

# Global Alcohol-Based Wipes Market Growth 2023-2029

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## Abstracts

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According to our LPI (LP Information) latest study, the global Alcohol-Based Wipes market size was valued at US\$ 596.7 million in 2022. With growing demand in downstream market, the Alcohol-Based Wipes is forecast to a readjusted size of US\$ 983.4 million by 2029 with a CAGR of 7.4% during review period.

The research report highlights the growth potential of the global Alcohol-Based Wipes market. Alcohol-Based Wipes are expected to show stable growth in the future market. However, product differentiation, reducing costs, and supply chain optimization remain crucial for the widespread adoption of Alcohol-Based Wipes. Market players need to invest in research and development, forge strategic partnerships, and align their offerings with evolving consumer preferences to capitalize on the immense opportunities presented by the Alcohol-Based Wipes market.

Alcohol-Based Wipe contains additives such as chlorhexidine and benzalkonium chloride, which inhibit the growth of microorganism on high-touch surfaces. In addition, it can be used to effectively disinfect home electronics, restaurants, supermarket touch-surfaces, and medical facility working surfaces. Moreover, it is effective as hand rubs for the extermination of disease-causing microbes.

The growth of the global Alcohol-Based Wipes market is majorly driven by increase in awareness regarding the usage of wipes and maintaining optimal hygiene. Consumers are increasingly using Alcohol-Based Wipes for basic routines such as skin cleansing and makeup removal, aided by cheaper product availability. As a result, rise in awareness regarding the benefits of alcohol wipes contributes toward the growth of the global market. Moreover, in hospitals, Alcohol-Based Wipes are primarily used to clean and sanitize operating rooms and ICUs. Furthermore, Alcohol-Based Wipes containing

nearly 70% alcohol are widely used for disinfection of medical equipment and devices, as they aid in the removal of bacteria and prevention of microbial growth..

#### Key Features:

The report on Alcohol-Based Wipes market reflects various aspects and provide valuable insights into the industry.

**Market Size and Growth:** The research report provide an overview of the current size and growth of the Alcohol-Based Wipes market. It may include historical data, market segmentation by Type (e.g., Baby Wipes, Personal Care Wipes), and regional breakdowns.

**Market Drivers and Challenges:** The report can identify and analyse the factors driving the growth of the Alcohol-Based Wipes market, such as government regulations, environmental concerns, technological advancements, and changing consumer preferences. It can also highlight the challenges faced by the industry, including infrastructure limitations, range anxiety, and high upfront costs.

**Competitive Landscape:** The research report provides analysis of the competitive landscape within the Alcohol-Based Wipes market. It includes profiles of key players, their market share, strategies, and product offerings. The report can also highlight emerging players and their potential impact on the market.

**Technological Developments:** The research report can delve into the latest technological developments in the Alcohol-Based Wipes industry. This include advancements in Alcohol-Based Wipes technology, Alcohol-Based Wipes new entrants, Alcohol-Based Wipes new investment, and other innovations that are shaping the future of Alcohol-Based Wipes.

**Downstream Procumbent Preference:** The report can shed light on customer procumbent behaviour and adoption trends in the Alcohol-Based Wipes market. It includes factors influencing customer ' purchasing decisions, preferences for Alcohol-Based Wipes product.

**Government Policies and Incentives:** The research report analyse the impact of government policies and incentives on the Alcohol-Based Wipes market. This may include an assessment of regulatory frameworks, subsidies, tax incentives, and other measures aimed at promoting Alcohol-Based Wipes market. The report also evaluates

the effectiveness of these policies in driving market growth.

**Environmental Impact and Sustainability:** The research report assess the environmental impact and sustainability aspects of the Alcohol-Based Wipes market.

**Market Forecasts and Future Outlook:** Based on the analysis conducted, the research report provide market forecasts and outlook for the Alcohol-Based Wipes industry. This includes projections of market size, growth rates, regional trends, and predictions on technological advancements and policy developments.

**Recommendations and Opportunities:** The report conclude with recommendations for industry stakeholders, policymakers, and investors. It highlights potential opportunities for market players to capitalize on emerging trends, overcome challenges, and contribute to the growth and development of the Alcohol-Based Wipes market.

**Market Segmentation:**

Alcohol-Based Wipes market is split by Type and by Application. For the period 2018-2029, the growth among segments provides accurate calculations and forecasts for consumption value by Type, and by Application in terms of volume and value.

**Segmentation by type**

Baby Wipes

Personal Care Wipes

Others

**Segmentation by application**

Supermarkets and Hypermarkets

Specialty Stores

Online Retail

Others

This report also splits the market by region:

### Americas

United States

Canada

Mexico

Brazil

### APAC

China

Japan

Korea

Southeast Asia

India

Australia

### Europe

Germany

France

UK

Italy

Russia

Middle East & Africa

Egypt

South Africa

Israel

Turkey

GCC Countries

The below companies that are profiled have been selected based on inputs gathered from primary experts and analyzing the company's coverage, product portfolio, its market penetration.

Diamond Wipes International Inc

Pal International Ltd

Robinson Healthcare Ltd

Honeywell International Inc

GOJO Industries Inc.

The Clorox Company

Unilever Plc

Ecolab

Larsen Packaging Products

Mediaid

MagiCare

Acorn Paper Products

Aphena

Hocleans

Caresour

Zogics

Heys

Alcosm

WeCare

GAMA Healthcare

3M

Moldex

Johnson & Johnson

Cardinal Health

McKesson

Medline

Medtronic

Medipal

## Key Questions Addressed in this Report

What is the 10-year outlook for the global Alcohol-Based Wipes market?

What factors are driving Alcohol-Based Wipes market growth, globally and by region?

Which technologies are poised for the fastest growth by market and region?

How do Alcohol-Based Wipes market opportunities vary by end market size?

How does Alcohol-Based Wipes break out type, application?

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