

Global Anime Streaming Service Market Growth (Status and Outlook) 2025-2031

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Abstracts

The global Anime Streaming Service market size is predicted to grow from US\$ 359 million in 2025 to US\$ 572 million in 2031; it is expected to grow at a CAGR of 8.1% from 2025 to 2031.

The anime streaming service market has been experiencing significant growth in recent years. The increasing popularity of anime worldwide, coupled with the growing number of internet users, has contributed to the expansion of this market. The anime streaming service market is witnessing strong growth in various regions, including North America, Europe, Asia-Pacific, and Latin America. North America, particularly the United States, is one of the largest markets for anime streaming services. The region has a large population of anime enthusiasts and a well-established digital infrastructure, making it an attractive market for streaming platforms. Europe is also witnessing significant growth, with countries like the United Kingdom, Germany, and France showing a high demand for anime content. In Asia-Pacific, Japan, China, and South Korea are the major markets for anime streaming services. The anime streaming service market is highly concentrated, with a few major players dominating the industry. Platforms like Crunchyroll, Funimation, and Netflix have a significant market share and offer a wide range of anime content. These platforms have secured exclusive licensing deals with major anime studios and have a strong subscriber base. However, there are also several smaller and niche streaming platforms that cater to specific anime genres or target specific regions. The anime streaming service market presents several opportunities for growth. The increasing global demand for anime content, especially among the younger demographic, provides a vast potential customer base for streaming platforms. Additionally, the rise of mobile devices and improved internet connectivity has made it easier for users to access anime content on the go. This presents an opportunity for streaming platforms to develop mobile-friendly apps and expand their

reach to a wider audience. Despite the growth opportunities, the anime streaming service market also faces certain challenges. One of the major challenges is piracy. Anime content is often illegally distributed through various online platforms, which affects the revenue of legitimate streaming services. Another challenge is the licensing and distribution rights of anime content, which can be complex and expensive to acquire. Additionally, the market is highly competitive, with new streaming platforms entering the market regularly. This intensifies the competition for acquiring exclusive content and retaining subscribers.

LPI (LP Information)' newest research report, the “Anime Streaming Service Industry Forecast” looks at past sales and reviews total world Anime Streaming Service sales in 2024, providing a comprehensive analysis by region and market sector of projected Anime Streaming Service sales for 2025 through 2031. With Anime Streaming Service sales broken down by region, market sector and sub-sector, this report provides a detailed analysis in US\$ millions of the world Anime Streaming Service industry.

This Insight Report provides a comprehensive analysis of the global Anime Streaming Service landscape and highlights key trends related to product segmentation, company formation, revenue, and market share, latest development, and M&A activity. This report also analyses the strategies of leading global companies with a focus on Anime Streaming Service portfolios and capabilities, market entry strategies, market positions, and geographic footprints, to better understand these firms' unique position in an accelerating global Anime Streaming Service market.

This Insight Report evaluates the key market trends, drivers, and affecting factors shaping the global outlook for Anime Streaming Service and breaks down the forecast by Type, by Application, geography, and market size to highlight emerging pockets of opportunity. With a transparent methodology based on hundreds of bottom-up qualitative and quantitative market inputs, this study forecast offers a highly nuanced view of the current state and future trajectory in the global Anime Streaming Service.

This report presents a comprehensive overview, market shares, and growth opportunities of Anime Streaming Service market by product type, application, key players and key regions and countries.

Segmentation by Type:

Global Use

Regional Restrictions

Segmentation by Application:

Personal

Enterprise

This report also splits the market by region:

Americas

United States

Canada

Mexico

Brazil

APAC

China

Japan

Korea

Southeast Asia

India

Australia

Europe

Germany

France

UK

Italy

Russia

Middle East & Africa

Egypt

South Africa

Israel

Turkey

GCC Countries

The below companies that are profiled have been selected based on inputs gathered from primary experts and analyzing the company's coverage, product portfolio, its market penetration.

crunchyroll

Hulu

Netflix

Hidive

Funimation

Wakanim

LiveChart

Amazon Prime Video

Retro Crush

Asian Crush

Midnight Pulp

My Anime List

SideReel

Contv

DIRECTV

VIZ

HBO Max

VRV

RetroCrush

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