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Global Alkyl Ether Sulfate Market Growth 2026-2032

https://marketpublishers.com/r/G2E883CF70D3EN.html
Date: October 2026
Pages: 129
Price: US$ 3,660.00 (Single User License)
ID: G2E883CF70D3EN

Abstracts

The global Alkyl Ether Sulfate market size is predicted to grow from US$ 1890 million in 2025 to US$ 2603 million in 2032; it is expected to grow at a CAGR of 4.8% from 2026 to 2032.

In 2024, global Alkyl Ether Sulfate production reached approximately 2,560 kilotons, with an average global market price of around US$ 720 per ton. Alkyl Ether Sulfate is a class of anionic surfactants derived from the sulfation of fatty alcohol ethoxylates, consisting of a hydrophobic alkyl chain linked to a hydrophilic sulfate group via an ether bond. These compounds are widely used for their excellent foaming, emulsifying, and cleaning properties, making them common ingredients in personal care products like shampoos, body washes, and toothpastes, as well as in household detergents and industrial cleaners. They are typically available as sodium or ammonium salts (e.g., Sodium Lauryl Ether Sulfate) and are valued for their mildness compared to other sulfates, good biodegradability, and compatibility with a wide range of formulation ingredients.

The market for Alkyl Ether Sulfate (AES) is primarily driven by the expanding personal care and cosmetics industry, where it is widely used in shampoos, body washes, and facial cleansers for its high foaming and mild cleansing properties, alongside the growing demand for household cleaning products such as detergents and dishwashing liquids spurred by heightened hygiene awareness post-COVID-19. Its strong performance-to-cost ratio makes it a preferred surfactant in mass-market formulations, while its biodegradability and origin from naturally sourced fatty alcohols align with increasing regulatory and consumer preference for eco-friendly ingredients. Additionally, rising consumption in industrial and institutional cleaning applications, including healthcare, hospitality, and food service, further fuels the global AES market.

Report Scope

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LP Information, Inc. (LPI) ' newest research report, the “Alkyl Ether Sulfate Industry Forecast” looks at past sales and reviews total world Alkyl Ether Sulfate sales in 2025, providing a comprehensive analysis by region and market sector of projected Alkyl Ether Sulfate sales for 2026 through 2032. With Alkyl Ether Sulfate sales broken down by region, market sector and sub-sector, this report provides a detailed analysis in US$ millions of the world Alkyl Ether Sulfate industry.

This Insight Report provides a comprehensive analysis of the global Alkyl Ether Sulfate landscape and highlights key trends related to product segmentation, company formation, revenue, and market share, latest development, and M&A activity. This report also analyzes the strategies of leading global companies with a focus on Alkyl Ether Sulfate portfolios and capabilities, market entry strategies, market positions, and geographic footprints, to better understand these firms’ unique position in an accelerating global Alkyl Ether Sulfate market.

This Insight Report evaluates the key market trends, drivers, and affecting factors shaping the global outlook for Alkyl Ether Sulfate and breaks down the forecast by Type, by Application, geography, and market size to highlight emerging pockets of opportunity. With a transparent methodology based on hundreds of bottom-up qualitative and quantitative market inputs, this study forecast offers a highly nuanced view of the current state and future trajectory in the global Alkyl Ether Sulfate.

This report presents a comprehensive overview, market shares, and growth opportunities of Alkyl Ether Sulfate market by product type, application, key manufacturers and key regions and countries.

Market Segmentation

Segmentation by Type:

Sodium Alkyl Ether Sulfate

Ammonium Alkyl Ether Sulfate

Others

Segmentation by Application:

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- Cosmetics
- Cleaning Products
- Agrochemicals
- Textile & Leather
- Others

This report also splits the market by region:

- Americas
  - United States
  - Canada
  - Mexico
  - Brazil
- APAC
  - China
  - Japan
  - Korea
  - Southeast Asia
  - India
  - Australia
- Europe

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- Germany
- France
- UK
- Italy
- Russia

Middle East & Africa

- Egypt
- South Africa
- Israel
- Turkey
- GCC Countries

The below companies that are profiled have been selected based on inputs gathered from primary experts and analysing the company's coverage, product portfolio, its market penetration.

- Huntsman
- Stepan
- Lubrizol
- Colonial Chemical
- Pilot Chemical
- BASF

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Evonik

Clariant

Croda

INEOS

Solvay

Akzo Nobel

Sinopec

Zanyu Technology Group

Guangzhou Lonkey Industrial

Shanghai Fine Chemical

Key Questions Addressed in this Report

What is the 10-year outlook for the global Alkyl Ether Sulfate market?

What factors are driving Alkyl Ether Sulfate market growth, globally and by region?

Which technologies are poised for the fastest growth by market and region?

How do Alkyl Ether Sulfate market opportunities vary by end market size?

How does Alkyl Ether Sulfate break out by Type, by Application?

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