

Global Alkali-soluble Thickener Market Growth 2026-2032

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Abstracts

The global Alkali-soluble Thickener market size is predicted to grow from US\$ 764 million in 2025 to US\$ 1156 million in 2032; it is expected to grow at a CAGR of 6.1% from 2026 to 2032.

In 2025, global sales of alkali-soluble thickeners reached 186,000 tons, with an average selling price of US\$4,200 per ton. Alkali-soluble thickeners are a class of high-molecular-weight functional additives that swell or dissolve under alkaline conditions, significantly improving the viscosity and rheological stability of the system. They are typically acrylate or hydrophobically modified polyacrylic acid polymers. Through neutralization in aqueous systems, they form a three-dimensional network structure, thereby achieving thickening, suspension, stabilization, and rheological regulation. They are widely used in water-based coatings, latex paints, adhesives, personal care products, paper chemicals, and industrial cleaning agents. Based on their structure, products can be divided into ASE-type alkali-swelling thickeners and HASE-type hydrophobically modified alkali-swelling thickeners, characterized by low dosage, high thickening efficiency, rheological tunability, and good compatibility with aqueous systems. The industry's total global production capacity is approximately 260,000 tons per year, with an overall gross profit margin of approximately 20%-28%. The main upstream raw materials include acrylic acid, methacrylates, hydrophobic monomers, emulsifiers, initiators, and neutralizers. Downstream applications are mainly concentrated in architectural coatings, adhesives and sealants, personal care and daily chemical products, with the remainder in papermaking and industrial cleaning. With the promotion of water-based environmentally friendly coatings, the increasing demand for low-VOC formulations, and the expanding application of high-performance rheology control materials, the demand for highly efficient and environmentally friendly alkali-soluble thickeners continues to grow. In the future, there will still be stable demand growth and

industry opportunities in the fields of water-based industrial coatings, functional adhesives, and green daily chemical formulations.

The alkali-soluble thickener market is showing a steady growth trend, primarily driven by the demand from industries such as water-based coatings, adhesives, and daily chemical products for environmentally friendly formulations. With increasing global regulations on low VOC emissions and green chemicals, water-based systems are gradually replacing some solvent-based products. Alkali-soluble thickeners, due to their excellent thickening ability in the aqueous phase and rheology adjustment properties, have become one of the key additives in water-based formulations. In the architectural coatings sector, these thickeners effectively improve the application performance, anti-sagging properties, and storage stability of coatings, leading to continued demand growth in latex paints and industrial water-based coatings. Simultaneously, in the daily chemical products and cleaning agents sectors, alkali-soluble thickeners can adjust the viscosity of the system under different pH conditions, resulting in better product stability and user experience, further expanding their application scope.

From an industry competitive perspective, the alkali-soluble thickener market has certain technological barriers. Product performance mainly depends on polymer structure design, hydrophobic modification technology, and production process control capabilities. The high-end market is typically dominated by companies with mature polymer synthesis technologies and application development capabilities. Their products are primarily used in high-performance coatings, industrial adhesives, and high-end daily chemical products. Mid-to-low-end products, on the other hand, are more commonly used in general architectural coatings and basic industrial applications. In recent years, as coating companies have increased their demand for refined control of rheological properties, HASE-type products with better shear recovery and storage stability have gradually gained market attention, driving the industry towards high performance.

Looking at future development trends, the alkali-soluble thickener market still has significant growth potential. On the one hand, the continued development of the global construction industry is driving the growth in demand for water-based architectural coatings; on the other hand, environmental regulations and the concept of green formulation are also prompting more industries to adopt water-based systems. At the same time, new functional thickeners, such as multifunctional rheology modifiers, low-dosage, high-efficiency products, and biodegradable polymer materials, are being gradually developed. This will further broaden the application space of alkali-soluble thickeners in high-end coatings, functional adhesives, and personal care products,

ensuring the long-term stable development of this market segment.

LP Information, Inc. (LPI) ' newest research report, the "Alkali-soluble Thickeners Industry Forecast" looks at past sales and reviews total world Alkali-soluble Thickeners sales in 2025, providing a comprehensive analysis by region and market sector of projected Alkali-soluble Thickeners sales for 2026 through 2032. With Alkali-soluble Thickeners sales broken down by region, market sector and sub-sector, this report provides a detailed analysis in US\$ millions of the world Alkali-soluble Thickeners industry.

This Insight Report provides a comprehensive analysis of the global Alkali-soluble Thickeners landscape and highlights key trends related to product segmentation, company formation, revenue, and market share, latest development, and M&A activity. This report also analyzes the strategies of leading global companies with a focus on Alkali-soluble Thickeners portfolios and capabilities, market entry strategies, market positions, and geographic footprints, to better understand these firms' unique position in an accelerating global Alkali-soluble Thickeners market.

This Insight Report evaluates the key market trends, drivers, and affecting factors shaping the global outlook for Alkali-soluble Thickeners and breaks down the forecast by Type, by Application, geography, and market size to highlight emerging pockets of opportunity. With a transparent methodology based on hundreds of bottom-up qualitative and quantitative market inputs, this study forecast offers a highly nuanced view of the current state and future trajectory in the global Alkali-soluble Thickeners.

This report presents a comprehensive overview, market shares, and growth opportunities of Alkali-soluble Thickeners market by product type, application, key manufacturers and key regions and countries.

Segmentation by Type:

Non-associative

Hydrophobic Modification

Segmentation by Thickening Mechanism:

Neutralization Swelling Mechanism

Association Thickening Mechanism

Segmentation by Performance:

Low-shear Thickening Type

Medium-shear Thickening Type

High-shear Thickening Type

Segmentation by Application:

Textiles

Pharmaceuticals

Industrial

Others

This report also splits the market by region:

Americas

United States

Canada

Mexico

Brazil

APAC

China

Japan

Korea

Southeast Asia

India

Australia

Europe

Germany

France

UK

Italy

Russia

Middle East & Africa

Egypt

South Africa

Israel

Turkey

GCC Countries

The below companies that are profiled have been selected based on inputs gathered from primary experts and analysing the company's coverage, product portfolio, its market penetration.

DOW

Scott Bader

TRCC

LUBRIZOL LIMITED

RUIGUANG

Tianjin Ruike Chemical Co, Ltd

NANHUI

Guangdong Yinyang Environment-Friendly New Materials Co.,Ltd

Elementis PLC.

SAN NOPCO KOREA LTD.

iSuoChem

Tianshi Group

MCTRON

SYNUO

JUNNENG

RENDA CHEM

SHENGSHI

Key Questions Addressed in this Report

What is the 10-year outlook for the global Alkali-soluble Thickener market?

What factors are driving Alkali-soluble Thickeners market growth, globally and by region?

Which technologies are poised for the fastest growth by market and region?

How do Alkali-soluble Thickeners market opportunities vary by end market size?

How does Alkali-soluble Thickeners break out by Type, by Application?

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