

# Global Alkylated Naphthalene Sulfonate Market Growth 2024-2030

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## Abstracts

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According to our LPI (LP Information) latest study, the global Alkylated Naphthalene Sulfonate market size was valued at US\$ 178.4 million in 2023. With growing demand in downstream market, the Alkylated Naphthalene Sulfonate is forecast to a readjusted size of US\$ 247.3 million by 2030 with a CAGR of 4.8% during review period.

The research report highlights the growth potential of the global Alkylated Naphthalene Sulfonate market. Alkylated Naphthalene Sulfonate are expected to show stable growth in the future market. However, product differentiation, reducing costs, and supply chain optimization remain crucial for the widespread adoption of Alkylated Naphthalene Sulfonate. Market players need to invest in research and development, forge strategic partnerships, and align their offerings with evolving consumer preferences to capitalize on the immense opportunities presented by the Alkylated Naphthalene Sulfonate market.

Alkyl naphthalene sulfonates are regarded as surface-active hydrotropes. They exhibit characteristics such as wetting, foaming, detergency and surface tension reduction. They have excellent rinseability, acid and base stability, hard-water tolerance and high-temperature stability.

The main Alkyl Naphthalene Sulfonates players include Nouryon, Solvay, GEO Specialty Chemicals, Bozzetto, etc. The top four Alkyl Naphthalene Sulfonates players account for approximately 73% of the total global market. Europe is the largest consumer market for Alkyl Naphthalene Sulfonates, accounting for about 53%, followed by North America and Asia-Pacific. In terms of Type, Liquid is the largest segment, with

a share about 58%. And in terms of Application, the largest application is Textile, followed by Construction.

#### Key Features:

The report on Alkylated Naphthalene Sulfonate market reflects various aspects and provide valuable insights into the industry.

**Market Size and Growth:** The research report provide an overview of the current size and growth of the Alkylated Naphthalene Sulfonate market. It may include historical data, market segmentation by Type (e.g., Liquid, Powder), and regional breakdowns.

**Market Drivers and Challenges:** The report can identify and analyse the factors driving the growth of the Alkylated Naphthalene Sulfonate market, such as government regulations, environmental concerns, technological advancements, and changing consumer preferences. It can also highlight the challenges faced by the industry, including infrastructure limitations, range anxiety, and high upfront costs.

**Competitive Landscape:** The research report provides analysis of the competitive landscape within the Alkylated Naphthalene Sulfonate market. It includes profiles of key players, their market share, strategies, and product offerings. The report can also highlight emerging players and their potential impact on the market.

**Technological Developments:** The research report can delve into the latest technological developments in the Alkylated Naphthalene Sulfonate industry. This include advancements in Alkylated Naphthalene Sulfonate technology, Alkylated Naphthalene Sulfonate new entrants, Alkylated Naphthalene Sulfonate new investment, and other innovations that are shaping the future of Alkylated Naphthalene Sulfonate.

**Downstream Procumbent Preference:** The report can shed light on customer procumbent behaviour and adoption trends in the Alkylated Naphthalene Sulfonate market. It includes factors influencing customer ' purchasing decisions, preferences for Alkylated Naphthalene Sulfonate product.

**Government Policies and Incentives:** The research report analyse the impact of government policies and incentives on the Alkylated Naphthalene Sulfonate market. This may include an assessment of regulatory frameworks, subsidies, tax incentives, and other measures aimed at promoting Alkylated Naphthalene Sulfonate market. The report also evaluates the effectiveness of these policies in driving market growth.

**Environmental Impact and Sustainability:** The research report assess the environmental impact and sustainability aspects of the Alkylated Naphthalene Sulfonate market.

**Market Forecasts and Future Outlook:** Based on the analysis conducted, the research report provide market forecasts and outlook for the Alkylated Naphthalene Sulfonate industry. This includes projections of market size, growth rates, regional trends, and predictions on technological advancements and policy developments.

**Recommendations and Opportunities:** The report conclude with recommendations for industry stakeholders, policymakers, and investors. It highlights potential opportunities for market players to capitalize on emerging trends, overcome challenges, and contribute to the growth and development of the Alkylated Naphthalene Sulfonate market.

**Market Segmentation:**

Alkylated Naphthalene Sulfonate market is split by Type and by Application. For the period 2019-2030, the growth among segments provides accurate calculations and forecasts for consumption value by Type, and by Application in terms of volume and value.

**Segmentation by type**

Liquid

Powder

**Segmentation by application**

Cosmetics

Personal Care Products

Fabrics

Other

This report also splits the market by region:

### Americas

United States

Canada

Mexico

Brazil

### APAC

China

Japan

Korea

Southeast Asia

India

Australia

### Europe

Germany

France

UK

Italy

Russia

### Middle East & Africa

Egypt

South Africa

Israel

Turkey

GCC Countries

The below companies that are profiled have been selected based on inputs gathered from primary experts and analyzing the company's coverage, product portfolio, its market penetration.

Kao Chemicals

Nouryon

Nease Company LLC

Solvay

GEO Specialty Chemicals, Inc

Vanderbilt Minerals, LLC

Nease Company LLC

Huntsman

Taiwan Dyestuffs & Pigments Corp

Jiangxi SIMO Biological Chemical Co Ltd

Key Questions Addressed in this Report

What is the 10-year outlook for the global Alkylated Naphthalene Sulfonate market?

What factors are driving Alkylated Naphthalene Sulfonate market growth, globally and by region?

Which technologies are poised for the fastest growth by market and region?

How do Alkylated Naphthalene Sulfonate market opportunities vary by end market size?

How does Alkylated Naphthalene Sulfonate break out type, application?

## Contents

### 1 SCOPE OF THE REPORT

- 1.1 Market Introduction
- 1.2 Years Considered
- 1.3 Research Objectives
- 1.4 Market Research Methodology
- 1.5 Research Process and Data Source
- 1.6 Economic Indicators
- 1.7 Currency Considered
- 1.8 Market Estimation Caveats

### 2 EXECUTIVE SUMMARY

- 2.1 World Market Overview
  - 2.1.1 Global Alkylated Naphthalene Sulfonate Annual Sales 2019-2030
  - 2.1.2 World Current & Future Analysis for Alkylated Naphthalene Sulfonate by Geographic Region, 2019, 2023 & 2030
  - 2.1.3 World Current & Future Analysis for Alkylated Naphthalene Sulfonate by Country/Region, 2019, 2023 & 2030
- 2.2 Alkylated Naphthalene Sulfonate Segment by Type
  - 2.2.1 Liquid
  - 2.2.2 Powder
- 2.3 Alkylated Naphthalene Sulfonate Sales by Type
  - 2.3.1 Global Alkylated Naphthalene Sulfonate Sales Market Share by Type (2019-2024)
  - 2.3.2 Global Alkylated Naphthalene Sulfonate Revenue and Market Share by Type (2019-2024)
  - 2.3.3 Global Alkylated Naphthalene Sulfonate Sale Price by Type (2019-2024)
- 2.4 Alkylated Naphthalene Sulfonate Segment by Application
  - 2.4.1 Cosmetics
  - 2.4.2 Personal Care Products
  - 2.4.3 Fabrics
  - 2.4.4 Other
- 2.5 Alkylated Naphthalene Sulfonate Sales by Application
  - 2.5.1 Global Alkylated Naphthalene Sulfonate Sale Market Share by Application (2019-2024)
  - 2.5.2 Global Alkylated Naphthalene Sulfonate Revenue and Market Share by

Application (2019-2024)

2.5.3 Global Alkylated Naphthalene Sulfonate Sale Price by Application (2019-2024)

### **3 GLOBAL ALKYLATED NAPHTHALENE SULFONATE BY COMPANY**

3.1 Global Alkylated Naphthalene Sulfonate Breakdown Data by Company

3.1.1 Global Alkylated Naphthalene Sulfonate Annual Sales by Company (2019-2024)

3.1.2 Global Alkylated Naphthalene Sulfonate Sales Market Share by Company (2019-2024)

3.2 Global Alkylated Naphthalene Sulfonate Annual Revenue by Company (2019-2024)

3.2.1 Global Alkylated Naphthalene Sulfonate Revenue by Company (2019-2024)

3.2.2 Global Alkylated Naphthalene Sulfonate Revenue Market Share by Company (2019-2024)

3.3 Global Alkylated Naphthalene Sulfonate Sale Price by Company

3.4 Key Manufacturers Alkylated Naphthalene Sulfonate Producing Area Distribution, Sales Area, Product Type

3.4.1 Key Manufacturers Alkylated Naphthalene Sulfonate Product Location Distribution

3.4.2 Players Alkylated Naphthalene Sulfonate Products Offered

3.5 Market Concentration Rate Analysis

3.5.1 Competition Landscape Analysis

3.5.2 Concentration Ratio (CR3, CR5 and CR10) & (2019-2024)

3.6 New Products and Potential Entrants

3.7 Mergers & Acquisitions, Expansion

### **4 WORLD HISTORIC REVIEW FOR ALKYLATED NAPHTHALENE SULFONATE BY GEOGRAPHIC REGION**

4.1 World Historic Alkylated Naphthalene Sulfonate Market Size by Geographic Region (2019-2024)

4.1.1 Global Alkylated Naphthalene Sulfonate Annual Sales by Geographic Region (2019-2024)

4.1.2 Global Alkylated Naphthalene Sulfonate Annual Revenue by Geographic Region (2019-2024)

4.2 World Historic Alkylated Naphthalene Sulfonate Market Size by Country/Region (2019-2024)

4.2.1 Global Alkylated Naphthalene Sulfonate Annual Sales by Country/Region (2019-2024)

4.2.2 Global Alkylated Naphthalene Sulfonate Annual Revenue by Country/Region



(2019-2024)

4.3 Americas Alkylated Naphthalene Sulfonate Sales Growth

4.4 APAC Alkylated Naphthalene Sulfonate Sales Growth

4.5 Europe Alkylated Naphthalene Sulfonate Sales Growth

4.6 Middle East & Africa Alkylated Naphthalene Sulfonate Sales Growth

## **5 AMERICAS**

5.1 Americas Alkylated Naphthalene Sulfonate Sales by Country

5.1.1 Americas Alkylated Naphthalene Sulfonate Sales by Country (2019-2024)

5.1.2 Americas Alkylated Naphthalene Sulfonate Revenue by Country (2019-2024)

5.2 Americas Alkylated Naphthalene Sulfonate Sales by Type

5.3 Americas Alkylated Naphthalene Sulfonate Sales by Application

5.4 United States

5.5 Canada

5.6 Mexico

5.7 Brazil

## **6 APAC**

6.1 APAC Alkylated Naphthalene Sulfonate Sales by Region

6.1.1 APAC Alkylated Naphthalene Sulfonate Sales by Region (2019-2024)

6.1.2 APAC Alkylated Naphthalene Sulfonate Revenue by Region (2019-2024)

6.2 APAC Alkylated Naphthalene Sulfonate Sales by Type

6.3 APAC Alkylated Naphthalene Sulfonate Sales by Application

6.4 China

6.5 Japan

6.6 South Korea

6.7 Southeast Asia

6.8 India

6.9 Australia

6.10 China Taiwan

## **7 EUROPE**

7.1 Europe Alkylated Naphthalene Sulfonate by Country

7.1.1 Europe Alkylated Naphthalene Sulfonate Sales by Country (2019-2024)

7.1.2 Europe Alkylated Naphthalene Sulfonate Revenue by Country (2019-2024)

7.2 Europe Alkylated Naphthalene Sulfonate Sales by Type

7.3 Europe Alkylated Naphthalene Sulfonate Sales by Application

7.4 Germany

7.5 France

7.6 UK

7.7 Italy

7.8 Russia

## **8 MIDDLE EAST & AFRICA**

8.1 Middle East & Africa Alkylated Naphthalene Sulfonate by Country

8.1.1 Middle East & Africa Alkylated Naphthalene Sulfonate Sales by Country (2019-2024)

8.1.2 Middle East & Africa Alkylated Naphthalene Sulfonate Revenue by Country (2019-2024)

8.2 Middle East & Africa Alkylated Naphthalene Sulfonate Sales by Type

8.3 Middle East & Africa Alkylated Naphthalene Sulfonate Sales by Application

8.4 Egypt

8.5 South Africa

8.6 Israel

8.7 Turkey

8.8 GCC Countries

## **9 MARKET DRIVERS, CHALLENGES AND TRENDS**

9.1 Market Drivers & Growth Opportunities

9.2 Market Challenges & Risks

9.3 Industry Trends

## **10 MANUFACTURING COST STRUCTURE ANALYSIS**

10.1 Raw Material and Suppliers

10.2 Manufacturing Cost Structure Analysis of Alkylated Naphthalene Sulfonate

10.3 Manufacturing Process Analysis of Alkylated Naphthalene Sulfonate

10.4 Industry Chain Structure of Alkylated Naphthalene Sulfonate

## **11 MARKETING, DISTRIBUTORS AND CUSTOMER**

11.1 Sales Channel

11.1.1 Direct Channels

- 11.1.2 Indirect Channels
- 11.2 Alkylated Naphthalene Sulfonate Distributors
- 11.3 Alkylated Naphthalene Sulfonate Customer

## **12 WORLD FORECAST REVIEW FOR ALKYLATED NAPHTHALENE SULFONATE BY GEOGRAPHIC REGION**

- 12.1 Global Alkylated Naphthalene Sulfonate Market Size Forecast by Region
  - 12.1.1 Global Alkylated Naphthalene Sulfonate Forecast by Region (2025-2030)
  - 12.1.2 Global Alkylated Naphthalene Sulfonate Annual Revenue Forecast by Region (2025-2030)
- 12.2 Americas Forecast by Country
- 12.3 APAC Forecast by Region
- 12.4 Europe Forecast by Country
- 12.5 Middle East & Africa Forecast by Country
- 12.6 Global Alkylated Naphthalene Sulfonate Forecast by Type
- 12.7 Global Alkylated Naphthalene Sulfonate Forecast by Application

## **13 KEY PLAYERS ANALYSIS**

- 13.1 Kao Chemicals
  - 13.1.1 Kao Chemicals Company Information
  - 13.1.2 Kao Chemicals Alkylated Naphthalene Sulfonate Product Portfolios and Specifications
  - 13.1.3 Kao Chemicals Alkylated Naphthalene Sulfonate Sales, Revenue, Price and Gross Margin (2019-2024)
  - 13.1.4 Kao Chemicals Main Business Overview
  - 13.1.5 Kao Chemicals Latest Developments
- 13.2 Nouryon
  - 13.2.1 Nouryon Company Information
  - 13.2.2 Nouryon Alkylated Naphthalene Sulfonate Product Portfolios and Specifications
  - 13.2.3 Nouryon Alkylated Naphthalene Sulfonate Sales, Revenue, Price and Gross Margin (2019-2024)
  - 13.2.4 Nouryon Main Business Overview
  - 13.2.5 Nouryon Latest Developments
- 13.3 Nease Company LLC
  - 13.3.1 Nease Company LLC Company Information
  - 13.3.2 Nease Company LLC Alkylated Naphthalene Sulfonate Product Portfolios and Specifications

13.3.3 Nease Company LLC Alkylated Naphthalene Sulfonate Sales, Revenue, Price and Gross Margin (2019-2024)

13.3.4 Nease Company LLC Main Business Overview

13.3.5 Nease Company LLC Latest Developments

13.4 Solvay

13.4.1 Solvay Company Information

13.4.2 Solvay Alkylated Naphthalene Sulfonate Product Portfolios and Specifications

13.4.3 Solvay Alkylated Naphthalene Sulfonate Sales, Revenue, Price and Gross Margin (2019-2024)

13.4.4 Solvay Main Business Overview

13.4.5 Solvay Latest Developments

13.5 GEO Specialty Chemicals, Inc

13.5.1 GEO Specialty Chemicals, Inc Company Information

13.5.2 GEO Specialty Chemicals, Inc Alkylated Naphthalene Sulfonate Product Portfolios and Specifications

13.5.3 GEO Specialty Chemicals, Inc Alkylated Naphthalene Sulfonate Sales, Revenue, Price and Gross Margin (2019-2024)

13.5.4 GEO Specialty Chemicals, Inc Main Business Overview

13.5.5 GEO Specialty Chemicals, Inc Latest Developments

13.6 Vanderbilt Minerals, LLC

13.6.1 Vanderbilt Minerals, LLC Company Information

13.6.2 Vanderbilt Minerals, LLC Alkylated Naphthalene Sulfonate Product Portfolios and Specifications

13.6.3 Vanderbilt Minerals, LLC Alkylated Naphthalene Sulfonate Sales, Revenue, Price and Gross Margin (2019-2024)

13.6.4 Vanderbilt Minerals, LLC Main Business Overview

13.6.5 Vanderbilt Minerals, LLC Latest Developments

13.7 Nease Company LLC

13.7.1 Nease Company LLC Company Information

13.7.2 Nease Company LLC Alkylated Naphthalene Sulfonate Product Portfolios and Specifications

13.7.3 Nease Company LLC Alkylated Naphthalene Sulfonate Sales, Revenue, Price and Gross Margin (2019-2024)

13.7.4 Nease Company LLC Main Business Overview

13.7.5 Nease Company LLC Latest Developments

13.8 Huntsman

13.8.1 Huntsman Company Information

13.8.2 Huntsman Alkylated Naphthalene Sulfonate Product Portfolios and Specifications

13.8.3 Huntsman Alkylated Naphthalene Sulfonate Sales, Revenue, Price and Gross Margin (2019-2024)

13.8.4 Huntsman Main Business Overview

13.8.5 Huntsman Latest Developments

13.9 Taiwan Dyestuffs & Pigments Corp

13.9.1 Taiwan Dyestuffs & Pigments Corp Company Information

13.9.2 Taiwan Dyestuffs & Pigments Corp Alkylated Naphthalene Sulfonate Product Portfolios and Specifications

13.9.3 Taiwan Dyestuffs & Pigments Corp Alkylated Naphthalene Sulfonate Sales, Revenue, Price and Gross Margin (2019-2024)

13.9.4 Taiwan Dyestuffs & Pigments Corp Main Business Overview

13.9.5 Taiwan Dyestuffs & Pigments Corp Latest Developments

13.10 Jiangxi SIMO Biological Chemical Co Ltd

13.10.1 Jiangxi SIMO Biological Chemical Co Ltd Company Information

13.10.2 Jiangxi SIMO Biological Chemical Co Ltd Alkylated Naphthalene Sulfonate Product Portfolios and Specifications

13.10.3 Jiangxi SIMO Biological Chemical Co Ltd Alkylated Naphthalene Sulfonate Sales, Revenue, Price and Gross Margin (2019-2024)

13.10.4 Jiangxi SIMO Biological Chemical Co Ltd Main Business Overview

13.10.5 Jiangxi SIMO Biological Chemical Co Ltd Latest Developments

## **14 RESEARCH FINDINGS AND CONCLUSION**

## List Of Tables

### LIST OF TABLES

Table 1. Alkylated Naphthalene Sulfonate Annual Sales CAGR by Geographic Region (2019, 2023 & 2030) & (\$ millions)

Table 2. Alkylated Naphthalene Sulfonate Annual Sales CAGR by Country/Region (2019, 2023 & 2030) & (\$ millions)

Table 3. Major Players of Liquid

Table 4. Major Players of Powder

Table 5. Global Alkylated Naphthalene Sulfonate Sales by Type (2019-2024) & (Tons)

Table 6. Global Alkylated Naphthalene Sulfonate Sales Market Share by Type (2019-2024)

Table 7. Global Alkylated Naphthalene Sulfonate Revenue by Type (2019-2024) & (\$ million)

Table 8. Global Alkylated Naphthalene Sulfonate Revenue Market Share by Type (2019-2024)

Table 9. Global Alkylated Naphthalene Sulfonate Sale Price by Type (2019-2024) & (US\$/Ton)

Table 10. Global Alkylated Naphthalene Sulfonate Sales by Application (2019-2024) & (Tons)

Table 11. Global Alkylated Naphthalene Sulfonate Sales Market Share by Application (2019-2024)

Table 12. Global Alkylated Naphthalene Sulfonate Revenue by Application (2019-2024)

Table 13. Global Alkylated Naphthalene Sulfonate Revenue Market Share by Application (2019-2024)

Table 14. Global Alkylated Naphthalene Sulfonate Sale Price by Application (2019-2024) & (US\$/Ton)

Table 15. Global Alkylated Naphthalene Sulfonate Sales by Company (2019-2024) & (Tons)

Table 16. Global Alkylated Naphthalene Sulfonate Sales Market Share by Company (2019-2024)

Table 17. Global Alkylated Naphthalene Sulfonate Revenue by Company (2019-2024) (\$ Millions)

Table 18. Global Alkylated Naphthalene Sulfonate Revenue Market Share by Company (2019-2024)

Table 19. Global Alkylated Naphthalene Sulfonate Sale Price by Company (2019-2024) & (US\$/Ton)

Table 20. Key Manufacturers Alkylated Naphthalene Sulfonate Producing Area

## Distribution and Sales Area

Table 21. Players Alkylated Naphthalene Sulfonate Products Offered

Table 22. Alkylated Naphthalene Sulfonate Concentration Ratio (CR3, CR5 and CR10) & (2019-2024)

Table 23. New Products and Potential Entrants

Table 24. Mergers & Acquisitions, Expansion

Table 25. Global Alkylated Naphthalene Sulfonate Sales by Geographic Region (2019-2024) & (Tons)

Table 26. Global Alkylated Naphthalene Sulfonate Sales Market Share Geographic Region (2019-2024)

Table 27. Global Alkylated Naphthalene Sulfonate Revenue by Geographic Region (2019-2024) & (\$ millions)

Table 28. Global Alkylated Naphthalene Sulfonate Revenue Market Share by Geographic Region (2019-2024)

Table 29. Global Alkylated Naphthalene Sulfonate Sales by Country/Region (2019-2024) & (Tons)

Table 30. Global Alkylated Naphthalene Sulfonate Sales Market Share by Country/Region (2019-2024)

Table 31. Global Alkylated Naphthalene Sulfonate Revenue by Country/Region (2019-2024) & (\$ millions)

Table 32. Global Alkylated Naphthalene Sulfonate Revenue Market Share by Country/Region (2019-2024)

Table 33. Americas Alkylated Naphthalene Sulfonate Sales by Country (2019-2024) & (Tons)

Table 34. Americas Alkylated Naphthalene Sulfonate Sales Market Share by Country (2019-2024)

Table 35. Americas Alkylated Naphthalene Sulfonate Revenue by Country (2019-2024) & (\$ Millions)

Table 36. Americas Alkylated Naphthalene Sulfonate Revenue Market Share by Country (2019-2024)

Table 37. Americas Alkylated Naphthalene Sulfonate Sales by Type (2019-2024) & (Tons)

Table 38. Americas Alkylated Naphthalene Sulfonate Sales by Application (2019-2024) & (Tons)

Table 39. APAC Alkylated Naphthalene Sulfonate Sales by Region (2019-2024) & (Tons)

Table 40. APAC Alkylated Naphthalene Sulfonate Sales Market Share by Region (2019-2024)

Table 41. APAC Alkylated Naphthalene Sulfonate Revenue by Region (2019-2024) & (\$



Millions)

Table 42. APAC Alkylated Naphthalene Sulfonate Revenue Market Share by Region (2019-2024)

Table 43. APAC Alkylated Naphthalene Sulfonate Sales by Type (2019-2024) & (Tons)

Table 44. APAC Alkylated Naphthalene Sulfonate Sales by Application (2019-2024) & (Tons)

Table 45. Europe Alkylated Naphthalene Sulfonate Sales by Country (2019-2024) & (Tons)

Table 46. Europe Alkylated Naphthalene Sulfonate Sales Market Share by Country (2019-2024)

Table 47. Europe Alkylated Naphthalene Sulfonate Revenue by Country (2019-2024) & (\$ Millions)

Table 48. Europe Alkylated Naphthalene Sulfonate Revenue Market Share by Country (2019-2024)

Table 49. Europe Alkylated Naphthalene Sulfonate Sales by Type (2019-2024) & (Tons)

Table 50. Europe Alkylated Naphthalene Sulfonate Sales by Application (2019-2024) & (Tons)

Table 51. Middle East & Africa Alkylated Naphthalene Sulfonate Sales by Country (2019-2024) & (Tons)

Table 52. Middle East & Africa Alkylated Naphthalene Sulfonate Sales Market Share by Country (2019-2024)

Table 53. Middle East & Africa Alkylated Naphthalene Sulfonate Revenue by Country (2019-2024) & (\$ Millions)

Table 54. Middle East & Africa Alkylated Naphthalene Sulfonate Revenue Market Share by Country (2019-2024)

Table 55. Middle East & Africa Alkylated Naphthalene Sulfonate Sales by Type (2019-2024) & (Tons)

Table 56. Middle East & Africa Alkylated Naphthalene Sulfonate Sales by Application (2019-2024) & (Tons)

Table 57. Key Market Drivers & Growth Opportunities of Alkylated Naphthalene Sulfonate

Table 58. Key Market Challenges & Risks of Alkylated Naphthalene Sulfonate

Table 59. Key Industry Trends of Alkylated Naphthalene Sulfonate

Table 60. Alkylated Naphthalene Sulfonate Raw Material

Table 61. Key Suppliers of Raw Materials

Table 62. Alkylated Naphthalene Sulfonate Distributors List

Table 63. Alkylated Naphthalene Sulfonate Customer List

Table 64. Global Alkylated Naphthalene Sulfonate Sales Forecast by Region (2025-2030) & (Tons)



Table 65. Global Alkylated Naphthalene Sulfonate Revenue Forecast by Region (2025-2030) & (\$ millions)

Table 66. Americas Alkylated Naphthalene Sulfonate Sales Forecast by Country (2025-2030) & (Tons)

Table 67. Americas Alkylated Naphthalene Sulfonate Revenue Forecast by Country (2025-2030) & (\$ millions)

Table 68. APAC Alkylated Naphthalene Sulfonate Sales Forecast by Region (2025-2030) & (Tons)

Table 69. APAC Alkylated Naphthalene Sulfonate Revenue Forecast by Region (2025-2030) & (\$ millions)

Table 70. Europe Alkylated Naphthalene Sulfonate Sales Forecast by Country (2025-2030) & (Tons)

Table 71. Europe Alkylated Naphthalene Sulfonate Revenue Forecast by Country (2025-2030) & (\$ millions)

Table 72. Middle East & Africa Alkylated Naphthalene Sulfonate Sales Forecast by Country (2025-2030) & (Tons)

Table 73. Middle East & Africa Alkylated Naphthalene Sulfonate Revenue Forecast by Country (2025-2030) & (\$ millions)

Table 74. Global Alkylated Naphthalene Sulfonate Sales Forecast by Type (2025-2030) & (Tons)

Table 75. Global Alkylated Naphthalene Sulfonate Revenue Forecast by Type (2025-2030) & (\$ Millions)

Table 76. Global Alkylated Naphthalene Sulfonate Sales Forecast by Application (2025-2030) & (Tons)

Table 77. Global Alkylated Naphthalene Sulfonate Revenue Forecast by Application (2025-2030) & (\$ Millions)

Table 78. Kao Chemicals Basic Information, Alkylated Naphthalene Sulfonate Manufacturing Base, Sales Area and Its Competitors

Table 79. Kao Chemicals Alkylated Naphthalene Sulfonate Product Portfolios and Specifications

Table 80. Kao Chemicals Alkylated Naphthalene Sulfonate Sales (Tons), Revenue (\$ Million), Price (US\$/Ton) and Gross Margin (2019-2024)

Table 81. Kao Chemicals Main Business

Table 82. Kao Chemicals Latest Developments

Table 83. Nouryon Basic Information, Alkylated Naphthalene Sulfonate Manufacturing Base, Sales Area and Its Competitors

Table 84. Nouryon Alkylated Naphthalene Sulfonate Product Portfolios and Specifications

Table 85. Nouryon Alkylated Naphthalene Sulfonate Sales (Tons), Revenue (\$ Million),

Price (US\$/Ton) and Gross Margin (2019-2024)

Table 86. Nouryon Main Business

Table 87. Nouryon Latest Developments

Table 88. Nease Company LLC Basic Information, Alkylated Naphthalene Sulfonate Manufacturing Base, Sales Area and Its Competitors

Table 89. Nease Company LLC Alkylated Naphthalene Sulfonate Product Portfolios and Specifications

Table 90. Nease Company LLC Alkylated Naphthalene Sulfonate Sales (Tons), Revenue (\$ Million), Price (US\$/Ton) and Gross Margin (2019-2024)

Table 91. Nease Company LLC Main Business

Table 92. Nease Company LLC Latest Developments

Table 93. Solvay Basic Information, Alkylated Naphthalene Sulfonate Manufacturing Base, Sales Area and Its Competitors

Table 94. Solvay Alkylated Naphthalene Sulfonate Product Portfolios and Specifications

Table 95. Solvay Alkylated Naphthalene Sulfonate Sales (Tons), Revenue (\$ Million), Price (US\$/Ton) and Gross Margin (2019-2024)

Table 96. Solvay Main Business

Table 97. Solvay Latest Developments

Table 98. GEO Specialty Chemicals, Inc Basic Information, Alkylated Naphthalene Sulfonate Manufacturing Base, Sales Area and Its Competitors

Table 99. GEO Specialty Chemicals, Inc Alkylated Naphthalene Sulfonate Product Portfolios and Specifications

Table 100. GEO Specialty Chemicals, Inc Alkylated Naphthalene Sulfonate Sales (Tons), Revenue (\$ Million), Price (US\$/Ton) and Gross Margin (2019-2024)

Table 101. GEO Specialty Chemicals, Inc Main Business

Table 102. GEO Specialty Chemicals, Inc Latest Developments

Table 103. Vanderbilt Minerals, LLC Basic Information, Alkylated Naphthalene Sulfonate Manufacturing Base, Sales Area and Its Competitors

Table 104. Vanderbilt Minerals, LLC Alkylated Naphthalene Sulfonate Product Portfolios and Specifications

Table 105. Vanderbilt Minerals, LLC Alkylated Naphthalene Sulfonate Sales (Tons), Revenue (\$ Million), Price (US\$/Ton) and Gross Margin (2019-2024)

Table 106. Vanderbilt Minerals, LLC Main Business

Table 107. Vanderbilt Minerals, LLC Latest Developments

Table 108. Nease Company LLC Basic Information, Alkylated Naphthalene Sulfonate Manufacturing Base, Sales Area and Its Competitors

Table 109. Nease Company LLC Alkylated Naphthalene Sulfonate Product Portfolios and Specifications

Table 110. Nease Company LLC Alkylated Naphthalene Sulfonate Sales (Tons),

Revenue (\$ Million), Price (US\$/Ton) and Gross Margin (2019-2024)

Table 111. Nease Company LLC Main Business

Table 112. Nease Company LLC Latest Developments

Table 113. Huntsman Basic Information, Alkylated Naphthalene Sulfonate Manufacturing Base, Sales Area and Its Competitors

Table 114. Huntsman Alkylated Naphthalene Sulfonate Product Portfolios and Specifications

Table 115. Huntsman Alkylated Naphthalene Sulfonate Sales (Tons), Revenue (\$ Million), Price (US\$/Ton) and Gross Margin (2019-2024)

Table 116. Huntsman Main Business

Table 117. Huntsman Latest Developments

Table 118. Taiwan Dyestuffs & Pigments Corp Basic Information, Alkylated Naphthalene Sulfonate Manufacturing Base, Sales Area and Its Competitors

Table 119. Taiwan Dyestuffs & Pigments Corp Alkylated Naphthalene Sulfonate Product Portfolios and Specifications

Table 120. Taiwan Dyestuffs & Pigments Corp Alkylated Naphthalene Sulfonate Sales (Tons), Revenue (\$ Million), Price (US\$/Ton) and Gross Margin (2019-2024)

Table 121. Taiwan Dyestuffs & Pigments Corp Main Business

Table 122. Taiwan Dyestuffs & Pigments Corp Latest Developments

Table 123. Jiangxi SIMO Biological Chemical Co Ltd Basic Information, Alkylated Naphthalene Sulfonate Manufacturing Base, Sales Area and Its Competitors

Table 124. Jiangxi SIMO Biological Chemical Co Ltd Alkylated Naphthalene Sulfonate Product Portfolios and Specifications

Table 125. Jiangxi SIMO Biological Chemical Co Ltd Alkylated Naphthalene Sulfonate Sales (Tons), Revenue (\$ Million), Price (US\$/Ton) and Gross Margin (2019-2024)

Table 126. Jiangxi SIMO Biological Chemical Co Ltd Main Business

Table 127. Jiangxi SIMO Biological Chemical Co Ltd Latest Developments

## List Of Figures

### LIST OF FIGURES

- Figure 1. Picture of Alkylated Naphthalene Sulfonate
- Figure 2. Alkylated Naphthalene Sulfonate Report Years Considered
- Figure 3. Research Objectives
- Figure 4. Research Methodology
- Figure 5. Research Process and Data Source
- Figure 6. Global Alkylated Naphthalene Sulfonate Sales Growth Rate 2019-2030 (Tons)
- Figure 7. Global Alkylated Naphthalene Sulfonate Revenue Growth Rate 2019-2030 (\$ Millions)
- Figure 8. Alkylated Naphthalene Sulfonate Sales by Region (2019, 2023 & 2030) & (\$ Millions)
- Figure 9. Product Picture of Liquid
- Figure 10. Product Picture of Powder
- Figure 11. Global Alkylated Naphthalene Sulfonate Sales Market Share by Type in 2023
- Figure 12. Global Alkylated Naphthalene Sulfonate Revenue Market Share by Type (2019-2024)
- Figure 13. Alkylated Naphthalene Sulfonate Consumed in Cosmetics
- Figure 14. Global Alkylated Naphthalene Sulfonate Market: Cosmetics (2019-2024) & (Tons)
- Figure 15. Alkylated Naphthalene Sulfonate Consumed in Personal Care Products
- Figure 16. Global Alkylated Naphthalene Sulfonate Market: Personal Care Products (2019-2024) & (Tons)
- Figure 17. Alkylated Naphthalene Sulfonate Consumed in Fabrics
- Figure 18. Global Alkylated Naphthalene Sulfonate Market: Fabrics (2019-2024) & (Tons)
- Figure 19. Alkylated Naphthalene Sulfonate Consumed in Other
- Figure 20. Global Alkylated Naphthalene Sulfonate Market: Other (2019-2024) & (Tons)
- Figure 21. Global Alkylated Naphthalene Sulfonate Sales Market Share by Application (2023)
- Figure 22. Global Alkylated Naphthalene Sulfonate Revenue Market Share by Application in 2023
- Figure 23. Alkylated Naphthalene Sulfonate Sales Market by Company in 2023 (Tons)
- Figure 24. Global Alkylated Naphthalene Sulfonate Sales Market Share by Company in 2023
- Figure 25. Alkylated Naphthalene Sulfonate Revenue Market by Company in 2023 (\$ Million)

Figure 26. Global Alkylated Naphthalene Sulfonate Revenue Market Share by Company in 2023

Figure 27. Global Alkylated Naphthalene Sulfonate Sales Market Share by Geographic Region (2019-2024)

Figure 28. Global Alkylated Naphthalene Sulfonate Revenue Market Share by Geographic Region in 2023

Figure 29. Americas Alkylated Naphthalene Sulfonate Sales 2019-2024 (Tons)

Figure 30. Americas Alkylated Naphthalene Sulfonate Revenue 2019-2024 (\$ Millions)

Figure 31. APAC Alkylated Naphthalene Sulfonate Sales 2019-2024 (Tons)

Figure 32. APAC Alkylated Naphthalene Sulfonate Revenue 2019-2024 (\$ Millions)

Figure 33. Europe Alkylated Naphthalene Sulfonate Sales 2019-2024 (Tons)

Figure 34. Europe Alkylated Naphthalene Sulfonate Revenue 2019-2024 (\$ Millions)

Figure 35. Middle East & Africa Alkylated Naphthalene Sulfonate Sales 2019-2024 (Tons)

Figure 36. Middle East & Africa Alkylated Naphthalene Sulfonate Revenue 2019-2024 (\$ Millions)

Figure 37. Americas Alkylated Naphthalene Sulfonate Sales Market Share by Country in 2023

Figure 38. Americas Alkylated Naphthalene Sulfonate Revenue Market Share by Country in 2023

Figure 39. Americas Alkylated Naphthalene Sulfonate Sales Market Share by Type (2019-2024)

Figure 40. Americas Alkylated Naphthalene Sulfonate Sales Market Share by Application (2019-2024)

Figure 41. United States Alkylated Naphthalene Sulfonate Revenue Growth 2019-2024 (\$ Millions)

Figure 42. Canada Alkylated Naphthalene Sulfonate Revenue Growth 2019-2024 (\$ Millions)

Figure 43. Mexico Alkylated Naphthalene Sulfonate Revenue Growth 2019-2024 (\$ Millions)

Figure 44. Brazil Alkylated Naphthalene Sulfonate Revenue Growth 2019-2024 (\$ Millions)

Figure 45. APAC Alkylated Naphthalene Sulfonate Sales Market Share by Region in 2023

Figure 46. APAC Alkylated Naphthalene Sulfonate Revenue Market Share by Regions in 2023

Figure 47. APAC Alkylated Naphthalene Sulfonate Sales Market Share by Type (2019-2024)

Figure 48. APAC Alkylated Naphthalene Sulfonate Sales Market Share by Application

(2019-2024)

Figure 49. China Alkylated Naphthalene Sulfonate Revenue Growth 2019-2024 (\$ Millions)

Figure 50. Japan Alkylated Naphthalene Sulfonate Revenue Growth 2019-2024 (\$ Millions)

Figure 51. South Korea Alkylated Naphthalene Sulfonate Revenue Growth 2019-2024 (\$ Millions)

Figure 52. Southeast Asia Alkylated Naphthalene Sulfonate Revenue Growth 2019-2024 (\$ Millions)

Figure 53. India Alkylated Naphthalene Sulfonate Revenue Growth 2019-2024 (\$ Millions)

Figure 54. Australia Alkylated Naphthalene Sulfonate Revenue Growth 2019-2024 (\$ Millions)

Figure 55. China Taiwan Alkylated Naphthalene Sulfonate Revenue Growth 2019-2024 (\$ Millions)

Figure 56. Europe Alkylated Naphthalene Sulfonate Sales Market Share by Country in 2023

Figure 57. Europe Alkylated Naphthalene Sulfonate Revenue Market Share by Country in 2023

Figure 58. Europe Alkylated Naphthalene Sulfonate Sales Market Share by Type (2019-2024)

Figure 59. Europe Alkylated Naphthalene Sulfonate Sales Market Share by Application (2019-2024)

Figure 60. Germany Alkylated Naphthalene Sulfonate Revenue Growth 2019-2024 (\$ Millions)

Figure 61. France Alkylated Naphthalene Sulfonate Revenue Growth 2019-2024 (\$ Millions)

Figure 62. UK Alkylated Naphthalene Sulfonate Revenue Growth 2019-2024 (\$ Millions)

Figure 63. Italy Alkylated Naphthalene Sulfonate Revenue Growth 2019-2024 (\$ Millions)

Figure 64. Russia Alkylated Naphthalene Sulfonate Revenue Growth 2019-2024 (\$ Millions)

Figure 65. Middle East & Africa Alkylated Naphthalene Sulfonate Sales Market Share by Country in 2023

Figure 66. Middle East & Africa Alkylated Naphthalene Sulfonate Revenue Market Share by Country in 2023

Figure 67. Middle East & Africa Alkylated Naphthalene Sulfonate Sales Market Share by Type (2019-2024)

Figure 68. Middle East & Africa Alkylated Naphthalene Sulfonate Sales Market Share by



Application (2019-2024)

Figure 69. Egypt Alkylated Naphthalene Sulfonate Revenue Growth 2019-2024 (\$ Millions)

Figure 70. South Africa Alkylated Naphthalene Sulfonate Revenue Growth 2019-2024 (\$ Millions)

Figure 71. Israel Alkylated Naphthalene Sulfonate Revenue Growth 2019-2024 (\$ Millions)

Figure 72. Turkey Alkylated Naphthalene Sulfonate Revenue Growth 2019-2024 (\$ Millions)

Figure 73. GCC Country Alkylated Naphthalene Sulfonate Revenue Growth 2019-2024 (\$ Millions)

Figure 74. Manufacturing Cost Structure Analysis of Alkylated Naphthalene Sulfonate in 2023

Figure 75. Manufacturing Process Analysis of Alkylated Naphthalene Sulfonate

Figure 76. Industry Chain Structure of Alkylated Naphthalene Sulfonate

Figure 77. Channels of Distribution

Figure 78. Global Alkylated Naphthalene Sulfonate Sales Market Forecast by Region (2025-2030)

Figure 79. Global Alkylated Naphthalene Sulfonate Revenue Market Share Forecast by Region (2025-2030)

Figure 80. Global Alkylated Naphthalene Sulfonate Sales Market Share Forecast by Type (2025-2030)

Figure 81. Global Alkylated Naphthalene Sulfonate Revenue Market Share Forecast by Type (2025-2030)

Figure 82. Global Alkylated Naphthalene Sulfonate Sales Market Share Forecast by Application (2025-2030)

Figure 83. Global Alkylated Naphthalene Sulfonate Revenue Market Share Forecast by Application (2025-2030)

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