

Global Alcopops & Pre-mixed Drinks Market Growth 2024-2030

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Abstracts

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Alcopops and pre-mixed drinks are ready-to-drink beverages that blend alcohol with flavors such as fruit, cola, or other mixers. These drinks are popular for their convenience, appealing taste profiles, and lower alcohol content compared to traditional spirits. Often packaged in cans or bottles, they cater to a wide audience, from casual drinkers to those seeking a refreshing alternative to beer or wine. Common examples include hard seltzers, flavored malt beverages, and spirit-based cocktails, making them a versatile choice for social gatherings and casual consumption.

The global Alcopops & Pre-mixed Drinks market size is projected to grow from US\$ million in 2024 to US\$ million in 2030; it is expected to grow at a CAGR of % from 2024 to 2030.

LP Information, Inc. (LPI) ' newest research report, the "Alcopops & Pre-mixed Drinks Industry Forecast" looks at past sales and reviews total world Alcopops & Pre-mixed Drinks sales in 2023, providing a comprehensive analysis by region and market sector of projected Alcopops & Pre-mixed Drinks sales for 2024 through 2030. With Alcopops & Pre-mixed Drinks sales broken down by region, market sector and sub-sector, this report provides a detailed analysis in US\$ millions of the world Alcopops & Pre-mixed Drinks industry.

This Insight Report provides a comprehensive analysis of the global Alcopops & Pre-mixed Drinks landscape and highlights key trends related to product segmentation, company formation, revenue, and market share, latest development, and M&A activity. This report also analyzes the strategies of leading global companies with a focus on

Alcopops & Pre-mixed Drinks portfolios and capabilities, market entry strategies, market positions, and geographic footprints, to better understand these firms' unique position in an accelerating global Alcopops & Pre-mixed Drinks market.

This Insight Report evaluates the key market trends, drivers, and affecting factors shaping the global outlook for Alcopops & Pre-mixed Drinks and breaks down the forecast by Type, by Application, geography, and market size to highlight emerging pockets of opportunity. With a transparent methodology based on hundreds of bottom-up qualitative and quantitative market inputs, this study forecast offers a highly nuanced view of the current state and future trajectory in the global Alcopops & Pre-mixed Drinks.

United States market for Alcopops & Pre-mixed Drinks is estimated to increase from US\$ million in 2023 to US\$ million by 2030, at a CAGR of % from 2024 through 2030.

China market for Alcopops & Pre-mixed Drinks is estimated to increase from US\$ million in 2023 to US\$ million by 2030, at a CAGR of % from 2024 through 2030.

Europe market for Alcopops & Pre-mixed Drinks is estimated to increase from US\$ million in 2023 to US\$ million by 2030, at a CAGR of % from 2024 through 2030.

Global key Alcopops & Pre-mixed Drinks players cover Diageo, Anheuser-Busch InBev, Pernod Ricard, Mark Anthony Brands, Bacardi Limited, etc. In terms of revenue, the global two largest companies occupied for a share nearly

% in 2023.

This report presents a comprehensive overview, market shares, and growth opportunities of Alcopops & Pre-mixed Drinks market by product type, application, key manufacturers and key regions and countries.

Segmentation by Type:

Canned

Bottled

Segmentation by Application:

Supermarket

Specialty Store

Online Sales

Other

This report also splits the market by region:

Americas

United States

Canada

Mexico

Brazil

APAC

China

Japan

Korea

Southeast Asia

India

Australia

Europe

Germany

France

UK

Italy

Russia

Middle East & Africa

Egypt

South Africa

Israel

Turkey

GCC Countries

The below companies that are profiled have been selected based on inputs gathered from primary experts and analysing the company's coverage, product portfolio, its market penetration.

Diageo

Anheuser-Busch InBev

Pernod Ricard

Mark Anthony Brands

Bacardi Limited

Molson Coors Beverage Company

The Coca-Cola Company

Brown-Forman

Heineken N.V.

Beam Suntory

Carlsberg Group

Asahi Group Holdings

Kirin Holdings Company

SABMiller (now part of AB InBev)

Red Bull GmbH

Key Questions Addressed in this Report

What is the 10-year outlook for the global Alcopops & Pre-mixed Drinks market?

What factors are driving Alcopops & Pre-mixed Drinks market growth, globally and by region?

Which technologies are poised for the fastest growth by market and region?

How do Alcopops & Pre-mixed Drinks market opportunities vary by end market size?

How does Alcopops & Pre-mixed Drinks break out by Type, by Application?

Contents

1 SCOPE OF THE REPORT

- 1.1 Market Introduction
- 1.2 Years Considered
- 1.3 Research Objectives
- 1.4 Market Research Methodology
- 1.5 Research Process and Data Source
- 1.6 Economic Indicators
- 1.7 Currency Considered
- 1.8 Market Estimation Caveats

2 EXECUTIVE SUMMARY

- 2.1 World Market Overview
 - 2.1.1 Global Alcopops & Pre-mixed Drinks Annual Sales 2019-2030
 - 2.1.2 World Current & Future Analysis for Alcopops & Pre-mixed Drinks by Geographic Region, 2019, 2023 & 2030
 - 2.1.3 World Current & Future Analysis for Alcopops & Pre-mixed Drinks by Country/Region, 2019, 2023 & 2030
- 2.2 Alcopops & Pre-mixed Drinks Segment by Type
 - 2.2.1 Canned
 - 2.2.2 Bottled
- 2.3 Alcopops & Pre-mixed Drinks Sales by Type
 - 2.3.1 Global Alcopops & Pre-mixed Drinks Sales Market Share by Type (2019-2024)
 - 2.3.2 Global Alcopops & Pre-mixed Drinks Revenue and Market Share by Type (2019-2024)
 - 2.3.3 Global Alcopops & Pre-mixed Drinks Sale Price by Type (2019-2024)
- 2.4 Alcopops & Pre-mixed Drinks Segment by Application
 - 2.4.1 Supermarket
 - 2.4.2 Specialty Store
 - 2.4.3 Online Sales
 - 2.4.4 Other
- 2.5 Alcopops & Pre-mixed Drinks Sales by Application
 - 2.5.1 Global Alcopops & Pre-mixed Drinks Sale Market Share by Application (2019-2024)
 - 2.5.2 Global Alcopops & Pre-mixed Drinks Revenue and Market Share by Application (2019-2024)

2.5.3 Global Alcopops & Pre-mixed Drinks Sale Price by Application (2019-2024)

3 GLOBAL BY COMPANY

3.1 Global Alcopops & Pre-mixed Drinks Breakdown Data by Company

3.1.1 Global Alcopops & Pre-mixed Drinks Annual Sales by Company (2019-2024)

3.1.2 Global Alcopops & Pre-mixed Drinks Sales Market Share by Company (2019-2024)

3.2 Global Alcopops & Pre-mixed Drinks Annual Revenue by Company (2019-2024)

3.2.1 Global Alcopops & Pre-mixed Drinks Revenue by Company (2019-2024)

3.2.2 Global Alcopops & Pre-mixed Drinks Revenue Market Share by Company (2019-2024)

3.3 Global Alcopops & Pre-mixed Drinks Sale Price by Company

3.4 Key Manufacturers Alcopops & Pre-mixed Drinks Producing Area Distribution, Sales Area, Product Type

3.4.1 Key Manufacturers Alcopops & Pre-mixed Drinks Product Location Distribution

3.4.2 Players Alcopops & Pre-mixed Drinks Products Offered

3.5 Market Concentration Rate Analysis

3.5.1 Competition Landscape Analysis

3.5.2 Concentration Ratio (CR3, CR5 and CR10) & (2019-2024)

3.6 New Products and Potential Entrants

3.7 Market M&A Activity & Strategy

4 WORLD HISTORIC REVIEW FOR ALCOPOPS & PRE-MIXED DRINKS BY GEOGRAPHIC REGION

4.1 World Historic Alcopops & Pre-mixed Drinks Market Size by Geographic Region (2019-2024)

4.1.1 Global Alcopops & Pre-mixed Drinks Annual Sales by Geographic Region (2019-2024)

4.1.2 Global Alcopops & Pre-mixed Drinks Annual Revenue by Geographic Region (2019-2024)

4.2 World Historic Alcopops & Pre-mixed Drinks Market Size by Country/Region (2019-2024)

4.2.1 Global Alcopops & Pre-mixed Drinks Annual Sales by Country/Region (2019-2024)

4.2.2 Global Alcopops & Pre-mixed Drinks Annual Revenue by Country/Region (2019-2024)

4.3 Americas Alcopops & Pre-mixed Drinks Sales Growth

- 4.4 APAC Alcopops & Pre-mixed Drinks Sales Growth
- 4.5 Europe Alcopops & Pre-mixed Drinks Sales Growth
- 4.6 Middle East & Africa Alcopops & Pre-mixed Drinks Sales Growth

5 AMERICAS

- 5.1 Americas Alcopops & Pre-mixed Drinks Sales by Country
 - 5.1.1 Americas Alcopops & Pre-mixed Drinks Sales by Country (2019-2024)
 - 5.1.2 Americas Alcopops & Pre-mixed Drinks Revenue by Country (2019-2024)
- 5.2 Americas Alcopops & Pre-mixed Drinks Sales by Type (2019-2024)
- 5.3 Americas Alcopops & Pre-mixed Drinks Sales by Application (2019-2024)
- 5.4 United States
- 5.5 Canada
- 5.6 Mexico
- 5.7 Brazil

6 APAC

- 6.1 APAC Alcopops & Pre-mixed Drinks Sales by Region
 - 6.1.1 APAC Alcopops & Pre-mixed Drinks Sales by Region (2019-2024)
 - 6.1.2 APAC Alcopops & Pre-mixed Drinks Revenue by Region (2019-2024)
- 6.2 APAC Alcopops & Pre-mixed Drinks Sales by Type (2019-2024)
- 6.3 APAC Alcopops & Pre-mixed Drinks Sales by Application (2019-2024)
- 6.4 China
- 6.5 Japan
- 6.6 South Korea
- 6.7 Southeast Asia
- 6.8 India
- 6.9 Australia
- 6.10 China Taiwan

7 EUROPE

- 7.1 Europe Alcopops & Pre-mixed Drinks by Country
 - 7.1.1 Europe Alcopops & Pre-mixed Drinks Sales by Country (2019-2024)
 - 7.1.2 Europe Alcopops & Pre-mixed Drinks Revenue by Country (2019-2024)
- 7.2 Europe Alcopops & Pre-mixed Drinks Sales by Type (2019-2024)
- 7.3 Europe Alcopops & Pre-mixed Drinks Sales by Application (2019-2024)
- 7.4 Germany

- 7.5 France
- 7.6 UK
- 7.7 Italy
- 7.8 Russia

8 MIDDLE EAST & AFRICA

- 8.1 Middle East & Africa Alcopops & Pre-mixed Drinks by Country
 - 8.1.1 Middle East & Africa Alcopops & Pre-mixed Drinks Sales by Country (2019-2024)
 - 8.1.2 Middle East & Africa Alcopops & Pre-mixed Drinks Revenue by Country (2019-2024)
- 8.2 Middle East & Africa Alcopops & Pre-mixed Drinks Sales by Type (2019-2024)
- 8.3 Middle East & Africa Alcopops & Pre-mixed Drinks Sales by Application (2019-2024)
- 8.4 Egypt
- 8.5 South Africa
- 8.6 Israel
- 8.7 Turkey
- 8.8 GCC Countries

9 MARKET DRIVERS, CHALLENGES AND TRENDS

- 9.1 Market Drivers & Growth Opportunities
- 9.2 Market Challenges & Risks
- 9.3 Industry Trends

10 MANUFACTURING COST STRUCTURE ANALYSIS

- 10.1 Raw Material and Suppliers
- 10.2 Manufacturing Cost Structure Analysis of Alcopops & Pre-mixed Drinks
- 10.3 Manufacturing Process Analysis of Alcopops & Pre-mixed Drinks
- 10.4 Industry Chain Structure of Alcopops & Pre-mixed Drinks

11 MARKETING, DISTRIBUTORS AND CUSTOMER

- 11.1 Sales Channel
 - 11.1.1 Direct Channels
 - 11.1.2 Indirect Channels
- 11.2 Alcopops & Pre-mixed Drinks Distributors
- 11.3 Alcopops & Pre-mixed Drinks Customer

12 WORLD FORECAST REVIEW FOR ALCOPOPS & PRE-MIXED DRINKS BY GEOGRAPHIC REGION

- 12.1 Global Alcopops & Pre-mixed Drinks Market Size Forecast by Region
 - 12.1.1 Global Alcopops & Pre-mixed Drinks Forecast by Region (2025-2030)
 - 12.1.2 Global Alcopops & Pre-mixed Drinks Annual Revenue Forecast by Region (2025-2030)
- 12.2 Americas Forecast by Country (2025-2030)
- 12.3 APAC Forecast by Region (2025-2030)
- 12.4 Europe Forecast by Country (2025-2030)
- 12.5 Middle East & Africa Forecast by Country (2025-2030)
- 12.6 Global Alcopops & Pre-mixed Drinks Forecast by Type (2025-2030)
- 12.7 Global Alcopops & Pre-mixed Drinks Forecast by Application (2025-2030)

13 KEY PLAYERS ANALYSIS

- 13.1 Diageo
 - 13.1.1 Diageo Company Information
 - 13.1.2 Diageo Alcopops & Pre-mixed Drinks Product Portfolios and Specifications
 - 13.1.3 Diageo Alcopops & Pre-mixed Drinks Sales, Revenue, Price and Gross Margin (2019-2024)
 - 13.1.4 Diageo Main Business Overview
 - 13.1.5 Diageo Latest Developments
- 13.2 Anheuser-Busch InBev
 - 13.2.1 Anheuser-Busch InBev Company Information
 - 13.2.2 Anheuser-Busch InBev Alcopops & Pre-mixed Drinks Product Portfolios and Specifications
 - 13.2.3 Anheuser-Busch InBev Alcopops & Pre-mixed Drinks Sales, Revenue, Price and Gross Margin (2019-2024)
 - 13.2.4 Anheuser-Busch InBev Main Business Overview
 - 13.2.5 Anheuser-Busch InBev Latest Developments
- 13.3 Pernod Ricard
 - 13.3.1 Pernod Ricard Company Information
 - 13.3.2 Pernod Ricard Alcopops & Pre-mixed Drinks Product Portfolios and Specifications
 - 13.3.3 Pernod Ricard Alcopops & Pre-mixed Drinks Sales, Revenue, Price and Gross Margin (2019-2024)
 - 13.3.4 Pernod Ricard Main Business Overview

- 13.3.5 Pernod Ricard Latest Developments
- 13.4 Mark Anthony Brands
 - 13.4.1 Mark Anthony Brands Company Information
 - 13.4.2 Mark Anthony Brands Alcopops & Pre-mixed Drinks Product Portfolios and Specifications
 - 13.4.3 Mark Anthony Brands Alcopops & Pre-mixed Drinks Sales, Revenue, Price and Gross Margin (2019-2024)
 - 13.4.4 Mark Anthony Brands Main Business Overview
 - 13.4.5 Mark Anthony Brands Latest Developments
- 13.5 Bacardi Limited
 - 13.5.1 Bacardi Limited Company Information
 - 13.5.2 Bacardi Limited Alcopops & Pre-mixed Drinks Product Portfolios and Specifications
 - 13.5.3 Bacardi Limited Alcopops & Pre-mixed Drinks Sales, Revenue, Price and Gross Margin (2019-2024)
 - 13.5.4 Bacardi Limited Main Business Overview
 - 13.5.5 Bacardi Limited Latest Developments
- 13.6 Molson Coors Beverage Company
 - 13.6.1 Molson Coors Beverage Company Company Information
 - 13.6.2 Molson Coors Beverage Company Alcopops & Pre-mixed Drinks Product Portfolios and Specifications
 - 13.6.3 Molson Coors Beverage Company Alcopops & Pre-mixed Drinks Sales, Revenue, Price and Gross Margin (2019-2024)
 - 13.6.4 Molson Coors Beverage Company Main Business Overview
 - 13.6.5 Molson Coors Beverage Company Latest Developments
- 13.7 The Coca-Cola Company
 - 13.7.1 The Coca-Cola Company Company Information
 - 13.7.2 The Coca-Cola Company Alcopops & Pre-mixed Drinks Product Portfolios and Specifications
 - 13.7.3 The Coca-Cola Company Alcopops & Pre-mixed Drinks Sales, Revenue, Price and Gross Margin (2019-2024)
 - 13.7.4 The Coca-Cola Company Main Business Overview
 - 13.7.5 The Coca-Cola Company Latest Developments
- 13.8 Brown-Forman
 - 13.8.1 Brown-Forman Company Information
 - 13.8.2 Brown-Forman Alcopops & Pre-mixed Drinks Product Portfolios and Specifications
 - 13.8.3 Brown-Forman Alcopops & Pre-mixed Drinks Sales, Revenue, Price and Gross Margin (2019-2024)

- 13.8.4 Brown-Forman Main Business Overview
- 13.8.5 Brown-Forman Latest Developments
- 13.9 Heineken N.V.
 - 13.9.1 Heineken N.V. Company Information
 - 13.9.2 Heineken N.V. Alcopops & Pre-mixed Drinks Product Portfolios and Specifications
 - 13.9.3 Heineken N.V. Alcopops & Pre-mixed Drinks Sales, Revenue, Price and Gross Margin (2019-2024)
 - 13.9.4 Heineken N.V. Main Business Overview
 - 13.9.5 Heineken N.V. Latest Developments
- 13.10 Beam Suntory
 - 13.10.1 Beam Suntory Company Information
 - 13.10.2 Beam Suntory Alcopops & Pre-mixed Drinks Product Portfolios and Specifications
 - 13.10.3 Beam Suntory Alcopops & Pre-mixed Drinks Sales, Revenue, Price and Gross Margin (2019-2024)
 - 13.10.4 Beam Suntory Main Business Overview
 - 13.10.5 Beam Suntory Latest Developments
- 13.11 Carlsberg Group
 - 13.11.1 Carlsberg Group Company Information
 - 13.11.2 Carlsberg Group Alcopops & Pre-mixed Drinks Product Portfolios and Specifications
 - 13.11.3 Carlsberg Group Alcopops & Pre-mixed Drinks Sales, Revenue, Price and Gross Margin (2019-2024)
 - 13.11.4 Carlsberg Group Main Business Overview
 - 13.11.5 Carlsberg Group Latest Developments
- 13.12 Asahi Group Holdings
 - 13.12.1 Asahi Group Holdings Company Information
 - 13.12.2 Asahi Group Holdings Alcopops & Pre-mixed Drinks Product Portfolios and Specifications
 - 13.12.3 Asahi Group Holdings Alcopops & Pre-mixed Drinks Sales, Revenue, Price and Gross Margin (2019-2024)
 - 13.12.4 Asahi Group Holdings Main Business Overview
 - 13.12.5 Asahi Group Holdings Latest Developments
- 13.13 Kirin Holdings Company
 - 13.13.1 Kirin Holdings Company Company Information
 - 13.13.2 Kirin Holdings Company Alcopops & Pre-mixed Drinks Product Portfolios and Specifications
 - 13.13.3 Kirin Holdings Company Alcopops & Pre-mixed Drinks Sales, Revenue, Price

and Gross Margin (2019-2024)

13.13.4 Kirin Holdings Company Main Business Overview

13.13.5 Kirin Holdings Company Latest Developments

13.14 SABMiller (now part of AB InBev)

13.14.1 SABMiller (now part of AB InBev) Company Information

13.14.2 SABMiller (now part of AB InBev) Alcopops & Pre-mixed Drinks Product Portfolios and Specifications

13.14.3 SABMiller (now part of AB InBev) Alcopops & Pre-mixed Drinks Sales, Revenue, Price and Gross Margin (2019-2024)

13.14.4 SABMiller (now part of AB InBev) Main Business Overview

13.14.5 SABMiller (now part of AB InBev) Latest Developments

13.15 Red Bull GmbH

13.15.1 Red Bull GmbH Company Information

13.15.2 Red Bull GmbH Alcopops & Pre-mixed Drinks Product Portfolios and Specifications

13.15.3 Red Bull GmbH Alcopops & Pre-mixed Drinks Sales, Revenue, Price and Gross Margin (2019-2024)

13.15.4 Red Bull GmbH Main Business Overview

13.15.5 Red Bull GmbH Latest Developments

14 RESEARCH FINDINGS AND CONCLUSION

LIST OF TABLES

Table 1. Alcopops & Pre-mixed Drinks Annual Sales CAGR by Geographic Region (2019, 2023 & 2030) & (\$ millions)

Table 2. Alcopops & Pre-mixed Drinks Annual Sales CAGR by Country/Region (2019, 2023 & 2030) & (\$ millions)

Table 3. Major Players of Canned

Table 4. Major Players of Bottled

Table 5. Global Alcopops & Pre-mixed Drinks Sales byType (2019-2024) & (K Units)

Table 6. Global Alcopops & Pre-mixed Drinks Sales Market Share byType (2019-2024)

Table 7. Global Alcopops & Pre-mixed Drinks Revenue byType (2019-2024) & (\$ million)

Table 8. Global Alcopops & Pre-mixed Drinks Revenue Market Share byType (2019-2024)

Table 9. Global Alcopops & Pre-mixed Drinks Sale Price byType (2019-2024) & (US\$/Unit)

Table 10. Global Alcopops & Pre-mixed Drinks Sale by Application (2019-2024) & (K Units)

Table 11. Global Alcopops & Pre-mixed Drinks Sale Market Share by Application (2019-2024)

Table 12. Global Alcopops & Pre-mixed Drinks Revenue by Application (2019-2024) & (\$ million)

Table 13. Global Alcopops & Pre-mixed Drinks Revenue Market Share by Application (2019-2024)

Table 14. Global Alcopops & Pre-mixed Drinks Sale Price by Application (2019-2024) & (US\$/Unit)

Table 15. Global Alcopops & Pre-mixed Drinks Sales by Company (2019-2024) & (K Units)

Table 16. Global Alcopops & Pre-mixed Drinks Sales Market Share by Company (2019-2024)

Table 17. Global Alcopops & Pre-mixed Drinks Revenue by Company (2019-2024) & (\$ millions)

Table 18. Global Alcopops & Pre-mixed Drinks Revenue Market Share by Company (2019-2024)

Table 19. Global Alcopops & Pre-mixed Drinks Sale Price by Company (2019-2024) & (US\$/Unit)

Table 20. Key Manufacturers Alcopops & Pre-mixed Drinks Producing Area Distribution and Sales Area

Table 21. Players Alcopops & Pre-mixed Drinks Products Offered

Table 22. Alcopops & Pre-mixed Drinks Concentration Ratio (CR3, CR5 and CR10) & (2019-2024)

Table 23. New Products and Potential Entrants

Table 24. Market M&A Activity & Strategy

Table 25. Global Alcopops & Pre-mixed Drinks Sales by Geographic Region (2019-2024) & (K Units)

Table 26. Global Alcopops & Pre-mixed Drinks Sales Market Share Geographic Region (2019-2024)

Table 27. Global Alcopops & Pre-mixed Drinks Revenue by Geographic Region (2019-2024) & (\$ millions)

Table 28. Global Alcopops & Pre-mixed Drinks Revenue Market Share by Geographic Region (2019-2024)

Table 29. Global Alcopops & Pre-mixed Drinks Sales by Country/Region (2019-2024) & (K Units)

Table 30. Global Alcopops & Pre-mixed Drinks Sales Market Share by Country/Region (2019-2024)

- Table 31. Global Alcopops & Pre-mixed Drinks Revenue by Country/Region (2019-2024) & (\$ millions)
- Table 32. Global Alcopops & Pre-mixed Drinks Revenue Market Share by Country/Region (2019-2024)
- Table 33. Americas Alcopops & Pre-mixed Drinks Sales by Country (2019-2024) & (K Units)
- Table 34. Americas Alcopops & Pre-mixed Drinks Sales Market Share by Country (2019-2024)
- Table 35. Americas Alcopops & Pre-mixed Drinks Revenue by Country (2019-2024) & (\$ millions)
- Table 36. Americas Alcopops & Pre-mixed Drinks Sales byType (2019-2024) & (K Units)
- Table 37. Americas Alcopops & Pre-mixed Drinks Sales by Application (2019-2024) & (K Units)
- Table 38. APAC Alcopops & Pre-mixed Drinks Sales by Region (2019-2024) & (K Units)
- Table 39. APAC Alcopops & Pre-mixed Drinks Sales Market Share by Region (2019-2024)
- Table 40. APAC Alcopops & Pre-mixed Drinks Revenue by Region (2019-2024) & (\$ millions)
- Table 41. APAC Alcopops & Pre-mixed Drinks Sales byType (2019-2024) & (K Units)
- Table 42. APAC Alcopops & Pre-mixed Drinks Sales by Application (2019-2024) & (K Units)
- Table 43. Europe Alcopops & Pre-mixed Drinks Sales by Country (2019-2024) & (K Units)
- Table 44. Europe Alcopops & Pre-mixed Drinks Revenue by Country (2019-2024) & (\$ millions)
- Table 45. Europe Alcopops & Pre-mixed Drinks Sales byType (2019-2024) & (K Units)
- Table 46. Europe Alcopops & Pre-mixed Drinks Sales by Application (2019-2024) & (K Units)
- Table 47. Middle East & Africa Alcopops & Pre-mixed Drinks Sales by Country (2019-2024) & (K Units)
- Table 48. Middle East & Africa Alcopops & Pre-mixed Drinks Revenue Market Share by Country (2019-2024)
- Table 49. Middle East & Africa Alcopops & Pre-mixed Drinks Sales byType (2019-2024) & (K Units)
- Table 50. Middle East & Africa Alcopops & Pre-mixed Drinks Sales by Application (2019-2024) & (K Units)
- Table 51. Key Market Drivers & Growth Opportunities of Alcopops & Pre-mixed Drinks
- Table 52. Key Market Challenges & Risks of Alcopops & Pre-mixed Drinks

Table 53. Key Industry Trends of Alcopops & Pre-mixed Drinks

Table 54. Alcopops & Pre-mixed Drinks Raw Material

Table 55. Key Suppliers of Raw Materials

Table 56. Alcopops & Pre-mixed Drinks Distributors List

Table 57. Alcopops & Pre-mixed Drinks Customer List

Table 58. Global Alcopops & Pre-mixed Drinks Sales Forecast by Region (2025-2030) & (K Units)

Table 59. Global Alcopops & Pre-mixed Drinks Revenue Forecast by Region (2025-2030) & (\$ millions)

Table 60. Americas Alcopops & Pre-mixed Drinks Sales Forecast by Country (2025-2030) & (K Units)

Table 61. Americas Alcopops & Pre-mixed Drinks Annual Revenue Forecast by Country (2025-2030) & (\$ millions)

Table 62. APAC Alcopops & Pre-mixed Drinks Sales Forecast by Region (2025-2030) & (K Units)

Table 63. APAC Alcopops & Pre-mixed Drinks Annual Revenue Forecast by Region (2025-2030) & (\$ millions)

Table 64. Europe Alcopops & Pre-mixed Drinks Sales Forecast by Country (2025-2030) & (K Units)

Table 65. Europe Alcopops & Pre-mixed Drinks Revenue Forecast by Country (2025-2030) & (\$ millions)

Table 66. Middle East & Africa Alcopops & Pre-mixed Drinks Sales Forecast by Country (2025-2030) & (K Units)

Table 67. Middle East & Africa Alcopops & Pre-mixed Drinks Revenue Forecast by Country (2025-2030) & (\$ millions)

Table 68. Global Alcopops & Pre-mixed Drinks Sales Forecast by Type (2025-2030) & (K Units)

Table 69. Global Alcopops & Pre-mixed Drinks Revenue Forecast by Type (2025-2030) & (\$ millions)

Table 70. Global Alcopops & Pre-mixed Drinks Sales Forecast by Application (2025-2030) & (K Units)

Table 71. Global Alcopops & Pre-mixed Drinks Revenue Forecast by Application (2025-2030) & (\$ millions)

Table 72. Diageo Basic Information, Alcopops & Pre-mixed Drinks Manufacturing Base, Sales Area and Its Competitors

Table 73. Diageo Alcopops & Pre-mixed Drinks Product Portfolios and Specifications

Table 74. Diageo Alcopops & Pre-mixed Drinks Sales (K Units), Revenue (\$ Million), Price (US\$/Unit) and Gross Margin (2019-2024)

Table 75. Diageo Main Business

Table 76. Diageo Latest Developments

Table 77. Anheuser-Busch InBev Basic Information, Alcopops & Pre-mixed Drinks Manufacturing Base, Sales Area and Its Competitors

Table 78. Anheuser-Busch InBev Alcopops & Pre-mixed Drinks Product Portfolios and Specifications

Table 79. Anheuser-Busch InBev Alcopops & Pre-mixed Drinks Sales (K Units), Revenue (\$ Million), Price (US\$/Unit) and Gross Margin (2019-2024)

Table 80. Anheuser-Busch InBev Main Business

Table 81. Anheuser-Busch InBev Latest Developments

Table 82. Pernod Ricard Basic Information, Alcopops & Pre-mixed Drinks Manufacturing Base, Sales Area and Its Competitors

Table 83. Pernod Ricard Alcopops & Pre-mixed Drinks Product Portfolios and Specifications

Table 84. Pernod Ricard Alcopops & Pre-mixed Drinks Sales (K Units), Revenue (\$ Million), Price (US\$/Unit) and Gross Margin (2019-2024)

Table 85. Pernod Ricard Main Business

Table 86. Pernod Ricard Latest Developments

Table 87. Mark Anthony Brands Basic Information, Alcopops & Pre-mixed Drinks Manufacturing Base, Sales Area and Its Competitors

Table 88. Mark Anthony Brands Alcopops & Pre-mixed Drinks Product Portfolios and Specifications

Table 89. Mark Anthony Brands Alcopops & Pre-mixed Drinks Sales (K Units), Revenue (\$ Million), Price (US\$/Unit) and Gross Margin (2019-2024)

Table 90. Mark Anthony Brands Main Business

Table 91. Mark Anthony Brands Latest Developments

Table 92. Bacardi Limited Basic Information, Alcopops & Pre-mixed Drinks Manufacturing Base, Sales Area and Its Competitors

Table 93. Bacardi Limited Alcopops & Pre-mixed Drinks Product Portfolios and Specifications

Table 94. Bacardi Limited Alcopops & Pre-mixed Drinks Sales (K Units), Revenue (\$ Million), Price (US\$/Unit) and Gross Margin (2019-2024)

Table 95. Bacardi Limited Main Business

Table 96. Bacardi Limited Latest Developments

Table 97. Molson Coors Beverage Company Basic Information, Alcopops & Pre-mixed Drinks Manufacturing Base, Sales Area and Its Competitors

Table 98. Molson Coors Beverage Company Alcopops & Pre-mixed Drinks Product Portfolios and Specifications

Table 99. Molson Coors Beverage Company Alcopops & Pre-mixed Drinks Sales (K Units), Revenue (\$ Million), Price (US\$/Unit) and Gross Margin (2019-2024)

Table 100. Molson Coors Beverage Company Main Business

Table 101. Molson Coors Beverage Company Latest Developments

Table 102. The Coca-Cola Company Basic Information, Alcopops & Pre-mixed Drinks Manufacturing Base, Sales Area and Its Competitors

Table 103. The Coca-Cola Company Alcopops & Pre-mixed Drinks Product Portfolios and Specifications

Table 104. The Coca-Cola Company Alcopops & Pre-mixed Drinks Sales (K Units), Revenue (\$ Million), Price (US\$/Unit) and Gross Margin (2019-2024)

Table 105. The Coca-Cola Company Main Business

Table 106. The Coca-Cola Company Latest Developments

Table 107. Brown-Forman Basic Information, Alcopops & Pre-mixed Drinks Manufacturing Base, Sales Area and Its Competitors

Table 108. Brown-Forman Alcopops & Pre-mixed Drinks Product Portfolios and Specifications

Table 109. Brown-Forman Alcopops & Pre-mixed Drinks Sales (K Units), Revenue (\$ Million), Price (US\$/Unit) and Gross Margin (2019-2024)

Table 110. Brown-Forman Main Business

Table 111. Brown-Forman Latest Developments

Table 112. Heineken N.V. Basic Information, Alcopops & Pre-mixed Drinks Manufacturing Base, Sales Area and Its Competitors

Table 113. Heineken N.V. Alcopops & Pre-mixed Drinks Product Portfolios and Specifications

Table 114. Heineken N.V. Alcopops & Pre-mixed Drinks Sales (K Units), Revenue (\$ Million), Price (US\$/Unit) and Gross Margin (2019-2024)

Table 115. Heineken N.V. Main Business

Table 116. Heineken N.V. Latest Developments

Table 117. Beam Suntory Basic Information, Alcopops & Pre-mixed Drinks Manufacturing Base, Sales Area and Its Competitors

Table 118. Beam Suntory Alcopops & Pre-mixed Drinks Product Portfolios and Specifications

Table 119. Beam Suntory Alcopops & Pre-mixed Drinks Sales (K Units), Revenue (\$ Million), Price (US\$/Unit) and Gross Margin (2019-2024)

Table 120. Beam Suntory Main Business

Table 121. Beam Suntory Latest Developments

Table 122. Carlsberg Group Basic Information, Alcopops & Pre-mixed Drinks Manufacturing Base, Sales Area and Its Competitors

Table 123. Carlsberg Group Alcopops & Pre-mixed Drinks Product Portfolios and Specifications

Table 124. Carlsberg Group Alcopops & Pre-mixed Drinks Sales (K Units), Revenue (\$

Million), Price (US\$/Unit) and Gross Margin (2019-2024)

Table 125. Carlsberg Group Main Business

Table 126. Carlsberg Group Latest Developments

Table 127. Asahi Group Holdings Basic Information, Alcopops & Pre-mixed Drinks Manufacturing Base, Sales Area and Its Competitors

Table 128. Asahi Group Holdings Alcopops & Pre-mixed Drinks Product Portfolios and Specifications

Table 129. Asahi Group Holdings Alcopops & Pre-mixed Drinks Sales (K Units), Revenue (\$ Million), Price (US\$/Unit) and Gross Margin (2019-2024)

Table 130. Asahi Group Holdings Main Business

Table 131. Asahi Group Holdings Latest Developments

Table 132. Kirin Holdings Company Basic Information, Alcopops & Pre-mixed Drinks Manufacturing Base, Sales Area and Its Competitors

Table 133. Kirin Holdings Company Alcopops & Pre-mixed Drinks Product Portfolios and Specifications

Table 134. Kirin Holdings Company Alcopops & Pre-mixed Drinks Sales (K Units), Revenue (\$ Million), Price (US\$/Unit) and Gross Margin (2019-2024)

Table 135. Kirin Holdings Company Main Business

Table 136. Kirin Holdings Company Latest Developments

Table 137. SABMiller (now part of AB InBev) Basic Information, Alcopops & Pre-mixed Drinks Manufacturing Base, Sales Area and Its Competitors

Table 138. SABMiller (now part of AB InBev) Alcopops & Pre-mixed Drinks Product Portfolios and Specifications

Table 139. SABMiller (now part of AB InBev) Alcopops & Pre-mixed Drinks Sales (K Units), Revenue (\$ Million), Price (US\$/Unit) and Gross Margin (2019-2024)

Table 140. SABMiller (now part of AB InBev) Main Business

Table 141. SABMiller (now part of AB InBev) Latest Developments

Table 142. Red Bull GmbH Basic Information, Alcopops & Pre-mixed Drinks Manufacturing Base, Sales Area and Its Competitors

Table 143. Red Bull GmbH Alcopops & Pre-mixed Drinks Product Portfolios and Specifications

Table 144. Red Bull GmbH Alcopops & Pre-mixed Drinks Sales (K Units), Revenue (\$ Million), Price (US\$/Unit) and Gross Margin (2019-2024)

Table 145. Red Bull GmbH Main Business

Table 146. Red Bull GmbH Latest Developments

LIST OFFIGURES

Figure 1. Picture of Alcopops & Pre-mixed Drinks

Figure 2. Alcopops & Pre-mixed Drinks Report Years Considered

Figure 3. Research Objectives

Figure 4. Research Methodology

Figure 5. Research Process and Data Source

Figure 6. Global Alcopops & Pre-mixed Drinks Sales Growth Rate 2019-2030 (K Units)

Figure 7. Global Alcopops & Pre-mixed Drinks Revenue Growth Rate 2019-2030 (\$ millions)

Figure 8. Alcopops & Pre-mixed Drinks Sales by Geographic Region (2019, 2023 & 2030) & (\$ millions)

Figure 9. Alcopops & Pre-mixed Drinks Sales Market Share by Country/Region (2023)

Figure 10. Alcopops & Pre-mixed Drinks Sales Market Share by Country/Region (2019, 2023 & 2030)

Figure 11. Product Picture of Canned

Figure 12. Product Picture of Bottled

Figure 13. Global Alcopops & Pre-mixed Drinks Sales Market Share byType in 2023

Figure 14. Global Alcopops & Pre-mixed Drinks Revenue Market Share byType (2019-2024)

Figure 15. Alcopops & Pre-mixed Drinks Consumed in Supermarket

Figure 16. Global Alcopops & Pre-mixed Drinks Market: Supermarket (2019-2024) & (K Units)

Figure 17. Alcopops & Pre-mixed Drinks Consumed in Specialty Store

Figure 18. Global Alcopops & Pre-mixed Drinks Market: Specialty Store (2019-2024) & (K Units)

Figure 19. Alcopops & Pre-mixed Drinks Consumed in Online Sales

Figure 20. Global Alcopops & Pre-mixed Drinks Market: Online Sales (2019-2024) & (K Units)

Figure 21. Alcopops & Pre-mixed Drinks Consumed in Other

Figure 22. Global Alcopops & Pre-mixed Drinks Market: Other (2019-2024) & (K Units)

Figure 23. Global Alcopops & Pre-mixed Drinks Sale Market Share by Application (2023)

Figure 24. Global Alcopops & Pre-mixed Drinks Revenue Market Share by Application in 2023

Figure 25. Alcopops & Pre-mixed Drinks Sales by Company in 2023 (K Units)

Figure 26. Global Alcopops & Pre-mixed Drinks Sales Market Share by Company in 2023

Figure 27. Alcopops & Pre-mixed Drinks Revenue by Company in 2023 (\$ millions)

Figure 28. Global Alcopops & Pre-mixed Drinks Revenue Market Share by Company in

2023

Figure 29. Global Alcopops & Pre-mixed Drinks Sales Market Share by Geographic Region (2019-2024)

Figure 30. Global Alcopops & Pre-mixed Drinks Revenue Market Share by Geographic Region in 2023

Figure 31. Americas Alcopops & Pre-mixed Drinks Sales 2019-2024 (K Units)

Figure 32. Americas Alcopops & Pre-mixed Drinks Revenue 2019-2024 (\$ millions)

Figure 33. APAC Alcopops & Pre-mixed Drinks Sales 2019-2024 (K Units)

Figure 34. APAC Alcopops & Pre-mixed Drinks Revenue 2019-2024 (\$ millions)

Figure 35. Europe Alcopops & Pre-mixed Drinks Sales 2019-2024 (K Units)

Figure 36. Europe Alcopops & Pre-mixed Drinks Revenue 2019-2024 (\$ millions)

Figure 37. Middle East & Africa Alcopops & Pre-mixed Drinks Sales 2019-2024 (K Units)

Figure 38. Middle East & Africa Alcopops & Pre-mixed Drinks Revenue 2019-2024 (\$ millions)

Figure 39. Americas Alcopops & Pre-mixed Drinks Sales Market Share by Country in 2023

Figure 40. Americas Alcopops & Pre-mixed Drinks Revenue Market Share by Country (2019-2024)

Figure 41. Americas Alcopops & Pre-mixed Drinks Sales Market Share by Type (2019-2024)

Figure 42. Americas Alcopops & Pre-mixed Drinks Sales Market Share by Application (2019-2024)

Figure 43. United States Alcopops & Pre-mixed Drinks Revenue Growth 2019-2024 (\$ millions)

Figure 44. Canada Alcopops & Pre-mixed Drinks Revenue Growth 2019-2024 (\$ millions)

Figure 45. Mexico Alcopops & Pre-mixed Drinks Revenue Growth 2019-2024 (\$ millions)

Figure 46. Brazil Alcopops & Pre-mixed Drinks Revenue Growth 2019-2024 (\$ millions)

Figure 47. APAC Alcopops & Pre-mixed Drinks Sales Market Share by Region in 2023

Figure 48. APAC Alcopops & Pre-mixed Drinks Revenue Market Share by Region (2019-2024)

Figure 49. APAC Alcopops & Pre-mixed Drinks Sales Market Share by Type (2019-2024)

Figure 50. APAC Alcopops & Pre-mixed Drinks Sales Market Share by Application (2019-2024)

Figure 51. China Alcopops & Pre-mixed Drinks Revenue Growth 2019-2024 (\$ millions)

Figure 52. Japan Alcopops & Pre-mixed Drinks Revenue Growth 2019-2024 (\$ millions)

Figure 53. South Korea Alcopops & Pre-mixed Drinks Revenue Growth 2019-2024 (\$ millions)

Figure 54. Southeast Asia Alcopops & Pre-mixed Drinks Revenue Growth 2019-2024 (\$ millions)

Figure 55. India Alcopops & Pre-mixed Drinks Revenue Growth 2019-2024 (\$ millions)

Figure 56. Australia Alcopops & Pre-mixed Drinks Revenue Growth 2019-2024 (\$ millions)

Figure 57. ChinaTaiwan Alcopops & Pre-mixed Drinks Revenue Growth 2019-2024 (\$ millions)

Figure 58. Europe Alcopops & Pre-mixed Drinks Sales Market Share by Country in 2023

Figure 59. Europe Alcopops & Pre-mixed Drinks Revenue Market Share by Country (2019-2024)

Figure 60. Europe Alcopops & Pre-mixed Drinks Sales Market Share byType (2019-2024)

Figure 61. Europe Alcopops & Pre-mixed Drinks Sales Market Share by Application (2019-2024)

Figure 62. Germany Alcopops & Pre-mixed Drinks Revenue Growth 2019-2024 (\$ millions)

Figure 63. France Alcopops & Pre-mixed Drinks Revenue Growth 2019-2024 (\$ millions)

Figure 64. UK Alcopops & Pre-mixed Drinks Revenue Growth 2019-2024 (\$ millions)

Figure 65. Italy Alcopops & Pre-mixed Drinks Revenue Growth 2019-2024 (\$ millions)

Figure 66. Russia Alcopops & Pre-mixed Drinks Revenue Growth 2019-2024 (\$ millions)

Figure 67. Middle East & Africa Alcopops & Pre-mixed Drinks Sales Market Share by Country (2019-2024)

Figure 68. Middle East & Africa Alcopops & Pre-mixed Drinks Sales Market Share byType (2019-2024)

Figure 69. Middle East & Africa Alcopops & Pre-mixed Drinks Sales Market Share by Application (2019-2024)

Figure 70. Egypt Alcopops & Pre-mixed Drinks Revenue Growth 2019-2024 (\$ millions)

Figure 71. South Africa Alcopops & Pre-mixed Drinks Revenue Growth 2019-2024 (\$ millions)

Figure 72. Israel Alcopops & Pre-mixed Drinks Revenue Growth 2019-2024 (\$ millions)

Figure 73. Turkey Alcopops & Pre-mixed Drinks Revenue Growth 2019-2024 (\$ millions)

Figure 74. GCC Countries Alcopops & Pre-mixed Drinks Revenue Growth 2019-2024 (\$ millions)

Figure 75. Manufacturing Cost Structure Analysis of Alcopops & Pre-mixed Drinks in 2023

Figure 76. Manufacturing Process Analysis of Alcopops & Pre-mixed Drinks

Figure 77. Industry Chain Structure of Alcopops & Pre-mixed Drinks

Figure 78. Channels of Distribution

Figure 79. Global Alcopops & Pre-mixed Drinks Sales MarketForecast by Region (2025-2030)

Figure 80. Global Alcopops & Pre-mixed Drinks Revenue Market ShareForecast by Region (2025-2030)

Figure 81. Global Alcopops & Pre-mixed Drinks Sales Market ShareForecast byType (2025-2030)

Figure 82. Global Alcopops & Pre-mixed Drinks Revenue Market ShareForecast byType (2025-2030)

Figure 83. Global Alcopops & Pre-mixed Drinks Sales Market ShareForecast by Application (2025-2030)

Figure 84. Global Alcopops & Pre-mixed Drinks Revenue Market ShareForecast by Application (2025-2030)

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