

Global Anisotropic NdFeB Bonded Magnet Market Growth 2026-2032

<https://marketpublishers.com/r/GA789E572CC6EN.html>

Date: July 2026

Pages: 120

Price: US\$ 3,660.00 (Single User License)

ID: GA789E572CC6EN

Abstracts

The global Anisotropic NdFeB Bonded Magnet market size is predicted to grow from US\$ 837 million in 2025 to US\$ 1420 million in 2032; it is expected to grow at a CAGR of 7.9% from 2026 to 2032.

In 2025, global anisotropic SmFeN bonded magnet production reached approximately 6112 tons, the average price is 140 usd/kg. Anisotropic SmFeN bonded magnets refer to bonded permanent magnets made by mixing Sm?Fe??N? magnetic powder, which has been oriented by a magnetic field, with a polymer and forming it under the action of an external magnetic field. This allows the magnetic powder grains to be preferentially aligned along a specific direction, thereby obtaining bonded permanent magnets with significantly higher magnetic performance than the isotropic version in that direction. The gross profit margin of anisotropic SmFeN bonded magnets is around 28%.

United States market for Anisotropic NdFeB Bonded Magnet is estimated to increase from US\$ million in 2025 to US\$ million by 2032, at a CAGR of % from 2026 through 2032.

China market for Anisotropic NdFeB Bonded Magnet is estimated to increase from US\$ million in 2025 to US\$ million by 2032, at a CAGR of % from 2026 through 2032.

Europe market for Anisotropic NdFeB Bonded Magnet is estimated to increase from US\$ million in 2025 to US\$ million by 2032, at a CAGR of % from 2026 through 2032.

Global key Anisotropic NdFeB Bonded Magnet players cover Nichia Corporation, Aichi Steel, MS-Schramberg, Bomatec, OPM, etc. In terms of revenue, the global two largest companies occupied for a share nearly % in 2025.

LP Information, Inc. (LPI) ' newest research report, the "Anisotropic NdFeB Bonded Magnet Industry Forecast" looks at past sales and reviews total world Anisotropic NdFeB Bonded Magnet sales in 2025, providing a comprehensive analysis by region and market sector of projected Anisotropic NdFeB Bonded Magnet sales for 2026 through 2032. With Anisotropic NdFeB Bonded Magnet sales broken down by region, market sector and sub-sector, this report provides a detailed analysis in US\$ millions of the world Anisotropic NdFeB Bonded Magnet industry.

This Insight Report provides a comprehensive analysis of the global Anisotropic NdFeB Bonded Magnet landscape and highlights key trends related to product segmentation, company formation, revenue, and market share, latest development, and M&A activity. This report also analyzes the strategies of leading global companies with a focus on Anisotropic NdFeB Bonded Magnet portfolios and capabilities, market entry strategies, market positions, and geographic footprints, to better understand these firms' unique position in an accelerating global Anisotropic NdFeB Bonded Magnet market.

This Insight Report evaluates the key market trends, drivers, and affecting factors shaping the global outlook for Anisotropic NdFeB Bonded Magnet and breaks down the forecast by Magnetization, by Application, geography, and market size to highlight emerging pockets of opportunity. With a transparent methodology based on hundreds of bottom-up qualitative and quantitative market inputs, this study forecast offers a highly nuanced view of the current state and future trajectory in the global Anisotropic NdFeB Bonded Magnet.

This report presents a comprehensive overview, market shares, and growth opportunities of Anisotropic NdFeB Bonded Magnet market by product type, application, key manufacturers and key regions and countries.

Segmentation by Magnetization:

Axial Magnetization

Radial Magnetization

Segmentation by Process:

Injection Molding

Compression Molding

Extrusion Molding

3D Printing

Segmentation by BH:

25?50 kJ/m?

50?80 kJ/m?

80?107 kJ/m?

Segmentation by Application:

Automotive Sensors

Micro Motors

Consumer Electronics

Others

This report also splits the market by region:

Americas

United States

Canada

Mexico

Brazil

APAC

China

Japan

Korea

Southeast Asia

India

Australia

Europe

Germany

France

UK

Italy

Russia

Middle East & Africa

Egypt

South Africa

Israel

Turkey

GCC Countries

The below companies that are profiled have been selected based on inputs gathered from primary experts and analysing the company's coverage, product portfolio, its market penetration.

Nichia Corporation

Aichi Steel

MS-Schramberg

Bomatec

OPM

Sura Magnets AB

The Samarium Magnet Company

Nagase Group

Hangzhou Kede Magnetics

Guangzhou Kingmagnet New Materials

Chengdu Galaxy Magnet

Grirem Advanced Materials

Key Questions Addressed in this Report

What is the 10-year outlook for the global Anisotropic NdFeB Bonded Magnet market?

What factors are driving Anisotropic NdFeB Bonded Magnet market growth, globally and by region?

Which technologies are poised for the fastest growth by market and region?

How do Anisotropic NdFeB Bonded Magnet market opportunities vary by end market size?

How does Anisotropic NdFeB Bonded Magnet break out by Magnetization, by Application?

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