

Global AMOLED Smartphone Market Growth 2025-2031

<https://marketpublishers.com/r/G83EBC3C3A47EN.html>

Date: September 2025

Pages: 117

Price: US\$ 3,660.00 (Single User License)

ID: G83EBC3C3A47EN

Abstracts

The global AMOLED Smartphone market size is predicted to grow from US\$ 6561 million in 2025 to US\$ 9481 million in 2031; it is expected to grow at a CAGR of 6.3% from 2025 to 2031.

The AMOLED (Active Matrix Organic Light Emitting Diode) Smartphone market represents a significant segment within the mobile device industry, centered around smartphones equipped with advanced display technology. AMOLED screens offer several advantages over traditional LCD displays, including better contrast ratios, vibrant colors, deeper blacks, and higher energy efficiency as each pixel emits its light, allowing for improved battery life, especially with dark-themed interfaces. These displays are known for their flexibility, enabling curved or edge-to-edge designs, enhancing aesthetics and allowing for innovative form factors. AMOLED screens also support features like high refresh rates and HDR (High Dynamic Range), delivering smoother visuals and better contrast in multimedia content. The market for AMOLED smartphones is driven by consumer demand for immersive displays, superior image quality, and sleek designs, prompting manufacturers to incorporate these advanced screens into their flagship and mid-range smartphones. As users increasingly prioritize visual quality and innovative designs in their devices, the AMOLED Smartphone market continues to grow, offering a diverse range of smartphones with vibrant displays and advanced features that enhance the overall user experience.

LP Information, Inc. (LPI) ' newest research report, the "AMOLED Smartphone Industry Forecast" looks at past sales and reviews total world AMOLED Smartphone sales in 2024, providing a comprehensive analysis by region and market sector of projected AMOLED Smartphone sales for 2025 through 2031. With AMOLED Smartphone sales broken down by region, market sector and sub-sector, this report provides a detailed

analysis in US\$ millions of the world AMOLED Smartphone industry.

This Insight Report provides a comprehensive analysis of the global AMOLED Smartphone landscape and highlights key trends related to product segmentation, company formation, revenue, and market share, latest development, and M&A activity. This report also analyzes the strategies of leading global companies with a focus on AMOLED Smartphone portfolios and capabilities, market entry strategies, market positions, and geographic footprints, to better understand these firms' unique position in an accelerating global AMOLED Smartphone market.

This Insight Report evaluates the key market trends, drivers, and affecting factors shaping the global outlook for AMOLED Smartphone and breaks down the forecast by Type, by Application, geography, and market size to highlight emerging pockets of opportunity. With a transparent methodology based on hundreds of bottom-up qualitative and quantitative market inputs, this study forecast offers a highly nuanced view of the current state and future trajectory in the global AMOLED Smartphone.

This report presents a comprehensive overview, market shares, and growth opportunities of AMOLED Smartphone market by product type, application, key manufacturers and key regions and countries.

Segmentation by Type:

Foldable Screen Smartphone

Non-foldable Screen Smartphone

Segmentation by Application:

Online Sales

Offline Sales

This report also splits the market by region:

Americas

United States

Canada

Mexico

Brazil

APAC

China

Japan

Korea

Southeast Asia

India

Australia

Europe

Germany

France

UK

Italy

Russia

Middle East & Africa

Egypt

South Africa

Israel

Turkey

GCC Countries

The below companies that are profiled have been selected based on inputs gathered from primary experts and analysing the company's coverage, product portfolio, its market penetration.

Samsung

Apple

OPPO

HONOR

XIAOMI

vivo

Infinix Mobile

ZTE

Realme

Asus

Tecno

Huawei

Key Questions Addressed in this Report

What is the 10-year outlook for the global AMOLED Smartphone market?

What factors are driving AMOLED Smartphone market growth, globally and by region?
Which technologies are poised for the fastest growth by market and region?
How do AMOLED Smartphone market opportunities vary by end market size?
How does AMOLED Smartphone break out by Type, by Application?

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