

Global Airport Ground Equipment Monitoring Software Market Growth (Status and Outlook) 2026-2032

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Abstracts

The global Airport Ground Equipment Monitoring Software market size is predicted to grow from US\$ 802 million in 2025 to US\$ 1780 million in 2032; it is expected to grow at a CAGR of 12.0% from 2026 to 2032.

Airport Ground Support Equipment Monitoring Software refers to telematics, asset tracking, maintenance, diagnostics and fleet operations platforms used to monitor and manage ground support equipment at airports. These platforms connect mobile GSE, non-powered assets, fixed gate equipment, electric GSE, chargers, batteries, maintenance workflows and airport operations systems to provide visibility into location, status, utilization, faults, work orders, safety events, energy use, charging behavior, operator access and turnaround support.

Airport ground support equipment monitoring software should be understood as a specialized software market combining GSE telematics, asset tracking, maintenance management, equipment health monitoring, airside safety controls, eGSE battery and charging management, and turnaround resource coordination. It is not a generic vehicle tracking system or a standard airport operations database. The core value of the software is to help airlines, ground handlers, airports, GSE lessors and OEMs know where each piece of equipment is, whether it is available, whether it is safe to operate, whether it needs maintenance, and whether it can support the next aircraft turnaround. From a supply-side perspective, the market is shaped by several vendor groups. Aviation maintenance and operations software vendors such as Veryon, INFORM and Aerosimple focus on GSE asset records, maintenance workflows, inventory, resource allocation and ground handling processes. Telematics, RTLS and IoT platform providers such as Targa Telematics, ADVEEZ, Sensolus, proveo, Proemion, Litum, Hoopo and

Overdrive IoT focus on cross-brand equipment connectivity, real-time location, utilization, geofencing, driver behavior, safety events and operational dashboards. Equipment and energy-system OEMs such as Oshkosh AeroTech, ITW GSE, Flux Power and Weihai Guangtai provide equipment-linked monitoring, diagnostics, battery data, charging data and lifecycle service support. GSE leasing and pooling operators such as TCR and HiSERV are not pure software vendors, but their digital fleet management capabilities are becoming important in pay-per-use and shared GSE operating models. From the demand side, airlines and ground handlers need higher GSE availability, better dispatching, faster turnaround support, lower maintenance cost and stronger airside safety. Airport operators need visibility into shared airside assets, fixed stand equipment, passenger boarding bridges, ground power, pre-conditioned air and common-use support equipment. GSE leasing and pooling providers need asset location, utilization hours, SLA tracking, customer billing and maintenance visibility. Cargo and express hubs require high-frequency monitoring of tractors, dollies, ULD equipment and loading support assets. MRO and hangar operators need better availability of support equipment, tools, mobile power units and workshop assets. Each segmentation dimension should be treated as MECE: revenues are classified by the primary application, primary equipment class, primary software function, deployment architecture or customer type, and the categories within each dimension add up to 100%. From a technology roadmap perspective, the market is moving from basic location tracking toward airside equipment operations intelligence. Earlier systems mainly answered 'where is the equipment?' Newer platforms integrate GNSS, RTLS, CAN/ECU data, BMS data, charger data, fault codes, maintenance work orders, operator permissions, geofences, flight turnaround tasks and airport operations interfaces. Future competition will depend less on installing trackers and more on converting equipment location, task status, maintenance needs, battery health, energy consumption, safety events and SLA data into actionable dispatch and maintenance decisions. Vendors with airport workflow knowledge, cross-brand GSE connectivity, eGSE energy management, mobile work-order tools, open APIs and multi-airport deployment capability are likely to be better positioned than generic fleet tracking providers or hardware-only GSE suppliers.

LPI (LP Information)' newest research report, the 'Airport Ground Equipment Monitoring Software Industry Forecast' looks at past sales and reviews total world Airport Ground Equipment Monitoring Software sales in 2025, providing a comprehensive analysis by region and market sector of projected Airport Ground Equipment Monitoring Software sales for 2026 through 2032. With Airport Ground Equipment Monitoring Software sales broken down by region, market sector and sub-sector, this report provides a detailed analysis in US\$ millions of the world Airport

Ground Equipment Monitoring Software industry.

This Insight Report provides a comprehensive analysis of the global Airport Ground Equipment Monitoring Software landscape and highlights key trends related to product segmentation, company formation, revenue, and market share, latest development, and M&A activity. This report also analyses the strategies of leading global companies with a focus on Airport Ground Equipment Monitoring Software portfolios and capabilities, market entry strategies, market positions, and geographic footprints, to better understand these firms' unique position in an accelerating global Airport Ground Equipment Monitoring Software market.

This Insight Report evaluates the key market trends, drivers, and affecting factors shaping the global outlook for Airport Ground Equipment Monitoring Software and breaks down the forecast by Primary Equipment Class, by Application, geography, and market size to highlight emerging pockets of opportunity. With a transparent methodology based on hundreds of bottom-up qualitative and quantitative market inputs, this study forecast offers a highly nuanced view of the current state and future trajectory in the global Airport Ground Equipment Monitoring Software.

This report presents a comprehensive overview, market shares, and growth opportunities of Airport Ground Equipment Monitoring Software market by product type, application, key players and key regions and countries.

Segmentation by Primary Equipment Class:

Motorized Mobile GSE

Non-powered Towable GSE

Fixed Gate and Stand Equipment

Electric GSE Energy Assets

Airport Service Utility Equipment

Other Specialized Ground Equipment

Segmentation by Primary Software Function:

Asset Location and Utilization Monitoring

Maintenance and Work Order Management

Telematics and Equipment Health Monitoring

Safety and Geofencing Management

Battery and Charging Management

Turnaround and Resource Coordination

Reporting and Compliance Analytics

Segmentation by Deployment Architecture:

OEM Embedded Monitoring Platform

Independent Telematics SaaS Platform

Airport Enterprise CMMS Platform

RTLS and IoT Asset Tracking Platform

Edge Gateway and Stand Equipment Platform

Hybrid Airside Operations Platform

Segmentation by Application:

Airline and Ground Handler GSE Fleet Operations

Airport-owned Airside Equipment Operations

GSE Leasing and Pooling Operations

Air Cargo and Express Hub GSE Operations

MRO and Hangar Support Equipment Operations

Special Mission and Seasonal GSE Operations

Other Specialized GSE Monitoring

This report also splits the market by region:

Americas

United States

Canada

Mexico

Brazil

APAC

China

Japan

Korea

Southeast Asia

India

Australia

Europe

Germany

France

UK

Italy

Russia

Middle East & Africa

Egypt

South Africa

Israel

Turkey

GCC Countries

The below companies that are profiled have been selected based on inputs gathered from primary experts and analyzing the company's coverage, product portfolio, its market penetration.

Oshkosh AeroTech

Veryon

INFORM GmbH

Targa Telematics S.p.A.

ADVEEZ SAS

Sensolus NV

proveo GmbH

Proemion GmbH

TCR Group

HiSERV GmbH

ITW GSE

Flux Power Holdings, Inc.

Aerosimple

Litum Technologies

Hopo Systems Ltd.

Weihai Guangtai Airport Equipment Co., Ltd.

China Aviation Supplies Holding Company

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