counterfeit Packaging (Food and Beverages) Product Portfolios and Specifications

Table 145. Taibao Group Anti-counterfeit Packaging (Food and Beverages) Sales (K Units), Revenue (\$ Million), Price (USD/Unit) and Gross Margin (2019-2024)

Table 146. Taibao Group Main Business

Table 147. Taibao Group Latest Developments

Table 148. Invengo Basic Information, Anti-counterfeit Packaging (Food and Beverages) Manufacturing Base, Sales Area and Its Competitors

Table 149. Invengo Anti-counterfeit Packaging (Food and Beverages) Product Portfolios and Specifications

Table 150. Invengo Anti-counterfeit Packaging (Food and Beverages) Sales (K Units), Revenue (\$ Million), Price (USD/Unit) and Gross Margin (2019-2024)

Table 151. Invengo Main Business

Table 152. Invengo Latest Developments

Table 153. De La Rue Basic Information, Anti-counterfeit Packaging (Food and Beverages) Manufacturing Base, Sales Area and Its Competitors

Table 154. De La Rue Anti-counterfeit Packaging (Food and Beverages) Product Portfolios and Specifications

Table 155. De La Rue Anti-counterfeit Packaging (Food and Beverages) Sales (K

Units), Revenue (\$ Million), Price (USD/Unit) and Gross Margin (2019-2024)

Table 156. De La Rue Main Business

Table 157. De La Rue Latest Developments

Table 158. Schreiner ProSecure Basic Information, Anti-counterfeit Packaging (Food and Beverages) Manufacturing Base, Sales Area and Its Competitors

Table 159. Schreiner ProSecure Anti-counterfeit Packaging (Food and Beverages) Product Portfolios and Specifications

Table 160. Schreiner ProSecure Anti-counterfeit Packaging (Food and Beverages) Sales (K Units), Revenue (\$ Million), Price (USD/Unit) and Gross Margin (2019-2024)

Table 161. Schreiner ProSecure Main Business

Table 162. Schreiner ProSecure Latest Developments

Table 163. YPB Group Basic Information, Anti-counterfeit Packaging (Food and Beverages) Manufacturing Base, Sales Area and Its Competitors

Table 164. YPB Group Anti-counterfeit Packaging (Food and Beverages) Product Portfolios and Specifications

Table 165. YPB Group Anti-counterfeit Packaging (Food and Beverages) Sales (K Units), Revenue (\$ Million), Price (USD/Unit) and Gross Margin (2019-2024)

Table 166. YPB Group Main Business

Table 167. YPB Group Latest Developments

Table 168. UPM Raflatac Basic Information, Anti-counterfeit Packaging (Food and Beverages) Manufacturing Base, Sales Area and Its Competitors

Table 169. UPM Raflatac Anti-counterfeit Packaging (Food and Beverages) Product Portfolios and Specifications

Table 170. UPM Raflatac Anti-counterfeit Packaging (Food and Beverages) Sales (K Units), Revenue (\$ Million), Price (USD/Unit) and Gross Margin (2019-2024)

Table 171. UPM Raflatac Main Business

Table 172. UPM Raflatac Latest Developments

Table 173. Techsun Basic Information, Anti-counterfeit Packaging (Food and Beverages) Manufacturing Base, Sales Area and Its Competitors

Table 174. Techsun Anti-counterfeit Packaging (Food and Beverages) Product Portfolios and Specifications

Table 175. Techsun Anti-counterfeit Packaging (Food and Beverages) Sales (K Units), Revenue (\$ Million), Price (USD/Unit) and Gross Margin (2019-2024)

Table 176. Techsun Main Business

Table 177. Techsun Latest Developments

Table 178. Impinj Basic Information, Anti-counterfeit Packaging (Food and Beverages) Manufacturing Base, Sales Area and Its Competitors

Table 179. Impinj Anti-counterfeit Packaging (Food and Beverages) Product Portfolios and Specifications

Table 180. Impinj Anti-counterfeit Packaging (Food and Beverages) Sales (K Units), Revenue (\$ Million), Price (USD/Unit) and Gross Margin (2019-2024)

Table 181. Impinj Main Business

Table 182. Impinj Latest Developments

List Of Figures

LIST OF FIGURES

- Figure 1. Picture of Anti-counterfeit Packaging (Food and Beverages)
- Figure 2. Anti-counterfeit Packaging (Food and Beverages) Report Years Considered
- Figure 3. Research Objectives
- Figure 4. Research Methodology
- Figure 5. Research Process and Data Source
- Figure 6. Global Anti-counterfeit Packaging (Food and Beverages) Sales Growth Rate 2019-2030 (K Units)
- Figure 7. Global Anti-counterfeit Packaging (Food and Beverages) Revenue Growth Rate 2019-2030 (\$ Millions)
- Figure 8. Anti-counterfeit Packaging (Food and Beverages) Sales by Region (2019, 2023 & 2030) & (\$ Millions)
- Figure 9. Product Picture of Authentication Technology
- Figure 10. Product Picture of Trace Technology
- Figure 11. Global Anti-counterfeit Packaging (Food and Beverages) Sales Market Share by Type in 2023
- Figure 12. Global Anti-counterfeit Packaging (Food and Beverages) Revenue Market Share by Type (2019-2024)
- Figure 13. Anti-counterfeit Packaging (Food and Beverages) Consumed in Dairy Products
- Figure 14. Global Anti-counterfeit Packaging (Food and Beverages) Market: Dairy Products (2019-2024) & (K Units)
- Figure 15. Anti-counterfeit Packaging (Food and Beverages) Consumed in Convenience Food
- Figure 16. Global Anti-counterfeit Packaging (Food and Beverages) Market: Convenience Food (2019-2024) & (K Units)
- Figure 17. Anti-counterfeit Packaging (Food and Beverages) Consumed in Bakery Products
- Figure 18. Global Anti-counterfeit Packaging (Food and Beverages) Market: Bakery Products (2019-2024) & (K Units)
- Figure 19. Anti-counterfeit Packaging (Food and Beverages) Consumed in Meat Products
- Figure 20. Global Anti-counterfeit Packaging (Food and Beverages) Market: Meat Products (2019-2024) & (K Units)
- Figure 21. Anti-counterfeit Packaging (Food and Beverages) Consumed in Seafood
- Figure 22. Global Anti-counterfeit Packaging (Food and Beverages) Market: Seafood

(2019-2024) & (K Units)

Figure 23. Anti-counterfeit Packaging (Food and Beverages) Consumed in Others

Figure 24. Global Anti-counterfeit Packaging (Food and Beverages) Market: Others
(2019-2024) & (K Units)

Figure 25. Global Anti-counterfeit Packaging (Food and Beverages) Sales Market Share
by Application (2023)

Figure 26. Global Anti-counterfeit Packaging (Food and Beverages) Revenue Market
Share by Application in 2023

Figure 27. Anti-counterfeit Packaging (Food and Beverages) Sales Market by Company
in 2023 (K Units)

Figure 28. Global Anti-counterfeit Packaging (Food and Beverages) Sales Market Share
by Company in 2023

Figure 29. Anti-counterfeit Packaging (Food and Beverages) Revenue Market by
Company in 2023 (\$ Million)

Figure 30. Global Anti-counterfeit Packaging (Food and Beverages) Revenue Market
Share by Company in 2023

Figure 31. Global Anti-counterfeit Packaging (Food and Beverages) Sales Market Share
by Geographic Region (2019-2024)

Figure 32. Global Anti-counterfeit Packaging (Food and Beverages) Revenue Market
Share by Geographic Region in 2023

Figure 33. Americas Anti-counterfeit Packaging (Food and Beverages) Sales 2019-2024
(K Units)

Figure 34. Americas Anti-counterfeit Packaging (Food and Beverages) Revenue
2019-2024 (\$ Millions)

Figure 35. APAC Anti-counterfeit Packaging (Food and Beverages) Sales 2019-2024 (K
Units)

Figure 36. APAC Anti-counterfeit Packaging (Food and Beverages) Revenue
2019-2024 (\$ Millions)

Figure 37. Europe Anti-counterfeit Packaging (Food and Beverages) Sales 2019-2024
(K Units)

Figure 38. Europe Anti-counterfeit Packaging (Food and Beverages) Revenue
2019-2024 (\$ Millions)

Figure 39. Middle East & Africa Anti-counterfeit Packaging (Food and Beverages) Sales
2019-2024 (K Units)

Figure 40. Middle East & Africa Anti-counterfeit Packaging (Food and Beverages)
Revenue 2019-2024 (\$ Millions)

Figure 41. Americas Anti-counterfeit Packaging (Food and Beverages) Sales Market
Share by Country in 2023

Figure 42. Americas Anti-counterfeit Packaging (Food and Beverages) Revenue Market

Share by Country in 2023

Figure 43. Americas Anti-counterfeit Packaging (Food and Beverages) Sales Market Share by Type (2019-2024)

Figure 44. Americas Anti-counterfeit Packaging (Food and Beverages) Sales Market Share by Application (2019-2024)

Figure 45. United States Anti-counterfeit Packaging (Food and Beverages) Revenue Growth 2019-2024 (\$ Millions)

Figure 46. Canada Anti-counterfeit Packaging (Food and Beverages) Revenue Growth 2019-2024 (\$ Millions)

Figure 47. Mexico Anti-counterfeit Packaging (Food and Beverages) Revenue Growth 2019-2024 (\$ Millions)

Figure 48. Brazil Anti-counterfeit Packaging (Food and Beverages) Revenue Growth 2019-2024 (\$ Millions)

Figure 49. APAC Anti-counterfeit Packaging (Food and Beverages) Sales Market Share by Region in 2023

Figure 50. APAC Anti-counterfeit Packaging (Food and Beverages) Revenue Market Share by Regions in 2023

Figure 51. APAC Anti-counterfeit Packaging (Food and Beverages) Sales Market Share by Type (2019-2024)

Figure 52. APAC Anti-counterfeit Packaging (Food and Beverages) Sales Market Share by Application (2019-2024)

Figure 53. China Anti-counterfeit Packaging (Food and Beverages) Revenue Growth 2019-2024 (\$ Millions)

Figure 54. Japan Anti-counterfeit Packaging (Food and Beverages) Revenue Growth 2019-2024 (\$ Millions)

Figure 55. South Korea Anti-counterfeit Packaging (Food and Beverages) Revenue Growth 2019-2024 (\$ Millions)

Figure 56. Southeast Asia Anti-counterfeit Packaging (Food and Beverages) Revenue Growth 2019-2024 (\$ Millions)

Figure 57. India Anti-counterfeit Packaging (Food and Beverages) Revenue Growth 2019-2024 (\$ Millions)

Figure 58. Australia Anti-counterfeit Packaging (Food and Beverages) Revenue Growth 2019-2024 (\$ Millions)

Figure 59. China Taiwan Anti-counterfeit Packaging (Food and Beverages) Revenue Growth 2019-2024 (\$ Millions)

Figure 60. Europe Anti-counterfeit Packaging (Food and Beverages) Sales Market Share by Country in 2023

Figure 61. Europe Anti-counterfeit Packaging (Food and Beverages) Revenue Market Share by Country in 2023

Figure 62. Europe Anti-counterfeit Packaging (Food and Beverages) Sales Market Share by Type (2019-2024)

Figure 63. Europe Anti-counterfeit Packaging (Food and Beverages) Sales Market Share by Application (2019-2024)

Figure 64. Germany Anti-counterfeit Packaging (Food and Beverages) Revenue Growth 2019-2024 (\$ Millions)

Figure 65. France Anti-counterfeit Packaging (Food and Beverages) Revenue Growth 2019-2024 (\$ Millions)

Figure 66. UK Anti-counterfeit Packaging (Food and Beverages) Revenue Growth 2019-2024 (\$ Millions)

Figure 67. Italy Anti-counterfeit Packaging (Food and Beverages) Revenue Growth 2019-2024 (\$ Millions)

Figure 68. Russia Anti-counterfeit Packaging (Food and Beverages) Revenue Growth 2019-2024 (\$ Millions)

Figure 69. Middle East & Africa Anti-counterfeit Packaging (Food and Beverages) Sales Market Share by Country in 2023

Figure 70. Middle East & Africa Anti-counterfeit Packaging (Food and Beverages) Revenue Market Share by Country in 2023

Figure 71. Middle East & Africa Anti-counterfeit Packaging (Food and Beverages) Sales Market Share by Type (2019-2024)

Figure 72. Middle East & Africa Anti-counterfeit Packaging (Food and Beverages) Sales Market Share by Application (2019-2024)

Figure 73. Egypt Anti-counterfeit Packaging (Food and Beverages) Revenue Growth 2019-2024 (\$ Millions)

Figure 74. South Africa Anti-counterfeit Packaging (Food and Beverages) Revenue Growth 2019-2024 (\$ Millions)

Figure 75. Israel Anti-counterfeit Packaging (Food and Beverages) Revenue Growth 2019-2024 (\$ Millions)

Figure 76. Turkey Anti-counterfeit Packaging (Food and Beverages) Revenue Growth 2019-2024 (\$ Millions)

Figure 77. GCC Country Anti-counterfeit Packaging (Food and Beverages) Revenue Growth 2019-2024 (\$ Millions)

Figure 78. Manufacturing Cost Structure Analysis of Anti-counterfeit Packaging (Food and Beverages) in 2023

Figure 79. Manufacturing Process Analysis of Anti-counterfeit Packaging (Food and Beverages)

Figure 80. Industry Chain Structure of Anti-counterfeit Packaging (Food and Beverages)

Figure 81. Channels of Distribution

Figure 82. Global Anti-counterfeit Packaging (Food and Beverages) Sales Market

Forecast by Region (2025-2030)

Figure 83. Global Anti-counterfeit Packaging (Food and Beverages) Revenue Market Share Forecast by Region (2025-2030)

Figure 84. Global Anti-counterfeit Packaging (Food and Beverages) Sales Market Share Forecast by Type (2025-2030)

Figure 85. Global Anti-counterfeit Packaging (Food and Beverages) Revenue Market Share Forecast by Type (2025-2030)

Figure 86. Global Anti-counterfeit Packaging (Food and Beverages) Sales Market Share Forecast by Application (2025-2030)

Figure 87. Global Anti-counterfeit Packaging (Food and Beverages) Revenue Market Share Forecast by Application (2025-2030)

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