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Global AMR Fleet Management Software Market Growth (Status and Outlook) 2026-2032

https://marketpublishers.com/r/GE00A4C46E02EN.html
Date: October 2026
Pages: 151
Price: US$ 3,660.00 (Single User License)
ID: GE00A4C46E02EN

Abstracts

The global AMR Fleet Management Software market size is predicted to grow from US$ 1530 million in 2025 to US$ 3259 million in 2032; it is expected to grow at a CAGR of 11.6% from 2026 to 2032.

AMR Fleet Management Software is a centralized software platform designed to orchestrate, monitor, and optimize the operations of multiple autonomous mobile robots within a facility. The software manages routing, traffic control, task allocation, fleet visibility, battery charging coordination, and safety workflows across heterogeneous robot fleets. It enables real-time coordination of AMRs and AGVs (Automated Guided Vehicles) from different vendors through a single interface, supporting cloud-based, on-premises, and hybrid deployment models. AMR fleet management software integrates with Warehouse Management Systems (WMS), Manufacturing Execution Systems (MES), and Enterprise Resource Planning (ERP) systems to enable seamless coordination between robotic fleets and broader supply chain workflows. The global average selling price for AMR fleet management software varies significantly depending on deployment model, fleet size, functionality modules, and customization requirements.The industry average gross margin is estimated at approximately 45%–65%, reflecting the high-value, technology-intensive nature of enterprise software platforms. The upstream segment includes cloud infrastructure providers (AWS, Microsoft Azure), edge computing hardware suppliers, and sensor/connectivity component manufacturers. The midstream segment comprises software platform developers and system integrators that design, deploy, and maintain fleet management solutions. The downstream segment encompasses warehouses, manufacturing plants, logistics hubs, e-commerce fulfillment centers, automotive and electronics manufacturing facilities, and healthcare institutions that utilize AMR fleet management software for automated material handling and intralogistics operations.

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The AMR fleet management software market is undergoing rapid transformation driven by the exponential growth of mobile robot deployments across warehouses, manufacturing plants, and logistics hubs. The industry is witnessing a fundamental shift from single-vendor, proprietary control systems to open, multi-vendor fleet management platforms that can orchestrate heterogeneous robot fleets from different manufacturers through a unified interface. This interoperability trend, accelerated by standardization efforts such as the VDA 5050 interface, enables enterprises to avoid vendor lock-in and flexibly scale their automation investments across multiple sites.

The integration of artificial intelligence, cloud computing, and IoT-enabled data streams is reshaping operational capabilities. AI-driven routing, real-time traffic coordination, and digital twin technology are transforming fleet efficiency, reducing downtime, and improving resource utilization. Predictive maintenance algorithms analyze data collected from AMRs to anticipate failures before they occur, while cloud-based orchestration enables centralized control of fleets distributed across geographically dispersed facilities.

LPI (LP Information)' newest research report, the “AMR Fleet Management Software Industry Forecast” looks at past sales and reviews total world AMR Fleet Management Software sales in 2025, providing a comprehensive analysis by region and market sector of projected AMR Fleet Management Software sales for 2026 through 2032. With AMR Fleet Management Software sales broken down by region, market sector and sub-sector, this report provides a detailed analysis in US$ millions of the world AMR Fleet Management Software industry.

This Insight Report provides a comprehensive analysis of the global AMR Fleet Management Software landscape and highlights key trends related to product segmentation, company formation, revenue, and market share, latest development, and M&A activity. This report also analyses the strategies of leading global companies with a focus on AMR Fleet Management Software portfolios and capabilities, market entry strategies, market positions, and geographic footprints, to better understand these firms’ unique position in an accelerating global AMR Fleet Management Software market.

This Insight Report evaluates the key market trends, drivers, and affecting factors shaping the global outlook for AMR Fleet Management Software and breaks down the forecast by Type, by Application, geography, and market size to highlight emerging pockets of opportunity. With a transparent methodology based on hundreds of bottom-

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up qualitative and quantitative market inputs, this study forecast offers a highly nuanced view of the current state and future trajectory in the global AMR Fleet Management Software.

This report presents a comprehensive overview, market shares, and growth opportunities of AMR Fleet Management Software market by product type, application, key players and key regions and countries.

Segmentation by Type:

Cloud-Based Deployment

On-Premises Deployment

Hybrid Deployment

Segmentation by Fleet Type:

Autonomous Mobile Robots (AMR)

Automated Guided Vehicles (AGV)

Hybrid Fleets (AMR + AGV)

Segmentation by Platform Type:

Single-Vendor Fleet Platform

Multi-Vendor Fleet Platform

Segmentation by Application:

Warehouses

Manufacturing Plants

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Logistics Hubs

E-commerce Fulfillment Centers

Healthcare Institutions

This report also splits the market by region:

Americas

United States

Canada

Mexico

Brazil

APAC

China

Japan

Korea

Southeast Asia

India

Australia

Europe

Germany

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France

UK

Italy

Russia

Middle East & Africa

Egypt

South Africa

Israel

Turkey

GCC Countries

The below companies that are profiled have been selected based on inputs gathered from primary experts and analyzing the company's coverage, product portfolio, its market penetration.

KUKA AG

ABB Ltd.

Siemens AG

OMRON Corporation

Mitsubishi Electric Corporation

MITSUBISHI LOGISNEXT Co., Ltd.

Mobile Industrial Robots (MiR)

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Geekplus Technology Co., Ltd.

Addverb Technologies Limited

OTTO Motors (Rockwell Automation)

SEER Robotics

Hai Robotics

Exotec

Symbotic LLC

Locus Robotics

6 River Systems (Shopify)

Zebra Technologies (Fetch Robotics)

GreyOrange

Berkshire Grey (SoftBank)

inVia Robotics

Dematic (KION Group)

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