

Global Alternative Data Provider Market Growth (Status and Outlook) 2025-2031

<https://marketpublishers.com/r/GB899A0CE3C3EN.html>

Date: January 2025

Pages: 133

Price: US\$ 3,660.00 (Single User License)

ID: GB899A0CE3C3EN

Abstracts

The report requires updating with new data and is sent in 48 hours after order is placed.

The global Alternative Data Provider market size is predicted to grow from US\$ 1225 million in 2025 to US\$ 2092 million in 2031; it is expected to grow at a CAGR of 9.3% from 2025 to 2031.

The alternative data provider refers to a company that collects, aggregates, and analyzes non-traditional data sources to provide insights and information for investment decision-making. These providers source data from a wide range of unconventional sources, such as social media platforms, satellite imagery, web scraping, sensors, credit cards, and more. Alternative data often complements traditional financial data and helps investors gain unique perspectives, identify emerging trends, and make more informed investment decisions. Examples of alternative data include consumer sentiment analysis, foot traffic data, weather patterns, and online search trends.

Global key players of Alternative Data Provider include Preqin, S&P Global, YipitData, Nasdaq (Quandl), Dataminr, etc. The top five players hold a share about 39%. North America is the largest market, and has a share about 51%, followed by Europe and Asia-Pacific with share 24% and 21%, separately. In terms of product type, Credit Card Transactions are the largest segment, occupied for a share of 30%. In terms of application, BFSI is the largest field with a share about 55 percent.

LPI (LP Information)' newest research report, the "Alternative Data Provider Industry Forecast" looks at past sales and reviews total world Alternative Data Provider sales in 2024, providing a comprehensive analysis by region and market sector of projected Alternative Data Provider sales for 2025 through 2031. With Alternative Data Provider

sales broken down by region, market sector and sub-sector, this report provides a detailed analysis in US\$ millions of the world Alternative Data Provider industry.

This Insight Report provides a comprehensive analysis of the global Alternative Data Provider landscape and highlights key trends related to product segmentation, company formation, revenue, and market share, latest development, and M&A activity. This report also analyses the strategies of leading global companies with a focus on Alternative Data Provider portfolios and capabilities, market entry strategies, market positions, and geographic footprints, to better understand these firms' unique position in an accelerating global Alternative Data Provider market.

This Insight Report evaluates the key market trends, drivers, and affecting factors shaping the global outlook for Alternative Data Provider and breaks down the forecast by Type, by Application, geography, and market size to highlight emerging pockets of opportunity. With a transparent methodology based on hundreds of bottom-up qualitative and quantitative market inputs, this study forecast offers a highly nuanced view of the current state and future trajectory in the global Alternative Data Provider.

This report presents a comprehensive overview, market shares, and growth opportunities of Alternative Data Provider market by product type, application, key players and key regions and countries.

Segmentation by Type:

Credit Card Transactions

Consultants

Web Data and Web Traffic

Sentiment and Public Data

Other

Segmentation by Application:

BFSI

Industrial

IT and Telecommunications

Retail and Logistics

Other Industries

This report also splits the market by region:

Americas

United States

Canada

Mexico

Brazil

APAC

China

Japan

Korea

Southeast Asia

India

Australia

Europe

Germany

France

UK

Italy

Russia

Middle East & Africa

Egypt

South Africa

Israel

Turkey

GCC Countries

The below companies that are profiled have been selected based on inputs gathered from primary experts and analyzing the company's coverage, product portfolio, its market penetration.

Preqin

Dataminr

YipitData

SymphonyAI (1010Data)

M Science

RavenPack

Earnest Analytics

S&P Global

Nasdaq (Quandl)

Consumer Edge

Affinity Solutions

Facteus

Advan

Exante Data

InfoTrie

Thinknum

Bloomberg Second Measure

Neudata

Eagle Alpha

AlphaSense

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