

# Global All-in-One AIGC Creative Production Platform Market Growth (Status and Outlook) 2026-2032

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## Abstracts

The global All-in-One AIGC Creative Production Platform market size is predicted to grow from US\$ 1792 million in 2025 to US\$ 5908 million in 2032; it is expected to grow at a CAGR of 18.7% from 2026 to 2032.

The All-in-One AIGC Creative Production Platform is a comprehensive platform based on generative artificial intelligence (AIGC) technology. It provides end-to-end services from creative generation to ad delivery, covering multiple creative stages including ad copywriting, graphic design, video production, and interactive content. The platform automatically generates, optimizes, and customizes ad creatives through AI algorithms, helping businesses and marketers quickly create targeted advertising materials and seamlessly integrate them into multiple advertising channels for cross-platform release and performance tracking. Unlike traditional ad creation methods, the All-in-One AIGC Creative Production Platform significantly improves the efficiency, quality, and personalization of ad content creation through automated creative generation, data-driven optimization, and real-time creative iteration, while significantly reducing creation costs. This allows businesses to quickly respond to market changes and launch multiple versions of ads targeting different audiences. The global gross margin for All-in-One AIGC Creative Production Platforms is projected to be approximately 35%-50% by 2025.

Digital advertising creatives are updated extremely frequently, especially on social media channels (TikTok, Instagram, YouTube, Douyin, etc.). Advertisers desire personalized, large-scale, and multi-version content. Manual creative work is costly, time-consuming, and difficult to predict in terms of results, creating a pressing need for automated solutions. Mature large-scale models and visual generation models (such as GPT, Stable Diffusion, DALL-E, Sora, etc.) can generate highly relevant advertising

creatives, reducing manual design costs and allowing for real-time data integration to better align creatives with audience behavior. AIGC tools can increase creative output and reach to a wider user base, and, in conjunction with ad optimization (testing and tuning), improve conversion rates while saving costs.

LPI (LP Information)' newest research report, the “All-in-One AIGC Creative Production Platform Industry Forecast” looks at past sales and reviews total world All-in-One AIGC Creative Production Platform sales in 2025, providing a comprehensive analysis by region and market sector of projected All-in-One AIGC Creative Production Platform sales for 2026 through 2032. With All-in-One AIGC Creative Production Platform sales broken down by region, market sector and sub-sector, this report provides a detailed analysis in US\$ millions of the world All-in-One AIGC Creative Production Platform industry.

This Insight Report provides a comprehensive analysis of the global All-in-One AIGC Creative Production Platform landscape and highlights key trends related to product segmentation, company formation, revenue, and market share, latest development, and M&A activity. This report also analyses the strategies of leading global companies with a focus on All-in-One AIGC Creative Production Platform portfolios and capabilities, market entry strategies, market positions, and geographic footprints, to better understand these firms' unique position in an accelerating global All-in-One AIGC Creative Production Platform market.

This Insight Report evaluates the key market trends, drivers, and affecting factors shaping the global outlook for All-in-One AIGC Creative Production Platform and breaks down the forecast by Type, by Application, geography, and market size to highlight emerging pockets of opportunity. With a transparent methodology based on hundreds of bottom-up qualitative and quantitative market inputs, this study forecast offers a highly nuanced view of the current state and future trajectory in the global All-in-One AIGC Creative Production Platform.

This report presents a comprehensive overview, market shares, and growth opportunities of All-in-One AIGC Creative Production Platform market by product type, application, key players and key regions and countries.

Segmentation by Type:

Content Video

Static Ads

Segmentation by Business Model:

SaaS ??

?????

????

Segmentation by Downstream:

Local Lifestyle

New Consumption

Beauty

Automotive

Other

Segmentation by Application:

Large Enterprises

SMEs

This report also splits the market by region:

Americas

United States

Canada

Mexico

Brazil

## APAC

China

Japan

Korea

Southeast Asia

India

Australia

## Europe

Germany

France

UK

Italy

Russia

## Middle East & Africa

Egypt

South Africa

Israel

Turkey

GCC Countries

The below companies that are profiled have been selected based on inputs gathered from primary experts and analyzing the company's coverage, product portfolio, its market penetration.

Celtra

Bannerflow

Google

AdRoll

Canva

AdCreative.ai

Pencil

ByteDance

Tencent

Hangzhou Ali Technology Co.,Ltd.

Baidu Advertising

Kuaishou Technology (Kwali)

Bili-Bili's space

Mobvista Inc.

Bluefocus Intelligent Communications Group Co.,Ltd.

JD Cloud

RedNote

Baidu

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