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Global Airlaid Products Market Growth 2025-2031

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Abstracts

The global Airlaid Products market size is predicted to grow from US$ 1646 million in 2025 to US$ 2097 million in 2031; it is expected to grow at a CAGR of 4.1% from 2025 to 2031.

The impact of the latest U.S. tariff measures and the corresponding policy responses from countries worldwide on market competitiveness, regional economic performance, and supply chain configurations will be comprehensively evaluated in this report.

In the report, the product mainly refers to airlaid paper.

Airlaid paper is a textile-like material categorized as a nonwoven fabric made from fluff pulp. Compared with normal wet-laid paper and tissue, air-laid paper is very bulky, porous and soft. It has good water absorption properties and is much stronger compared with normal tissue.

Key players in the airlaid products industry include Glatfelter, Duni AB and so on. Glatfelter is the largest supplier of airlaid products globally with more than 30% share. The company is actively expanding their airlaid business through acquisition of airlaid business from Georgia-Pacific as well as building new plants.

As economies in Asia and Latin America continue to grow, demand for hygiene products is expected to increase significantly. Rising awareness about personal health, hygiene, and increasing purchasing power provide opportunities for airlaid products producers to expand.In regions like China and India, the shift from traditional fabric or tissue-based products to modern disposable alternatives is driving demand for airlaid products in baby care, adult incontinence, and medical applications.

The airlaid products market is set to experience robust growth due to increasing

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demand in various downstream industries.

LP Information, Inc. (LPI) ' newest research report, the “Airlaid Products Industry Forecast” looks at past sales and reviews total world Airlaid Products sales in 2024, providing a comprehensive analysis by region and market sector of projected Airlaid Products sales for 2025 through 2031. With Airlaid Products sales broken down by region, market sector and sub-sector, this report provides a detailed analysis in US$ millions of the world Airlaid Products industry.

This Insight Report provides a comprehensive analysis of the global Airlaid Products landscape and highlights key trends related to product segmentation, company formation, revenue, and market share, latest development, and M&A activity. This report also analyzes the strategies of leading global companies with a focus on Airlaid Products portfolios and capabilities, market entry strategies, market positions, and geographic footprints, to better understand these firms’ unique position in an accelerating global Airlaid Products market.

This Insight Report evaluates the key market trends, drivers, and affecting factors shaping the global outlook for Airlaid Products and breaks down the forecast by Type, by Application, geography, and market size to highlight emerging pockets of opportunity. With a transparent methodology based on hundreds of bottom-up qualitative and quantitative market inputs, this study forecast offers a highly nuanced view of the current state and future trajectory in the global Airlaid Products.

This report presents a comprehensive overview, market shares, and growth opportunities of Airlaid Products market by product type, application, key manufacturers and key regions and countries.

Segmentation by Type:

Latex-bonded Airlaid Paper

Thermal-bonded Airlaid Paper

Multi-bonded Airlaid Paper

Segmentation by Application:

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Feminine Hygiene

Consumer Wipes

Adult Incontinence

Industrial Wipes

Tabletop and Napkins

Food Pads

Other

This report also splits the market by region:

Americas

United States

Canada

Mexico

Brazil

APAC

China

Japan

Korea

Southeast Asia

India

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Australia

Europe

Germany

France

UK

Italy

Russia

Middle East & Africa

Egypt

South Africa

Israel

Turkey

GCC Countries

The below companies that are profiled have been selected based on inputs gathered from primary experts and analysing the company's coverage, product portfolio, its market penetration.

Glatfelter

McAirlaid’s

Duni AB

EAM Corporation (Domtar)

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Fitesa

Oji Kinocloth

Kinsei Seishi

M&J Airlaid Products (M?lnlycke)

Main S.p.A.

SharpCell

National Nonwovens

China Silk (Shanghai) New Material Technology

Qiaohong New Materials

Ningbo Qixing Nonwoven

Elite Paper

Key Questions Addressed in this Report

What is the 10-year outlook for the global Airlaid Products market?

What factors are driving Airlaid Products market growth, globally and by region?

Which technologies are poised for the fastest growth by market and region?

How do Airlaid Products market opportunities vary by end market size?

How does Airlaid Products break out by Type, by Application?

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Contents

1 SCOPE OF THE REPORT

1.1 Market Introduction
1.2 Years Considered
1.3 Research Objectives
1.4 Market Research Methodology
1.5 Research Process and Data Source
1.6 Economic Indicators
1.7 Currency Considered
1.8 Market Estimation Caveats

2 EXECUTIVE SUMMARY

2.1 World Market Overview
  2.1.1 Global Airlaid Products Annual Sales 2020-2031
  2.1.2 World Current & Future Analysis for Airlaid Products by Geographic Region, 2020, 2024 & 2031
  2.1.3 World Current & Future Analysis for Airlaid Products by Country/Region, 2020, 2024 & 2031
2.2 Airlaid Products Segment by Type
  2.2.1 Latex-bonded Airlaid Paper
  2.2.2 Thermal-bonded Airlaid Paper
  2.2.3 Multi-bonded Airlaid Paper
2.3 Airlaid Products Sales by Type
  2.3.1 Global Airlaid Products Sales Market Share by Type (2020-2025)
  2.3.2 Global Airlaid Products Revenue and Market Share by Type (2020-2025)
  2.3.3 Global Airlaid Products Sale Price by Type (2020-2025)
2.4 Airlaid Products Segment by Application
  2.4.1 Feminine Hygiene
  2.4.2 Consumer Wipes
  2.4.3 Adult Incontinence
  2.4.4 Industrial Wipes
  2.4.5 Tabletop and Napkins
  2.4.6 Food Pads
  2.4.7 Other
2.5 Airlaid Products Sales by Application
  2.5.1 Global Airlaid Products Sale Market Share by Application (2020-2025)

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2.5.2 Global Airlaid Products Revenue and Market Share by Application (2020-2025)
2.5.3 Global Airlaid Products Sale Price by Application (2020-2025)

3 GLOBAL BY COMPANY

3.1 Global Airlaid Products Breakdown Data by Company
3.1.1 Global Airlaid Products Annual Sales by Company (2020-2025)
3.1.2 Global Airlaid Products Sales Market Share by Company (2020-2025)
3.2 Global Airlaid Products Annual Revenue by Company (2020-2025)
3.2.1 Global Airlaid Products Revenue by Company (2020-2025)
3.2.2 Global Airlaid Products Revenue Market Share by Company (2020-2025)
3.3 Global Airlaid Products Sale Price by Company
3.4 Key Manufacturers Airlaid Products Producing Area Distribution, Sales Area, Product Type
3.4.1 Key Manufacturers Airlaid Products Product Location Distribution
3.4.2 Players Airlaid Products Products Offered
3.5 Market Concentration Rate Analysis
3.5.1 Competition Landscape Analysis
3.5.2 Concentration Ratio (CR3, CR5 and CR10) & (2023-2025)
3.6 New Products and Potential Entrants
3.7 Market M&A Activity & Strategy

4 WORLD HISTORIC REVIEW FOR AIRLAID PRODUCTS BY GEOGRAPHIC REGION

4.1 World Historic Airlaid Products Market Size by Geographic Region (2020-2025)
4.1.1 Global Airlaid Products Annual Sales by Geographic Region (2020-2025)
4.1.2 Global Airlaid Products Annual Revenue by Geographic Region (2020-2025)
4.2 World Historic Airlaid Products Market Size by Country/Region (2020-2025)
4.2.1 Global Airlaid Products Annual Sales by Country/Region (2020-2025)
4.2.2 Global Airlaid Products Annual Revenue by Country/Region (2020-2025)
4.3 Americas Airlaid Products Sales Growth
4.4 APAC Airlaid Products Sales Growth
4.5 Europe Airlaid Products Sales Growth
4.6 Middle East & Africa Airlaid Products Sales Growth

5 AMERICAS

5.1 Americas Airlaid Products Sales by Country

+357 96 030922
info@marketpublishers.com

5.1.1 Americas Airlaid Products Sales by Country (2020-2025)
5.1.2 Americas Airlaid Products Revenue by Country (2020-2025)
5.2 Americas Airlaid Products Sales by Type (2020-2025)
5.3 Americas Airlaid Products Sales by Application (2020-2025)
5.4 United States
5.5 Canada
5.6 Mexico
5.7 Brazil

6 APAC

6.1 APAC Airlaid Products Sales by Region
6.1.1 APAC Airlaid Products Sales by Region (2020-2025)
6.1.2 APAC Airlaid Products Revenue by Region (2020-2025)
6.2 APAC Airlaid Products Sales by Type (2020-2025)
6.3 APAC Airlaid Products Sales by Application (2020-2025)
6.4 China
6.5 Japan
6.6 South Korea
6.7 Southeast Asia
6.8 India
6.9 Australia
6.10 China Taiwan

7 EUROPE

7.1 Europe Airlaid Products by Country
7.1.1 Europe Airlaid Products Sales by Country (2020-2025)
7.1.2 Europe Airlaid Products Revenue by Country (2020-2025)
7.2 Europe Airlaid Products Sales by Type (2020-2025)
7.3 Europe Airlaid Products Sales by Application (2020-2025)
7.4 Germany
7.5 France
7.6 UK
7.7 Italy
7.8 Russia

8 MIDDLE EAST & AFRICA

+357 96 030922
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8.1 Middle East & Africa Airlaid Products by Country
8.1.1 Middle East & Africa Airlaid Products Sales by Country (2020-2025)
8.1.2 Middle East & Africa Airlaid Products Revenue by Country (2020-2025)
8.2 Middle East & Africa Airlaid Products Sales by Type (2020-2025)
8.3 Middle East & Africa Airlaid Products Sales by Application (2020-2025)
8.4 Egypt
8.5 South Africa
8.6 Israel
8.7 Turkey
8.8 GCC Countries

9 MARKET DRIVERS, CHALLENGES AND TRENDS

9.1 Market Drivers & Growth Opportunities
9.2 Market Challenges & Risks
9.3 Industry Trends

10 MANUFACTURING COST STRUCTURE ANALYSIS

10.1 Raw Material and Suppliers
10.2 Manufacturing Cost Structure Analysis of Airlaid Products
10.3 Manufacturing Process Analysis of Airlaid Products
10.4 Industry Chain Structure of Airlaid Products

11 MARKETING, DISTRIBUTORS AND CUSTOMER

11.1 Sales Channel
11.1.1 Direct Channels
11.1.2 Indirect Channels
11.2 Airlaid Products Distributors
11.3 Airlaid Products Customer

12 WORLD FORECAST REVIEW FOR AIRLAID PRODUCTS BY GEOGRAPHIC REGION

12.1 Global Airlaid Products Market Size Forecast by Region
12.1.1 Global Airlaid Products Forecast by Region (2026-2031)
12.1.2 Global Airlaid Products Annual Revenue Forecast by Region (2026-2031)
12.2 Americas Forecast by Country (2026-2031)

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12.3 APAC Forecast by Region (2026-2031)
12.4 Europe Forecast by Country (2026-2031)
12.5 Middle East & Africa Forecast by Country (2026-2031)
12.6 Global Airlaid Products Forecast by Type (2026-2031)
12.7 Global Airlaid Products Forecast by Application (2026-2031)

13 KEY PLAYERS ANALYSIS

13.1 Glatfelter
  13.1.1 Glatfelter Company Information
  13.1.2 Glatfelter Airlaid Products Product Portfolios and Specifications
  13.1.3 Glatfelter Airlaid Products Sales, Revenue, Price and Gross Margin (2020-2025)
  13.1.4 Glatfelter Main Business Overview
  13.1.5 Glatfelter Latest Developments
13.2 McAirlaid’s
  13.2.1 McAirlaid’s Company Information
  13.2.2 McAirlaid’s Airlaid Products Product Portfolios and Specifications
  13.2.3 McAirlaid’s Airlaid Products Sales, Revenue, Price and Gross Margin (2020-2025)
  13.2.4 McAirlaid’s Main Business Overview
  13.2.5 McAirlaid’s Latest Developments
13.3 Duni AB
  13.3.1 Duni AB Company Information
  13.3.2 Duni AB Airlaid Products Product Portfolios and Specifications
  13.3.3 Duni AB Airlaid Products Sales, Revenue, Price and Gross Margin (2020-2025)
  13.3.4 Duni AB Main Business Overview
  13.3.5 Duni AB Latest Developments
13.4 EAM Corporation (Domtar)
  13.4.1 EAM Corporation (Domtar) Company Information
  13.4.2 EAM Corporation (Domtar) Airlaid Products Product Portfolios and Specifications
  13.4.3 EAM Corporation (Domtar) Airlaid Products Sales, Revenue, Price and Gross Margin (2020-2025)
  13.4.4 EAM Corporation (Domtar) Main Business Overview
  13.4.5 EAM Corporation (Domtar) Latest Developments
13.5 Fitesa
  13.5.1 Fitesa Company Information
  13.5.2 Fitesa Airlaid Products Product Portfolios and Specifications

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13.5.3 Fitesa Airlaid Products Sales, Revenue, Price and Gross Margin (2020-2025)
13.5.4 Fitesa Main Business Overview
13.5.5 Fitesa Latest Developments
13.6 Oji Kinocloth
13.6.1 Oji Kinocloth Company Information
13.6.2 Oji Kinocloth Airlaid Products Product Portfolios and Specifications
13.6.3 Oji Kinocloth Airlaid Products Sales, Revenue, Price and Gross Margin (2020-2025)
13.6.4 Oji Kinocloth Main Business Overview
13.6.5 Oji Kinocloth Latest Developments
13.7 Kinsei Seishi
13.7.1 Kinsei Seishi Company Information
13.7.2 Kinsei Seishi Airlaid Products Product Portfolios and Specifications
13.7.3 Kinsei Seishi Airlaid Products Sales, Revenue, Price and Gross Margin (2020-2025)
13.7.4 Kinsei Seishi Main Business Overview
13.7.5 Kinsei Seishi Latest Developments
13.8 M&J Airlaid Products (M?lnlycke)
13.8.1 M&J Airlaid Products (M?lnlycke) Company Information
13.8.2 M&J Airlaid Products (M?lnlycke) Airlaid Products Product Portfolios and Specifications
13.8.3 M&J Airlaid Products (M?lnlycke) Airlaid Products Sales, Revenue, Price and Gross Margin (2020-2025)
13.8.4 M&J Airlaid Products (M?lnlycke) Main Business Overview
13.8.5 M&J Airlaid Products (M?lnlycke) Latest Developments
13.9 Main S.p.A.
13.9.1 Main S.p.A. Company Information
13.9.2 Main S.p.A. Airlaid Products Product Portfolios and Specifications
13.9.3 Main S.p.A. Airlaid Products Sales, Revenue, Price and Gross Margin (2020-2025)
13.9.4 Main S.p.A. Main Business Overview
13.9.5 Main S.p.A. Latest Developments
13.10 SharpCell
13.10.1 SharpCell Company Information
13.10.2 SharpCell Airlaid Products Product Portfolios and Specifications
13.10.3 SharpCell Airlaid Products Sales, Revenue, Price and Gross Margin (2020-2025)
13.10.4 SharpCell Main Business Overview
13.10.5 SharpCell Latest Developments

+357 96 030922
info@marketpublishers.com

13.11 National Nonwovens
13.11.1 National Nonwovens Company Information
13.11.2 National Nonwovens Airlaid Products Product Portfolios and Specifications
13.11.3 National Nonwovens Airlaid Products Sales, Revenue, Price and Gross Margin (2020-2025)
13.11.4 National Nonwovens Main Business Overview
13.11.5 National Nonwovens Latest Developments
13.12 China Silk (Shanghai) New Material Technology
13.12.1 China Silk (Shanghai) New Material Technology Company Information
13.12.2 China Silk (Shanghai) New Material Technology Airlaid Products Product Portfolios and Specifications
13.12.3 China Silk (Shanghai) New Material Technology Airlaid Products Sales, Revenue, Price and Gross Margin (2020-2025)
13.12.4 China Silk (Shanghai) New Material Technology Main Business Overview
13.12.5 China Silk (Shanghai) New Material Technology Latest Developments
13.13 Qiaohong New Materials
13.13.1 Qiaohong New Materials Company Information
13.13.2 Qiaohong New Materials Airlaid Products Product Portfolios and Specifications
13.13.3 Qiaohong New Materials Airlaid Products Sales, Revenue, Price and Gross Margin (2020-2025)
13.13.4 Qiaohong New Materials Main Business Overview
13.13.5 Qiaohong New Materials Latest Developments
13.14 Ningbo Qixing Nonwoven
13.14.1 Ningbo Qixing Nonwoven Company Information
13.14.2 Ningbo Qixing Nonwoven Airlaid Products Product Portfolios and Specifications
13.14.3 Ningbo Qixing Nonwoven Airlaid Products Sales, Revenue, Price and Gross Margin (2020-2025)
13.14.4 Ningbo Qixing Nonwoven Main Business Overview
13.14.5 Ningbo Qixing Nonwoven Latest Developments
13.15 Elite Paper
13.15.1 Elite Paper Company Information
13.15.2 Elite Paper Airlaid Products Product Portfolios and Specifications
13.15.3 Elite Paper Airlaid Products Sales, Revenue, Price and Gross Margin (2020-2025)
13.15.4 Elite Paper Main Business Overview
13.15.5 Elite Paper Latest Developments

14 RESEARCH FINDINGS AND CONCLUSION

+357 96 030922
info@marketpublishers.com

+357 96 030922
info@marketpublishers.com

List Of Tables

LIST OF TABLES

Table 1. Airlaid Products Annual Sales CAGR by Geographic Region (2020, 2024 & 2031) & ($ millions)
Table 2. Airlaid Products Annual Sales CAGR by Country/Region (2020, 2024 & 2031) & ($ millions)
Table 3. Major Players of Latex-bonded Airlaid Paper
Table 4. Major Players of Thermal-bonded Airlaid Paper
Table 5. Major Players of Multi-bonded Airlaid Paper
Table 6. Global Airlaid Products Sales by Type (2020-2025) & (Tons)
Table 7. Global Airlaid Products Sales Market Share by Type (2020-2025)
Table 8. Global Airlaid Products Revenue by Type (2020-2025) & ($ million)
Table 9. Global Airlaid Products Revenue Market Share by Type (2020-2025)
Table 10. Global Airlaid Products Sale Price by Type (2020-2025) & (US$/Ton)
Table 11. Global Airlaid Products Sale by Application (2020-2025) & (Tons)
Table 12. Global Airlaid Products Sale Market Share by Application (2020-2025)
Table 13. Global Airlaid Products Revenue by Application (2020-2025) & ($ million)
Table 14. Global Airlaid Products Revenue Market Share by Application (2020-2025)
Table 15. Global Airlaid Products Sale Price by Application (2020-2025) & (US$/Ton)
Table 16. Global Airlaid Products Sales by Company (2020-2025) & (Tons)
Table 17. Global Airlaid Products Sales Market Share by Company (2020-2025)
Table 18. Global Airlaid Products Revenue by Company (2020-2025) & ($ millions)
Table 19. Global Airlaid Products Revenue Market Share by Company (2020-2025)
Table 20. Global Airlaid Products Sale Price by Company (2020-2025) & (US$/Ton)
Table 21. Key Manufacturers Airlaid Products Producing Area Distribution and Sales Area
Table 22. Players Airlaid Products Products Offered
Table 23. Airlaid Products Concentration Ratio (CR3, CR5 and CR10) & (2023-2025)
Table 24. New Products and Potential Entrants
Table 25. Market M&A Activity & Strategy
Table 26. Global Airlaid Products Sales by Geographic Region (2020-2025) & (Tons)
Table 27. Global Airlaid Products Sales Market Share Geographic Region (2020-2025)
Table 28. Global Airlaid Products Revenue by Geographic Region (2020-2025) & ($ millions)
Table 29. Global Airlaid Products Revenue Market Share by Geographic Region (2020-2025)
Table 30. Global Airlaid Products Sales by Country/Region (2020-2025) & (Tons)

+357 96 030922
info@marketpublishers.com

Table 31. Global Airlaid Products Sales Market Share by Country/Region (2020-2025)
Table 32. Global Airlaid Products Revenue by Country/Region (2020-2025) & ($ millions)
Table 33. Global Airlaid Products Revenue Market Share by Country/Region (2020-2025)
Table 34. Americas Airlaid Products Sales by Country (2020-2025) & (Tons)
Table 35. Americas Airlaid Products Sales Market Share by Country (2020-2025)
Table 36. Americas Airlaid Products Revenue by Country (2020-2025) & ($ millions)
Table 37. Americas Airlaid Products Sales by Type (2020-2025) & (Tons)
Table 38. Americas Airlaid Products Sales by Application (2020-2025) & (Tons)
Table 39. APAC Airlaid Products Sales by Region (2020-2025) & (Tons)
Table 40. APAC Airlaid Products Sales Market Share by Region (2020-2025)
Table 41. APAC Airlaid Products Revenue by Region (2020-2025) & ($ millions)
Table 42. APAC Airlaid Products Sales by Type (2020-2025) & (Tons)
Table 43. APAC Airlaid Products Sales by Application (2020-2025) & (Tons)
Table 44. Europe Airlaid Products Sales by Country (2020-2025) & (Tons)
Table 45. Europe Airlaid Products Revenue by Country (2020-2025) & ($ millions)
Table 46. Europe Airlaid Products Sales by Type (2020-2025) & (Tons)
Table 47. Europe Airlaid Products Sales by Application (2020-2025) & (Tons)
Table 48. Middle East & Africa Airlaid Products Sales by Country (2020-2025) & (Tons)
Table 49. Middle East & Africa Airlaid Products Revenue Market Share by Country (2020-2025)
Table 50. Middle East & Africa Airlaid Products Sales by Type (2020-2025) & (Tons)
Table 51. Middle East & Africa Airlaid Products Sales by Application (2020-2025) & (Tons)
Table 52. Key Market Drivers & Growth Opportunities of Airlaid Products
Table 53. Key Market Challenges & Risks of Airlaid Products
Table 54. Key Industry Trends of Airlaid Products
Table 55. Airlaid Products Raw Material
Table 56. Key Suppliers of Raw Materials
Table 57. Airlaid Products Distributors List
Table 58. Airlaid Products Customer List
Table 59. Global Airlaid Products Sales Forecast by Region (2026-2031) & (Tons)
Table 60. Global Airlaid Products Revenue Forecast by Region (2026-2031) & ($ millions)
Table 61. Americas Airlaid Products Sales Forecast by Country (2026-2031) & (Tons)
Table 62. Americas Airlaid Products Annual Revenue Forecast by Country (2026-2031) & ($ millions)
Table 63. APAC Airlaid Products Sales Forecast by Region (2026-2031) & (Tons)

+357 96 030922
info@marketpublishers.com

Table 64. APAC Airlaid Products Annual Revenue Forecast by Region (2026-2031) & ($ millions)
Table 65. Europe Airlaid Products Sales Forecast by Country (2026-2031) & (Tons)
Table 66. Europe Airlaid Products Revenue Forecast by Country (2026-2031) & ($ millions)
Table 67. Middle East & Africa Airlaid Products Sales Forecast by Country (2026-2031) & (Tons)
Table 68. Middle East & Africa Airlaid Products Revenue Forecast by Country (2026-2031) & ($ millions)
Table 69. Global Airlaid Products Sales Forecast by Type (2026-2031) & (Tons)
Table 70. Global Airlaid Products Revenue Forecast by Type (2026-2031) & ($ millions)
Table 71. Global Airlaid Products Sales Forecast by Application (2026-2031) & (Tons)
Table 72. Global Airlaid Products Revenue Forecast by Application (2026-2031) & ($ millions)
Table 73. Glatfelter Basic Information, Airlaid Products Manufacturing Base, Sales Area and Its Competitors
Table 74. Glatfelter Airlaid Products Product Portfolios and Specifications
Table 75. Glatfelter Airlaid Products Sales (Tons), Revenue ($ Million), Price (US$/Ton) and Gross Margin (2020-2025)
Table 76. Glatfelter Main Business
Table 77. Glatfelter Latest Developments
Table 78. McAirlaid’s Basic Information, Airlaid Products Manufacturing Base, Sales Area and Its Competitors
Table 79. McAirlaid’s Airlaid Products Product Portfolios and Specifications
Table 80. McAirlaid’s Airlaid Products Sales (Tons), Revenue ($ Million), Price (US$/Ton) and Gross Margin (2020-2025)
Table 81. McAirlaid’s Main Business
Table 82. McAirlaid’s Latest Developments
Table 83. Duni AB Basic Information, Airlaid Products Manufacturing Base, Sales Area and Its Competitors
Table 84. Duni AB Airlaid Products Product Portfolios and Specifications
Table 85. Duni AB Airlaid Products Sales (Tons), Revenue ($ Million), Price (US$/Ton) and Gross Margin (2020-2025)
Table 86. Duni AB Main Business
Table 87. Duni AB Latest Developments
Table 88. EAM Corporation (Domtar) Basic Information, Airlaid Products Manufacturing Base, Sales Area and Its Competitors
Table 89. EAM Corporation (Domtar) Airlaid Products Product Portfolios and Specifications

+357 96 030922
info@marketpublishers.com

Table 90. EAM Corporation (Domtar) Airlaid Products Sales (Tons), Revenue ($ Million), Price (US$/Ton) and Gross Margin (2020-2025)
Table 91. EAM Corporation (Domtar) Main Business
Table 92. EAM Corporation (Domtar) Latest Developments
Table 93. Fitesa Basic Information, Airlaid Products Manufacturing Base, Sales Area and Its Competitors
Table 94. Fitesa Airlaid Products Product Portfolios and Specifications
Table 95. Fitesa Airlaid Products Sales (Tons), Revenue ($ Million), Price (US$/Ton) and Gross Margin (2020-2025)
Table 96. Fitesa Main Business
Table 97. Fitesa Latest Developments
Table 98. Oji Kinocloth Basic Information, Airlaid Products Manufacturing Base, Sales Area and Its Competitors
Table 99. Oji Kinocloth Airlaid Products Product Portfolios and Specifications
Table 100. Oji Kinocloth Airlaid Products Sales (Tons), Revenue ($ Million), Price (US$/Ton) and Gross Margin (2020-2025)
Table 101. Oji Kinocloth Main Business
Table 102. Oji Kinocloth Latest Developments
Table 103. Kinsei Seishi Basic Information, Airlaid Products Manufacturing Base, Sales Area and Its Competitors
Table 104. Kinsei Seishi Airlaid Products Product Portfolios and Specifications
Table 105. Kinsei Seishi Airlaid Products Sales (Tons), Revenue ($ Million), Price (US$/Ton) and Gross Margin (2020-2025)
Table 106. Kinsei Seishi Main Business
Table 107. Kinsei Seishi Latest Developments
Table 108. M&J Airlaid Products (M?lnlycke) Basic Information, Airlaid Products Manufacturing Base, Sales Area and Its Competitors
Table 109. M&J Airlaid Products (M?lnlycke) Airlaid Products Product Portfolios and Specifications
Table 110. M&J Airlaid Products (M?lnlycke) Airlaid Products Sales (Tons), Revenue ($ Million), Price (US$/Ton) and Gross Margin (2020-2025)
Table 111. M&J Airlaid Products (M?lnlycke) Main Business
Table 112. M&J Airlaid Products (M?lnlycke) Latest Developments
Table 113. Main S.p.A. Basic Information, Airlaid Products Manufacturing Base, Sales Area and Its Competitors
Table 114. Main S.p.A. Airlaid Products Product Portfolios and Specifications
Table 115. Main S.p.A. Airlaid Products Sales (Tons), Revenue ($ Million), Price (US$/Ton) and Gross Margin (2020-2025)
Table 116. Main S.p.A. Main Business

+357 96 030922
info@marketpublishers.com

Table 117. Main S.p.A. Latest Developments
Table 118. SharpCell Basic Information, Airlaid Products Manufacturing Base, Sales Area and Its Competitors
Table 119. SharpCell Airlaid Products Product Portfolios and Specifications
Table 120. SharpCell Airlaid Products Sales (Tons), Revenue ($ Million), Price (US$/Ton) and Gross Margin (2020-2025)
Table 121. SharpCell Main Business
Table 122. SharpCell Latest Developments
Table 123. National Nonwovens Basic Information, Airlaid Products Manufacturing Base, Sales Area and Its Competitors
Table 124. National Nonwovens Airlaid Products Product Portfolios and Specifications
Table 125. National Nonwovens Airlaid Products Sales (Tons), Revenue ($ Million), Price (US$/Ton) and Gross Margin (2020-2025)
Table 126. National Nonwovens Main Business
Table 127. National Nonwovens Latest Developments
Table 128. China Silk (Shanghai) New Material Technology Basic Information, Airlaid Products Manufacturing Base, Sales Area and Its Competitors
Table 129. China Silk (Shanghai) New Material Technology Airlaid Products Product Portfolios and Specifications
Table 130. China Silk (Shanghai) New Material Technology Airlaid Products Sales (Tons), Revenue ($ Million), Price (US$/Ton) and Gross Margin (2020-2025)
Table 131. China Silk (Shanghai) New Material Technology Main Business
Table 132. China Silk (Shanghai) New Material Technology Latest Developments
Table 133. Qiaohong New Materials Basic Information, Airlaid Products Manufacturing Base, Sales Area and Its Competitors
Table 134. Qiaohong New Materials Airlaid Products Product Portfolios and Specifications
Table 135. Qiaohong New Materials Airlaid Products Sales (Tons), Revenue ($ Million), Price (US$/Ton) and Gross Margin (2020-2025)
Table 136. Qiaohong New Materials Main Business
Table 137. Qiaohong New Materials Latest Developments
Table 138. Ningbo Qixing Nonwoven Basic Information, Airlaid Products Manufacturing Base, Sales Area and Its Competitors
Table 139. Ningbo Qixing Nonwoven Airlaid Products Product Portfolios and Specifications
Table 140. Ningbo Qixing Nonwoven Airlaid Products Sales (Tons), Revenue ($ Million), Price (US$/Ton) and Gross Margin (2020-2025)
Table 141. Ningbo Qixing Nonwoven Main Business
Table 142. Ningbo Qixing Nonwoven Latest Developments

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Table 143. Elite Paper Basic Information, Airlaid Products Manufacturing Base, Sales Area and Its Competitors
Table 144. Elite Paper Airlaid Products Product Portfolios and Specifications
Table 145. Elite Paper Airlaid Products Sales (Tons), Revenue ($ Million), Price (US$/Ton) and Gross Margin (2020-2025)
Table 146. Elite Paper Main Business
Table 147. Elite Paper Latest Developments

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List Of Figures

LIST OF FIGURES

Figure 1. Picture of Airlaid Products
Figure 2. Airlaid Products Report Years Considered
Figure 3. Research Objectives
Figure 4. Research Methodology
Figure 5. Research Process and Data Source
Figure 6. Global Airlaid Products Sales Growth Rate 2020-2031 (Tons)
Figure 7. Global Airlaid Products Revenue Growth Rate 2020-2031 ($ millions)
Figure 8. Airlaid Products Sales by Geographic Region (2020, 2024 & 2031) & ($ millions)
Figure 9. Airlaid Products Sales Market Share by Country/Region (2024)
Figure 10. Airlaid Products Sales Market Share by Country/Region (2020, 2024 & 2031)
Figure 11. Product Picture of Latex-bonded Airlaid Paper
Figure 12. Product Picture of Thermal-bonded Airlaid Paper
Figure 13. Product Picture of Multi-bonded Airlaid Paper
Figure 14. Global Airlaid Products Sales Market Share by Type in 2025
Figure 15. Global Airlaid Products Revenue Market Share by Type (2020-2025)
Figure 16. Airlaid Products Consumed in Feminine Hygiene
Figure 17. Global Airlaid Products Market: Feminine Hygiene (2020-2025) & (Tons)
Figure 18. Airlaid Products Consumed in Consumer Wipes
Figure 19. Global Airlaid Products Market: Consumer Wipes (2020-2025) & (Tons)
Figure 20. Airlaid Products Consumed in Adult Incontinence
Figure 21. Global Airlaid Products Market: Adult Incontinence (2020-2025) & (Tons)
Figure 22. Airlaid Products Consumed in Industrial Wipes
Figure 23. Global Airlaid Products Market: Industrial Wipes (2020-2025) & (Tons)
Figure 24. Airlaid Products Consumed inTabletop and Napkins
Figure 25. Global Airlaid Products Market:Tabletop and Napkins (2020-2025) & (Tons)
Figure 26. Airlaid Products Consumed in Food Pads
Figure 27. Global Airlaid Products Market: Food Pads (2020-2025) & (Tons)
Figure 28. Airlaid Products Consumed in Other
Figure 29. Global Airlaid Products Market: Other (2020-2025) & (Tons)
Figure 30. Global Airlaid Products Sale Market Share by Application (2024)
Figure 31. Global Airlaid Products Revenue Market Share by Application in 2025
Figure 32. Airlaid Products Sales by Company in 2025 (Tons)
Figure 33. Global Airlaid Products Sales Market Share by Company in 2025
Figure 34. Airlaid Products Revenue by Company in 2025 ($ millions)

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Figure 35. Global Airlaid Products Revenue Market Share by Company in 2025
Figure 36. Global Airlaid Products Sales Market Share by Geographic Region (2020-2025)
Figure 37. Global Airlaid Products Revenue Market Share by Geographic Region in 2025
Figure 38. Americas Airlaid Products Sales 2020-2025 (Tons)
Figure 39. Americas Airlaid Products Revenue 2020-2025 ($ millions)
Figure 40. APAC Airlaid Products Sales 2020-2025 (Tons)
Figure 41. APAC Airlaid Products Revenue 2020-2025 ($ millions)
Figure 42. Europe Airlaid Products Sales 2020-2025 (Tons)
Figure 43. Europe Airlaid Products Revenue 2020-2025 ($ millions)
Figure 44. Middle East & Africa Airlaid Products Sales 2020-2025 (Tons)
Figure 45. Middle East & Africa Airlaid Products Revenue 2020-2025 ($ millions)
Figure 46. Americas Airlaid Products Sales Market Share by Country in 2025
Figure 47. Americas Airlaid Products Revenue Market Share by Country (2020-2025)
Figure 48. Americas Airlaid Products Sales Market Share by Type (2020-2025)
Figure 49. Americas Airlaid Products Sales Market Share by Application (2020-2025)
Figure 50. United States Airlaid Products Revenue Growth 2020-2025 ($ millions)
Figure 51. Canada Airlaid Products Revenue Growth 2020-2025 ($ millions)
Figure 52. Mexico Airlaid Products Revenue Growth 2020-2025 ($ millions)
Figure 53. Brazil Airlaid Products Revenue Growth 2020-2025 ($ millions)
Figure 54. APAC Airlaid Products Sales Market Share by Region in 2025
Figure 55. APAC Airlaid Products Revenue Market Share by Region (2020-2025)
Figure 56. APAC Airlaid Products Sales Market Share by Type (2020-2025)
Figure 57. APAC Airlaid Products Sales Market Share by Application (2020-2025)
Figure 58. China Airlaid Products Revenue Growth 2020-2025 ($ millions)
Figure 59. Japan Airlaid Products Revenue Growth 2020-2025 ($ millions)
Figure 60. South Korea Airlaid Products Revenue Growth 2020-2025 ($ millions)
Figure 61. Southeast Asia Airlaid Products Revenue Growth 2020-2025 ($ millions)
Figure 62. India Airlaid Products Revenue Growth 2020-2025 ($ millions)
Figure 63. Australia Airlaid Products Revenue Growth 2020-2025 ($ millions)
Figure 64. China Taiwan Airlaid Products Revenue Growth 2020-2025 ($ millions)
Figure 65. Europe Airlaid Products Sales Market Share by Country in 2025
Figure 66. Europe Airlaid Products Revenue Market Share by Country (2020-2025)
Figure 67. Europe Airlaid Products Sales Market Share by Type (2020-2025)
Figure 68. Europe Airlaid Products Sales Market Share by Application (2020-2025)
Figure 69. Germany Airlaid Products Revenue Growth 2020-2025 ($ millions)
Figure 70. France Airlaid Products Revenue Growth 2020-2025 ($ millions)
Figure 71. UK Airlaid Products Revenue Growth 2020-2025 ($ millions)

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Figure 72. Italy Airlaid Products Revenue Growth 2020-2025 ($ millions)
Figure 73. Russia Airlaid Products Revenue Growth 2020-2025 ($ millions)
Figure 74. Middle East & Africa Airlaid Products Sales Market Share by Country (2020-2025)
Figure 75. Middle East & Africa Airlaid Products Sales Market Share by Type (2020-2025)
Figure 76. Middle East & Africa Airlaid Products Sales Market Share by Application (2020-2025)
Figure 77. Egypt Airlaid Products Revenue Growth 2020-2025 ($ millions)
Figure 78. South Africa Airlaid Products Revenue Growth 2020-2025 ($ millions)
Figure 79. Israel Airlaid Products Revenue Growth 2020-2025 ($ millions)
Figure 80. Turkey Airlaid Products Revenue Growth 2020-2025 ($ millions)
Figure 81. GCC Countries Airlaid Products Revenue Growth 2020-2025 ($ millions)
Figure 82. Manufacturing Cost Structure Analysis of Airlaid Products in 2025
Figure 83. Manufacturing Process Analysis of Airlaid Products
Figure 84. Industry Chain Structure of Airlaid Products
Figure 85. Channels of Distribution
Figure 86. Global Airlaid Products Sales Market Forecast by Region (2026-2031)
Figure 87. Global Airlaid Products Revenue Market Share Forecast by Region (2026-2031)
Figure 88. Global Airlaid Products Sales Market Share Forecast by Type (2026-2031)
Figure 89. Global Airlaid Products Revenue Market Share Forecast by Type (2026-2031)
Figure 90. Global Airlaid Products Sales Market Share Forecast by Application (2026-2031)
Figure 91. Global Airlaid Products Revenue Market Share Forecast by Application (2026-2031)

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