

Global Alcohol Fresh-keeping Card Market Growth 2026-2032

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Abstracts

The global Alcohol Fresh-keeping Card market size is predicted to grow from US\$ 121 million in 2025 to US\$ 156 million in 2032; it is expected to grow at a CAGR of 3.7% from 2026 to 2032.

An Alcohol Fresh-keeping Card is a small card-like product that utilizes the antibacterial and antifungal properties of alcohol to help keep items fresh. The card contains a certain amount of alcohol or alcohol-based substances. It slowly releases alcohol vapor in a sealed environment. Alcohol has strong antibacterial and antifungal effects. It can kill or inhibit the growth and reproduction of a large number of microorganisms such as bacteria and molds that cause food spoilage and deterioration, thereby delaying the spoilage process of food and maintaining its freshness. The alcohol in the fresh-keeping card has a certain evaporation rate and effective period. It should be used within the specified time to ensure the fresh-keeping effect.

An Alcohol Fresh-keeping Card is often used in the packaging of various foods, such as fresh fruits, vegetables, meat, and bakery products. For example, when placed in a package of fresh strawberries, it can help prevent the growth of mold on the surface of strawberries and extend the shelf life of strawberries by a few days. In the packaging of bread, it can inhibit the growth of mold and keep the bread soft and fresh for a longer time. In addition to food, it can also be used in some other fields that require moisture-proof and antibacterial preservation. For example, it can be placed in medicine boxes to prevent the growth of mold on medicines; it can also be used in the packaging of some handicrafts and leather products to prevent mildew and corrosion.

United States market for Alcohol Fresh-keeping Card is estimated to increase from US\$ million in 2025 to US\$ million by 2032, at a CAGR of % from 2026 through 2032.

China market for Alcohol Fresh-keeping Card is estimated to increase from US\$ million in 2025 to US\$ million by 2032, at a CAGR of % from 2026 through 2032.

Europe market for Alcohol Fresh-keeping Card is estimated to increase from US\$ million in 2025 to US\$ million by 2032, at a CAGR of % from 2026 through 2032.

Global key Alcohol Fresh-keeping Card players cover Shenzhen Chunwang New Materials, Damei United Industrial, Dongguan Xinrong Tianli Technology Industrial, Yangzhou Yome Stayfresh Technology, SPM Biosciences, etc. In terms of revenue, the global two largest companies occupied for a share nearly % in 2025.

LP Information, Inc. (LPI) ' newest research report, the "Alcohol Fresh-keeping Card Industry Forecast" looks at past sales and reviews total world Alcohol Fresh-keeping Card sales in 2025, providing a comprehensive analysis by region and market sector of projected Alcohol Fresh-keeping Card sales for 2026 through 2032. With Alcohol Fresh-keeping Card sales broken down by region, market sector and sub-sector, this report provides a detailed analysis in US\$ millions of the world Alcohol Fresh-keeping Card industry.

This Insight Report provides a comprehensive analysis of the global Alcohol Fresh-keeping Card landscape and highlights key trends related to product segmentation, company formation, revenue, and market share, latest development, and M&A activity. This report also analyzes the strategies of leading global companies with a focus on Alcohol Fresh-keeping Card portfolios and capabilities, market entry strategies, market positions, and geographic footprints, to better understand these firms' unique position in an accelerating global Alcohol Fresh-keeping Card market.

This Insight Report evaluates the key market trends, drivers, and affecting factors shaping the global outlook for Alcohol Fresh-keeping Card and breaks down the forecast by Type, by Application, geography, and market size to highlight emerging pockets of opportunity. With a transparent methodology based on hundreds of bottom-up qualitative and quantitative market inputs, this study forecast offers a highly nuanced view of the current state and future trajectory in the global Alcohol Fresh-keeping Card.

This report presents a comprehensive overview, market shares, and growth opportunities of Alcohol Fresh-keeping Card market by product type, application, key manufacturers and key regions and countries.

Segmentation by Type:

Paper Carrier

Plastic Carrier

Fiber Carrier

Segmentation by Application:

Food Preservation

Drug Preservation

Flower Preservation

Other

This report also splits the market by region:

Americas

United States

Canada

Mexico

Brazil

APAC

China

Japan

Korea

Southeast Asia

India

Australia

Europe

Germany

France

UK

Italy

Russia

Middle East & Africa

Egypt

South Africa

Israel

Turkey

GCC Countries

The below companies that are profiled have been selected based on inputs gathered from primary experts and analysing the company's coverage, product portfolio, its market penetration.

Shenzhen Chunwang New Materials

Damei United Industrial

Dongguan Xinrong Tianli Technology Industrial

Yangzhou Yome Stayfresh Technology

SPM Biosciences

FOOD TECHNO

IPROS CORPORATION

TORISHIGE SANGYO

Key Questions Addressed in this Report

What is the 10-year outlook for the global Alcohol Fresh-keeping Card market?

What factors are driving Alcohol Fresh-keeping Card market growth, globally and by region?

Which technologies are poised for the fastest growth by market and region?

How do Alcohol Fresh-keeping Card market opportunities vary by end market size?

How does Alcohol Fresh-keeping Card break out by Type, by Application?

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