

# Global Airlaid Paper Market Growth 2024-2030

<https://marketpublishers.com/r/G611988ABC7EN.html>

Date: January 2024

Pages: 126

Price: US\$ 3,660.00 (Single User License)

ID: G611988ABC7EN

## Abstracts

The report requires updating with new data and is sent in 48 hours after order is placed.

According to our LPI (LP Information) latest study, the global Airlaid Paper market size was valued at US\$ 1041.8 million in 2023. With growing demand in downstream market, the Airlaid Paper is forecast to a readjusted size of US\$ 1228.8 million by 2030 with a CAGR of 2.4% during review period.

The research report highlights the growth potential of the global Airlaid Paper market. Airlaid Paper are expected to show stable growth in the future market. However, product differentiation, reducing costs, and supply chain optimization remain crucial for the widespread adoption of Airlaid Paper. Market players need to invest in research and development, forge strategic partnerships, and align their offerings with evolving consumer preferences to capitalize on the immense opportunities presented by the Airlaid Paper market.

Airlaid paper is a textile-like material categorized as a nonwoven fabric made from fluff pulp. Compared with normal wet-laid paper and tissue, air-laid paper is very bulky, porous and soft. It has good water absorption properties and is much stronger compared with normal tissue.

The major players in the global Airlaid Paper include Glatfelter, Georgia-Pacific, McAiraid's Vliesstoffe and Duni AB. The world's top four manufacturers account for nearly 60% of the market. North America is the largest market, accounting for about 35% of the market, followed by the Asia-Pacific region and Europe, both of which have a market share of more than 50%.

In terms of products, Thermal-bonded Airlaid Paper is the largest market segment, with a share of more than 35%. In terms of application, the largest application is Feminine

Hygiene, followed by Adult Incontinence and Industrial Wipes.

#### Key Features:

The report on Airlaid Paper market reflects various aspects and provide valuable insights into the industry.

**Market Size and Growth:** The research report provide an overview of the current size and growth of the Airlaid Paper market. It may include historical data, market segmentation by Type (e.g., Latex-bonded Airlaid Paper, Thermal-bonded Airlaid Paper), and regional breakdowns.

**Market Drivers and Challenges:** The report can identify and analyse the factors driving the growth of the Airlaid Paper market, such as government regulations, environmental concerns, technological advancements, and changing consumer preferences. It can also highlight the challenges faced by the industry, including infrastructure limitations, range anxiety, and high upfront costs.

**Competitive Landscape:** The research report provides analysis of the competitive landscape within the Airlaid Paper market. It includes profiles of key players, their market share, strategies, and product offerings. The report can also highlight emerging players and their potential impact on the market.

**Technological Developments:** The research report can delve into the latest technological developments in the Airlaid Paper industry. This include advancements in Airlaid Paper technology, Airlaid Paper new entrants, Airlaid Paper new investment, and other innovations that are shaping the future of Airlaid Paper.

**Downstream Procumbent Preference:** The report can shed light on customer procumbent behaviour and adoption trends in the Airlaid Paper market. It includes factors influencing customer ' purchasing decisions, preferences for Airlaid Paper product.

**Government Policies and Incentives:** The research report analyse the impact of government policies and incentives on the Airlaid Paper market. This may include an assessment of regulatory frameworks, subsidies, tax incentives, and other measures aimed at promoting Airlaid Paper market. The report also evaluates the effectiveness of these policies in driving market growth.

**Environmental Impact and Sustainability:** The research report assess the environmental impact and sustainability aspects of the Airlaid Paper market.

**Market Forecasts and Future Outlook:** Based on the analysis conducted, the research report provide market forecasts and outlook for the Airlaid Paper industry. This includes projections of market size, growth rates, regional trends, and predictions on technological advancements and policy developments.

**Recommendations and Opportunities:** The report conclude with recommendations for industry stakeholders, policymakers, and investors. It highlights potential opportunities for market players to capitalize on emerging trends, overcome challenges, and contribute to the growth and development of the Airlaid Paper market.

#### Market Segmentation:

Airlaid Paper market is split by Type and by Application. For the period 2019-2030, the growth among segments provides accurate calculations and forecasts for consumption value by Type, and by Application in terms of volume and value.

#### Segmentation by type

Latex-bonded Airlaid Paper

Thermal-bonded Airlaid Paper

Multi-bonded Airlaid Paper

#### Segmentation by application

Feminine Hygiene

Consumer Wipes

Adult Incontinence

Industrial Wipes

Tabletop

Food Pads

Other

This report also splits the market by region:

Americas

United States

Canada

Mexico

Brazil

APAC

China

Japan

Korea

Southeast Asia

India

Australia

Europe

Germany

France

UK

Italy

Russia

Middle East & Africa

Egypt

South Africa

Israel

Turkey

GCC Countries

The below companies that are profiled have been selected based on inputs gathered from primary experts and analyzing the company's coverage, product portfolio, its market penetration.

Glatfelter

Georgia-Pacific

McAirlaid's Vliesstoffe

Duni AB

EAM Corporation?Domtar?

Fitesa

Oji Kinocloth

Kinsei Seishi

M&J Airlaid Products

Main S.p.A.

C-airlaid

ACI S.A.

National Nonwovens

China Silk (Shanghai) New Material Technology

Qiaohong New Materials

Ningbo Qixing Nonwoven

Elite Paper

### Key Questions Addressed in this Report

What is the 10-year outlook for the global Airlaid Paper market?

What factors are driving Airlaid Paper market growth, globally and by region?

Which technologies are poised for the fastest growth by market and region?

How do Airlaid Paper market opportunities vary by end market size?

How does Airlaid Paper break out type, application?

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