

# Global Anime Figure Blind Box Market Growth (Status and Outlook) 2023-2029

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## Abstracts

The report requires updating with new data and is sent in 48 hours after order is placed.

The global Anime Figure Blind Box market size is projected to grow from US\$ 2995.4 million in 2022 to US\$ 4122.5 million in 2029; it is expected to grow at a CAGR of 4.7% from 2023 to 2029.

Since there is no label on the box, consumers will only know the product in the draw after purchasing and opening it, so it is named blind box. This uncertain stimulus makes the blind box attractive and has become a hot topic in social communication among users. Therefore, the blind box has both surprise and social attributes. In addition, the blind box also has attributes such as spiritual comfort and collection. The blind box has so many attributes that it goes beyond the category of leisure toys, and the audience covers a wider range of ages. The channels for blind box sales mainly include online Taobao stores, offline branded toy shopping mall stores, robot stores, and specialized fashion goods sales stores. At present, there are few blind box brands in offline self-operated stores (only Bubble Mart has self-operated stores), self-operated channels are mainly operated through online Taobao studio stores, and offline channels also have special trendy toy sales supplies shop.

Consumers cannot know in advance the toy boxes of specific product styles

LPI (LP Information)' newest research report, the "Anime Figure Blind Box Industry Forecast" looks at past sales and reviews total world Anime Figure Blind Box sales in 2022, providing a comprehensive analysis by region and market sector of projected Anime Figure Blind Box sales for 2023 through 2029. With Anime Figure Blind Box sales broken down by region, market sector and sub-sector, this report provides a

detailed analysis in US\$ millions of the world Anime Figure Blind Box industry.

This Insight Report provides a comprehensive analysis of the global Anime Figure Blind Box landscape and highlights key trends related to product segmentation, company formation, revenue, and market share, latest development, and M&A activity. This report also analyzes the strategies of leading global companies with a focus on Anime Figure Blind Box portfolios and capabilities, market entry strategies, market positions, and geographic footprints, to better understand these firms' unique position in an accelerating global Anime Figure Blind Box market.

This Insight Report evaluates the key market trends, drivers, and affecting factors shaping the global outlook for Anime Figure Blind Box and breaks down the forecast by type, by application, geography, and market size to highlight emerging pockets of opportunity. With a transparent methodology based on hundreds of bottom-up qualitative and quantitative market inputs, this study forecast offers a highly nuanced view of the current state and future trajectory in the global Anime Figure Blind Box.

This report presents a comprehensive overview, market shares, and growth opportunities of Anime Figure Blind Box market by product type, application, key players and key regions and countries.

#### Market Segmentation:

##### Segmentation by type

Limited Edition

Hidden Edition

Ordinary Edition

##### Segmentation by application

Supermarkets

Convenience Stores

Online Sales

Others

This report also splits the market by region:

Americas

United States

Canada

Mexico

Brazil

APAC

China

Japan

Korea

Southeast Asia

India

Australia

Europe

Germany

France

UK

Italy

Russia

Middle East & Africa

Egypt

South Africa

Israel

Turkey

GCC Countries

The below companies that are profiled have been selected based on inputs gathered from primary experts and analyzing the company's coverage, product portfolio, its market penetration.

Sonny Angel

Popmart

1983

LEGO

Miniso

TOKIDOKI

Kidrobot

DisneyFunko

Shopkins

Dreams inc

52toys

Robotime

Ip Station

EXDL

12dong

China Brands

Alpha Group

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