

Global Airfryer Market Growth 2024-2030

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Abstracts

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According to our LPI (LP Information) latest study, the global Airfryer market size was valued at US\$ 1097.9 million in 2023. With growing demand in downstream market, the Airfryer is forecast to a readjusted size of US\$ 1757.3 million by 2030 with a CAGR of 7.0% during review period.

The research report highlights the growth potential of the global Airfryer market. Airfryer are expected to show stable growth in the future market. However, product differentiation, reducing costs, and supply chain optimization remain crucial for the widespread adoption of Airfryer. Market players need to invest in research and development, forge strategic partnerships, and align their offerings with evolving consumer preferences to capitalize on the immense opportunities presented by the Airfryer market.

An air fryer is a kitchen appliance that cooks by circulating hot air around the food using the convection mechanism. It is a smaller version of the convection oven. A mechanical fan circulates the hot air around the food at high speed, cooking the food and producing a crispy layer via the browning reactions of caramelization and the Maillard reaction. The Maillard reaction requires temperatures of between 280-330°F (140-165°C), while caramelization temperatures depend on the sugar being caramelized and range from 230-360°F (110-180°C).

From the view of region, North America have a larger market share in 2019 which account for 54.81%, and will witness a stable growth in following years. Europe hold a market share of 27.74%. The world Top 5 players in the Airfryer market are Philips, SEB, Hyundai, Joyoung, Midea. These Top companies currently account for more than 42% of the total market share. Looking to the future years, prices gap between different

brands will change. Similarly, there will be fluctuation in gross margin

Key Features:

The report on Airfryer market reflects various aspects and provide valuable insights into the industry.

Market Size and Growth: The research report provide an overview of the current size and growth of the Airfryer market. It may include historical data, market segmentation by Type (e.g., Drawer Type Air Fryer, Lid Type Air Fryer), and regional breakdowns.

Market Drivers and Challenges: The report can identify and analyse the factors driving the growth of the Airfryer market, such as government regulations, environmental concerns, technological advancements, and changing consumer preferences. It can also highlight the challenges faced by the industry, including infrastructure limitations, range anxiety, and high upfront costs.

Competitive Landscape: The research report provides analysis of the competitive landscape within the Airfryer market. It includes profiles of key players, their market share, strategies, and product offerings. The report can also highlight emerging players and their potential impact on the market.

Technological Developments: The research report can delve into the latest technological developments in the Airfryer industry. This include advancements in Airfryer technology, Airfryer new entrants, Airfryer new investment, and other innovations that are shaping the future of Airfryer.

Downstream Procumbent Preference: The report can shed light on customer procumbent behaviour and adoption trends in the Airfryer market. It includes factors influencing customer ' purchasing decisions, preferences for Airfryer product.

Government Policies and Incentives: The research report analyse the impact of government policies and incentives on the Airfryer market. This may include an assessment of regulatory frameworks, subsidies, tax incentives, and other measures aimed at promoting Airfryer market. The report also evaluates the effectiveness of these policies in driving market growth.

Environmental Impact and Sustainability: The research report assess the environmental impact and sustainability aspects of the Airfryer market.

Market Forecasts and Future Outlook: Based on the analysis conducted, the research report provide market forecasts and outlook for the Airfryer industry. This includes projections of market size, growth rates, regional trends, and predictions on technological advancements and policy developments.

Recommendations and Opportunities: The report conclude with recommendations for industry stakeholders, policymakers, and investors. It highlights potential opportunities for market players to capitalize on emerging trends, overcome challenges, and contribute to the growth and development of the Airfryer market.

Market Segmentation:

Airfryer market is split by Type and by Application. For the period 2019-2030, the growth among segments provides accurate calculations and forecasts for consumption value by Type, and by Application in terms of volume and value.

Segmentation by type

Drawer Type Air Fryer

Lid Type Air Fryer

Oven Type Air Fryer

Segmentation by application

Household

Commercial

This report also splits the market by region:

Americas

United States

Canada

Mexico

Brazil

APAC

China

Japan

Korea

Southeast Asia

India

Australia

Europe

Germany

France

UK

Italy

Russia

Middle East & Africa

Egypt

South Africa

Israel

Turkey

GCC Countries

The below companies that are profiled have been selected based on inputs gathered from primary experts and analyzing the company's coverage, product portfolio, its market penetration.

Philips

SEB

Hyundai

Joyoung

Midea

Liven

LOCK&LOCK

Royalstar

BIYI Group

Hongxin

Zhejiang Suteng Industrial and Trading co.,ltd.

Breville

GoWise USA

Cuisinart?Conair?

Delonghi

German Pool Group

Avalon Bay

YEDI

Vonshef?DOMU?

Key Questions Addressed in this Report

What is the 10-year outlook for the global Airfryer market?

What factors are driving Airfryer market growth, globally and by region?

Which technologies are poised for the fastest growth by market and region?

How do Airfryer market opportunities vary by end market size?

How does Airfryer break out type, application?

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