

# Global Alcohol-soluble Gravure Ink Market Growth 2026-2032

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## Abstracts

The global Alcohol-soluble Gravure Ink market size is predicted to grow from US\$ 1134 million in 2025 to US\$ 1681 million in 2032; it is expected to grow at a CAGR of 5.8% from 2026 to 2032.

In 2025, global sales of alcohol-soluble gravure inks reached 187,000 tons, with an average selling price of US\$6,200 per ton. Alcohol-soluble gravure inks are a type of high-performance printing ink made with alcohol solvents as a diluent, combined with pigments, resins, additives, and fillers. They are widely used in packaging printing, label printing, carton printing, and flexible plastic packaging, and hold an advantage in the high-end packaging market due to their fast drying speed, strong printing adhesion, and good abrasion resistance. Upstream raw materials include pigments (approximately 45% of cost), resins (approximately 25%), alcohol solvents (approximately 20%), and functional additives (approximately 10%). Major suppliers are concentrated in China, Germany, and Japan. Downstream customers include paper packaging companies, flexible plastic packaging manufacturers, tobacco and food packaging companies, and pharmaceutical packaging companies.

Global total production capacity is approximately 240,000 tons per year, with industry gross margins maintained at 18%?28%. Demand growth is driven by the packaging industry's demand for high-end and personalized printing, as well as the trend towards low-VOC solvents driven by environmental regulations. Future business opportunities are mainly concentrated in high adhesion, fast drying, low volatility, green and environmentally friendly formulas and functional inks (antibacterial, oil-proof, and waterproof). At the same time, through digital printing adaptation and capacity automation upgrades, production efficiency and market response speed can be improved, driving steady growth in the industry.

The alcohol-soluble gravure ink market is characterized by demand driven by high-end packaging, environmental regulations, and accelerated technological upgrades. As the requirements for printing quality and added functions in food, tobacco, alcohol, pharmaceutical, and cosmetic packaging continue to rise, alcohol-soluble gravure inks, with their high adhesion, abrasion resistance, and fast drying properties, are experiencing sustained growth in penetration within the mid-to-high-end packaging sector. Simultaneously, global low-VOC emission regulations and green printing policies are prompting companies to accelerate the research and development and promotion of low-solvent, environmentally friendly alcohol-soluble inks, driving the market's upgrade from traditional formulations to green and functional approaches.

In terms of the competitive landscape, European and Japanese companies maintain a leading position in high-performance pigments and specialized functional ink technologies, while Chinese manufacturers are rapidly expanding in the low-to-mid-end and some high-end packaging markets due to their price advantages and rapid response capabilities. Future market competition will increasingly rely on innovative formulations, environmental compliance capabilities, automated production capacity, and customized solutions. Furthermore, the gradual integration of digital printing technology with traditional gravure processes is bringing new opportunities for personalized, small-batch, and high-efficiency production. Overall, the alcohol-soluble gravure ink market will maintain steady growth, and the industry is evolving towards higher added value, greener practices, and smarter technologies. Companies will gain a sustainable competitive advantage through technological innovation and improved service capabilities.

LP Information, Inc. (LPI) ' newest research report, the "Alcohol-soluble Gravure Ink Industry Forecast" looks at past sales and reviews total world Alcohol-soluble Gravure Ink sales in 2025, providing a comprehensive analysis by region and market sector of projected Alcohol-soluble Gravure Ink sales for 2026 through 2032. With Alcohol-soluble Gravure Ink sales broken down by region, market sector and sub-sector, this report provides a detailed analysis in US\$ millions of the world Alcohol-soluble Gravure Ink industry.

This Insight Report provides a comprehensive analysis of the global Alcohol-soluble Gravure Ink landscape and highlights key trends related to product segmentation, company formation, revenue, and market share, latest development, and M&A activity. This report also analyzes the strategies of leading global companies with a focus on Alcohol-soluble Gravure Ink portfolios and capabilities, market entry strategies, market

positions, and geographic footprints, to better understand these firms' unique position in an accelerating global Alcohol-soluble Gravure Ink market.

This Insight Report evaluates the key market trends, drivers, and affecting factors shaping the global outlook for Alcohol-soluble Gravure Ink and breaks down the forecast by Type, by Application, geography, and market size to highlight emerging pockets of opportunity. With a transparent methodology based on hundreds of bottom-up qualitative and quantitative market inputs, this study forecast offers a highly nuanced view of the current state and future trajectory in the global Alcohol-soluble Gravure Ink.

This report presents a comprehensive overview, market shares, and growth opportunities of Alcohol-soluble Gravure Ink market by product type, application, key manufacturers and key regions and countries.

#### Segmentation by Type:

Nitrocellulose (NC)-based Inks

Polyamide (PA)-based Inks

Acrylic (AC)-based Inks

Others

#### Segmentation by Pigment Properties:

Organic Pigments

Inorganic Pigments

#### Segmentation by Function:

Water-resistant Inks

Media-resistant Inks

Others

### Segmentation by Application:

Food

Pharmaceutical

Packaging

Others

### This report also splits the market by region:

Americas

United States

Canada

Mexico

Brazil

APAC

China

Japan

Korea

Southeast Asia

India

Australia

## Europe

Germany

France

UK

Italy

Russia

## Middle East & Africa

Egypt

South Africa

Israel

Turkey

GCC Countries

The below companies that are profiled have been selected based on inputs gathered from primary experts and analysing the company's coverage, product portfolio, its market penetration.

DUOCAILI

HANGHUA

Chrostiki SA

D. R. Coats Ink & Resins Pvt. Ltd.

XUCHUAN

YIPSINK

DESIKUN

TIANLONG

NEWEAST

JIANGMEN TOYO INK CO., LTD.

### **Key Questions Addressed in this Report**

What is the 10-year outlook for the global Alcohol-soluble Gravure Ink market?

What factors are driving Alcohol-soluble Gravure Ink market growth, globally and by region?

Which technologies are poised for the fastest growth by market and region?

How do Alcohol-soluble Gravure Ink market opportunities vary by end market size?

How does Alcohol-soluble Gravure Ink break out by Type, by Application?

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