

Global Animal ID Tag Market Growth 2026-2032

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Abstracts

The global Animal ID Tag market size is predicted to grow from US\$ million in 2025 to US\$ million in 2032; it is expected to grow at a CAGR of %from 2026 to 2032.

According to Our PET Supplies Research Center, the global pet industry reached \$ 261 billion in 2022, a year-on-year increase of 11.3%. The United States gains the highest pet penetration rate and becomes the largest pet market. According to the American Pet Products Association (APPA), 66% of American households keep pets, and the total industry sales was about US\$136.8 billion, an increase of 10.8% over 2021. According to IVH, the German pet products industry association, the number of pets in Germany reached 33.4 million in 2022, with a total turnover of nearly €6.5 billion. The 2023 China Pet Industry Trend Insight White Paper released by JD shows that the market size of the four major pet physical commodities is increasing year by year: pet supplies account for 45%, pet staple food accounts for nearly 35%, pet snacks account for 12%, and pet medicine and health care account for 299%.

LP Information, Inc. (LPI) ' newest research report, the "Animal ID Tag Industry Forecast" looks at past sales and reviews total world Animal ID Tag sales in 2025, providing a comprehensive analysis by region and market sector of projected Animal ID Tag sales for 2026 through 2032. With Animal ID Tag sales broken down by region, market sector and sub-sector, this report provides a detailed analysis in US\$ millions of the world Animal ID Tag industry.

This Insight Report provides a comprehensive analysis of the global Animal ID Tag landscape and highlights key trends related to product segmentation, company formation, revenue, and market share, latest development, and M&A activity. This report also analyzes the strategies of leading global companies with a focus on Animal ID Tag portfolios and capabilities, market entry strategies, market positions, and geographic footprints, to better understand these firms' unique position in an accelerating global

Animal ID Tag market.

This Insight Report evaluates the key market trends, drivers, and affecting factors shaping the global outlook for Animal ID Tag and breaks down the forecast by Type, by Application, geography, and market size to highlight emerging pockets of opportunity. With a transparent methodology based on hundreds of bottom-up qualitative and quantitative market inputs, this study forecast offers a highly nuanced view of the current state and future trajectory in the global Animal ID Tag.

This report presents a comprehensive overview, market shares, and growth opportunities of Animal ID Tag market by product type, application, key manufacturers and key regions and countries.

Segmentation by Type:

Hang Tag

Slide on Tag

Segmentation by Application:

Pig

Cattle

Sheep

Others

This report also splits the market by region:

Americas

United States

Canada

Mexico

Brazil

APAC

China

Japan

Korea

Southeast Asia

India

Australia

Europe

Germany

France

UK

Italy

Russia

Middle East & Africa

Egypt

South Africa

Israel

Turkey

GCC Countries

The below companies that are profiled have been selected based on inputs gathered from primary experts and analysing the company's coverage, product portfolio, its market penetration.

Merck

Dalton Tags

MyFamily

Ketchum

Quick-Tag

Dog Tag Art

GoTags

dogIDs

Ray Allen

Pawdigy

Hamilton Ross

Interra Cognita

Countryside Services

DOG iD

Allflex

Stockbrands

Ardes

Kupsan

Fofia

Caisley

Key Questions Addressed in this Report

What is the 10-year outlook for the global Animal ID Tag market?

What factors are driving Animal ID Tag market growth, globally and by region?

Which technologies are poised for the fastest growth by market and region?

How do Animal ID Tag market opportunities vary by end market size?

How does Animal ID Tag break out by Type, by Application?

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