

Global Ambient Commerce Market Growth (Status and Outlook) 2022-2028

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Abstracts

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Ambient commerce, also referred to as checkout-free retail, allows customers to walk straight out of stores with the items they want. A range of artificial intelligence (AI) technologies tracks their movements and automatically charges their accounts without the need for queues or cash registers.

The global market for Ambient Commerce is estimated to increase from US\$ million in 2021 to reach US\$ million by 2028, exhibiting a CAGR of % during 2022-2028. Keeping in mind the uncertainties of COVID-19 and Russia-Ukraine War, we are continuously tracking and evaluating the direct as well as the indirect influence of the pandemic on different end use sectors. These insights are included in the report as a major market contributor.

Ambient commerce combines Artificial Intelligence (AI), the Internet of Things (IoT), Augmented Reality (AR), sensors, actuators, and other advanced technologies to offer consumers an immersive and sensory shopping experience.

Report Coverage

This latest report provides a deep insight into the global Ambient Commerce market covering all its essential aspects. This ranges from a macro overview of the market to micro details of the market size, competitive landscape, development trend, niche market, key market drivers and challenges, value chain analysis, etc.

This report aims to provide a comprehensive picture of the global Ambient Commerce

market, with both quantitative and qualitative data, to help readers understand how the Ambient Commerce market scenario changed across the globe during the pandemic and Russia-Ukraine War.

The base year considered for analyses is 2021, while the market estimates and forecasts are given from 2022 to 2028. The market estimates are provided in terms of revenue in USD millions.

Market Segmentation:

The study segments the Ambient Commerce market and forecasts the market size by Type (Sensors, Actuators and Cameras), by Application (Grocery Stores, Convenience Stores, Supermarkets and Department Stores), and region (APAC, Americas, Europe, and Middle East & Africa).

Segmentation by type

Sensors

Actuators

Cameras

Others

Segmentation by application

Grocery Stores

Convenience Stores

Supermarkets

Department Stores

Others

Segmentation by region

Americas

United States

Canada

Mexico

Brazil

APAC

China

Japan

Korea

Southeast Asia

India

Australia

Europe

Germany

France

UK

Italy

Russia

Middle East & Africa

Egypt

South Africa

Israel

Turkey

GCC Countries

Major companies covered

Apple Inc.

Amazon.com, Inc.

Alibaba Group Holding Limited

Trigo Vision Ltd.

Tescopl.com

AWM SMART SHELF

Grabango Co.

Zippin

Standard AI

Sensei

Chapter Introduction

Chapter 1: Scope of Ambient Commerce, Research Methodology, etc.

Chapter 2: Executive Summary, global Ambient Commerce market size and CAGR, Ambient Commerce market size by region, by type, by application, historical data from 2017 to 2022, and forecast to 2028.

Chapter 3: Ambient Commerce revenue, global market share, and industry ranking by company, 2017-2022

Chapter 4: Global Ambient Commerce revenue by region and by country. Country specific data and market value analysis for the U.S., Canada, Europe, China, Japan, South Korea, Southeast Asia, India, Latin America and Middle East & Africa.

Chapter 5, 6, 7, 8: Americas, APAC, Europe, Middle East & Africa, revenue segment by country, by type, and application.

Chapter 9: Analysis of the current market trends, market forecast, opportunities and economic trends that are affecting the future marketplace

Chapter 10: Manufacturing cost structure analysis

Chapter 11: Sales channel, distributors, and customers

Chapter 12: Global Ambient Commerce market size forecast by region, by country, by type, and application

Chapter 13: Comprehensive company profiles of the leading players, including Apple Inc., Amazon.com, Inc., Alibaba Group Holding Limited, Trigo Vision Ltd., Tesco plc, AWM SMART SHELF, Grabango Co., Zippin and Standard AI, etc.

Chapter 14: Research Findings and Conclusion

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