

Global Ancient Grain Market Growth 2024-2030

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Abstracts

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According to our LPI (LP Information) latest study, the global Ancient Grain market size was valued at US\$ 56020 million in 2023. With growing demand in downstream market, the Ancient Grain is forecast to a readjusted size of US\$ 87860 million by 2030 with a CAGR of 6.6% during review period.

The research report highlights the growth potential of the global Ancient Grain market. Ancient Grain are expected to show stable growth in the future market. However, product differentiation, reducing costs, and supply chain optimization remain crucial for the widespread adoption of Ancient Grain. Market players need to invest in research and development, forge strategic partnerships, and align their offerings with evolving consumer preferences to capitalize on the immense opportunities presented by the Ancient Grain market.

Ancient grains are a grouping of grains and pseudocereals that are considered to have been little changed by selective breeding over recent millennia, as opposed to more widespread cereals such as corn, rice and modern varieties of wheat, which are the product of thousands of years of selective breeding. Ancient grains are often marketed as being healthier than modern grains, though their health benefits have been disputed by some nutritionists.

Global Ancient Grain key players include ADM, Ardent Mills, Bunge Inc, etc. Global top three players hold a share about 10%.

Europe is the largest market, with a share about 45%, followed by Asia-Pacific and North America, having a total share about 30 percent.

In terms of product, Gluten Containing Ancient Grain is the largest segment, with a share about 70%. And in terms of application, the largest application is Bakery and Confectionery Products, followed by Direct Eating, Snacks, etc.

Key Features:

The report on Ancient Grain market reflects various aspects and provide valuable insights into the industry.

Market Size and Growth: The research report provide an overview of the current size and growth of the Ancient Grain market. It may include historical data, market segmentation by Type (e.g., Gluten Free Ancient Grain, Gluten Containing Ancient Grain), and regional breakdowns.

Market Drivers and Challenges: The report can identify and analyse the factors driving the growth of the Ancient Grain market, such as government regulations, environmental concerns, technological advancements, and changing consumer preferences. It can also highlight the challenges faced by the industry, including infrastructure limitations, range anxiety, and high upfront costs.

Competitive Landscape: The research report provides analysis of the competitive landscape within the Ancient Grain market. It includes profiles of key players, their market share, strategies, and product offerings. The report can also highlight emerging players and their potential impact on the market.

Technological Developments: The research report can delve into the latest technological developments in the Ancient Grain industry. This include advancements in Ancient Grain technology, Ancient Grain new entrants, Ancient Grain new investment, and other innovations that are shaping the future of Ancient Grain.

Downstream Procumbent Preference: The report can shed light on customer procumbent behaviour and adoption trends in the Ancient Grain market. It includes factors influencing customer ' purchasing decisions, preferences for Ancient Grain product.

Government Policies and Incentives: The research report analyse the impact of government policies and incentives on the Ancient Grain market. This may include an assessment of regulatory frameworks, subsidies, tax incentives, and other measures aimed at promoting Ancient Grain market. The report also evaluates the effectiveness of

these policies in driving market growth.

Environmental Impact and Sustainability: The research report assess the environmental impact and sustainability aspects of the Ancient Grain market.

Market Forecasts and Future Outlook: Based on the analysis conducted, the research report provide market forecasts and outlook for the Ancient Grain industry. This includes projections of market size, growth rates, regional trends, and predictions on technological advancements and policy developments.

Recommendations and Opportunities: The report conclude with recommendations for industry stakeholders, policymakers, and investors. It highlights potential opportunities for market players to capitalize on emerging trends, overcome challenges, and contribute to the growth and development of the Ancient Grain market.

Market Segmentation:

Ancient Grain market is split by Type and by Application. For the period 2019-2030, the growth among segments provides accurate calculations and forecasts for consumption value by Type, and by Application in terms of volume and value.

Segmentation by type

Gluten Free Ancient Grain

Gluten Containing Ancient Grain

Segmentation by application

Bakery and Confectionery Products

Snacks

Direct Eating

Others

This report also splits the market by region:

Americas

United States

Canada

Mexico

Brazil

APAC

China

Japan

Korea

Southeast Asia

India

Australia

Europe

Germany

France

UK

Italy

Russia

Middle East & Africa

Egypt

South Africa

Israel

Turkey

GCC Countries

The below companies that are profiled have been selected based on inputs gathered from primary experts and analyzing the company's coverage, product portfolio, its market penetration.

The J.M. Smucker Co.

Ardent Mills

Bunge Inc.

ADM

Healthy Food Ingredients, LLC.

Factoria Quinoa Zona Franca S.A.S.

Urbane Grain Inc.

Nature's Path Foods

FutureCeuticals Inc.

Sunnyland Mills

Manini's, LLC

Key Questions Addressed in this Report

What is the 10-year outlook for the global Ancient Grain market?

What factors are driving Ancient Grain market growth, globally and by region?

Which technologies are poised for the fastest growth by market and region?

How do Ancient Grain market opportunities vary by end market size?

How does Ancient Grain break out type, application?

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