

Global Allergy Point-of-Care Testing Market Growth (Status and Outlook) 2026-2032

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Abstracts

The global Allergy Point-of-Care Testing market size is predicted to grow from US\$ 1220 million in 2025 to US\$ 2520 million in 2032; it is expected to grow at a CAGR of 10.9% from 2026 to 2032.

Allergy Point-of-Care Testing refers to portable, rapid diagnostic technologies used in clinical or primary care settings to provide real-time assessment of immune responses triggered by specific allergens. These tests typically utilize immunochromatography, antigen-antibody binding assays, or microarray platforms to rapidly measure specific immunoglobulin E (IgE) levels or related inflammatory biomarkers in samples such as blood, saliva, or skin. They enable quick screening and identification of common allergies, including food allergies, seasonal allergies, pet allergies, and drug allergies. Compared with conventional laboratory testing, point-of-care allergy tests are characterized by ease of use, rapid results, minimal preprocessing, and the ability to perform tests at the bedside. This supports enhanced primary care capacity, optimized clinical workflows, and improved patient engagement in allergy management. The average gross profit margin of this product is 67%.

The global prevalence of allergic diseases continues to rise, particularly due to urbanization and increasing environmental pollution, resulting in rapidly growing demand for allergy diagnostics. Traditional laboratory testing is limited by time requirements and lack of proximate service capacity, whereas point-of-care testing offers rapid turnaround and broader coverage for primary care settings. The proliferation of telemedicine, mobile health platforms, and smart devices supports connectivity and remote interpretation of allergy POC data. Meanwhile, growing patient health awareness drives demand for rapid diagnostic feedback and engagement in self-management, leading to wider acceptance of point-of-care solutions in pediatrics,

respiratory care, and home health monitoring. Furthermore, national public health policies increasingly include chronic immune and allergic conditions in prevention and control priorities, bolstering primary care capabilities and driving demand for diagnostic tools.

The adoption of allergy point-of-care testing faces challenges in diagnostic accuracy and standardization, as methodological differences across platforms can lead to inconsistent results, undermining clinical confidence. The broad spectrum of allergens and significant individual variability make comprehensive coverage difficult with single-metric assays, posing risks of under- or misdiagnosis. Regulatory frameworks differ widely across regions for POC products, and lack of unified quality control and clinical validation standards raises compliance risks. Market competition between low-end lateral-flow products and high-end fluorescence or microarray platforms, with significant differences in pricing and service capabilities, may dampen adoption of higher-value solutions.

Primary care facilities and chronic disease management centers are increasingly adopting allergy POC products, particularly in community clinics, pediatric wellness, and elderly health services. Patient and household demand for portable, easy-to-use, non-technical self-testing devices continues to grow, driving market penetration of home testing solutions. Clinical end-users increasingly prefer high-sensitivity and high-specificity platforms, especially for complex allergy management, food allergy subtyping, and personalized care guidance. Integration of point-of-care data with digital health ecosystems and chronic care platforms is becoming mainstream, providing unified diagnostic, consultative, and longitudinal health record capabilities.

The upstream supply chain for allergy point-of-care testing primarily includes immune recognition elements (e.g., specific antigens/antibodies), test substrates (e.g., high-affinity membranes, microarray chip bases), signal amplification and detection components (e.g., fluorescent labels, gold nanoparticles, optical/electrochemical sensor elements), and disposable sample collection and processing consumables. High-quality antigen and antibody materials require precise protein expression, purification processes, and stringent activity validation, forming the core basis for assay sensitivity and specificity. Substrate materials must have stable binding capacity and low background signal characteristics, directly influencing signal-to-noise and reproducibility. Performance of signal detection components impacts quantitative accuracy and user experience, posing high demands on integration and cost control. With the rise of green manufacturing and sustainable materials initiatives, the upstream supply chain is also moving toward environmentally friendly, recyclable materials and

packaging optimization.

LPI (LP Information)' newest research report, the “Allergy Point-of-Care Testing Industry Forecast” looks at past sales and reviews total world Allergy Point-of-Care Testing sales in 2025, providing a comprehensive analysis by region and market sector of projected Allergy Point-of-Care Testing sales for 2026 through 2032. With Allergy Point-of-Care Testing sales broken down by region, market sector and sub-sector, this report provides a detailed analysis in US\$ millions of the world Allergy Point-of-Care Testing industry.

This Insight Report provides a comprehensive analysis of the global Allergy Point-of-Care Testing landscape and highlights key trends related to product segmentation, company formation, revenue, and market share, latest development, and M&A activity. This report also analyses the strategies of leading global companies with a focus on Allergy Point-of-Care Testing portfolios and capabilities, market entry strategies, market positions, and geographic footprints, to better understand these firms' unique position in an accelerating global Allergy Point-of-Care Testing market.

This Insight Report evaluates the key market trends, drivers, and affecting factors shaping the global outlook for Allergy Point-of-Care Testing and breaks down the forecast by Type, by Application, geography, and market size to highlight emerging pockets of opportunity. With a transparent methodology based on hundreds of bottom-up qualitative and quantitative market inputs, this study forecast offers a highly nuanced view of the current state and future trajectory in the global Allergy Point-of-Care Testing.

This report presents a comprehensive overview, market shares, and growth opportunities of Allergy Point-of-Care Testing market by product type, application, key players and key regions and countries.

Segmentation by Type:

Lateral Flow

Fluorescent Immunoassay

Microarray Assay

Segmentation by Allergen Category:

Food Allergy

Respiratory Allergy

Drug Allergy

Contact Allergy

Segmentation by Product Type:

Rapid Specific-IgE Kits

Skin-Prick Testing Kits

Rapid Anaphylaxis Kits

Sample Collection Devices

Segmentation by Application:

Primary Care

Pediatric Clinic

Hospital Lab

Other

This report also splits the market by region:

Americas

United States

Canada

Mexico

Brazil

APAC

China

Japan

Korea

Southeast Asia

India

Australia

Europe

Germany

France

UK

Italy

Russia

Middle East & Africa

Egypt

South Africa

Israel

Turkey

GCC Countries

The below companies that are profiled have been selected based on inputs gathered from primary experts and analyzing the company's coverage, product portfolio, its market penetration.

Thermo Fisher Scientific

Abbott

Roche

Siemens Healthineers

bioMérieux

Quidel

Hycor Biomedical

EUROIMMUN Medizinische

Phadia

Stallergenes Greer

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