

Global Animation Business Service Market Growth (Status and Outlook) 2024-2030

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Abstracts

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Animation business services refer to various professional services provided to the animation industry, aiming to promote the creation, promotion, dissemination and commercialization of animation works. These services include but are not limited to copyright authorization, content distribution, derivative product development, marketing promotion, online viewing services, overseas market expansion, etc., providing all-round support and development for the animation industry ecosystem. Through animation business services, enterprises and institutions can better manage and operate animation works and maximize commercial value, while also promoting the dissemination and exchange of animation culture.

The global Animation Business Service market size is projected to grow from US\$ million in 2024 to US\$ million in 2030; it is expected to grow at a CAGR of % from 2024 to 2030.

LPI (LP Information)' newest research report, the "Animation Business Service Industry Forecast" looks at past sales and reviews total world Animation Business Service sales in 2022, providing a comprehensive analysis by region and market sector of projected Animation Business Service sales for 2023 through 2029. With Animation Business Service sales broken down by region, market sector and sub-sector, this report provides a detailed analysis in US\$ millions of the world Animation Business Service industry.

This Insight Report provides a comprehensive analysis of the global Animation Business Service landscape and highlights key trends related to product segmentation, company formation, revenue, and market share, latest development, and M&A activity.

This report also analyses the strategies of leading global companies with a focus on Animation Business Service portfolios and capabilities, market entry strategies, market positions, and geographic footprints, to better understand these firms' unique position in an accelerating global Animation Business Service market.

This Insight Report evaluates the key market trends, drivers, and affecting factors shaping the global outlook for Animation Business Service and breaks down the forecast by Type, by Application, geography, and market size to highlight emerging pockets of opportunity. With a transparent methodology based on hundreds of bottom-up qualitative and quantitative market inputs, this study forecast offers a highly nuanced view of the current state and future trajectory in the global Animation Business Service.

Animation business services play a vital role in today's digital society. They not only promote the prosperity and development of the animation industry, but also provide a rich and colorful entertainment experience for the audience. Through copyright authorization, content distribution, derivative product development and other methods, animation business services provide commercial opportunities and channels for the creators and copyright owners of animation works, and promote innovation and progress in the animation industry. At the same time, commercial services such as marketing promotion and online viewing services also provide viewers with a more convenient and high-quality viewing experience, enriching people's spiritual and cultural life. Overall, animation business services not only provide support and guarantee for all links in the industrial chain, but also make positive contributions to promoting the dissemination and development of animation culture.

This report presents a comprehensive overview, market shares, and growth opportunities of Animation Business Service market by product type, application, key players and key regions and countries.

Segmentation by Type:

Online Service

Offline Service

Segmentation by Application:

Enterprise

Individual

This report also splits the market by region:

Americas

United States

Canada

Mexico

Brazil

APAC

China

Japan

Korea

Southeast Asia

India

Australia

Europe

Germany

France

UK

Italy

Russia

Middle East & Africa

Egypt

South Africa

Israel

Turkey

GCC Countries

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Italy

Russia

Middle East & Africa

Egypt

South Africa

Israel

Turkey

GCC Countries

The below companies that are profiled have been selected based on inputs gathered from primary experts and analyzing the company's coverage, product portfolio, its market penetration.

Toei Animation

FUNimation

Shueisha

TMS Entertainment

Crunchyroll

VIZ Media

Contents

1 SCOPE OF THE REPORT

- 1.1 Market Introduction
- 1.2 Years Considered
- 1.3 Research Objectives
- 1.4 Market Research Methodology
- 1.5 Research Process and Data Source
- 1.6 Economic Indicators
- 1.7 Currency Considered
- 1.8 Market Estimation Caveats

2 EXECUTIVE SUMMARY

- 2.1 World Market Overview
 - 2.1.1 Global Animation Business Service Market Size 2019-2030
 - 2.1.2 Animation Business Service Market Size CAGR by Region (2019 VS 2023 VS 2030)
 - 2.1.3 World Current & Future Analysis for Animation Business Service by Country/Region, 2019, 2023 & 2030
- 2.2 Animation Business Service Segment by Type
 - 2.2.1 Online Service
 - 2.2.2 Offline Service
- 2.3 Animation Business Service Market Size by Type
 - 2.3.1 Animation Business Service Market Size CAGR by Type (2019 VS 2023 VS 2030)
 - 2.3.2 Global Animation Business Service Market Size Market Share by Type (2019-2024)
- 2.4 Animation Business Service Segment by Application
 - 2.4.1 Enterprise
 - 2.4.2 Individual
- 2.5 Animation Business Service Market Size by Application
 - 2.5.1 Animation Business Service Market Size CAGR by Application (2019 VS 2023 VS 2030)
 - 2.5.2 Global Animation Business Service Market Size Market Share by Application (2019-2024)

3 ANIMATION BUSINESS SERVICE MARKET SIZE BY PLAYER

3.1 Animation Business Service Market Size Market Share by Player

3.1.1 Global Animation Business Service Revenue by Player (2019-2024)

3.1.2 Global Animation Business Service Revenue Market Share by Player (2019-2024)

3.2 Global Animation Business Service Key Players Head office and Products Offered

3.3 Market Concentration Rate Analysis

3.3.1 Competition Landscape Analysis

3.3.2 Concentration Ratio (CR3, CR5 and CR10) & (2022-2024)

3.4 New Products and Potential Entrants

3.5 Mergers & Acquisitions, Expansion

4 ANIMATION BUSINESS SERVICE BY REGION

4.1 Animation Business Service Market Size by Region (2019-2024)

4.2 Global Animation Business Service Annual Revenue by Country/Region (2019-2024)

4.3 Americas Animation Business Service Market Size Growth (2019-2024)

4.4 APAC Animation Business Service Market Size Growth (2019-2024)

4.5 Europe Animation Business Service Market Size Growth (2019-2024)

4.6 Middle East & Africa Animation Business Service Market Size Growth (2019-2024)

5 AMERICAS

5.1 Americas Animation Business Service Market Size by Country (2019-2024)

5.2 Americas Animation Business Service Market Size by Type (2019-2024)

5.3 Americas Animation Business Service Market Size by Application (2019-2024)

5.4 United States

5.5 Canada

5.6 Mexico

5.7 Brazil

6 APAC

6.1 APAC Animation Business Service Market Size by Region (2019-2024)

6.2 APAC Animation Business Service Market Size by Type (2019-2024)

6.3 APAC Animation Business Service Market Size by Application (2019-2024)

6.4 China

6.5 Japan

6.6 South Korea

6.7 Southeast Asia

6.8 India

6.9 Australia

7 EUROPE

7.1 Europe Animation Business Service Market Size by Country (2019-2024)

7.2 Europe Animation Business Service Market Size by Type (2019-2024)

7.3 Europe Animation Business Service Market Size by Application (2019-2024)

7.4 Germany

7.5 France

7.6 UK

7.7 Italy

7.8 Russia

8 MIDDLE EAST & AFRICA

8.1 Middle East & Africa Animation Business Service by Region (2019-2024)

8.2 Middle East & Africa Animation Business Service Market Size by Type (2019-2024)

8.3 Middle East & Africa Animation Business Service Market Size by Application (2019-2024)

8.4 Egypt

8.5 South Africa

8.6 Israel

8.7 Turkey

8.8 GCC Countries

9 MARKET DRIVERS, CHALLENGES AND TRENDS

9.1 Market Drivers & Growth Opportunities

9.2 Market Challenges & Risks

9.3 Industry Trends

10 GLOBAL ANIMATION BUSINESS SERVICE MARKET FORECAST

10.1 Global Animation Business Service Forecast by Region (2025-2030)

10.1.1 Global Animation Business Service Forecast by Region (2025-2030)

10.1.2 Americas Animation Business Service Forecast

- 10.1.3 APAC Animation Business Service Forecast
- 10.1.4 Europe Animation Business Service Forecast
- 10.1.5 Middle East & Africa Animation Business Service Forecast
- 10.2 Americas Animation Business Service Forecast by Country (2025-2030)
 - 10.2.1 United States Market Animation Business Service Forecast
 - 10.2.2 Canada Market Animation Business Service Forecast
 - 10.2.3 Mexico Market Animation Business Service Forecast
 - 10.2.4 Brazil Market Animation Business Service Forecast
- 10.3 APAC Animation Business Service Forecast by Region (2025-2030)
 - 10.3.1 China Animation Business Service Market Forecast
 - 10.3.2 Japan Market Animation Business Service Forecast
 - 10.3.3 Korea Market Animation Business Service Forecast
 - 10.3.4 Southeast Asia Market Animation Business Service Forecast
 - 10.3.5 India Market Animation Business Service Forecast
 - 10.3.6 Australia Market Animation Business Service Forecast
- 10.4 Europe Animation Business Service Forecast by Country (2025-2030)
 - 10.4.1 Germany Market Animation Business Service Forecast
 - 10.4.2 France Market Animation Business Service Forecast
 - 10.4.3 UK Market Animation Business Service Forecast
 - 10.4.4 Italy Market Animation Business Service Forecast
 - 10.4.5 Russia Market Animation Business Service Forecast
- 10.5 Middle East & Africa Animation Business Service Forecast by Region (2025-2030)
 - 10.5.1 Egypt Market Animation Business Service Forecast
 - 10.5.2 South Africa Market Animation Business Service Forecast
 - 10.5.3 Israel Market Animation Business Service Forecast
 - 10.5.4 Turkey Market Animation Business Service Forecast
- 10.6 Global Animation Business Service Forecast by Type (2025-2030)
- 10.7 Global Animation Business Service Forecast by Application (2025-2030)
 - 10.7.1 GCC Countries Market Animation Business Service Forecast

11 KEY PLAYERS ANALYSIS

- 11.1 Toei Animation
 - 11.1.1 Toei Animation Company Information
 - 11.1.2 Toei Animation Animation Business Service Product Offered
 - 11.1.3 Toei Animation Animation Business Service Revenue, Gross Margin and Market Share (2019-2024)
 - 11.1.4 Toei Animation Main Business Overview
 - 11.1.5 Toei Animation Latest Developments

11.2 FUNimation

11.2.1 FUNimation Company Information

11.2.2 FUNimation Animation Business Service Product Offered

11.2.3 FUNimation Animation Business Service Revenue, Gross Margin and Market Share (2019-2024)

11.2.4 FUNimation Main Business Overview

11.2.5 FUNimation Latest Developments

11.3 Shueisha

11.3.1 Shueisha Company Information

11.3.2 Shueisha Animation Business Service Product Offered

11.3.3 Shueisha Animation Business Service Revenue, Gross Margin and Market Share (2019-2024)

11.3.4 Shueisha Main Business Overview

11.3.5 Shueisha Latest Developments

11.4 TMS Entertainment

11.4.1 TMS Entertainment Company Information

11.4.2 TMS Entertainment Animation Business Service Product Offered

11.4.3 TMS Entertainment Animation Business Service Revenue, Gross Margin and Market Share (2019-2024)

11.4.4 TMS Entertainment Main Business Overview

11.4.5 TMS Entertainment Latest Developments

11.5 Crunchyroll

11.5.1 Crunchyroll Company Information

11.5.2 Crunchyroll Animation Business Service Product Offered

11.5.3 Crunchyroll Animation Business Service Revenue, Gross Margin and Market Share (2019-2024)

11.5.4 Crunchyroll Main Business Overview

11.5.5 Crunchyroll Latest Developments

11.6 VIZ Media

11.6.1 VIZ Media Company Information

11.6.2 VIZ Media Animation Business Service Product Offered

11.6.3 VIZ Media Animation Business Service Revenue, Gross Margin and Market Share (2019-2024)

11.6.4 VIZ Media Main Business Overview

11.6.5 VIZ Media Latest Developments

12 RESEARCH FINDINGS AND CONCLUSION

List Of Tables

LIST OF TABLES

- Table 1. Animation Business Service Market Size CAGR by Region (2019 VS 2023 VS 2030) & (\$ millions)
- Table 2. Animation Business Service Annual Sales CAGR by Country/Region (2019, 2023 & 2030) & (\$ millions)
- Table 3. Major Players of Online Service
- Table 4. Major Players of Offline Service
- Table 5. Animation Business Service Market Size CAGR by Type (2019 VS 2023 VS 2030) & (\$ millions)
- Table 6. Global Animation Business Service Market Size by Type (2019-2024) & (\$ millions)
- Table 7. Global Animation Business Service Market Size Market Share by Type (2019-2024)
- Table 8. Animation Business Service Market Size CAGR by Application (2019 VS 2023 VS 2030) & (\$ millions)
- Table 9. Global Animation Business Service Market Size by Application (2019-2024) & (\$ millions)
- Table 10. Global Animation Business Service Market Size Market Share by Application (2019-2024)
- Table 11. Global Animation Business Service Revenue by Player (2019-2024) & (\$ millions)
- Table 12. Global Animation Business Service Revenue Market Share by Player (2019-2024)
- Table 13. Animation Business Service Key Players Head office and Products Offered
- Table 14. Animation Business Service Concentration Ratio (CR3, CR5 and CR10) & (2022-2024)
- Table 15. New Products and Potential Entrants
- Table 16. Mergers & Acquisitions, Expansion
- Table 17. Global Animation Business Service Market Size by Region (2019-2024) & (\$ millions)
- Table 18. Global Animation Business Service Market Size Market Share by Region (2019-2024)
- Table 19. Global Animation Business Service Revenue by Country/Region (2019-2024) & (\$ millions)
- Table 20. Global Animation Business Service Revenue Market Share by Country/Region (2019-2024)

Table 21. Americas Animation Business Service Market Size by Country (2019-2024) & (\$ millions)

Table 22. Americas Animation Business Service Market Size Market Share by Country (2019-2024)

Table 23. Americas Animation Business Service Market Size by Type (2019-2024) & (\$ millions)

Table 24. Americas Animation Business Service Market Size Market Share by Type (2019-2024)

Table 25. Americas Animation Business Service Market Size by Application (2019-2024) & (\$ millions)

Table 26. Americas Animation Business Service Market Size Market Share by Application (2019-2024)

Table 27. APAC Animation Business Service Market Size by Region (2019-2024) & (\$ millions)

Table 28. APAC Animation Business Service Market Size Market Share by Region (2019-2024)

Table 29. APAC Animation Business Service Market Size by Type (2019-2024) & (\$ millions)

Table 30. APAC Animation Business Service Market Size by Application (2019-2024) & (\$ millions)

Table 31. Europe Animation Business Service Market Size by Country (2019-2024) & (\$ millions)

Table 32. Europe Animation Business Service Market Size Market Share by Country (2019-2024)

Table 33. Europe Animation Business Service Market Size by Type (2019-2024) & (\$ millions)

Table 34. Europe Animation Business Service Market Size by Application (2019-2024) & (\$ millions)

Table 35. Middle East & Africa Animation Business Service Market Size by Region (2019-2024) & (\$ millions)

Table 36. Middle East & Africa Animation Business Service Market Size by Type (2019-2024) & (\$ millions)

Table 37. Middle East & Africa Animation Business Service Market Size by Application (2019-2024) & (\$ millions)

Table 38. Key Market Drivers & Growth Opportunities of Animation Business Service

Table 39. Key Market Challenges & Risks of Animation Business Service

Table 40. Key Industry Trends of Animation Business Service

Table 41. Global Animation Business Service Market Size Forecast by Region (2025-2030) & (\$ millions)

Table 42. Global Animation Business Service Market Size Market Share Forecast by Region (2025-2030)

Table 43. Global Animation Business Service Market Size Forecast by Type (2025-2030) & (\$ millions)

Table 44. Global Animation Business Service Market Size Forecast by Application (2025-2030) & (\$ millions)

Table 45. Toei Animation Details, Company Type, Animation Business Service Area Served and Its Competitors

Table 46. Toei Animation Animation Business Service Product Offered

Table 47. Toei Animation Animation Business Service Revenue (\$ million), Gross Margin and Market Share (2019-2024)

Table 48. Toei Animation Main Business

Table 49. Toei Animation Latest Developments

Table 50. FUNimation Details, Company Type, Animation Business Service Area Served and Its Competitors

Table 51. FUNimation Animation Business Service Product Offered

Table 52. FUNimation Animation Business Service Revenue (\$ million), Gross Margin and Market Share (2019-2024)

Table 53. FUNimation Main Business

Table 54. FUNimation Latest Developments

Table 55. Shueisha Details, Company Type, Animation Business Service Area Served and Its Competitors

Table 56. Shueisha Animation Business Service Product Offered

Table 57. Shueisha Animation Business Service Revenue (\$ million), Gross Margin and Market Share (2019-2024)

Table 58. Shueisha Main Business

Table 59. Shueisha Latest Developments

Table 60. TMS Entertainment Details, Company Type, Animation Business Service Area Served and Its Competitors

Table 61. TMS Entertainment Animation Business Service Product Offered

Table 62. TMS Entertainment Animation Business Service Revenue (\$ million), Gross Margin and Market Share (2019-2024)

Table 63. TMS Entertainment Main Business

Table 64. TMS Entertainment Latest Developments

Table 65. Crunchyroll Details, Company Type, Animation Business Service Area Served and Its Competitors

Table 66. Crunchyroll Animation Business Service Product Offered

Table 67. Crunchyroll Animation Business Service Revenue (\$ million), Gross Margin and Market Share (2019-2024)

Table 68. Crunchyroll Main Business

Table 69. Crunchyroll Latest Developments

Table 70. VIZ Media Details, Company Type, Animation Business Service Area Served and Its Competitors

Table 71. VIZ Media Animation Business Service Product Offered

Table 72. VIZ Media Animation Business Service Revenue (\$ million), Gross Margin and Market Share (2019-2024)

Table 73. VIZ Media Main Business

Table 74. VIZ Media Latest Developments

List Of Figures

LIST OF FIGURES

- Figure 1. Animation Business Service Report Years Considered
- Figure 2. Research Objectives
- Figure 3. Research Methodology
- Figure 4. Research Process and Data Source
- Figure 5. Global Animation Business Service Market Size Growth Rate 2019-2030 (\$ millions)
- Figure 6. Animation Business Service Sales by Geographic Region (2019, 2023 & 2030) & (\$ millions)
- Figure 7. Animation Business Service Sales Market Share by Country/Region (2023)
- Figure 8. Animation Business Service Sales Market Share by Country/Region (2019, 2023 & 2030)
- Figure 9. Global Animation Business Service Market Size Market Share by Type in 2023
- Figure 10. Animation Business Service in Enterprise
- Figure 11. Global Animation Business Service Market: Enterprise (2019-2024) & (\$ millions)
- Figure 12. Animation Business Service in Individual
- Figure 13. Global Animation Business Service Market: Individual (2019-2024) & (\$ millions)
- Figure 14. Global Animation Business Service Market Size Market Share by Application in 2023
- Figure 15. Global Animation Business Service Revenue Market Share by Player in 2023
- Figure 16. Global Animation Business Service Market Size Market Share by Region (2019-2024)
- Figure 17. Americas Animation Business Service Market Size 2019-2024 (\$ millions)
- Figure 18. APAC Animation Business Service Market Size 2019-2024 (\$ millions)
- Figure 19. Europe Animation Business Service Market Size 2019-2024 (\$ millions)
- Figure 20. Middle East & Africa Animation Business Service Market Size 2019-2024 (\$ millions)
- Figure 21. Americas Animation Business Service Value Market Share by Country in 2023
- Figure 22. United States Animation Business Service Market Size Growth 2019-2024 (\$ millions)
- Figure 23. Canada Animation Business Service Market Size Growth 2019-2024 (\$ millions)

Figure 24. Mexico Animation Business Service Market Size Growth 2019-2024 (\$ millions)

Figure 25. Brazil Animation Business Service Market Size Growth 2019-2024 (\$ millions)

Figure 26. APAC Animation Business Service Market Size Market Share by Region in 2023

Figure 27. APAC Animation Business Service Market Size Market Share by Type (2019-2024)

Figure 28. APAC Animation Business Service Market Size Market Share by Application (2019-2024)

Figure 29. China Animation Business Service Market Size Growth 2019-2024 (\$ millions)

Figure 30. Japan Animation Business Service Market Size Growth 2019-2024 (\$ millions)

Figure 31. South Korea Animation Business Service Market Size Growth 2019-2024 (\$ millions)

Figure 32. Southeast Asia Animation Business Service Market Size Growth 2019-2024 (\$ millions)

Figure 33. India Animation Business Service Market Size Growth 2019-2024 (\$ millions)

Figure 34. Australia Animation Business Service Market Size Growth 2019-2024 (\$ millions)

Figure 35. Europe Animation Business Service Market Size Market Share by Country in 2023

Figure 36. Europe Animation Business Service Market Size Market Share by Type (2019-2024)

Figure 37. Europe Animation Business Service Market Size Market Share by Application (2019-2024)

Figure 38. Germany Animation Business Service Market Size Growth 2019-2024 (\$ millions)

Figure 39. France Animation Business Service Market Size Growth 2019-2024 (\$ millions)

Figure 40. UK Animation Business Service Market Size Growth 2019-2024 (\$ millions)

Figure 41. Italy Animation Business Service Market Size Growth 2019-2024 (\$ millions)

Figure 42. Russia Animation Business Service Market Size Growth 2019-2024 (\$ millions)

Figure 43. Middle East & Africa Animation Business Service Market Size Market Share by Region (2019-2024)

Figure 44. Middle East & Africa Animation Business Service Market Size Market Share by Type (2019-2024)

Figure 45. Middle East & Africa Animation Business Service Market Size Market Share by Application (2019-2024)

Figure 46. Egypt Animation Business Service Market Size Growth 2019-2024 (\$ millions)

Figure 47. South Africa Animation Business Service Market Size Growth 2019-2024 (\$ millions)

Figure 48. Israel Animation Business Service Market Size Growth 2019-2024 (\$ millions)

Figure 49. Turkey Animation Business Service Market Size Growth 2019-2024 (\$ millions)

Figure 50. GCC Countries Animation Business Service Market Size Growth 2019-2024 (\$ millions)

Figure 51. Americas Animation Business Service Market Size 2025-2030 (\$ millions)

Figure 52. APAC Animation Business Service Market Size 2025-2030 (\$ millions)

Figure 53. Europe Animation Business Service Market Size 2025-2030 (\$ millions)

Figure 54. Middle East & Africa Animation Business Service Market Size 2025-2030 (\$ millions)

Figure 55. United States Animation Business Service Market Size 2025-2030 (\$ millions)

Figure 56. Canada Animation Business Service Market Size 2025-2030 (\$ millions)

Figure 57. Mexico Animation Business Service Market Size 2025-2030 (\$ millions)

Figure 58. Brazil Animation Business Service Market Size 2025-2030 (\$ millions)

Figure 59. China Animation Business Service Market Size 2025-2030 (\$ millions)

Figure 60. Japan Animation Business Service Market Size 2025-2030 (\$ millions)

Figure 61. Korea Animation Business Service Market Size 2025-2030 (\$ millions)

Figure 62. Southeast Asia Animation Business Service Market Size 2025-2030 (\$ millions)

Figure 63. India Animation Business Service Market Size 2025-2030 (\$ millions)

Figure 64. Australia Animation Business Service Market Size 2025-2030 (\$ millions)

Figure 65. Germany Animation Business Service Market Size 2025-2030 (\$ millions)

Figure 66. France Animation Business Service Market Size 2025-2030 (\$ millions)

Figure 67. UK Animation Business Service Market Size 2025-2030 (\$ millions)

Figure 68. Italy Animation Business Service Market Size 2025-2030 (\$ millions)

Figure 69. Russia Animation Business Service Market Size 2025-2030 (\$ millions)

Figure 70. Egypt Animation Business Service Market Size 2025-2030 (\$ millions)

Figure 71. South Africa Animation Business Service Market Size 2025-2030 (\$ millions)

Figure 72. Israel Animation Business Service Market Size 2025-2030 (\$ millions)

Figure 73. Turkey Animation Business Service Market Size 2025-2030 (\$ millions)

Figure 74. GCC Countries Animation Business Service Market Size 2025-2030 (\$

millions)

Figure 75. Global Animation Business Service Market Size Market Share Forecast by Type (2025-2030)

Figure 76. Global Animation Business Service Market Size Market Share Forecast by Application (2025-2030)

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