

Global Alternative Data (Alt-Data) Market Growth (Status and Outlook) 2024-2030

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Abstracts

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The global Alternative Data (Alt-Data) market size is projected to grow from US\$ million in 2024 to US\$ million in 2030; it is expected to grow at a CAGR of % from 2024 to 2030.

LPI (LP Information)' newest research report, the “Alternative Data (Alt-Data) Industry Forecast” looks at past sales and reviews total world Alternative Data (Alt-Data) sales in 2022, providing a comprehensive analysis by region and market sector of projected Alternative Data (Alt-Data) sales for 2023 through 2029. With Alternative Data (Alt-Data) sales broken down by region, market sector and sub-sector, this report provides a detailed analysis in US\$ millions of the world Alternative Data (Alt-Data) industry.

This Insight Report provides a comprehensive analysis of the global Alternative Data (Alt-Data) landscape and highlights key trends related to product segmentation, company formation, revenue, and market share, latest development, and M&A activity. This report also analyses the strategies of leading global companies with a focus on Alternative Data (Alt-Data) portfolios and capabilities, market entry strategies, market positions, and geographic footprints, to better understand these firms' unique position in an accelerating global Alternative Data (Alt-Data) market.

This Insight Report evaluates the key market trends, drivers, and affecting factors shaping the global outlook for Alternative Data (Alt-Data) and breaks down the forecast by Type, by Application, geography, and market size to highlight emerging pockets of opportunity. With a transparent methodology based on hundreds of bottom-up qualitative and quantitative market inputs, this study forecast offers a highly nuanced

view of the current state and future trajectory in the global Alternative Data (Alt-Data).

United States market for Alternative Data (Alt-Data) is estimated to increase from US\$ million in 2023 to US\$ million by 2030, at a CAGR of % from 2024 through 2030.

China market for Alternative Data (Alt-Data) is estimated to increase from US\$ million in 2023 to US\$ million by 2030, at a CAGR of % from 2024 through 2030.

Europe market for Alternative Data (Alt-Data) is estimated to increase from US\$ million in 2023 to US\$ million by 2030, at a CAGR of % from 2024 through 2030.

Global key Alternative Data (Alt-Data) players cover Preqin, S&P Global, YipitData, Nasdaq (Quandl), Dataminr, etc. In terms of revenue, the global two largest companies occupied for a share nearly % in 2023.

This report presents a comprehensive overview, market shares, and growth opportunities of Alternative Data (Alt-Data) market by product type, application, key players and key regions and countries.

Segmentation by Type:

Credit Card Transactions

Consultants

Web Data and Web Traffic

Sentiment and Public Data

Other

Segmentation by Application:

BFSI

Industrial

IT and Telecommunications

Retail and Logistics

Other

This report also splits the market by region:

Americas

United States

Canada

Mexico

Brazil

APAC

China

Japan

Korea

Southeast Asia

India

Australia

Europe

Germany

France

UK

Italy

Russia

Middle East & Africa

Egypt

South Africa

Israel

Turkey

GCC Countries

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Southeast Asia

India

Australia

Europe

Germany

France

UK

Italy

Russia

Middle East & Africa

Egypt

South Africa

Israel

Turkey

GCC Countries

The below companies that are profiled have been selected based on inputs gathered from primary experts and analyzing the company's coverage, product portfolio, its market penetration.

Preqin

S&P Global

YipitData

Nasdaq (Quandl)

Dataminr

M Science

Affinity Solutions

SymphoneyAI (1010Data)

RavenPack

Earnest Analytics

Consumer Edge

AlphaSense

Neudata

Bloomberg Second Measure

Eagle Alpha

Facteus

Advan

Exante Data

InfoTrie

Thinknum

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