

# Global Aluminum Pigment Pellets Market Growth 2026-2032

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## Abstracts

The global Aluminum Pigment Pellets market size is predicted to grow from US\$ 157 million in 2025 to US\$ 229 million in 2032; it is expected to grow at a CAGR of 5.7% from 2026 to 2032.

Aluminum Pigment Pellet is a solid, rod-shaped pigment produced by mixing metallic aluminum flakes with a carrier resin, solvent, or specific additives, which is primarily classified into leafing and non-leafing types based on its floating behavior in the coating film: the leafing type floats and aligns parallel to the absolute surface during film formation, creating a highly reflective and opaque silver mirror finish with limited rub resistance; whereas the non-leafing type suspends and settles uniformly within the coating matrix, allowing for blending with transparent color pigments to achieve a distinct metallic sparkle and flop effect, while maintaining superior film durability.

## Key Findings

Global production reached approximately 23.0 thousand ton across the defined market in 2025

The average selling price reached approximately US\$7 per kilogram in 2025

Commercial products generally contain 70% to at least 95% aluminum depending on carrier system and application

Plastics, coatings and printing inks constitute the principal demand base for Aluminum Pigment Pellets

## Market Trends

The Aluminum Pigment Pellets market is moving toward higher pigment concentration, lower residual solvent, reduced odor and application-specific carrier systems. Plastic grades are increasingly optimized for direct mass coloration and paint-free molding, while printing-ink products are being developed for low-VOC, waterborne and odor-sensitive packaging formulations. In coatings, pelletized pigments are expanding from conventional solvent-borne industrial coatings into waterborne systems and powder coatings, supported by dust-free dosing and improved manufacturing efficiency. Product development increasingly focuses on resin compatibility, rapid dispersion, resistance to oxidation and gassing, consistent metallic appearance and reduced flow marks in molded plastics. Automated feeding and closed production systems also favor uniform pellet geometry over loose metallic powder. The longer-term direction is toward solvent-free or near-solvent-free formulations, recyclable packaging, stabilized aluminum surfaces and carrier systems tailored to specific polymers, binders and curing technologies.

## Market Dynamics

### Drivers

Demand is supported by the replacement of loose aluminum powder and high-solvent aluminum paste with safer and more convenient pigment preparations. Paint-free plastics used in household appliances, consumer electronics, automotive components and decorative packaging reduce secondary coating operations, energy consumption and VOC emissions while retaining a metallic appearance. Metallic printing on flexible packaging, labels, wallpaper, tobacco packaging and premium consumer products creates additional demand for high-opacity, low-odor pellets. Powder coatings and waterborne formulations further broaden the addressable market because pelletized aluminum can improve dosing accuracy, workplace cleanliness, transportation convenience and batch-to-batch consistency.

### Restraints

Carrier compatibility limits the universal use of a single pellet grade across different polymers, coating resins and ink systems. Polyethylene wax, aldehyde resin, acrylic resin, polyester resin and wetting-agent carriers exhibit different melting, solubility and adhesion characteristics, requiring application-specific selection. Poor matching can cause incomplete dispersion, loss of brilliance, surface defects, weak adhesion or

reduced mechanical properties. Aluminum Pigment Pellets may also carry a formulation and processing premium over conventional paste, particularly in price-sensitive industrial applications where dust control and low-VOC performance provide limited economic benefits.

## Opportunities

Important opportunities are emerging in paint-free automotive and appliance plastics, metallic 3C housings, recyclable mono-material packaging, low-odor food and pharmaceutical packaging inks, waterborne decorative coatings and metallic powder coatings. High-concentration products can reduce transportation weight and storage requirements, while highly compatible carriers can simplify direct addition during extrusion, injection molding or ink preparation. Further opportunities lie in silica-encapsulated and organically modified aluminum flakes, which improve chemical resistance and stability in waterborne or demanding polymer systems. Custom grades combining metallic brilliance, opacity, radar-wave transparency or selected conductive and reflective functions can also expand the market beyond conventional decoration.

## Challenges

Manufacturers must maintain narrow particle-size distribution, stable flake morphology, consistent aluminum content and uniform carrier distribution while preventing oxidation and agglomeration during solvent removal and extrusion. Waterborne products require effective surface stabilization because unprotected aluminum can react with water and generate hydrogen. Plastic applications must control flow lines, weld lines and orientation defects, while printing and coating grades must balance dispersion, adhesion, brilliance and shelf stability. Volatility in aluminum, resin, wax, solvent and energy costs creates additional pricing pressure, and alternative effects from pearlescent pigments, vacuum-metallized pigments, metallized films and coated plastics remain competitive in high-end decorative applications.

## Industry Chain Analysis

The upstream segment comprises atomized aluminum powder, mineral spirits and other milling media, fatty-acid lubricants, polyethylene wax, aldehyde resin, acrylic and polyester carriers, wetting agents, dispersants and inorganic surface-treatment materials. Midstream production covers wet milling, flake-shape control, particle classification, filtration, solvent removal, surface stabilization, carrier blending, extrusion, pelletization and quality testing. Critical parameters include aluminum purity, D50 particle size, particle-size distribution, leafing behavior, aluminum content, residual

solvent, carrier compatibility and metallic appearance. Downstream customers include plastic compounders, masterbatch producers, injection molders, coating manufacturers and printing-ink formulators. Value is created by converting combustible or solvent-rich aluminum pigment forms into concentrated, dosable preparations that reduce handling complexity and improve formulation efficiency.

## Segment Insights

By aluminum content, the market can be divided into products containing 70% to below 80% aluminum, 80% to below 95% aluminum, and at least 95% aluminum. The 70% to below 80% segment provides greater carrier content and formulation flexibility, particularly where compatibility with plastics or specific resin systems is essential. Products containing 80% to below 95% aluminum balance metallic concentration, dispersion, processing stability and carrier functionality and form the broad commercial range for plastics, inks and coatings. Grades containing at least 95% aluminum target applications requiring high pigment efficiency, low carrier contribution and strong metallic effects, although they generally require more controlled dispersion.

Secondary technical segmentation includes cornflake and silver-dollar morphology, leafing and non-leafing behavior, and solvent-compatible, water-dispersible, thermoplastic-compatible and powder-coating carrier systems. Cornflake grades emphasize opacity and diffuse silver effects, while silver-dollar grades provide smoother surfaces, higher brilliance and stronger sparkle. Non-leafing products are widely used where the aluminum flakes must remain distributed within the film or polymer matrix, while leafing grades are selected for surface-oriented reflective effects.

## Downstream Market Opportunities

Plastic applications center on masterbatch, modified plastics and direct mass coloration of PE, PP, PC, ABS, PS and other thermoplastics. Major end products include automotive trim and bumpers, household-appliance housings, consumer-electronics components, cosmetic packaging, toys and decorative consumer goods. Inks and coatings provide opportunities in flexographic, gravure, screen and offset printing, as well as industrial, decorative, paper, coil and powder coatings. Low-odor packaging inks and paint-free plastics offer particularly attractive development paths because Aluminum Pigment Pellets directly address dust, solvent, dosing and dispersion requirements while allowing manufacturers to retain metallic appearance and opacity.

## Regional Insights

Asia-Pacific is a central production and consumption region, supported by its extensive plastics-processing, packaging-printing, appliance, electronics and automotive manufacturing base. China combines large-scale aluminum pigment production with expanding domestic capability in plastic-grade and ink-grade pellets, while Japan maintains strengths in high-consistency metallic pigments and specialized surface-treatment technologies. Europe remains an important center for high-concentration, water-compatible and low-VOC pigment systems, driven by advanced coating and printing applications. North American demand is supported by powder coatings, industrial coatings, packaging inks and engineered plastics. Regional competition increasingly reflects differences in aluminum-powder integration, formulation expertise, environmental compliance, technical service and local customer qualification.

## **Competitive Landscape Analysis**

The market combines multinational full-line aluminum pigment suppliers with specialized pellet and strip-product manufacturers. ECKART Group, Toyo Aluminium, Schlenk and Sun Chemical compete through established metallic-pigment technologies, high-concentration preparations and broad coating, ink and plastics application coverage. Metaflake Ltd, Carlfors Bruk and Mepco contribute specialized flake production, soft-granule formulations and regional customer service. Changsha Zuxing New Materials, Hefei SUNRISE Aluminium Pigments, Silver Rocket Metallic Pigment and Shanghai Fulcolor Advanced Material strengthen competition in plastic-grade, printing-ink and customized aluminum pellet products. Competitive differentiation centers on aluminum concentration, brightness, hiding power, carrier compatibility, residual solvent, odor, dispersion speed, color consistency, surface stabilization and the ability to customize products for specific polymer or binder systems.

## **Report Scope**

LP Information, Inc. (LPI) ' newest research report, the "Aluminum Pigment Pellets Industry Forecast" looks at past sales and reviews total world Aluminum Pigment Pellets sales in 2025, providing a comprehensive analysis by region and market sector of projected Aluminum Pigment Pellets sales for 2026 through 2032. With Aluminum Pigment Pellets sales broken down by region, market sector and sub-sector, this report provides a detailed analysis in US\$ millions of the world Aluminum Pigment Pellets industry.

This Insight Report provides a comprehensive analysis of the global Aluminum Pigment Pellets landscape and highlights key trends related to product segmentation, company

formation, revenue, and market share, latest development, and M&A activity. This report also analyzes the strategies of leading global companies with a focus on Aluminum Pigment Pellets portfolios and capabilities, market entry strategies, market positions, and geographic footprints, to better understand these firms' unique position in an accelerating global Aluminum Pigment Pellets market.

This Insight Report evaluates the key market trends, drivers, and affecting factors shaping the global outlook for Aluminum Pigment Pellets and breaks down the forecast by Type, by Application, geography, and market size to highlight emerging pockets of opportunity. With a transparent methodology based on hundreds of bottom-up qualitative and quantitative market inputs, this study forecast offers a highly nuanced view of the current state and future trajectory in the global Aluminum Pigment Pellets.

This report presents a comprehensive overview, market shares, and growth opportunities of Aluminum Pigment Pellets market by product type, application, key manufacturers and key regions and countries.

## **Market Segmentation**

### **Segmentation by Type:**

Aluminum Content ?70%

Aluminum Content ?80%

Aluminum Content ?95%

### **Segmentation by Solvent System:**

Solvent-based

Water-based

### **Segmentation by Surface Modifier:**

Non-Leafing Type

Leafing Type

## **Segmentation by Application:**

Plastics

Coatings and Inks

## **This report also splits the market by region:**

Americas

United States

Canada

Mexico

Brazil

APAC

China

Japan

Korea

Southeast Asia

India

Australia

Europe

Germany

France

UK

Italy

Russia

Middle East & Africa

Egypt

South Africa

Israel

Turkey

GCC Countries

The below companies that are profiled have been selected based on inputs gathered from primary experts and analysing the company's coverage, product portfolio, its market penetration.

ECKART Group

Toyo Aluminium

Schlenk

Sun Chemical

Metaflake Ltd

Carlfors Bruk

Mepco

Changsha Zuxing New Materials

Hefei SUNRISE Aluminium Pigments

Silver Rocket Metallic Pigment

Shanghai Fulcolor Advanced Material

## **Key Questions Addressed in this Report**

What is the 10-year outlook for the global Aluminum Pigment Pellets market?

What factors are driving Aluminum Pigment Pellets market growth, globally and by region?

Which technologies are poised for the fastest growth by market and region?

How do Aluminum Pigment Pellets market opportunities vary by end market size?

How does Aluminum Pigment Pellets break out by Type, by Application?

## Contents

### 1 SCOPE OF THE REPORT

- 1.1 Market Introduction
- 1.2 Years Considered
- 1.3 Research Objectives
- 1.4 Market Research Methodology
- 1.5 Research Process and Data Source
- 1.6 Economic Indicators
- 1.7 Currency Considered
- 1.8 Market Estimation Caveats

### 2 EXECUTIVE SUMMARY

#### 2.1 World Market Overview

- 2.1.1 Global Aluminum Pigment Pellets Annual Sales 2021-2032
- 2.1.2 World Current & Future Analysis for Aluminum Pigment Pellets by Geographic Region, 2021, 2025 & 2032
- 2.1.3 World Current & Future Analysis for Aluminum Pigment Pellets by Country/Region, 2021, 2025 & 2032

#### 2.2 Aluminum Pigment Pellets Segment by Type

- 2.2.1 Aluminum Content ?70%
- 2.2.2 Aluminum Content ?80%
- 2.2.3 Aluminum Content ?95%
- 2.2.4 Aluminum Pigment Pellets Sales by Type
  - 2.2.4.1 Global Aluminum Pigment Pellets Sales Market Share by Type (2021-2026)
  - 2.2.4.2 Global Aluminum Pigment Pellets Revenue and Market Share by Type (2021-2026)
  - 2.2.4.3 Global Aluminum Pigment Pellets Sale Price by Type (2021-2026)

#### 2.3 Aluminum Pigment Pellets Segment by Solvent System

- 2.3.1 Solvent-based
- 2.3.2 Water-based
- 2.3.3 Aluminum Pigment Pellets Sales by Solvent System
  - 2.3.3.1 Global Aluminum Pigment Pellets Sales Market Share by Solvent System (2021-2026)
  - 2.3.3.2 Global Aluminum Pigment Pellets Revenue and Market Share by Solvent System (2021-2026)
  - 2.3.3.3 Global Aluminum Pigment Pellets Sale Price by Solvent System (2021-2026)

## 2.4 Aluminum Pigment Pellets Segment by Surface Modifier

### 2.4.1 Non-Leafig Type

### 2.4.2 Leafig Type

### 2.4.3 Aluminum Pigment Pellets Sales by Surface Modifier

#### 2.4.3.1 Global Aluminum Pigment Pellets Sales Market Share by Surface Modifier (2021-2026)

#### 2.4.3.2 Global Aluminum Pigment Pellets Revenue and Market Share by Surface Modifier (2021-2026)

#### 2.4.3.3 Global Aluminum Pigment Pellets Sale Price by Surface Modifier (2021-2026)

## 2.5 Aluminum Pigment Pellets Segment by Application

### 2.5.1 Plastics

### 2.5.2 Coatings and Inks

### 2.5.3 Aluminum Pigment Pellets Sales by Application

#### 2.5.3.1 Global Aluminum Pigment Pellets Sale Market Share by Application (2021-2026)

#### 2.5.3.2 Global Aluminum Pigment Pellets Revenue and Market Share by Application (2021-2026)

#### 2.5.3.3 Global Aluminum Pigment Pellets Sale Price by Application (2021-2026)

## 3 GLOBAL BY COMPANY

### 3.1 Global Aluminum Pigment Pellets Breakdown Data by Company

#### 3.1.1 Global Aluminum Pigment Pellets Annual Sales by Company (2021-2026)

#### 3.1.2 Global Aluminum Pigment Pellets Sales Market Share by Company (2021-2026)

### 3.2 Global Aluminum Pigment Pellets Annual Revenue by Company (2021-2026)

#### 3.2.1 Global Aluminum Pigment Pellets Revenue by Company (2021-2026)

#### 3.2.2 Global Aluminum Pigment Pellets Revenue Market Share by Company (2021-2026)

### 3.3 Global Aluminum Pigment Pellets Sale Price by Company

### 3.4 Key Manufacturers Aluminum Pigment Pellets Producing Area Distribution, Sales Area, Product Type

#### 3.4.1 Key Manufacturers Aluminum Pigment Pellets Product Location Distribution

#### 3.4.2 Players Aluminum Pigment Pellets Products Offered

### 3.5 Market Concentration Rate Analysis

#### 3.5.1 Competition Landscape Analysis

#### 3.5.2 Concentration Ratio (CR3, CR5 and CR10) & (2024-2026)

### 3.6 New Products and Potential Entrants

### 3.7 Market M&A Activity & Strategy

## **4 WORLD HISTORIC REVIEW FOR ALUMINUM PIGMENT PELLETS BY GEOGRAPHIC REGION**

### **4.1 World Historic Aluminum Pigment Pellets Market Size by Geographic Region (2021-2026)**

#### **4.1.1 Global Aluminum Pigment Pellets Annual Sales by Geographic Region (2021-2026)**

#### **4.1.2 Global Aluminum Pigment Pellets Annual Revenue by Geographic Region (2021-2026)**

### **4.2 World Historic Aluminum Pigment Pellets Market Size by Country/Region (2021-2026)**

#### **4.2.1 Global Aluminum Pigment Pellets Annual Sales by Country/Region (2021-2026)**

#### **4.2.2 Global Aluminum Pigment Pellets Annual Revenue by Country/Region (2021-2026)**

### **4.3 Americas Aluminum Pigment Pellets Sales Growth**

### **4.4 APAC Aluminum Pigment Pellets Sales Growth**

### **4.5 Europe Aluminum Pigment Pellets Sales Growth**

### **4.6 Middle East & Africa Aluminum Pigment Pellets Sales Growth**

## **5 AMERICAS**

### **5.1 Americas Aluminum Pigment Pellets Sales by Country**

#### **5.1.1 Americas Aluminum Pigment Pellets Sales by Country (2021-2026)**

#### **5.1.2 Americas Aluminum Pigment Pellets Revenue by Country (2021-2026)**

### **5.2 Americas Aluminum Pigment Pellets Sales by Type (2021-2026)**

### **5.3 Americas Aluminum Pigment Pellets Sales by Application (2021-2026)**

### **5.4 United States**

### **5.5 Canada**

### **5.6 Mexico**

### **5.7 Brazil**

## **6 APAC**

### **6.1 APAC Aluminum Pigment Pellets Sales by Region**

#### **6.1.1 APAC Aluminum Pigment Pellets Sales by Region (2021-2026)**

#### **6.1.2 APAC Aluminum Pigment Pellets Revenue by Region (2021-2026)**

### **6.2 APAC Aluminum Pigment Pellets Sales by Type (2021-2026)**

### **6.3 APAC Aluminum Pigment Pellets Sales by Application (2021-2026)**

### **6.4 China**

- 6.5 Japan
- 6.6 South Korea
- 6.7 Southeast Asia
- 6.8 India
- 6.9 Australia
- 6.10 China Taiwan

## **7 EUROPE**

- 7.1 Europe Aluminum Pigment Pellets by Country
  - 7.1.1 Europe Aluminum Pigment Pellets Sales by Country (2021-2026)
  - 7.1.2 Europe Aluminum Pigment Pellets Revenue by Country (2021-2026)
- 7.2 Europe Aluminum Pigment Pellets Sales by Type (2021-2026)
- 7.3 Europe Aluminum Pigment Pellets Sales by Application (2021-2026)
- 7.4 Germany
- 7.5 France
- 7.6 UK
- 7.7 Italy
- 7.8 Russia

## **8 MIDDLE EAST & AFRICA**

- 8.1 Middle East & Africa Aluminum Pigment Pellets by Country
  - 8.1.1 Middle East & Africa Aluminum Pigment Pellets Sales by Country (2021-2026)
  - 8.1.2 Middle East & Africa Aluminum Pigment Pellets Revenue by Country (2021-2026)
- 8.2 Middle East & Africa Aluminum Pigment Pellets Sales by Type (2021-2026)
- 8.3 Middle East & Africa Aluminum Pigment Pellets Sales by Application (2021-2026)
- 8.4 Egypt
- 8.5 South Africa
- 8.6 Israel
- 8.7 Turkey
- 8.8 GCC Countries

## **9 MARKET DRIVERS, CHALLENGES AND TRENDS**

- 9.1 Market Drivers & Growth Opportunities
- 9.2 Market Challenges & Risks
- 9.3 Industry Trends

## **10 MANUFACTURING COST STRUCTURE ANALYSIS**

- 10.1 Raw Material and Suppliers
- 10.2 Manufacturing Cost Structure Analysis of Aluminum Pigment Pellets
- 10.3 Manufacturing Process Analysis of Aluminum Pigment Pellets
- 10.4 Industry Chain Structure of Aluminum Pigment Pellets

## **11 MARKETING, DISTRIBUTORS AND CUSTOMER**

- 11.1 Sales Channel
  - 11.1.1 Direct Channels
  - 11.1.2 Indirect Channels
- 11.2 Aluminum Pigment Pellets Distributors
- 11.3 Aluminum Pigment Pellets Customer

## **12 WORLD FORECAST REVIEW FOR ALUMINUM PIGMENT PELLETS BY GEOGRAPHIC REGION**

- 12.1 Global Aluminum Pigment Pellets Market Size Forecast by Region
  - 12.1.1 Global Aluminum Pigment Pellets Forecast by Region (2027-2032)
  - 12.1.2 Global Aluminum Pigment Pellets Annual Revenue Forecast by Region (2027-2032)
- 12.2 Americas Forecast by Country (2027-2032)
- 12.3 APAC Forecast by Region (2027-2032)
- 12.4 Europe Forecast by Country (2027-2032)
- 12.5 Middle East & Africa Forecast by Country (2027-2032)
- 12.6 Global Aluminum Pigment Pellets Forecast by Type (2027-2032)
- 12.7 Global Aluminum Pigment Pellets Forecast by Application (2027-2032)

## **13 KEY PLAYERS ANALYSIS**

- 13.1 ECKART Group
  - 13.1.1 ECKART Group Company Information
  - 13.1.2 ECKART Group Aluminum Pigment Pellets Product Portfolios and Specifications
  - 13.1.3 ECKART Group Aluminum Pigment Pellets Sales, Revenue, Price and Gross Margin (2021-2026)
  - 13.1.4 ECKART Group Main Business Overview

- 13.1.5 ECKART Group Latest Developments
- 13.2 Toyo Aluminium
  - 13.2.1 Toyo Aluminium Company Information
  - 13.2.2 Toyo Aluminium Aluminum Pigment Pellets Product Portfolios and Specifications
  - 13.2.3 Toyo Aluminium Aluminum Pigment Pellets Sales, Revenue, Price and Gross Margin (2021-2026)
  - 13.2.4 Toyo Aluminium Main Business Overview
  - 13.2.5 Toyo Aluminium Latest Developments
- 13.3 Schlenk
  - 13.3.1 Schlenk Company Information
  - 13.3.2 Schlenk Aluminum Pigment Pellets Product Portfolios and Specifications
  - 13.3.3 Schlenk Aluminum Pigment Pellets Sales, Revenue, Price and Gross Margin (2021-2026)
  - 13.3.4 Schlenk Main Business Overview
  - 13.3.5 Schlenk Latest Developments
- 13.4 Sun Chemical
  - 13.4.1 Sun Chemical Company Information
  - 13.4.2 Sun Chemical Aluminum Pigment Pellets Product Portfolios and Specifications
  - 13.4.3 Sun Chemical Aluminum Pigment Pellets Sales, Revenue, Price and Gross Margin (2021-2026)
  - 13.4.4 Sun Chemical Main Business Overview
  - 13.4.5 Sun Chemical Latest Developments
- 13.5 Metaflake Ltd
  - 13.5.1 Metaflake Ltd Company Information
  - 13.5.2 Metaflake Ltd Aluminum Pigment Pellets Product Portfolios and Specifications
  - 13.5.3 Metaflake Ltd Aluminum Pigment Pellets Sales, Revenue, Price and Gross Margin (2021-2026)
  - 13.5.4 Metaflake Ltd Main Business Overview
  - 13.5.5 Metaflake Ltd Latest Developments
- 13.6 Carlfors Bruk
  - 13.6.1 Carlfors Bruk Company Information
  - 13.6.2 Carlfors Bruk Aluminum Pigment Pellets Product Portfolios and Specifications
  - 13.6.3 Carlfors Bruk Aluminum Pigment Pellets Sales, Revenue, Price and Gross Margin (2021-2026)
  - 13.6.4 Carlfors Bruk Main Business Overview
  - 13.6.5 Carlfors Bruk Latest Developments
- 13.7 Mepco
  - 13.7.1 Mepco Company Information

- 13.7.2 Mepco Aluminum Pigment Pellets Product Portfolios and Specifications
- 13.7.3 Mepco Aluminum Pigment Pellets Sales, Revenue, Price and Gross Margin (2021-2026)
- 13.7.4 Mepco Main Business Overview
- 13.7.5 Mepco Latest Developments
- 13.8 Changsha Zuxing New Materials
  - 13.8.1 Changsha Zuxing New Materials Company Information
  - 13.8.2 Changsha Zuxing New Materials Aluminum Pigment Pellets Product Portfolios and Specifications
  - 13.8.3 Changsha Zuxing New Materials Aluminum Pigment Pellets Sales, Revenue, Price and Gross Margin (2021-2026)
  - 13.8.4 Changsha Zuxing New Materials Main Business Overview
  - 13.8.5 Changsha Zuxing New Materials Latest Developments
- 13.9 Hefei SUNRISE Aluminium Pigments
  - 13.9.1 Hefei SUNRISE Aluminium Pigments Company Information
  - 13.9.2 Hefei SUNRISE Aluminium Pigments Aluminum Pigment Pellets Product Portfolios and Specifications
  - 13.9.3 Hefei SUNRISE Aluminium Pigments Aluminum Pigment Pellets Sales, Revenue, Price and Gross Margin (2021-2026)
  - 13.9.4 Hefei SUNRISE Aluminium Pigments Main Business Overview
  - 13.9.5 Hefei SUNRISE Aluminium Pigments Latest Developments
- 13.10 Silver Rocket Metallic Pigment
  - 13.10.1 Silver Rocket Metallic Pigment Company Information
  - 13.10.2 Silver Rocket Metallic Pigment Aluminum Pigment Pellets Product Portfolios and Specifications
  - 13.10.3 Silver Rocket Metallic Pigment Aluminum Pigment Pellets Sales, Revenue, Price and Gross Margin (2021-2026)
  - 13.10.4 Silver Rocket Metallic Pigment Main Business Overview
  - 13.10.5 Silver Rocket Metallic Pigment Latest Developments
- 13.11 Shanghai Fulcolor Advanced Material
  - 13.11.1 Shanghai Fulcolor Advanced Material Company Information
  - 13.11.2 Shanghai Fulcolor Advanced Material Aluminum Pigment Pellets Product Portfolios and Specifications
  - 13.11.3 Shanghai Fulcolor Advanced Material Aluminum Pigment Pellets Sales, Revenue, Price and Gross Margin (2021-2026)
  - 13.11.4 Shanghai Fulcolor Advanced Material Main Business Overview
  - 13.11.5 Shanghai Fulcolor Advanced Material Latest Developments

## **14 RESEARCH FINDINGS AND CONCLUSION**

## List Of Tables

### LIST OF TABLES

- Table 1. Aluminum Pigment Pellets Annual Sales CAGR by Geographic Region (2021, 2025 & 2032) & (\$ millions)
- Table 2. Aluminum Pigment Pellets Annual Sales CAGR by Country/Region (2021, 2025 & 2032) & (\$ millions)
- Table 3. Major Players of Aluminum Content ?70%
- Table 4. Major Players of Aluminum Content ?80%
- Table 5. Major Players of Aluminum Content ?95%
- Table 6. Global Aluminum Pigment Pellets Sales by Type (2021-2026) & (Tons)
- Table 7. Global Aluminum Pigment Pellets Sales Market Share by Type (2021-2026)
- Table 8. Global Aluminum Pigment Pellets Revenue by Type (2021-2026) & (\$ million)
- Table 9. Global Aluminum Pigment Pellets Revenue Market Share by Type (2021-2026)
- Table 10. Global Aluminum Pigment Pellets Sale Price by Type (2021-2026) & (US\$/Ton)
- Table 11. Major Players of Solvent-based
- Table 12. Major Players of Water-based
- Table 13. Global Aluminum Pigment Pellets Sales by Solvent System (2021-2026) & (Tons)
- Table 14. Global Aluminum Pigment Pellets Sales Market Share by Solvent System (2021-2026)
- Table 15. Global Aluminum Pigment Pellets Revenue by Solvent System (2021-2026) & (\$ million)
- Table 16. Global Aluminum Pigment Pellets Revenue Market Share by Solvent System (2021-2026)
- Table 17. Global Aluminum Pigment Pellets Sale Price by Solvent System (2021-2026) & (US\$/Ton)
- Table 18. Major Players of Non-Leafing Type
- Table 19. Major Players of Leafing Type
- Table 20. Global Aluminum Pigment Pellets Sales by Surface Modifier (2021-2026) & (Tons)
- Table 21. Global Aluminum Pigment Pellets Sales Market Share by Surface Modifier (2021-2026)
- Table 22. Global Aluminum Pigment Pellets Revenue by Surface Modifier (2021-2026) & (\$ million)
- Table 23. Global Aluminum Pigment Pellets Revenue Market Share by Surface Modifier (2021-2026)

Table 24. Global Aluminum Pigment Pellets Sale Price by Surface Modifier (2021-2026) & (US\$/Ton)

Table 25. Global Aluminum Pigment Pellets Sale by Application (2021-2026) & (Tons)

Table 26. Global Aluminum Pigment Pellets Sale Market Share by Application (2021-2026)

Table 27. Global Aluminum Pigment Pellets Revenue by Application (2021-2026) & (\$ million)

Table 28. Global Aluminum Pigment Pellets Revenue Market Share by Application (2021-2026)

Table 29. Global Aluminum Pigment Pellets Sale Price by Application (2021-2026) & (US\$/Ton)

Table 30. Global Aluminum Pigment Pellets Sales by Company (2021-2026) & (Tons)

Table 31. Global Aluminum Pigment Pellets Sales Market Share by Company (2021-2026)

Table 32. Global Aluminum Pigment Pellets Revenue by Company (2021-2026) & (\$ millions)

Table 33. Global Aluminum Pigment Pellets Revenue Market Share by Company (2021-2026)

Table 34. Global Aluminum Pigment Pellets Sale Price by Company (2021-2026) & (US\$/Ton)

Table 35. Key Manufacturers Aluminum Pigment Pellets Producing Area Distribution and Sales Area

Table 36. Players Aluminum Pigment Pellets Products Offered

Table 37. Aluminum Pigment Pellets Concentration Ratio (CR3, CR5 and CR10) & (2024-2026)

Table 38. New Products and Potential Entrants

Table 39. Market M&A Activity & Strategy

Table 40. Global Aluminum Pigment Pellets Sales by Geographic Region (2021-2026) & (Tons)

Table 41. Global Aluminum Pigment Pellets Sales Market Share Geographic Region (2021-2026)

Table 42. Global Aluminum Pigment Pellets Revenue by Geographic Region (2021-2026) & (\$ millions)

Table 43. Global Aluminum Pigment Pellets Revenue Market Share by Geographic Region (2021-2026)

Table 44. Global Aluminum Pigment Pellets Sales by Country/Region (2021-2026) & (Tons)

Table 45. Global Aluminum Pigment Pellets Sales Market Share by Country/Region (2021-2026)

Table 46. Global Aluminum Pigment Pellets Revenue by Country/Region (2021-2026) & (\$ millions)

Table 47. Global Aluminum Pigment Pellets Revenue Market Share by Country/Region (2021-2026)

Table 48. Americas Aluminum Pigment Pellets Sales by Country (2021-2026) & (Tons)

Table 49. Americas Aluminum Pigment Pellets Sales Market Share by Country (2021-2026)

Table 50. Americas Aluminum Pigment Pellets Revenue by Country (2021-2026) & (\$ millions)

Table 51. Americas Aluminum Pigment Pellets Sales by Type (2021-2026) & (Tons)

Table 52. Americas Aluminum Pigment Pellets Sales by Application (2021-2026) & (Tons)

Table 53. APAC Aluminum Pigment Pellets Sales by Region (2021-2026) & (Tons)

Table 54. APAC Aluminum Pigment Pellets Sales Market Share by Region (2021-2026)

Table 55. APAC Aluminum Pigment Pellets Revenue by Region (2021-2026) & (\$ millions)

Table 56. APAC Aluminum Pigment Pellets Sales by Type (2021-2026) & (Tons)

Table 57. APAC Aluminum Pigment Pellets Sales by Application (2021-2026) & (Tons)

Table 58. Europe Aluminum Pigment Pellets Sales by Country (2021-2026) & (Tons)

Table 59. Europe Aluminum Pigment Pellets Revenue by Country (2021-2026) & (\$ millions)

Table 60. Europe Aluminum Pigment Pellets Sales by Type (2021-2026) & (Tons)

Table 61. Europe Aluminum Pigment Pellets Sales by Application (2021-2026) & (Tons)

Table 62. Middle East & Africa Aluminum Pigment Pellets Sales by Country (2021-2026) & (Tons)

Table 63. Middle East & Africa Aluminum Pigment Pellets Revenue Market Share by Country (2021-2026)

Table 64. Middle East & Africa Aluminum Pigment Pellets Sales by Type (2021-2026) & (Tons)

Table 65. Middle East & Africa Aluminum Pigment Pellets Sales by Application (2021-2026) & (Tons)

Table 66. Key Market Drivers & Growth Opportunities of Aluminum Pigment Pellets

Table 67. Key Market Challenges & Risks of Aluminum Pigment Pellets

Table 68. Key Industry Trends of Aluminum Pigment Pellets

Table 69. Aluminum Pigment Pellets Raw Material

Table 70. Key Suppliers of Raw Materials

Table 71. Aluminum Pigment Pellets Distributors List

Table 72. Aluminum Pigment Pellets Customer List

Table 73. Global Aluminum Pigment Pellets Sales Forecast by Region (2027-2032) &

(Tons)

Table 74. Global Aluminum Pigment Pellets Revenue Forecast by Region (2027-2032) & (\$ millions)

Table 75. Americas Aluminum Pigment Pellets Sales Forecast by Country (2027-2032) & (Tons)

Table 76. Americas Aluminum Pigment Pellets Annual Revenue Forecast by Country (2027-2032) & (\$ millions)

Table 77. APAC Aluminum Pigment Pellets Sales Forecast by Region (2027-2032) & (Tons)

Table 78. APAC Aluminum Pigment Pellets Annual Revenue Forecast by Region (2027-2032) & (\$ millions)

Table 79. Europe Aluminum Pigment Pellets Sales Forecast by Country (2027-2032) & (Tons)

Table 80. Europe Aluminum Pigment Pellets Revenue Forecast by Country (2027-2032) & (\$ millions)

Table 81. Middle East & Africa Aluminum Pigment Pellets Sales Forecast by Country (2027-2032) & (Tons)

Table 82. Middle East & Africa Aluminum Pigment Pellets Revenue Forecast by Country (2027-2032) & (\$ millions)

Table 83. Global Aluminum Pigment Pellets Sales Forecast by Type (2027-2032) & (Tons)

Table 84. Global Aluminum Pigment Pellets Revenue Forecast by Type (2027-2032) & (\$ millions)

Table 85. Global Aluminum Pigment Pellets Sales Forecast by Application (2027-2032) & (Tons)

Table 86. Global Aluminum Pigment Pellets Revenue Forecast by Application (2027-2032) & (\$ millions)

Table 87. ECKART Group Basic Information, Aluminum Pigment Pellets Manufacturing Base, Sales Area and Its Competitors

Table 88. ECKART Group Aluminum Pigment Pellets Product Portfolios and Specifications

Table 89. ECKART Group Aluminum Pigment Pellets Sales (Tons), Revenue (\$ Million), Price (US\$/Ton) and Gross Margin (2021-2026)

Table 90. ECKART Group Main Business

Table 91. ECKART Group Latest Developments

Table 92. Toyo Aluminium Basic Information, Aluminum Pigment Pellets Manufacturing Base, Sales Area and Its Competitors

Table 93. Toyo Aluminium Aluminum Pigment Pellets Product Portfolios and Specifications

Table 94. Toyo Aluminium Aluminum Pigment Pellets Sales (Tons), Revenue (\$ Million), Price (US\$/Ton) and Gross Margin (2021-2026)

Table 95. Toyo Aluminium Main Business

Table 96. Toyo Aluminium Latest Developments

Table 97. Schlenk Basic Information, Aluminum Pigment Pellets Manufacturing Base, Sales Area and Its Competitors

Table 98. Schlenk Aluminum Pigment Pellets Product Portfolios and Specifications

Table 99. Schlenk Aluminum Pigment Pellets Sales (Tons), Revenue (\$ Million), Price (US\$/Ton) and Gross Margin (2021-2026)

Table 100. Schlenk Main Business

Table 101. Schlenk Latest Developments

Table 102. Sun Chemical Basic Information, Aluminum Pigment Pellets Manufacturing Base, Sales Area and Its Competitors

Table 103. Sun Chemical Aluminum Pigment Pellets Product Portfolios and Specifications

Table 104. Sun Chemical Aluminum Pigment Pellets Sales (Tons), Revenue (\$ Million), Price (US\$/Ton) and Gross Margin (2021-2026)

Table 105. Sun Chemical Main Business

Table 106. Sun Chemical Latest Developments

Table 107. Metaflake Ltd Basic Information, Aluminum Pigment Pellets Manufacturing Base, Sales Area and Its Competitors

Table 108. Metaflake Ltd Aluminum Pigment Pellets Product Portfolios and Specifications

Table 109. Metaflake Ltd Aluminum Pigment Pellets Sales (Tons), Revenue (\$ Million), Price (US\$/Ton) and Gross Margin (2021-2026)

Table 110. Metaflake Ltd Main Business

Table 111. Metaflake Ltd Latest Developments

Table 112. Carlfors Bruk Basic Information, Aluminum Pigment Pellets Manufacturing Base, Sales Area and Its Competitors

Table 113. Carlfors Bruk Aluminum Pigment Pellets Product Portfolios and Specifications

Table 114. Carlfors Bruk Aluminum Pigment Pellets Sales (Tons), Revenue (\$ Million), Price (US\$/Ton) and Gross Margin (2021-2026)

Table 115. Carlfors Bruk Main Business

Table 116. Carlfors Bruk Latest Developments

Table 117. Mepco Basic Information, Aluminum Pigment Pellets Manufacturing Base, Sales Area and Its Competitors

Table 118. Mepco Aluminum Pigment Pellets Product Portfolios and Specifications

Table 119. Mepco Aluminum Pigment Pellets Sales (Tons), Revenue (\$ Million), Price

(US\$/Ton) and Gross Margin (2021-2026)

Table 120. Mepco Main Business

Table 121. Mepco Latest Developments

Table 122. Changsha Zuxing New Materials Basic Information, Aluminum Pigment Pellets Manufacturing Base, Sales Area and Its Competitors

Table 123. Changsha Zuxing New Materials Aluminum Pigment Pellets Product Portfolios and Specifications

Table 124. Changsha Zuxing New Materials Aluminum Pigment Pellets Sales (Tons), Revenue (\$ Million), Price (US\$/Ton) and Gross Margin (2021-2026)

Table 125. Changsha Zuxing New Materials Main Business

Table 126. Changsha Zuxing New Materials Latest Developments

Table 127. Hefei SUNRISE Aluminium Pigments Basic Information, Aluminum Pigment Pellets Manufacturing Base, Sales Area and Its Competitors

Table 128. Hefei SUNRISE Aluminium Pigments Aluminum Pigment Pellets Product Portfolios and Specifications

Table 129. Hefei SUNRISE Aluminium Pigments Aluminum Pigment Pellets Sales (Tons), Revenue (\$ Million), Price (US\$/Ton) and Gross Margin (2021-2026)

Table 130. Hefei SUNRISE Aluminium Pigments Main Business

Table 131. Hefei SUNRISE Aluminium Pigments Latest Developments

Table 132. Silver Rocket Metallic Pigment Basic Information, Aluminum Pigment Pellets Manufacturing Base, Sales Area and Its Competitors

Table 133. Silver Rocket Metallic Pigment Aluminum Pigment Pellets Product Portfolios and Specifications

Table 134. Silver Rocket Metallic Pigment Aluminum Pigment Pellets Sales (Tons), Revenue (\$ Million), Price (US\$/Ton) and Gross Margin (2021-2026)

Table 135. Silver Rocket Metallic Pigment Main Business

Table 136. Silver Rocket Metallic Pigment Latest Developments

Table 137. Shanghai Fulcolor Advanced Material Basic Information, Aluminum Pigment Pellets Manufacturing Base, Sales Area and Its Competitors

Table 138. Shanghai Fulcolor Advanced Material Aluminum Pigment Pellets Product Portfolios and Specifications

Table 139. Shanghai Fulcolor Advanced Material Aluminum Pigment Pellets Sales (Tons), Revenue (\$ Million), Price (US\$/Ton) and Gross Margin (2021-2026)

Table 140. Shanghai Fulcolor Advanced Material Main Business

Table 141. Shanghai Fulcolor Advanced Material Latest Developments

## List Of Figures

### LIST OF FIGURES

- Figure 1. Picture of Aluminum Pigment Pellets
- Figure 2. Aluminum Pigment Pellets Report Years Considered
- Figure 3. Research Objectives
- Figure 4. Research Methodology
- Figure 5. Research Process and Data Source
- Figure 6. Global Aluminum Pigment Pellets Sales Growth Rate 2021-2032 (Tons)
- Figure 7. Global Aluminum Pigment Pellets Revenue Growth Rate 2021-2032 (\$ millions)
- Figure 8. Aluminum Pigment Pellets Sales by Geographic Region (2021, 2025 & 2032) & (\$ millions)
- Figure 9. Aluminum Pigment Pellets Sales Market Share by Country/Region (2025)
- Figure 10. Aluminum Pigment Pellets Sales Market Share by Country/Region (2021, 2025 & 2032)
- Figure 11. Product Picture of Aluminum Content ?70%
- Figure 12. Product Picture of Aluminum Content ?80%
- Figure 13. Product Picture of Aluminum Content ?95%
- Figure 14. Global Aluminum Pigment Pellets Sales Market Share by Type in 2026
- Figure 15. Global Aluminum Pigment Pellets Revenue Market Share by Type (2021-2026)
- Figure 16. Product Picture of Solvent-based
- Figure 17. Product Picture of Water-based
- Figure 18. Global Aluminum Pigment Pellets Sales Market Share by Solvent System in 2026
- Figure 19. Global Aluminum Pigment Pellets Revenue Market Share by Solvent System (2021-2026)
- Figure 20. Product Picture of Non-Leafing Type
- Figure 21. Product Picture of Leafing Type
- Figure 22. Global Aluminum Pigment Pellets Sales Market Share by Surface Modifier in 2026
- Figure 23. Global Aluminum Pigment Pellets Revenue Market Share by Surface Modifier (2021-2026)
- Figure 24. Aluminum Pigment Pellets Consumed in Plastics
- Figure 25. Global Aluminum Pigment Pellets Market: Plastics (2021-2026) & (Tons)
- Figure 26. Aluminum Pigment Pellets Consumed in Coatings and Inks
- Figure 27. Global Aluminum Pigment Pellets Market: Coatings and Inks (2021-2026) &

(Tons)

Figure 28. Global Aluminum Pigment Pellets Sale Market Share by Application (2025)

Figure 29. Global Aluminum Pigment Pellets Revenue Market Share by Application in 2025

Figure 30. Aluminum Pigment Pellets Sales by Company in 2025 (Tons)

Figure 31. Global Aluminum Pigment Pellets Sales Market Share by Company in 2025

Figure 32. Aluminum Pigment Pellets Revenue by Company in 2025 (\$ millions)

Figure 33. Global Aluminum Pigment Pellets Revenue Market Share by Company in 2025

Figure 34. Global Aluminum Pigment Pellets Sales Market Share by Geographic Region (2021-2026)

Figure 35. Global Aluminum Pigment Pellets Revenue Market Share by Geographic Region in 2025

Figure 36. Americas Aluminum Pigment Pellets Sales 2021-2026 (Tons)

Figure 37. Americas Aluminum Pigment Pellets Revenue 2021-2026 (\$ millions)

Figure 38. APAC Aluminum Pigment Pellets Sales 2021-2026 (Tons)

Figure 39. APAC Aluminum Pigment Pellets Revenue 2021-2026 (\$ millions)

Figure 40. Europe Aluminum Pigment Pellets Sales 2021-2026 (Tons)

Figure 41. Europe Aluminum Pigment Pellets Revenue 2021-2026 (\$ millions)

Figure 42. Middle East & Africa Aluminum Pigment Pellets Sales 2021-2026 (Tons)

Figure 43. Middle East & Africa Aluminum Pigment Pellets Revenue 2021-2026 (\$ millions)

Figure 44. Americas Aluminum Pigment Pellets Sales Market Share by Country in 2025

Figure 45. Americas Aluminum Pigment Pellets Revenue Market Share by Country (2021-2026)

Figure 46. Americas Aluminum Pigment Pellets Sales Market Share by Type (2021-2026)

Figure 47. Americas Aluminum Pigment Pellets Sales Market Share by Application (2021-2026)

Figure 48. United States Aluminum Pigment Pellets Revenue Growth 2021-2026 (\$ millions)

Figure 49. Canada Aluminum Pigment Pellets Revenue Growth 2021-2026 (\$ millions)

Figure 50. Mexico Aluminum Pigment Pellets Revenue Growth 2021-2026 (\$ millions)

Figure 51. Brazil Aluminum Pigment Pellets Revenue Growth 2021-2026 (\$ millions)

Figure 52. APAC Aluminum Pigment Pellets Sales Market Share by Region in 2025

Figure 53. APAC Aluminum Pigment Pellets Revenue Market Share by Region (2021-2026)

Figure 54. APAC Aluminum Pigment Pellets Sales Market Share by Type (2021-2026)

Figure 55. APAC Aluminum Pigment Pellets Sales Market Share by Application

(2021-2026)

Figure 56. China Aluminum Pigment Pellets Revenue Growth 2021-2026 (\$ millions)

Figure 57. Japan Aluminum Pigment Pellets Revenue Growth 2021-2026 (\$ millions)

Figure 58. South Korea Aluminum Pigment Pellets Revenue Growth 2021-2026 (\$ millions)

Figure 59. Southeast Asia Aluminum Pigment Pellets Revenue Growth 2021-2026 (\$ millions)

Figure 60. India Aluminum Pigment Pellets Revenue Growth 2021-2026 (\$ millions)

Figure 61. Australia Aluminum Pigment Pellets Revenue Growth 2021-2026 (\$ millions)

Figure 62. China Taiwan Aluminum Pigment Pellets Revenue Growth 2021-2026 (\$ millions)

Figure 63. Europe Aluminum Pigment Pellets Sales Market Share by Country in 2025

Figure 64. Europe Aluminum Pigment Pellets Revenue Market Share by Country (2021-2026)

Figure 65. Europe Aluminum Pigment Pellets Sales Market Share by Type (2021-2026)

Figure 66. Europe Aluminum Pigment Pellets Sales Market Share by Application (2021-2026)

Figure 67. Germany Aluminum Pigment Pellets Revenue Growth 2021-2026 (\$ millions)

Figure 68. France Aluminum Pigment Pellets Revenue Growth 2021-2026 (\$ millions)

Figure 69. UK Aluminum Pigment Pellets Revenue Growth 2021-2026 (\$ millions)

Figure 70. Italy Aluminum Pigment Pellets Revenue Growth 2021-2026 (\$ millions)

Figure 71. Russia Aluminum Pigment Pellets Revenue Growth 2021-2026 (\$ millions)

Figure 72. Middle East & Africa Aluminum Pigment Pellets Sales Market Share by Country (2021-2026)

Figure 73. Middle East & Africa Aluminum Pigment Pellets Sales Market Share by Type (2021-2026)

Figure 74. Middle East & Africa Aluminum Pigment Pellets Sales Market Share by Application (2021-2026)

Figure 75. Egypt Aluminum Pigment Pellets Revenue Growth 2021-2026 (\$ millions)

Figure 76. South Africa Aluminum Pigment Pellets Revenue Growth 2021-2026 (\$ millions)

Figure 77. Israel Aluminum Pigment Pellets Revenue Growth 2021-2026 (\$ millions)

Figure 78. Turkey Aluminum Pigment Pellets Revenue Growth 2021-2026 (\$ millions)

Figure 79. GCC Countries Aluminum Pigment Pellets Revenue Growth 2021-2026 (\$ millions)

Figure 80. Manufacturing Cost Structure Analysis of Aluminum Pigment Pellets in 2026

Figure 81. Manufacturing Process Analysis of Aluminum Pigment Pellets

Figure 82. Industry Chain Structure of Aluminum Pigment Pellets

Figure 83. Channels of Distribution

Figure 84. Global Aluminum Pigment Pellets Sales Market Forecast by Region (2027-2032)

Figure 85. Global Aluminum Pigment Pellets Revenue Market Share Forecast by Region (2027-2032)

Figure 86. Global Aluminum Pigment Pellets Sales Market Share Forecast by Type (2027-2032)

Figure 87. Global Aluminum Pigment Pellets Revenue Market Share Forecast by Type (2027-2032)

Figure 88. Global Aluminum Pigment Pellets Sales Market Share Forecast by Application (2027-2032)

Figure 89. Global Aluminum Pigment Pellets Revenue Market Share Forecast by Application (2027-2032)

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