

Global Air Quality Apps Market Growth (Status and Outlook) 2025-2031

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Abstracts

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The global Air Quality Apps market size is predicted to grow from US\$ 220 million in 2025 to US\$ 533 million in 2031; it is expected to grow at a CAGR of 15.9% from 2025 to 2031.

Air quality applications are applications that can provide timely analysis of air quality and the specific conditions of different urban areas as a reference. Some applications will connect their own physical products to provide more accurate measurement data.

The industry's leading producers are IQAir, BreezoMeter and Awair, with revenue ratios of 5.52%, 11.18% and 6.44% in 2019.

LPI (LP Information)' newest research report, the "Air Quality Apps Industry Forecast" looks at past sales and reviews total world Air Quality Apps sales in 2024, providing a comprehensive analysis by region and market sector of projected Air Quality Apps sales for 2025 through 2031. With Air Quality Apps sales broken down by region, market sector and sub-sector, this report provides a detailed analysis in US\$ millions of the world Air Quality Apps industry.

This Insight Report provides a comprehensive analysis of the global Air Quality Apps landscape and highlights key trends related to product segmentation, company formation, revenue, and market share, latest development, and M&A activity. This report also analyses the strategies of leading global companies with a focus on Air Quality Apps portfolios and capabilities, market entry strategies, market positions, and geographic footprints, to better understand these firms' unique position in an

accelerating global Air Quality Apps market.

This Insight Report evaluates the key market trends, drivers, and affecting factors shaping the global outlook for Air Quality Apps and breaks down the forecast by Type, by Application, geography, and market size to highlight emerging pockets of opportunity. With a transparent methodology based on hundreds of bottom-up qualitative and quantitative market inputs, this study forecast offers a highly nuanced view of the current state and future trajectory in the global Air Quality Apps.

This report presents a comprehensive overview, market shares, and growth opportunities of Air Quality Apps market by product type, application, key players and key regions and countries.

Segmentation by Type:

Android

IOS

Segmentation by Application:

Private Users

Business Users

This report also splits the market by region:

Americas

United States

Canada

Mexico

Brazil

APAC

China

Japan

Korea

Southeast Asia

India

Australia

Europe

Germany

France

UK

Italy

Russia

Middle East & Africa

Egypt

South Africa

Israel

Turkey

GCC Countries

The below companies that are profiled have been selected based on inputs gathered from primary experts and analyzing the company's coverage, product portfolio, its market penetration.

IQAir

BreezoMeter

Air Matters

Awair

Blueair

Airthings

Plume Labs

Sonoma Technology (eSIMS)

Airveda

Ekohe (Airpocalypse)

Kaiterra

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