

Global Anti-counterfeit Cosmetic Packaging Market Growth (Status and Outlook) 2023-2029

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Abstracts

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Anti-counterfeiting packaging is the process of assigning secure packaging to the product in order to minimize counterfeiting or infringement. The purpose of anti-counterfeiting packaging is to prevent imitation and confirms safety of the goods.

LPI (LP Information)' newest research report, the "Anti-counterfeit Cosmetic Packaging Industry Forecast" looks at past sales and reviews total world Anti-counterfeit Cosmetic Packaging sales in 2022, providing a comprehensive analysis by region and market sector of projected Anti-counterfeit Cosmetic Packaging sales for 2023 through 2029. With Anti-counterfeit Cosmetic Packaging sales broken down by region, market sector and sub-sector, this report provides a detailed analysis in US\$ millions of the world Anti-counterfeit Cosmetic Packaging industry.

This Insight Report provides a comprehensive analysis of the global Anti-counterfeit Cosmetic Packaging landscape and highlights key trends related to product segmentation, company formation, revenue, and market share, latest development, and M&A activity. This report also analyzes the strategies of leading global companies with a focus on Anti-counterfeit Cosmetic Packaging portfolios and capabilities, market entry strategies, market positions, and geographic footprints, to better understand these firms' unique position in an accelerating global Anti-counterfeit Cosmetic Packaging market.

This Insight Report evaluates the key market trends, drivers, and affecting factors shaping the global outlook for Anti-counterfeit Cosmetic Packaging and breaks down the forecast by type, by application, geography, and market size to highlight emerging

pockets of opportunity. With a transparent methodology based on hundreds of bottom-up qualitative and quantitative market inputs, this study forecast offers a highly nuanced view of the current state and future trajectory in the global Anti-counterfeit Cosmetic Packaging.

The global Anti-counterfeit Cosmetic Packaging market size is projected to grow from US\$ 28040 million in 2022 to US\$ 35740 million in 2029; it is expected to grow at a CAGR of 3.5% from 2023 to 2029.

Global Anti-counterfeit Packaging in Consumer Goods key players include Avery Dennison, Sun Chemical, Zebra Technologies, DNP, NHK SPRING, etc. Global top five manufacturers hold a share about 8%.

North America is the largest market, with a share over 25%, followed by Europe and China, have a share about 50 percent.

In terms of product, Authentication Packaging Technology is the largest segment, with a share over 65%. And in terms of application, the largest application is Food & Beverage, followed by Electronics & Appliances, Clothing & Ornament, ect.

This report presents a comprehensive overview, market shares, and growth opportunities of Anti-counterfeit Cosmetic Packaging market by product type, application, key players and key regions and countries.

Market Segmentation:

Segmentation by type

RFID

Security Ink & Printing

Security Seals

Hologram

Mass Encoding

Barcode

Digital Encryption & Serialization

Segmentation by application

Skincare

Hair Care

Makeup

Fragrance

Nail Care

This report also splits the market by region:

Americas

United States

Canada

Mexico

Brazil

APAC

China

Japan

Korea

Southeast Asia

India

Australia

Europe

Germany

France

UK

Italy

Russia

Middle East & Africa

Egypt

South Africa

Israel

Turkey

GCC Countries

The below companies that are profiled have been selected based on inputs gathered from primary experts and analyzing the company's coverage, product portfolio, its market penetration.

Avery Dennison Corporation

CCL Industries

Honeywell International

OpSec Security

Uflex Limited

AlpVision SA

Authentix

Alien Technology Corp.

Tesa Scribos GmbH

Impinj

NovaVision

Selinko

Cypheme

Systech International

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