

Global Android STB and TV Market Growth 2023-2029

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Abstracts

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Android-based TVs and STBs are the newest trends in the family of media and communication devices. These devices are now increasingly being preferred over the standard versions owing to their high functionality and ease of device management from smartphones. Some of the major companies manufacturing STBs are also involved in the production of hybrid STBs, which can be operated as standard STBs with features of Android operating systems. These also facilitate more functionalities than traditional CATV STBs in terms of device integration.

LPI (LP Information)' newest research report, the "Android STB and TV Industry Forecast" looks at past sales and reviews total world Android STB and TV sales in 2022, providing a comprehensive analysis by region and market sector of projected Android STB and TV sales for 2023 through 2029. With Android STB and TV sales broken down by region, market sector and sub-sector, this report provides a detailed analysis in US\$ millions of the world Android STB and TV industry.

This Insight Report provides a comprehensive analysis of the global Android STB and TV landscape and highlights key trends related to product segmentation, company formation, revenue, and market share, latest development, and M&A activity. This report also analyzes the strategies of leading global companies with a focus on Android STB and TV portfolios and capabilities, market entry strategies, market positions, and geographic footprints, to better understand these firms' unique position in an accelerating global Android STB and TV market.

This Insight Report evaluates the key market trends, drivers, and affecting factors shaping the global outlook for Android STB and TV and breaks down the forecast by type, by application, geography, and market size to highlight emerging pockets of

opportunity. With a transparent methodology based on hundreds of bottom-up qualitative and quantitative market inputs, this study forecast offers a highly nuanced view of the current state and future trajectory in the global Android STB and TV.

The global Android STB and TV market size is projected to grow from US\$ million in 2022 to US\$ million in 2029; it is expected to grow at a CAGR of % from 2023 to 2029.

United States market for Android STB and TV is estimated to increase from US\$ million in 2022 to US\$ million by 2029, at a CAGR of % from 2023 through 2029.

China market for Android STB and TV is estimated to increase from US\$ million in 2022 to US\$ million by 2029, at a CAGR of % from 2023 through 2029.

Europe market for Android STB and TV is estimated to increase from US\$ million in 2022 to US\$ million by 2029, at a CAGR of % from 2023 through 2029.

Global key Android STB and TV players cover Arris International, Coship, Evolution Digital, Humax, Kaon Media, Nvidia Corporation, Sagemcom, Skyworth Digital Holdings and Shenzhen SDMC Technology, etc. In terms of revenue, the global two largest companies occupied for a share nearly % in 2022.

This report presents a comprehensive overview, market shares, and growth opportunities of Android STB and TV market by product type, application, key manufacturers and key regions and countries.

Market Segmentation:

Segmentation by type

Android TV

Android STB

Segmentation by application

Residential

Commercial

This report also splits the market by region:

Americas

United States

Canada

Mexico

Brazil

APAC

China

Japan

Korea

Southeast Asia

India

Australia

Europe

Germany

France

UK

Italy

Russia

Middle East & Africa

Egypt

South Africa

Israel

Turkey

GCC Countries

The below companies that are profiled have been selected based on inputs gathered from primary experts and analyzing the company's coverage, product portfolio, its market penetration.

Arris International

Coship

Evolution Digital

Humax

Kaon Media

Nvidia Corporation

Sagemcom

Skyworth Digital Holdings

Shenzhen SDMC Technology

Sony Corporation

Panasonic Corporation

Hisense

TCL Corporation

Sharp Corporation

Xiaomi

Toshiba Corporation

Haier

Vu Televisions

Hitachi

Key Questions Addressed in this Report

What is the 10-year outlook for the global Android STB and TV market?

What factors are driving Android STB and TV market growth, globally and by region?

Which technologies are poised for the fastest growth by market and region?

How do Android STB and TV market opportunities vary by end market size?

How does Android STB and TV break out type, application?

What are the influences of COVID-19 and Russia-Ukraine war?

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