

Global Anisotropic Bonded Magnet Market Growth 2026-2032

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Abstracts

The global Anisotropic Bonded Magnet market size is predicted to grow from US\$ 822 million in 2025 to US\$ 1268 million in 2032; it is expected to grow at a CAGR of 6.4% from 2026 to 2032.

In 2025, global sales of Anisotropic Bonded Magnet reached approximately 24,000 tons, with an average selling price of about USD 35/kg. The gross margin of major manufacturers was generally around 25%-40%.

Anisotropic Bonded Magnet, also known as oriented bonded magnet, is a type of permanent magnetic material made by mixing anisotropic magnetic powders such as NdFeB, ferrite, and SmFeN with resin, plastic, or rubber binders, and then forming them through injection molding, compression molding, or extrusion molding. Its core feature is that the magnetic powder is oriented by an external magnetic field during the forming process, enhancing magnetic performance in a specific direction. Compared with conventional isotropic bonded magnets, it offers higher magnetic performance while maintaining the advantages of high dimensional accuracy, the ability to form complex shapes, and suitability for mass production.

Its upstream materials mainly include anisotropic NdFeB magnetic powder, ferrite magnetic powder, SmFeN magnetic powder, resin binders, nylon, PPS, rubber, coupling agents, lubricants, and molds. The midstream segment includes compounding, granulation, oriented forming, magnetization, and precision processing of anisotropic bonded magnets. Downstream applications mainly include automotive electronics, consumer electronics, industrial automation, and medical equipment, with typical uses in micro-motor rotors, magnetic encoders, sensors, fan motors, pump motors, actuators, and precision magnetic components.

United States market for Anisotropic Bonded Magnet is estimated to increase from US\$ million in 2025 to US\$ million by 2032, at a CAGR of % from 2026 through 2032.

China market for Anisotropic Bonded Magnet is estimated to increase from US\$ million in 2025 to US\$ million by 2032, at a CAGR of % from 2026 through 2032.

Europe market for Anisotropic Bonded Magnet is estimated to increase from US\$ million in 2025 to US\$ million by 2032, at a CAGR of % from 2026 through 2032.

Global key Anisotropic Bonded Magnet players cover Aichi Steel, Bomatec, Arnold Magnetic Technologies, Magnetfabrik Bonn, MS-Schramberg, etc. In terms of revenue, the global two largest companies occupied for a share nearly % in 2025.

LP Information, Inc. (LPI) ' newest research report, the ?Anisotropic Bonded Magnet Industry Forecast? looks at past sales and reviews total world Anisotropic Bonded Magnet sales in 2025, providing a comprehensive analysis by region and market sector of projected Anisotropic Bonded Magnet sales for 2026 through 2032. With Anisotropic Bonded Magnet sales broken down by region, market sector and sub-sector, this report provides a detailed analysis in US\$ millions of the world Anisotropic Bonded Magnet industry.

This Insight Report provides a comprehensive analysis of the global Anisotropic Bonded Magnet landscape and highlights key trends related to product segmentation, company formation, revenue, and market share, latest development, and M&A activity. This report also analyzes the strategies of leading global companies with a focus on Anisotropic Bonded Magnet portfolios and capabilities, market entry strategies, market positions, and geographic footprints, to better understand these firms' unique position in an accelerating global Anisotropic Bonded Magnet market.

This Insight Report evaluates the key market trends, drivers, and affecting factors shaping the global outlook for Anisotropic Bonded Magnet and breaks down the forecast by Type, by Application, geography, and market size to highlight emerging pockets of opportunity. With a transparent methodology based on hundreds of bottom-up qualitative and quantitative market inputs, this study forecast offers a highly nuanced view of the current state and future trajectory in the global Anisotropic Bonded Magnet.

This report presents a comprehensive overview, market shares, and growth opportunities of Anisotropic Bonded Magnet market by product type, application, key

manufacturers and key regions and countries.

Segmentation by Type:

NdFeB Magnetic Powder

Ferrite Magnetic Powder

SmFeN Magnetic Powder

Segmentation by Forming Process:

Injection Molding

Compression Molding

Extrusion Molding

Segmentation by Magnetic Pole Structure:

Single-pole

Multi-pole

Segmentation by Application:

Automotive Electronics

Consumer Electronics

Industrial Automation

Medical Equipment

Other

This report also splits the market by region:

Americas

United States

Canada

Mexico

Brazil

APAC

China

Japan

Korea

Southeast Asia

India

Australia

Europe

Germany

France

UK

Italy

Russia

Middle East & Africa

Egypt

South Africa

Israel

Turkey

GCC Countries

The below companies that are profiled have been selected based on inputs gathered from primary experts and analysing the company's coverage, product portfolio, its market penetration.

Aichi Steel

Bomatec

Arnold Magnetic Technologies

Magnetfabrik Bonn

MS-Schramberg

Bunting-DuBois

Hangzhou Kede Magnetics

Ningbo Yunsheng Bonded Magnet

Grirem Advanced Materials

Pinghu Georchi Electronics

Key Questions Addressed in this Report

What is the 10-year outlook for the global Anisotropic Bonded Magnet market?

What factors are driving Anisotropic Bonded Magnet market growth, globally and by region?

Which technologies are poised for the fastest growth by market and region?

How do Anisotropic Bonded Magnet market opportunities vary by end market size?

How does Anisotropic Bonded Magnet break out by Type, by Application?

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