

# Global Amphoteric Surfactant Market Growth 2024-2030

<https://marketpublishers.com/r/GBB8B24A4E2EN.html>

Date: January 2024

Pages: 137

Price: US\$ 3,660.00 (Single User License)

ID: GBB8B24A4E2EN

## Abstracts

The report requires updating with new data and is sent in 48 hours after order is placed.

According to our LPI (LP Information) latest study, the global Amphoteric Surfactant market size was valued at US\$ million in 2023. With growing demand in downstream market, the Amphoteric Surfactant is forecast to a readjusted size of US\$ million by 2030 with a CAGR of % during review period.

The research report highlights the growth potential of the global Amphoteric Surfactant market. Amphoteric Surfactant are expected to show stable growth in the future market. However, product differentiation, reducing costs, and supply chain optimization remain crucial for the widespread adoption of Amphoteric Surfactant. Market players need to invest in research and development, forge strategic partnerships, and align their offerings with evolving consumer preferences to capitalize on the immense opportunities presented by the Amphoteric Surfactant market.

Different amphoteric surfactants are preferred for one or more applications. The most widely used amphoteric surfactant is betaine. Its low irritation and skin friendly nature, along with low price makes it more preferred than other types. The other types of amphoteric surfactants are amine oxide, amphotoacetate, amphopropionate, and sultaine.

In European market, Germany is the largest Amphoteric Surfactant market with about 43% market share. Switzerland is follower, accounting for about 20% market share.

The key players are Solvay, Clariant, BASF, Evonik, Nouryon, EOC, Stepan, Croda, Lonza, Julius Hoesc, Innospec, Lion Specialty Chemicals Co., Ltd., Lubrizol Corporation, DKS Co, NOF CORPORATION, Libra Speciality Chemicals etc. Top 3

companies occupied about 38% market share.

#### Key Features:

The report on Amphoteric Surfactant market reflects various aspects and provide valuable insights into the industry.

**Market Size and Growth:** The research report provide an overview of the current size and growth of the Amphoteric Surfactant market. It may include historical data, market segmentation by Type (e.g., Betaine, Amine oxide), and regional breakdowns.

**Market Drivers and Challenges:** The report can identify and analyse the factors driving the growth of the Amphoteric Surfactant market, such as government regulations, environmental concerns, technological advancements, and changing consumer preferences. It can also highlight the challenges faced by the industry, including infrastructure limitations, range anxiety, and high upfront costs.

**Competitive Landscape:** The research report provides analysis of the competitive landscape within the Amphoteric Surfactant market. It includes profiles of key players, their market share, strategies, and product offerings. The report can also highlight emerging players and their potential impact on the market.

**Technological Developments:** The research report can delve into the latest technological developments in the Amphoteric Surfactant industry. This include advancements in Amphoteric Surfactant technology, Amphoteric Surfactant new entrants, Amphoteric Surfactant new investment, and other innovations that are shaping the future of Amphoteric Surfactant.

**Downstream Procumbent Preference:** The report can shed light on customer procumbent behaviour and adoption trends in the Amphoteric Surfactant market. It includes factors influencing customer ' purchasing decisions, preferences for Amphoteric Surfactant product.

**Government Policies and Incentives:** The research report analyse the impact of government policies and incentives on the Amphoteric Surfactant market. This may include an assessment of regulatory frameworks, subsidies, tax incentives, and other measures aimed at promoting Amphoteric Surfactant market. The report also evaluates the effectiveness of these policies in driving market growth.

**Environmental Impact and Sustainability:** The research report assess the environmental impact and sustainability aspects of the Amphoteric Surfactant market.

**Market Forecasts and Future Outlook:** Based on the analysis conducted, the research report provide market forecasts and outlook for the Amphoteric Surfactant industry. This includes projections of market size, growth rates, regional trends, and predictions on technological advancements and policy developments.

**Recommendations and Opportunities:** The report conclude with recommendations for industry stakeholders, policymakers, and investors. It highlights potential opportunities for market players to capitalize on emerging trends, overcome challenges, and contribute to the growth and development of the Amphoteric Surfactant market.

**Market Segmentation:**

Amphoteric Surfactant market is split by Type and by Application. For the period 2019-2030, the growth among segments provides accurate calculations and forecasts for consumption value by Type, and by Application in terms of volume and value.

**Segmentation by type**

Betaine

Amine oxide

Amphoacetates

Amphopropionates

Sultaines

**Segmentation by application**

Personal care

Daily chemistry

Others

This report also splits the market by region:

### Americas

United States

Canada

Mexico

Brazil

### APAC

China

Japan

Korea

Southeast Asia

India

Australia

### Europe

Germany

France

UK

Italy

Russia

## Middle East & Africa

Egypt

South Africa

Israel

Turkey

GCC Countries

The below companies that are profiled have been selected based on inputs gathered from primary experts and analyzing the company's coverage, product portfolio, its market penetration.

Solvay

Clariant

BASF

Evonik

Nouryon

EOC

Stepan

Croda

Lonza

Julius Hoesc

Innospec

Lion Specialty Chemicals Co., Ltd.

Lubrizol Corporation

DKS Co

NOF CORPORATION

Libra Speciality Chemicals

### Key Questions Addressed in this Report

What is the 10-year outlook for the global Amphoteric Surfactant market?

What factors are driving Amphoteric Surfactant market growth, globally and by region?

Which technologies are poised for the fastest growth by market and region?

How do Amphoteric Surfactant market opportunities vary by end market size?

How does Amphoteric Surfactant break out type, application?

## Contents

### 1 SCOPE OF THE REPORT

- 1.1 Market Introduction
- 1.2 Years Considered
- 1.3 Research Objectives
- 1.4 Market Research Methodology
- 1.5 Research Process and Data Source
- 1.6 Economic Indicators
- 1.7 Currency Considered
- 1.8 Market Estimation Caveats

### 2 EXECUTIVE SUMMARY

- 2.1 World Market Overview
  - 2.1.1 Global Amphoteric Surfactant Annual Sales 2019-2030
  - 2.1.2 World Current & Future Analysis for Amphoteric Surfactant by Geographic Region, 2019, 2023 & 2030
  - 2.1.3 World Current & Future Analysis for Amphoteric Surfactant by Country/Region, 2019, 2023 & 2030
- 2.2 Amphoteric Surfactant Segment by Type
  - 2.2.1 Betaine
  - 2.2.2 Amine oxide
  - 2.2.3 Amphoacetates
  - 2.2.4 Amphopropionates
  - 2.2.5 Sultaines
- 2.3 Amphoteric Surfactant Sales by Type
  - 2.3.1 Global Amphoteric Surfactant Sales Market Share by Type (2019-2024)
  - 2.3.2 Global Amphoteric Surfactant Revenue and Market Share by Type (2019-2024)
  - 2.3.3 Global Amphoteric Surfactant Sale Price by Type (2019-2024)
- 2.4 Amphoteric Surfactant Segment by Application
  - 2.4.1 Personal care
  - 2.4.2 Daily chemistry
  - 2.4.3 Others
- 2.5 Amphoteric Surfactant Sales by Application
  - 2.5.1 Global Amphoteric Surfactant Sale Market Share by Application (2019-2024)
  - 2.5.2 Global Amphoteric Surfactant Revenue and Market Share by Application (2019-2024)

### 2.5.3 Global Amphoteric Surfactant Sale Price by Application (2019-2024)

## **3 GLOBAL AMPHOTERIC SURFACTANT BY COMPANY**

### 3.1 Global Amphoteric Surfactant Breakdown Data by Company

#### 3.1.1 Global Amphoteric Surfactant Annual Sales by Company (2019-2024)

#### 3.1.2 Global Amphoteric Surfactant Sales Market Share by Company (2019-2024)

### 3.2 Global Amphoteric Surfactant Annual Revenue by Company (2019-2024)

#### 3.2.1 Global Amphoteric Surfactant Revenue by Company (2019-2024)

#### 3.2.2 Global Amphoteric Surfactant Revenue Market Share by Company (2019-2024)

### 3.3 Global Amphoteric Surfactant Sale Price by Company

### 3.4 Key Manufacturers Amphoteric Surfactant Producing Area Distribution, Sales Area, Product Type

#### 3.4.1 Key Manufacturers Amphoteric Surfactant Product Location Distribution

#### 3.4.2 Players Amphoteric Surfactant Products Offered

### 3.5 Market Concentration Rate Analysis

#### 3.5.1 Competition Landscape Analysis

#### 3.5.2 Concentration Ratio (CR3, CR5 and CR10) & (2019-2024)

### 3.6 New Products and Potential Entrants

### 3.7 Mergers & Acquisitions, Expansion

## **4 WORLD HISTORIC REVIEW FOR AMPHOTERIC SURFACTANT BY GEOGRAPHIC REGION**

### 4.1 World Historic Amphoteric Surfactant Market Size by Geographic Region (2019-2024)

#### 4.1.1 Global Amphoteric Surfactant Annual Sales by Geographic Region (2019-2024)

#### 4.1.2 Global Amphoteric Surfactant Annual Revenue by Geographic Region (2019-2024)

### 4.2 World Historic Amphoteric Surfactant Market Size by Country/Region (2019-2024)

#### 4.2.1 Global Amphoteric Surfactant Annual Sales by Country/Region (2019-2024)

#### 4.2.2 Global Amphoteric Surfactant Annual Revenue by Country/Region (2019-2024)

### 4.3 Americas Amphoteric Surfactant Sales Growth

### 4.4 APAC Amphoteric Surfactant Sales Growth

### 4.5 Europe Amphoteric Surfactant Sales Growth

### 4.6 Middle East & Africa Amphoteric Surfactant Sales Growth

## **5 AMERICAS**



## 5.1 Americas Amphoteric Surfactant Sales by Country

5.1.1 Americas Amphoteric Surfactant Sales by Country (2019-2024)

5.1.2 Americas Amphoteric Surfactant Revenue by Country (2019-2024)

## 5.2 Americas Amphoteric Surfactant Sales by Type

## 5.3 Americas Amphoteric Surfactant Sales by Application

## 5.4 United States

## 5.5 Canada

## 5.6 Mexico

## 5.7 Brazil

## 6 APAC

## 6.1 APAC Amphoteric Surfactant Sales by Region

6.1.1 APAC Amphoteric Surfactant Sales by Region (2019-2024)

6.1.2 APAC Amphoteric Surfactant Revenue by Region (2019-2024)

## 6.2 APAC Amphoteric Surfactant Sales by Type

## 6.3 APAC Amphoteric Surfactant Sales by Application

## 6.4 China

## 6.5 Japan

## 6.6 South Korea

## 6.7 Southeast Asia

## 6.8 India

## 6.9 Australia

## 6.10 China Taiwan

## 7 EUROPE

## 7.1 Europe Amphoteric Surfactant by Country

7.1.1 Europe Amphoteric Surfactant Sales by Country (2019-2024)

7.1.2 Europe Amphoteric Surfactant Revenue by Country (2019-2024)

## 7.2 Europe Amphoteric Surfactant Sales by Type

## 7.3 Europe Amphoteric Surfactant Sales by Application

## 7.4 Germany

## 7.5 France

## 7.6 UK

## 7.7 Italy

## 7.8 Russia

## 8 MIDDLE EAST & AFRICA

## 8.1 Middle East & Africa Amphoteric Surfactant by Country

8.1.1 Middle East & Africa Amphoteric Surfactant Sales by Country (2019-2024)

8.1.2 Middle East & Africa Amphoteric Surfactant Revenue by Country (2019-2024)

## 8.2 Middle East & Africa Amphoteric Surfactant Sales by Type

## 8.3 Middle East & Africa Amphoteric Surfactant Sales by Application

8.4 Egypt

8.5 South Africa

8.6 Israel

8.7 Turkey

8.8 GCC Countries

## 9 MARKET DRIVERS, CHALLENGES AND TRENDS

9.1 Market Drivers & Growth Opportunities

9.2 Market Challenges & Risks

9.3 Industry Trends

## 10 MANUFACTURING COST STRUCTURE ANALYSIS

10.1 Raw Material and Suppliers

10.2 Manufacturing Cost Structure Analysis of Amphoteric Surfactant

10.3 Manufacturing Process Analysis of Amphoteric Surfactant

10.4 Industry Chain Structure of Amphoteric Surfactant

## 11 MARKETING, DISTRIBUTORS AND CUSTOMER

11.1 Sales Channel

11.1.1 Direct Channels

11.1.2 Indirect Channels

11.2 Amphoteric Surfactant Distributors

11.3 Amphoteric Surfactant Customer

## 12 WORLD FORECAST REVIEW FOR AMPHOTERIC SURFACTANT BY GEOGRAPHIC REGION

12.1 Global Amphoteric Surfactant Market Size Forecast by Region

12.1.1 Global Amphoteric Surfactant Forecast by Region (2025-2030)

12.1.2 Global Amphoteric Surfactant Annual Revenue Forecast by Region

(2025-2030)

12.2 Americas Forecast by Country

12.3 APAC Forecast by Region

12.4 Europe Forecast by Country

12.5 Middle East & Africa Forecast by Country

12.6 Global Amphoteric Surfactant Forecast by Type

12.7 Global Amphoteric Surfactant Forecast by Application

## **13 KEY PLAYERS ANALYSIS**

13.1 Solvay

13.1.1 Solvay Company Information

13.1.2 Solvay Amphoteric Surfactant Product Portfolios and Specifications

13.1.3 Solvay Amphoteric Surfactant Sales, Revenue, Price and Gross Margin

(2019-2024)

13.1.4 Solvay Main Business Overview

13.1.5 Solvay Latest Developments

13.2 Clariant

13.2.1 Clariant Company Information

13.2.2 Clariant Amphoteric Surfactant Product Portfolios and Specifications

13.2.3 Clariant Amphoteric Surfactant Sales, Revenue, Price and Gross Margin

(2019-2024)

13.2.4 Clariant Main Business Overview

13.2.5 Clariant Latest Developments

13.3 BASF

13.3.1 BASF Company Information

13.3.2 BASF Amphoteric Surfactant Product Portfolios and Specifications

13.3.3 BASF Amphoteric Surfactant Sales, Revenue, Price and Gross Margin

(2019-2024)

13.3.4 BASF Main Business Overview

13.3.5 BASF Latest Developments

13.4 Evonik

13.4.1 Evonik Company Information

13.4.2 Evonik Amphoteric Surfactant Product Portfolios and Specifications

13.4.3 Evonik Amphoteric Surfactant Sales, Revenue, Price and Gross Margin

(2019-2024)

13.4.4 Evonik Main Business Overview

13.4.5 Evonik Latest Developments

13.5 Nouryon

- 13.5.1 Nouryon Company Information
- 13.5.2 Nouryon Amphoteric Surfactant Product Portfolios and Specifications
- 13.5.3 Nouryon Amphoteric Surfactant Sales, Revenue, Price and Gross Margin  
(2019-2024)
- 13.5.4 Nouryon Main Business Overview
- 13.5.5 Nouryon Latest Developments
- 13.6 EOC
  - 13.6.1 EOC Company Information
  - 13.6.2 EOC Amphoteric Surfactant Product Portfolios and Specifications
  - 13.6.3 EOC Amphoteric Surfactant Sales, Revenue, Price and Gross Margin  
(2019-2024)
  - 13.6.4 EOC Main Business Overview
  - 13.6.5 EOC Latest Developments
- 13.7 Stepan
  - 13.7.1 Stepan Company Information
  - 13.7.2 Stepan Amphoteric Surfactant Product Portfolios and Specifications
  - 13.7.3 Stepan Amphoteric Surfactant Sales, Revenue, Price and Gross Margin  
(2019-2024)
  - 13.7.4 Stepan Main Business Overview
  - 13.7.5 Stepan Latest Developments
- 13.8 Croda
  - 13.8.1 Croda Company Information
  - 13.8.2 Croda Amphoteric Surfactant Product Portfolios and Specifications
  - 13.8.3 Croda Amphoteric Surfactant Sales, Revenue, Price and Gross Margin  
(2019-2024)
  - 13.8.4 Croda Main Business Overview
  - 13.8.5 Croda Latest Developments
- 13.9 Lonza
  - 13.9.1 Lonza Company Information
  - 13.9.2 Lonza Amphoteric Surfactant Product Portfolios and Specifications
  - 13.9.3 Lonza Amphoteric Surfactant Sales, Revenue, Price and Gross Margin  
(2019-2024)
  - 13.9.4 Lonza Main Business Overview
  - 13.9.5 Lonza Latest Developments
- 13.10 Julius Hoesc
  - 13.10.1 Julius Hoesc Company Information
  - 13.10.2 Julius Hoesc Amphoteric Surfactant Product Portfolios and Specifications
  - 13.10.3 Julius Hoesc Amphoteric Surfactant Sales, Revenue, Price and Gross Margin  
(2019-2024)

- 13.10.4 Julius Hoesc Main Business Overview
- 13.10.5 Julius Hoesc Latest Developments
- 13.11 Innospec
  - 13.11.1 Innospec Company Information
  - 13.11.2 Innospec Amphoteric Surfactant Product Portfolios and Specifications
  - 13.11.3 Innospec Amphoteric Surfactant Sales, Revenue, Price and Gross Margin (2019-2024)
  - 13.11.4 Innospec Main Business Overview
  - 13.11.5 Innospec Latest Developments
- 13.12 Lion Specialty Chemicals Co., Ltd.
  - 13.12.1 Lion Specialty Chemicals Co., Ltd. Company Information
  - 13.12.2 Lion Specialty Chemicals Co., Ltd. Amphoteric Surfactant Product Portfolios and Specifications
  - 13.12.3 Lion Specialty Chemicals Co., Ltd. Amphoteric Surfactant Sales, Revenue, Price and Gross Margin (2019-2024)
  - 13.12.4 Lion Specialty Chemicals Co., Ltd. Main Business Overview
  - 13.12.5 Lion Specialty Chemicals Co., Ltd. Latest Developments
- 13.13 Lubrizol Corporation
  - 13.13.1 Lubrizol Corporation Company Information
  - 13.13.2 Lubrizol Corporation Amphoteric Surfactant Product Portfolios and Specifications
  - 13.13.3 Lubrizol Corporation Amphoteric Surfactant Sales, Revenue, Price and Gross Margin (2019-2024)
  - 13.13.4 Lubrizol Corporation Main Business Overview
  - 13.13.5 Lubrizol Corporation Latest Developments
- 13.14 DKS Co
  - 13.14.1 DKS Co Company Information
  - 13.14.2 DKS Co Amphoteric Surfactant Product Portfolios and Specifications
  - 13.14.3 DKS Co Amphoteric Surfactant Sales, Revenue, Price and Gross Margin (2019-2024)
  - 13.14.4 DKS Co Main Business Overview
  - 13.14.5 DKS Co Latest Developments
- 13.15 NOF CORPORATION
  - 13.15.1 NOF CORPORATION Company Information
  - 13.15.2 NOF CORPORATION Amphoteric Surfactant Product Portfolios and Specifications
  - 13.15.3 NOF CORPORATION Amphoteric Surfactant Sales, Revenue, Price and Gross Margin (2019-2024)
  - 13.15.4 NOF CORPORATION Main Business Overview

13.15.5 NOF CORPORATION Latest Developments

13.16 Libra Speciality Chemicals

13.16.1 Libra Speciality Chemicals Company Information

13.16.2 Libra Speciality Chemicals Amphoteric Surfactant Product Portfolios and Specifications

13.16.3 Libra Speciality Chemicals Amphoteric Surfactant Sales, Revenue, Price and Gross Margin (2019-2024)

13.16.4 Libra Speciality Chemicals Main Business Overview

13.16.5 Libra Speciality Chemicals Latest Developments

## **14 RESEARCH FINDINGS AND CONCLUSION**

## List Of Tables

### LIST OF TABLES

Table 1. Amphoteric Surfactant Annual Sales CAGR by Geographic Region (2019, 2023 & 2030) & (\$ millions)

Table 2. Amphoteric Surfactant Annual Sales CAGR by Country/Region (2019, 2023 & 2030) & (\$ millions)

Table 3. Major Players of Betaine

Table 4. Major Players of Amine oxide

Table 5. Major Players of Amphoacetates

Table 6. Major Players of Amphopropionates

Table 7. Major Players of Sultaines

Table 8. Global Amphoteric Surfactant Sales by Type (2019-2024) & (MT)

Table 9. Global Amphoteric Surfactant Sales Market Share by Type (2019-2024)

Table 10. Global Amphoteric Surfactant Revenue by Type (2019-2024) & (\$ million)

Table 11. Global Amphoteric Surfactant Revenue Market Share by Type (2019-2024)

Table 12. Global Amphoteric Surfactant Sale Price by Type (2019-2024) & (USD/MT)

Table 13. Global Amphoteric Surfactant Sales by Application (2019-2024) & (MT)

Table 14. Global Amphoteric Surfactant Sales Market Share by Application (2019-2024)

Table 15. Global Amphoteric Surfactant Revenue by Application (2019-2024)

Table 16. Global Amphoteric Surfactant Revenue Market Share by Application (2019-2024)

Table 17. Global Amphoteric Surfactant Sale Price by Application (2019-2024) & (USD/MT)

Table 18. Global Amphoteric Surfactant Sales by Company (2019-2024) & (MT)

Table 19. Global Amphoteric Surfactant Sales Market Share by Company (2019-2024)

Table 20. Global Amphoteric Surfactant Revenue by Company (2019-2024) (\$ Millions)

Table 21. Global Amphoteric Surfactant Revenue Market Share by Company (2019-2024)

Table 22. Global Amphoteric Surfactant Sale Price by Company (2019-2024) & (USD/MT)

Table 23. Key Manufacturers Amphoteric Surfactant Producing Area Distribution and Sales Area

Table 24. Players Amphoteric Surfactant Products Offered

Table 25. Amphoteric Surfactant Concentration Ratio (CR3, CR5 and CR10) & (2019-2024)

Table 26. New Products and Potential Entrants

Table 27. Mergers & Acquisitions, Expansion



Table 28. Global Amphoteric Surfactant Sales by Geographic Region (2019-2024) & (MT)

Table 29. Global Amphoteric Surfactant Sales Market Share Geographic Region (2019-2024)

Table 30. Global Amphoteric Surfactant Revenue by Geographic Region (2019-2024) & (\$ millions)

Table 31. Global Amphoteric Surfactant Revenue Market Share by Geographic Region (2019-2024)

Table 32. Global Amphoteric Surfactant Sales by Country/Region (2019-2024) & (MT)

Table 33. Global Amphoteric Surfactant Sales Market Share by Country/Region (2019-2024)

Table 34. Global Amphoteric Surfactant Revenue by Country/Region (2019-2024) & (\$ millions)

Table 35. Global Amphoteric Surfactant Revenue Market Share by Country/Region (2019-2024)

Table 36. Americas Amphoteric Surfactant Sales by Country (2019-2024) & (MT)

Table 37. Americas Amphoteric Surfactant Sales Market Share by Country (2019-2024)

Table 38. Americas Amphoteric Surfactant Revenue by Country (2019-2024) & (\$ Millions)

Table 39. Americas Amphoteric Surfactant Revenue Market Share by Country (2019-2024)

Table 40. Americas Amphoteric Surfactant Sales by Type (2019-2024) & (MT)

Table 41. Americas Amphoteric Surfactant Sales by Application (2019-2024) & (MT)

Table 42. APAC Amphoteric Surfactant Sales by Region (2019-2024) & (MT)

Table 43. APAC Amphoteric Surfactant Sales Market Share by Region (2019-2024)

Table 44. APAC Amphoteric Surfactant Revenue by Region (2019-2024) & (\$ Millions)

Table 45. APAC Amphoteric Surfactant Revenue Market Share by Region (2019-2024)

Table 46. APAC Amphoteric Surfactant Sales by Type (2019-2024) & (MT)

Table 47. APAC Amphoteric Surfactant Sales by Application (2019-2024) & (MT)

Table 48. Europe Amphoteric Surfactant Sales by Country (2019-2024) & (MT)

Table 49. Europe Amphoteric Surfactant Sales Market Share by Country (2019-2024)

Table 50. Europe Amphoteric Surfactant Revenue by Country (2019-2024) & (\$ Millions)

Table 51. Europe Amphoteric Surfactant Revenue Market Share by Country (2019-2024)

Table 52. Europe Amphoteric Surfactant Sales by Type (2019-2024) & (MT)

Table 53. Europe Amphoteric Surfactant Sales by Application (2019-2024) & (MT)

Table 54. Middle East & Africa Amphoteric Surfactant Sales by Country (2019-2024) & (MT)



- Table 55. Middle East & Africa Amphoteric Surfactant Sales Market Share by Country (2019-2024)
- Table 56. Middle East & Africa Amphoteric Surfactant Revenue by Country (2019-2024) & (\$ Millions)
- Table 57. Middle East & Africa Amphoteric Surfactant Revenue Market Share by Country (2019-2024)
- Table 58. Middle East & Africa Amphoteric Surfactant Sales by Type (2019-2024) & (MT)
- Table 59. Middle East & Africa Amphoteric Surfactant Sales by Application (2019-2024) & (MT)
- Table 60. Key Market Drivers & Growth Opportunities of Amphoteric Surfactant
- Table 61. Key Market Challenges & Risks of Amphoteric Surfactant
- Table 62. Key Industry Trends of Amphoteric Surfactant
- Table 63. Amphoteric Surfactant Raw Material
- Table 64. Key Suppliers of Raw Materials
- Table 65. Amphoteric Surfactant Distributors List
- Table 66. Amphoteric Surfactant Customer List
- Table 67. Global Amphoteric Surfactant Sales Forecast by Region (2025-2030) & (MT)
- Table 68. Global Amphoteric Surfactant Revenue Forecast by Region (2025-2030) & (\$ millions)
- Table 69. Americas Amphoteric Surfactant Sales Forecast by Country (2025-2030) & (MT)
- Table 70. Americas Amphoteric Surfactant Revenue Forecast by Country (2025-2030) & (\$ millions)
- Table 71. APAC Amphoteric Surfactant Sales Forecast by Region (2025-2030) & (MT)
- Table 72. APAC Amphoteric Surfactant Revenue Forecast by Region (2025-2030) & (\$ millions)
- Table 73. Europe Amphoteric Surfactant Sales Forecast by Country (2025-2030) & (MT)
- Table 74. Europe Amphoteric Surfactant Revenue Forecast by Country (2025-2030) & (\$ millions)
- Table 75. Middle East & Africa Amphoteric Surfactant Sales Forecast by Country (2025-2030) & (MT)
- Table 76. Middle East & Africa Amphoteric Surfactant Revenue Forecast by Country (2025-2030) & (\$ millions)
- Table 77. Global Amphoteric Surfactant Sales Forecast by Type (2025-2030) & (MT)
- Table 78. Global Amphoteric Surfactant Revenue Forecast by Type (2025-2030) & (\$ Millions)
- Table 79. Global Amphoteric Surfactant Sales Forecast by Application (2025-2030) & (MT)

Table 80. Global Amphoteric Surfactant Revenue Forecast by Application (2025-2030) & (\$ Millions)

Table 81. Solvay Basic Information, Amphoteric Surfactant Manufacturing Base, Sales Area and Its Competitors

Table 82. Solvay Amphoteric Surfactant Product Portfolios and Specifications

Table 83. Solvay Amphoteric Surfactant Sales (MT), Revenue (\$ Million), Price (USD/MT) and Gross Margin (2019-2024)

Table 84. Solvay Main Business

Table 85. Solvay Latest Developments

Table 86. Clariant Basic Information, Amphoteric Surfactant Manufacturing Base, Sales Area and Its Competitors

Table 87. Clariant Amphoteric Surfactant Product Portfolios and Specifications

Table 88. Clariant Amphoteric Surfactant Sales (MT), Revenue (\$ Million), Price (USD/MT) and Gross Margin (2019-2024)

Table 89. Clariant Main Business

Table 90. Clariant Latest Developments

Table 91. BASF Basic Information, Amphoteric Surfactant Manufacturing Base, Sales Area and Its Competitors

Table 92. BASF Amphoteric Surfactant Product Portfolios and Specifications

Table 93. BASF Amphoteric Surfactant Sales (MT), Revenue (\$ Million), Price (USD/MT) and Gross Margin (2019-2024)

Table 94. BASF Main Business

Table 95. BASF Latest Developments

Table 96. Evonik Basic Information, Amphoteric Surfactant Manufacturing Base, Sales Area and Its Competitors

Table 97. Evonik Amphoteric Surfactant Product Portfolios and Specifications

Table 98. Evonik Amphoteric Surfactant Sales (MT), Revenue (\$ Million), Price (USD/MT) and Gross Margin (2019-2024)

Table 99. Evonik Main Business

Table 100. Evonik Latest Developments

Table 101. Nouryon Basic Information, Amphoteric Surfactant Manufacturing Base, Sales Area and Its Competitors

Table 102. Nouryon Amphoteric Surfactant Product Portfolios and Specifications

Table 103. Nouryon Amphoteric Surfactant Sales (MT), Revenue (\$ Million), Price (USD/MT) and Gross Margin (2019-2024)

Table 104. Nouryon Main Business

Table 105. Nouryon Latest Developments

Table 106. EOC Basic Information, Amphoteric Surfactant Manufacturing Base, Sales Area and Its Competitors

- Table 107. EOC Amphoteric Surfactant Product Portfolios and Specifications
- Table 108. EOC Amphoteric Surfactant Sales (MT), Revenue (\$ Million), Price (USD/MT) and Gross Margin (2019-2024)
- Table 109. EOC Main Business
- Table 110. EOC Latest Developments
- Table 111. Stepan Basic Information, Amphoteric Surfactant Manufacturing Base, Sales Area and Its Competitors
- Table 112. Stepan Amphoteric Surfactant Product Portfolios and Specifications
- Table 113. Stepan Amphoteric Surfactant Sales (MT), Revenue (\$ Million), Price (USD/MT) and Gross Margin (2019-2024)
- Table 114. Stepan Main Business
- Table 115. Stepan Latest Developments
- Table 116. Croda Basic Information, Amphoteric Surfactant Manufacturing Base, Sales Area and Its Competitors
- Table 117. Croda Amphoteric Surfactant Product Portfolios and Specifications
- Table 118. Croda Amphoteric Surfactant Sales (MT), Revenue (\$ Million), Price (USD/MT) and Gross Margin (2019-2024)
- Table 119. Croda Main Business
- Table 120. Croda Latest Developments
- Table 121. Lonza Basic Information, Amphoteric Surfactant Manufacturing Base, Sales Area and Its Competitors
- Table 122. Lonza Amphoteric Surfactant Product Portfolios and Specifications
- Table 123. Lonza Amphoteric Surfactant Sales (MT), Revenue (\$ Million), Price (USD/MT) and Gross Margin (2019-2024)
- Table 124. Lonza Main Business
- Table 125. Lonza Latest Developments
- Table 126. Julius Hoesc Basic Information, Amphoteric Surfactant Manufacturing Base, Sales Area and Its Competitors
- Table 127. Julius Hoesc Amphoteric Surfactant Product Portfolios and Specifications
- Table 128. Julius Hoesc Amphoteric Surfactant Sales (MT), Revenue (\$ Million), Price (USD/MT) and Gross Margin (2019-2024)
- Table 129. Julius Hoesc Main Business
- Table 130. Julius Hoesc Latest Developments
- Table 131. Innospec Basic Information, Amphoteric Surfactant Manufacturing Base, Sales Area and Its Competitors
- Table 132. Innospec Amphoteric Surfactant Product Portfolios and Specifications
- Table 133. Innospec Amphoteric Surfactant Sales (MT), Revenue (\$ Million), Price (USD/MT) and Gross Margin (2019-2024)
- Table 134. Innospec Main Business

- Table 135. Innospec Latest Developments
- Table 136. Lion Specialty Chemicals Co., Ltd. Basic Information, Amphoteric Surfactant Manufacturing Base, Sales Area and Its Competitors
- Table 137. Lion Specialty Chemicals Co., Ltd. Amphoteric Surfactant Product Portfolios and Specifications
- Table 138. Lion Specialty Chemicals Co., Ltd. Amphoteric Surfactant Sales (MT), Revenue (\$ Million), Price (USD/MT) and Gross Margin (2019-2024)
- Table 139. Lion Specialty Chemicals Co., Ltd. Main Business
- Table 140. Lion Specialty Chemicals Co., Ltd. Latest Developments
- Table 141. Lubrizol Corporation Basic Information, Amphoteric Surfactant Manufacturing Base, Sales Area and Its Competitors
- Table 142. Lubrizol Corporation Amphoteric Surfactant Product Portfolios and Specifications
- Table 143. Lubrizol Corporation Amphoteric Surfactant Sales (MT), Revenue (\$ Million), Price (USD/MT) and Gross Margin (2019-2024)
- Table 144. Lubrizol Corporation Main Business
- Table 145. Lubrizol Corporation Latest Developments
- Table 146. DKS Co Basic Information, Amphoteric Surfactant Manufacturing Base, Sales Area and Its Competitors
- Table 147. DKS Co Amphoteric Surfactant Product Portfolios and Specifications
- Table 148. DKS Co Amphoteric Surfactant Sales (MT), Revenue (\$ Million), Price (USD/MT) and Gross Margin (2019-2024)
- Table 149. DKS Co Main Business
- Table 150. DKS Co Latest Developments
- Table 151. NOF CORPORATION Basic Information, Amphoteric Surfactant Manufacturing Base, Sales Area and Its Competitors
- Table 152. NOF CORPORATION Amphoteric Surfactant Product Portfolios and Specifications
- Table 153. NOF CORPORATION Amphoteric Surfactant Sales (MT), Revenue (\$ Million), Price (USD/MT) and Gross Margin (2019-2024)
- Table 154. NOF CORPORATION Main Business
- Table 155. NOF CORPORATION Latest Developments
- Table 156. Libra Speciality Chemicals Basic Information, Amphoteric Surfactant Manufacturing Base, Sales Area and Its Competitors
- Table 157. Libra Speciality Chemicals Amphoteric Surfactant Product Portfolios and Specifications
- Table 158. Libra Speciality Chemicals Amphoteric Surfactant Sales (MT), Revenue (\$ Million), Price (USD/MT) and Gross Margin (2019-2024)
- Table 159. Libra Speciality Chemicals Main Business

Table 160. Libra Speciality Chemicals Latest Developments

## List Of Figures

### LIST OF FIGURES

- Figure 1. Picture of Amphoteric Surfactant
- Figure 2. Amphoteric Surfactant Report Years Considered
- Figure 3. Research Objectives
- Figure 4. Research Methodology
- Figure 5. Research Process and Data Source
- Figure 6. Global Amphoteric Surfactant Sales Growth Rate 2019-2030 (MT)
- Figure 7. Global Amphoteric Surfactant Revenue Growth Rate 2019-2030 (\$ Millions)
- Figure 8. Amphoteric Surfactant Sales by Region (2019, 2023 & 2030) & (\$ Millions)
- Figure 9. Product Picture of Betaine
- Figure 10. Product Picture of Amine oxide
- Figure 11. Product Picture of Amphoacetates
- Figure 12. Product Picture of Amphopropionates
- Figure 13. Product Picture of Sultaines
- Figure 14. Global Amphoteric Surfactant Sales Market Share by Type in 2023
- Figure 15. Global Amphoteric Surfactant Revenue Market Share by Type (2019-2024)
- Figure 16. Amphoteric Surfactant Consumed in Personal care
- Figure 17. Global Amphoteric Surfactant Market: Personal care (2019-2024) & (MT)
- Figure 18. Amphoteric Surfactant Consumed in Daily chemistry
- Figure 19. Global Amphoteric Surfactant Market: Daily chemistry (2019-2024) & (MT)
- Figure 20. Amphoteric Surfactant Consumed in Others
- Figure 21. Global Amphoteric Surfactant Market: Others (2019-2024) & (MT)
- Figure 22. Global Amphoteric Surfactant Sales Market Share by Application (2023)
- Figure 23. Global Amphoteric Surfactant Revenue Market Share by Application in 2023
- Figure 24. Amphoteric Surfactant Sales Market by Company in 2023 (MT)
- Figure 25. Global Amphoteric Surfactant Sales Market Share by Company in 2023
- Figure 26. Amphoteric Surfactant Revenue Market by Company in 2023 (\$ Million)
- Figure 27. Global Amphoteric Surfactant Revenue Market Share by Company in 2023
- Figure 28. Global Amphoteric Surfactant Sales Market Share by Geographic Region (2019-2024)
- Figure 29. Global Amphoteric Surfactant Revenue Market Share by Geographic Region in 2023
- Figure 30. Americas Amphoteric Surfactant Sales 2019-2024 (MT)
- Figure 31. Americas Amphoteric Surfactant Revenue 2019-2024 (\$ Millions)
- Figure 32. APAC Amphoteric Surfactant Sales 2019-2024 (MT)
- Figure 33. APAC Amphoteric Surfactant Revenue 2019-2024 (\$ Millions)



- Figure 34. Europe Amphoteric Surfactant Sales 2019-2024 (MT)
- Figure 35. Europe Amphoteric Surfactant Revenue 2019-2024 (\$ Millions)
- Figure 36. Middle East & Africa Amphoteric Surfactant Sales 2019-2024 (MT)
- Figure 37. Middle East & Africa Amphoteric Surfactant Revenue 2019-2024 (\$ Millions)
- Figure 38. Americas Amphoteric Surfactant Sales Market Share by Country in 2023
- Figure 39. Americas Amphoteric Surfactant Revenue Market Share by Country in 2023
- Figure 40. Americas Amphoteric Surfactant Sales Market Share by Type (2019-2024)
- Figure 41. Americas Amphoteric Surfactant Sales Market Share by Application (2019-2024)
- Figure 42. United States Amphoteric Surfactant Revenue Growth 2019-2024 (\$ Millions)
- Figure 43. Canada Amphoteric Surfactant Revenue Growth 2019-2024 (\$ Millions)
- Figure 44. Mexico Amphoteric Surfactant Revenue Growth 2019-2024 (\$ Millions)
- Figure 45. Brazil Amphoteric Surfactant Revenue Growth 2019-2024 (\$ Millions)
- Figure 46. APAC Amphoteric Surfactant Sales Market Share by Region in 2023
- Figure 47. APAC Amphoteric Surfactant Revenue Market Share by Regions in 2023
- Figure 48. APAC Amphoteric Surfactant Sales Market Share by Type (2019-2024)
- Figure 49. APAC Amphoteric Surfactant Sales Market Share by Application (2019-2024)
- Figure 50. China Amphoteric Surfactant Revenue Growth 2019-2024 (\$ Millions)
- Figure 51. Japan Amphoteric Surfactant Revenue Growth 2019-2024 (\$ Millions)
- Figure 52. South Korea Amphoteric Surfactant Revenue Growth 2019-2024 (\$ Millions)
- Figure 53. Southeast Asia Amphoteric Surfactant Revenue Growth 2019-2024 (\$ Millions)
- Figure 54. India Amphoteric Surfactant Revenue Growth 2019-2024 (\$ Millions)
- Figure 55. Australia Amphoteric Surfactant Revenue Growth 2019-2024 (\$ Millions)
- Figure 56. China Taiwan Amphoteric Surfactant Revenue Growth 2019-2024 (\$ Millions)
- Figure 57. Europe Amphoteric Surfactant Sales Market Share by Country in 2023
- Figure 58. Europe Amphoteric Surfactant Revenue Market Share by Country in 2023
- Figure 59. Europe Amphoteric Surfactant Sales Market Share by Type (2019-2024)
- Figure 60. Europe Amphoteric Surfactant Sales Market Share by Application (2019-2024)
- Figure 61. Germany Amphoteric Surfactant Revenue Growth 2019-2024 (\$ Millions)
- Figure 62. France Amphoteric Surfactant Revenue Growth 2019-2024 (\$ Millions)
- Figure 63. UK Amphoteric Surfactant Revenue Growth 2019-2024 (\$ Millions)
- Figure 64. Italy Amphoteric Surfactant Revenue Growth 2019-2024 (\$ Millions)
- Figure 65. Russia Amphoteric Surfactant Revenue Growth 2019-2024 (\$ Millions)
- Figure 66. Middle East & Africa Amphoteric Surfactant Sales Market Share by Country in 2023
- Figure 67. Middle East & Africa Amphoteric Surfactant Revenue Market Share by

Country in 2023

Figure 68. Middle East & Africa Amphoteric Surfactant Sales Market Share by Type (2019-2024)

Figure 69. Middle East & Africa Amphoteric Surfactant Sales Market Share by Application (2019-2024)

Figure 70. Egypt Amphoteric Surfactant Revenue Growth 2019-2024 (\$ Millions)

Figure 71. South Africa Amphoteric Surfactant Revenue Growth 2019-2024 (\$ Millions)

Figure 72. Israel Amphoteric Surfactant Revenue Growth 2019-2024 (\$ Millions)

Figure 73. Turkey Amphoteric Surfactant Revenue Growth 2019-2024 (\$ Millions)

Figure 74. GCC Country Amphoteric Surfactant Revenue Growth 2019-2024 (\$ Millions)

Figure 75. Manufacturing Cost Structure Analysis of Amphoteric Surfactant in 2023

Figure 76. Manufacturing Process Analysis of Amphoteric Surfactant

Figure 77. Industry Chain Structure of Amphoteric Surfactant

Figure 78. Channels of Distribution

Figure 79. Global Amphoteric Surfactant Sales Market Forecast by Region (2025-2030)

Figure 80. Global Amphoteric Surfactant Revenue Market Share Forecast by Region (2025-2030)

Figure 81. Global Amphoteric Surfactant Sales Market Share Forecast by Type (2025-2030)

Figure 82. Global Amphoteric Surfactant Revenue Market Share Forecast by Type (2025-2030)

Figure 83. Global Amphoteric Surfactant Sales Market Share Forecast by Application (2025-2030)

Figure 84. Global Amphoteric Surfactant Revenue Market Share Forecast by Application (2025-2030)



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