

# Global All-in-one Laundry Capsule Market Growth 2023-2029

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## Abstracts

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The global All-in-one Laundry Capsule market size is projected to grow from US\$ million in 2022 to US\$ million in 2029; it is expected to grow at a CAGR of % from 2023 to 2029.

In terms of region, North America is expected to remain the largest market for all-in-one laundry capsule during the forecast period. Asia Pacific is expected to be the fastest growing market during the forecast period owing to the presence of a large number of consumers and the increasing adoption of premium laundry products in countries such as China, India, and Japan. Overall, the all-in-one laundry capsule market is expected to continue to grow over the next few years, driven by rising demand for convenient and effective laundry products and rising awareness of environmental sustainability.

All-in-one laundry capsules, also known as laundry pods or laundry pacs, are a type of laundry detergent that combines multiple functions in a single pre-measured and pre-packaged unit. These capsules typically contain a combination of detergent, fabric softener, stain remover, and other additives, such as scent boosters or color protectors, all in one small and compact package. All-in-one laundry capsules are designed to be easy to use, eliminating the need to measure out detergent or other laundry products. The capsules are simply added to the washing machine drum with the laundry, and they dissolve during the wash cycle, releasing the detergent and other additives to clean and freshen the clothes.

LPI (LP Information)' newest research report, the "All-in-one Laundry Capsule Industry Forecast" looks at past sales and reviews total world All-in-one Laundry Capsule sales

in 2022, providing a comprehensive analysis by region and market sector of projected All-in-one Laundry Capsule sales for 2023 through 2029. With All-in-one Laundry Capsule sales broken down by region, market sector and sub-sector, this report provides a detailed analysis in US\$ millions of the world All-in-one Laundry Capsule industry.

This Insight Report provides a comprehensive analysis of the global All-in-one Laundry Capsule landscape and highlights key trends related to product segmentation, company formation, revenue, and market share, latest development, and M&A activity. This report also analyzes the strategies of leading global companies with a focus on All-in-one Laundry Capsule portfolios and capabilities, market entry strategies, market positions, and geographic footprints, to better understand these firms' unique position in an accelerating global All-in-one Laundry Capsule market.

This Insight Report evaluates the key market trends, drivers, and affecting factors shaping the global outlook for All-in-one Laundry Capsule and breaks down the forecast by type, by application, geography, and market size to highlight emerging pockets of opportunity. With a transparent methodology based on hundreds of bottom-up qualitative and quantitative market inputs, this study forecast offers a highly nuanced view of the current state and future trajectory in the global All-in-one Laundry Capsule.

This report presents a comprehensive overview, market shares, and growth opportunities of All-in-one Laundry Capsule market by product type, application, key manufacturers and key regions and countries.

#### Market Segmentation:

##### Segmentation by type

2-in-1 Laundry Capsule

3-in-1 Laundry Capsule

Others

##### Segmentation by application

Online Sales

## Offline Sales

This report also splits the market by region:

### Americas

United States

Canada

Mexico

Brazil

### APAC

China

Japan

Korea

Southeast Asia

India

Australia

### Europe

Germany

France

UK

Italy

Russia

Middle East & Africa

Egypt

South Africa

Israel

Turkey

GCC Countries

The below companies that are profiled have been selected based on inputs gathered from primary experts and analyzing the company's coverage, product portfolio, its market penetration.

Procter & Gamble

Unilever

Henkel

Colgate-Palmolive

Church & Dwight

SOML

Whealth Lohmann Centralin

Mirius

Ecozones

Ka Pods

Liby

Lonkey

### Key Questions Addressed in this Report

What is the 10-year outlook for the global All-in-one Laundry Capsule market?

What factors are driving All-in-one Laundry Capsule market growth, globally and by region?

Which technologies are poised for the fastest growth by market and region?

How do All-in-one Laundry Capsule market opportunities vary by end market size?

How does All-in-one Laundry Capsule break out type, application?

What are the influences of COVID-19 and Russia-Ukraine war?

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