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Global Airlaid Pulp Nonwovens Market Growth 2025-2031

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Abstracts

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The global Airlaid Pulp Nonwovens market size is predicted to grow from US$ 1646 million in 2025 to US$ 2097 million in 2031; it is expected to grow at a CAGR of 4.1% from 2025 to 2031.

Airlaid pulp nonwovens, also known as airlaid paper, is a textile-like material categorized as a nonwoven fabric made from fluff pulp. Compared with normal wet-laid paper and tissue, air-laid paper is very bulky, porous and soft. It has good water absorption properties and is much stronger compared with normal tissue.

Key players in the airlaid pulp nonwovens industry include Glatfelter, Duni AB and so on. Glatfelter is the largest supplier of airlaid pulp nonwovens globally with more than 30% share. The company is actively expanding their airlaid business through acquisition of airlaid business from Georgia-Pacific as well as building new plants.

As economies in Asia and Latin America continue to grow, demand for hygiene products is expected to increase significantly. Rising awareness about personal health, hygiene, and increasing purchasing power provide opportunities for airlaid pulp nonwovens producers to expand.In regions like China and India, the shift from traditional fabric or tissue-based products to modern disposable alternatives is driving demand for airlaid pulp nonwovens in baby care, adult incontinence, and medical applications.

The airlaid pulp nonwovens market is set to experience robust growth due to increasing demand in various downstream industries.

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LP Information, Inc. (LPI) ' newest research report, the “Airlaid Pulp Nonwovens Industry Forecast” looks at past sales and reviews total world Airlaid Pulp Nonwovens sales in 2024, providing a comprehensive analysis by region and market sector of projected Airlaid Pulp Nonwovens sales for 2025 through 2031. With Airlaid Pulp Nonwovens sales broken down by region, market sector and sub-sector, this report provides a detailed analysis in US$ millions of the world Airlaid Pulp Nonwovens industry.

This Insight Report provides a comprehensive analysis of the global Airlaid Pulp Nonwovens landscape and highlights key trends related to product segmentation, company formation, revenue, and market share, latest development, and M&A activity. This report also analyzes the strategies of leading global companies with a focus on Airlaid Pulp Nonwovens portfolios and capabilities, market entry strategies, market positions, and geographic footprints, to better understand these firms’ unique position in an accelerating global Airlaid Pulp Nonwovens market.

This Insight Report evaluates the key market trends, drivers, and affecting factors shaping the global outlook for Airlaid Pulp Nonwovens and breaks down the forecast by Type, by Application, geography, and market size to highlight emerging pockets of opportunity. With a transparent methodology based on hundreds of bottom-up qualitative and quantitative market inputs, this study forecast offers a highly nuanced view of the current state and future trajectory in the global Airlaid Pulp Nonwovens.

This report presents a comprehensive overview, market shares, and growth opportunities of Airlaid Pulp Nonwovens market by product type, application, key manufacturers and key regions and countries.

Segmentation by Type:

Latex-bonded Airlaid Paper

Thermal-bonded Airlaid Paper

Multi-bonded Airlaid Paper

Segmentation by Application:

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- Feminine Hygiene
- Consumer Wipes
- Adult Incontinence
- Industrial Wipes
- Tabletop and Napkins
- Food Pads
- Other

This report also splits the market by region:

- Americas
  - United States
  - Canada
  - Mexico
  - Brazil
- APAC
  - China
  - Japan
  - Korea
  - Southeast Asia
  - India

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Australia

Europe

Germany

France

UK

Italy

Russia

Middle East & Africa

Egypt

South Africa

Israel

Turkey

GCC Countries

The below companies that are profiled have been selected based on inputs gathered from primary experts and analysing the company's coverage, product portfolio, its market penetration.

Glatfelter

McAirlaid’s

Duni AB

EAM Corporation (Domtar)

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Fitesa

Oji Kinocloth

Kinsei Seishi

M&J Airlaid Products (M?lnlycke)

Main S.p.A.

SharpCell

National Nonwovens

China Silk (Shanghai) New Material Technology

Qiaohong New Materials

Ningbo Qixing Nonwoven

Elite Paper

Key Questions Addressed in this Report

What is the 10-year outlook for the global Airlaid Pulp Nonwovens market?

What factors are driving Airlaid Pulp Nonwovens market growth, globally and by region?

Which technologies are poised for the fastest growth by market and region?

How do Airlaid Pulp Nonwovens market opportunities vary by end market size?

How does Airlaid Pulp Nonwovens break out by Type, by Application?

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