

Global Anthocyanins For Food Market Growth 2026-2032

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Abstracts

The global Anthocyanins For Food market size is predicted to grow from US\$ 1809 million in 2025 to US\$ 3027 million in 2032; it is expected to grow at a CAGR of 7.8% from 2026 to 2032.

In 2024, global Anthocyanins for Food production reached approximately 71.66 thousand tons, with an average global market price of around US\$ 24,000 per ton.

The gross profit margin of major companies in the industry is between 35% – 55%.

Single-line production capacity is 6,000 – 12,000 tons/year.

Anthocyanins for Food are natural pigments extracted from berries, vegetables, and grains, widely used as colorants and antioxidant ingredients.

The industrial chain includes upstream botanical raw materials, midstream extraction plants using membrane filtration and enzymatic processes, and downstream food manufacturers, beverage brands, and nutraceutical companies supported by distribution and testing services.

The market for food-grade anthocyanins is expanding as consumers increasingly prefer natural colorants and functional ingredients over synthetic additives. Anthocyanins provide vivid coloration while offering antioxidant and anti-inflammatory benefits, making them popular in beverages, yogurts, gummies, and health-oriented snacks. Clean-label and plant-based trends are driving manufacturers to replace artificial dyes with fruit- and vegetable-derived pigments. Advances in extraction technology, such as membrane filtration and enzymatic processing, are improving yield and color stability. Demand is

especially strong in premium beverages, fortified foods, and children's products. As regulatory support for natural ingredients increases and global wellness trends intensify, the food anthocyanin market is expected to sustain strong growth.

LP Information, Inc. (LPI) ' newest research report, the "Anthocyanins For Food Industry Forecast" looks at past sales and reviews total world Anthocyanins For Food sales in 2025, providing a comprehensive analysis by region and market sector of projected Anthocyanins For Food sales for 2026 through 2032. With Anthocyanins For Food sales broken down by region, market sector and sub-sector, this report provides a detailed analysis in US\$ millions of the world Anthocyanins For Food industry.

This Insight Report provides a comprehensive analysis of the global Anthocyanins For Food landscape and highlights key trends related to product segmentation, company formation, revenue, and market share, latest development, and M&A activity. This report also analyzes the strategies of leading global companies with a focus on Anthocyanins For Food portfolios and capabilities, market entry strategies, market positions, and geographic footprints, to better understand these firms' unique position in an accelerating global Anthocyanins For Food market.

This Insight Report evaluates the key market trends, drivers, and affecting factors shaping the global outlook for Anthocyanins For Food and breaks down the forecast by Type, by Application, geography, and market size to highlight emerging pockets of opportunity. With a transparent methodology based on hundreds of bottom-up qualitative and quantitative market inputs, this study forecast offers a highly nuanced view of the current state and future trajectory in the global Anthocyanins For Food.

This report presents a comprehensive overview, market shares, and growth opportunities of Anthocyanins For Food market by product type, application, key manufacturers and key regions and countries.

Segmentation by Type:

Liquid Anthocyanin Extract

Powder Anthocyanin

Granular Anthocyanin

Segmentation by Source:

Berry-Derived Anthocyanins

Grape Skin Anthocyanins

Purple Corn Anthocyanins

Segmentation by Purity:

Standard Food-Grade Anthocyanins

High-Purity Anthocyanins

Extract-Concentrated Anthocyanins

Segmentation by Application:

Food Additives

Health Products

Other

This report also splits the market by region:

Americas

United States

Canada

Mexico

Brazil

APAC

China

Japan

Korea

Southeast Asia

India

Australia

Europe

Germany

France

UK

Italy

Russia

Middle East & Africa

Egypt

South Africa

Israel

Turkey

GCC Countries

The below companies that are profiled have been selected based on inputs gathered from primary experts and analysing the company's coverage, product portfolio, its market penetration.

Archer Daniels Midlands

Naturex

Symrise

CHR Hansen

Sensient Technologies

D.D. Williamson

Kalsec

Synthite Industries

GNT Group

Key Questions Addressed in this Report

What is the 10-year outlook for the global Anthocyanins For Food market?

What factors are driving Anthocyanins For Food market growth, globally and by region?

Which technologies are poised for the fastest growth by market and region?

How do Anthocyanins For Food market opportunities vary by end market size?

How does Anthocyanins For Food break out by Type, by Application?

The report requires updating with new data and is sent in 48 hours after order is placed.

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