

Global Anomaly Detection Market Growth (Status and Outlook) 2024-2030

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Abstracts

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Anomaly detection can be termed as a process to identify anomalies such as an unusual shift in the process or event in an operation that does not follow the expected pattern or dataset. These shift in the usual pattern of the event is the major cause of a fault, defect or an error in the process.

The global Anomaly Detection market size is projected to grow from US\$ 2032.7 million in 2023 to US\$ 3721.9 million in 2030; it is expected to grow at a CAGR of 9.0% from 2024 to 2030.

LPI (LP Information)' newest research report, the “Anomaly Detection Industry Forecast” looks at past sales and reviews total world Anomaly Detection sales in 2023, providing a comprehensive analysis by region and market sector of projected Anomaly Detection sales for 2024 through 2030. With Anomaly Detection sales broken down by region, market sector and sub-sector, this report provides a detailed analysis in US\$ millions of the world Anomaly Detection industry.

This Insight Report provides a comprehensive analysis of the global Anomaly Detection landscape and highlights key trends related to product segmentation, company formation, revenue, and market share, latest development, and M&A activity. This report also analyzes the strategies of leading global companies with a focus on Anomaly Detection portfolios and capabilities, market entry strategies, market positions, and geographic footprints, to better understand these firms' unique position in an accelerating global Anomaly Detection market.

This Insight Report evaluates the key market trends, drivers, and affecting factors shaping the global outlook for Anomaly Detection and breaks down the forecast by Type, by Application, geography, and market size to highlight emerging pockets of opportunity. With a transparent methodology based on hundreds of bottom-up qualitative and quantitative market inputs, this study forecast offers a highly nuanced view of the current state and future trajectory in the global Anomaly Detection.

Anomaly detection is widely used for applications such as intrusion detection, fraud detection, system, health monitoring, and many Others in a similar ecosystem. The major factor contributing to the growth of anomaly detection market is the growing number of connected devices in a network. The larger the network, more chances of traffic congestion leading to unusual patterns in the network. Anomaly detection identifies these strange patterns in network traffic that could be a major reason for intrusion detection, cyber-attacks, and fraud detection.

This report presents a comprehensive overview, market shares, and growth opportunities of Anomaly Detection market by product type, application, key players and key regions and countries.

Segmentation by type

Cloud-based

On-premises

Hybrid

Segmentation by application

BFSI

Retail

IT & Telecom

Healthcare

Manufacturing

Defense and Government

Others

This report also splits the market by region:

Americas

United States

Canada

Mexico

Brazil

APAC

China

Japan

Korea

Southeast Asia

India

Australia

Europe

Germany

France

UK

Italy

Russia

Middle East & Africa

Egypt

South Africa

Israel

Turkey

GCC Countries

The below companies that are profiled have been selected based on inputs gathered from primary experts and analyzing the company's coverage, product portfolio, its market penetration.

IBM

SAS Institute

Cisco Systems

Dell Technologies

HPE

Symantec

Trend Micro

Anodot

Guardian Analytics

Happiest Minds

Gurukul

Flowmon Networks

Trustwave Holdings

LogRhythm

Wipro

Splunk

Securonix

GreyCortex

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