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Global Anti-Counterfeit and Security Solutions Market Growth (Status and Outlook) 2026-2032

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Abstracts

The global Anti-Counterfeit and Security Solutions market size is predicted to grow from US$ 15450 million in 2025 to US$ 42540 million in 2032; it is expected to grow at a CAGR of 15.9% from 2026 to 2032.

Anti-counterfeit and security solutions are technologies and strategies brands use to protect products from fraud by making it more difficult to create and distribute fakes. Key solutions include unique identification technologies like QR codes and RFID, tamper-evident packaging, and track-and-trace systems to verify authenticity and monitor the supply chain. Modern solutions also use advanced features like hidden technologies, forensic markers, and data analytics, sometimes enhanced by AI and blockchain.

United States market for Anti-Counterfeit and Security Solutions is estimated to increase from US$ million in 2025 to US$ million by 2032, at a CAGR of % from 2026 through 2032.

China market for Anti-Counterfeit and Security Solutions is estimated to increase from US$ million in 2025 to US$ million by 2032, at a CAGR of % from 2026 through 2032.

Europe market for Anti-Counterfeit and Security Solutions is estimated to increase from US$ million in 2025 to US$ million by 2032, at a CAGR of % from 2026 through 2032.

Global key Anti-Counterfeit and Security Solutions players cover Securikett, AlpVision, Colbert Packaging, Ennoventure, Avient, etc. In terms of revenue, the global two largest companies occupied for a share nearly % in 2025.

Report Scope

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LPI (LP Information)' newest research report, the “Anti-Counterfeit and Security Solutions Industry Forecast” looks at past sales and reviews total world Anti-Counterfeit and Security Solutions sales in 2025, providing a comprehensive analysis by region and market sector of projected Anti-Counterfeit and Security Solutions sales for 2026 through 2032. With Anti-Counterfeit and Security Solutions sales broken down by region, market sector and sub-sector, this report provides a detailed analysis in US$ millions of the world Anti-Counterfeit and Security Solutions industry.

This Insight Report provides a comprehensive analysis of the global Anti-Counterfeit and Security Solutions landscape and highlights key trends related to product segmentation, company formation, revenue, and market share, latest development, and M&A activity. This report also analyses the strategies of leading global companies with a focus on Anti-Counterfeit and Security Solutions portfolios and capabilities, market entry strategies, market positions, and geographic footprints, to better understand these firms’ unique position in an accelerating global Anti-Counterfeit and Security Solutions market.

This Insight Report evaluates the key market trends, drivers, and affecting factors shaping the global outlook for Anti-Counterfeit and Security Solutions and breaks down the forecast by Type, by Application, geography, and market size to highlight emerging pockets of opportunity. With a transparent methodology based on hundreds of bottom-up qualitative and quantitative market inputs, this study forecast offers a highly nuanced view of the current state and future trajectory in the global Anti-Counterfeit and Security Solutions.

This report presents a comprehensive overview, market shares, and growth opportunities of Anti-Counterfeit and Security Solutions market by product type, application, key players and key regions and countries.

Market Segmentation

Segmentation by Type:

Overt Anti-counterfeiting Solutions

Covert Anti-counterfeiting Solutions

Forensic Anti-counterfeiting Solutions

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Segmentation by Technical Principles:

Physical Covert Anti-counterfeiting Solutions

Chemical Covert Anti-counterfeiting Solutions

Biological & Digital Covert Anti-counterfeiting Solutions

Segmentation by Identification Tools/Methods:

Solutions Requiring Optical Instruments

Solutions Relying on Chemical Reagents

Solutions Dependent on Electronic Equipment

Segmentation by Application:

Pharmaceutical & Food Industries

Luxury & High-end Consumer Goods Industries

Industrial & Military Fields

This report also splits the market by region:

Americas

United States

Canada

Mexico

Brazil

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- APAC
  - China
  - Japan
  - Korea
  - Southeast Asia
  - India
  - Australia
- Europe
  - Germany
  - France
  - UK
  - Italy
  - Russia
- Middle East & Africa
  - Egypt
  - South Africa
  - Israel
  - Turkey
  - GCC Countries

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The below companies that are profiled have been selected based on inputs gathered from primary experts and analyzing the company's coverage, product portfolio, its market penetration.

Securikett

AlpVision

Colbert Packaging

Ennoventure

Avient

NeuroTags

Prooftag

Shosky

YPB

SCRIBOS

Authentix

Sun Chemical

Huhtamaki

Sabreen Group

Laava

Cryptoglyph

NanoMatriX

ConstantiaFlexibles

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