

# Global Animated Explainer Video Production Service Market Growth (Status and Outlook) 2026-2032

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## Abstracts

The global Animated Explainer Video Production Service market size is predicted to grow from US\$ million in 2025 to US\$ million in 2032; it is expected to grow at a CAGR of % from 2026 to 2032.

Animated Explainer Video Production Service is a short video produced using animation technology, which aims to explain products, services, processes or concepts with vivid and concise visual content. This service usually includes script creation, animation design, sound effects and dubbing, aiming to transform complex information into easy-to-understand and engaging content, helping brands or companies communicate with their audiences more effectively. Animated explainer videos highlight the uniqueness of products or services through colors, graphics and animation effects, making it easier for viewers to understand and remember key information.

United States market for Animated Explainer Video Production Service is estimated to increase from US\$ million in 2025 to US\$ million by 2032, at a CAGR of % from 2026 through 2032.

China market for Animated Explainer Video Production Service is estimated to increase from US\$ million in 2025 to US\$ million by 2032, at a CAGR of % from 2026 through 2032.

Europe market for Animated Explainer Video Production Service is estimated to increase from US\$ million in 2025 to US\$ million by 2032, at a CAGR of % from 2026 through 2032.

Global key Animated Explainer Video Production Service players cover Vidico, Yum

Yum Videos, Creamy Animation, Demo Duck, MotionGility, etc. In terms of revenue, the global two largest companies occupied for a share nearly % in 2025.

LPI (LP Information)' newest research report, the “Animated Explainer Video Production Service Industry Forecast” looks at past sales and reviews total world Animated Explainer Video Production Service sales in 2025, providing a comprehensive analysis by region and market sector of projected Animated Explainer Video Production Service sales for 2026 through 2032. With Animated Explainer Video Production Service sales broken down by region, market sector and sub-sector, this report provides a detailed analysis in US\$ millions of the world Animated Explainer Video Production Service industry.

This Insight Report provides a comprehensive analysis of the global Animated Explainer Video Production Service landscape and highlights key trends related to product segmentation, company formation, revenue, and market share, latest development, and M&A activity. This report also analyses the strategies of leading global companies with a focus on Animated Explainer Video Production Service portfolios and capabilities, market entry strategies, market positions, and geographic footprints, to better understand these firms’ unique position in an accelerating global Animated Explainer Video Production Service market.

This Insight Report evaluates the key market trends, drivers, and affecting factors shaping the global outlook for Animated Explainer Video Production Service and breaks down the forecast by Type, by Application, geography, and market size to highlight emerging pockets of opportunity. With a transparent methodology based on hundreds of bottom-up qualitative and quantitative market inputs, this study forecast offers a highly nuanced view of the current state and future trajectory in the global Animated Explainer Video Production Service.

This report presents a comprehensive overview, market shares, and growth opportunities of Animated Explainer Video Production Service market by product type, application, key players and key regions and countries.

### **Segmentation by Type:**

2D Animated Explainer Video

3D Animated Explainer Video

**Segmentation by Application:**

Corporate Communications

Product Introduction

Others

**This report also splits the market by region:**

Americas

United States

Canada

Mexico

Brazil

APAC

China

Japan

Korea

Southeast Asia

India

Australia

Europe

Germany

France

UK

Italy

Russia

Middle East & Africa

Egypt

South Africa

Israel

Turkey

GCC Countries

The below companies that are profiled have been selected based on inputs gathered from primary experts and analyzing the company's coverage, product portfolio, its market penetration.

Vidico

Yum Yum Videos

Creamy Animation

Demo Duck

MotionGility

Next Day Animations

Explainly

Squideo

Pigeon

Animal Logic

Indigo Productions

Digital Brew

FastCut

Epipheo

CRFT Video

**The report requires updating with new data and is sent in 48 hours after order is placed.**

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