

# Global Analytics and BI Platforms Market Growth (Status and Outlook) 2023-2029

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## Abstracts

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LPI (LP Information)' newest research report, the “Analytics and BI Platforms Industry Forecast” looks at past sales and reviews total world Analytics and BI Platforms sales in 2022, providing a comprehensive analysis by region and market sector of projected Analytics and BI Platforms sales for 2023 through 2029. With Analytics and BI Platforms sales broken down by region, market sector and sub-sector, this report provides a detailed analysis in US\$ millions of the world Analytics and BI Platforms industry.

This Insight Report provides a comprehensive analysis of the global Analytics and BI Platforms landscape and highlights key trends related to product segmentation, company formation, revenue, and market share, latest development, and M&A activity. This report also analyzes the strategies of leading global companies with a focus on Analytics and BI Platforms portfolios and capabilities, market entry strategies, market positions, and geographic footprints, to better understand these firms' unique position in an accelerating global Analytics and BI Platforms market.

This Insight Report evaluates the key market trends, drivers, and affecting factors shaping the global outlook for Analytics and BI Platforms and breaks down the forecast by type, by application, geography, and market size to highlight emerging pockets of opportunity. With a transparent methodology based on hundreds of bottom-up qualitative and quantitative market inputs, this study forecast offers a highly nuanced view of the current state and future trajectory in the global Analytics and BI Platforms.

The global Analytics and BI Platforms market size is projected to grow from US\$ million in 2022 to US\$ million in 2029; it is expected to grow at a CAGR of % from 2023 to

2029.

United States market for Analytics and BI Platforms is estimated to increase from US\$ million in 2022 to US\$ million by 2029, at a CAGR of % from 2023 through 2029.

China market for Analytics and BI Platforms is estimated to increase from US\$ million in 2022 to US\$ million by 2029, at a CAGR of % from 2023 through 2029.

Europe market for Analytics and BI Platforms is estimated to increase from US\$ million in 2022 to US\$ million by 2029, at a CAGR of % from 2023 through 2029.

Global key Analytics and BI Platforms players cover Microsoft, IBM, SAP, Oracle, Tableau Software, SAS Institute, Qlik, MicroStrategy and Information Builders, etc. In terms of revenue, the global two largest companies occupied for a share nearly % in 2022.

This report presents a comprehensive overview, market shares, and growth opportunities of Analytics and BI Platforms market by product type, application, key players and key regions and countries.

Market Segmentation:

Segmentation by type

On-premises

On-demand

Segmentation by application

Small and medium-sized enterprises

Large enterprises

This report also splits the market by region:

Americas

United States

Canada

Mexico

Brazil

APAC

China

Japan

Korea

Southeast Asia

India

Australia

Europe

Germany

France

UK

Italy

Russia

Middle East & Africa

Egypt

South Africa

Israel

Turkey

GCC Countries

The below companies that are profiled have been selected based on inputs gathered from primary experts and analyzing the company's coverage, product portfolio, its market penetration.

Microsoft

IBM

SAP

Oracle

Tableau Software

SAS Institute

Qlik

MicroStrategy

Information Builders

TIBCO Software

Pentaho

Yellowfin

Sisense

Panorama

Zoho Analytics

Salesforce

ThoughtSpot

Dundas

Teradata Corporation

Informatica

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