

# Global Air Fryer Market Growth 2024-2030

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## Abstracts

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According to our LPI (LP Information) latest study, the global Air Fryer market size was valued at US\$ 1468.6 million in 2023. With growing demand in downstream market, the Air Fryer is forecast to a readjusted size of US\$ 2515 million by 2030 with a CAGR of 8.0% during review period.

The research report highlights the growth potential of the global Air Fryer market. Air Fryer are expected to show stable growth in the future market. However, product differentiation, reducing costs, and supply chain optimization remain crucial for the widespread adoption of Air Fryer. Market players need to invest in research and development, forge strategic partnerships, and align their offerings with evolving consumer preferences to capitalize on the immense opportunities presented by the Air Fryer market.

An air fryer is a kitchen appliance that cooks by circulating hot air around the food using the convection mechanism. A mechanical fan circulates the hot air around the food at high speed, cooking the food and producing a crispy layer via the Maillard effect.

Global key players of air fryer include Philips, SEB, Hyundai, Joyoung, Midea, etc. The top five players hold a share about 46%. China is the largest producer, has a share about 46%, followed by North America and Europe, with share 23% and 13%, respectively. The largest market is North America, with a share about 36%, followed by Europe and China, with share 24% and 14%, separately.

### Key Features:

The report on Air Fryer market reflects various aspects and provide valuable insights

into the industry.

**Market Size and Growth:** The research report provide an overview of the current size and growth of the Air Fryer market. It may include historical data, market segmentation by Type (e.g., Touch Type Air Fryer, Mechanical Type Air Fryer), and regional breakdowns.

**Market Drivers and Challenges:** The report can identify and analyse the factors driving the growth of the Air Fryer market, such as government regulations, environmental concerns, technological advancements, and changing consumer preferences. It can also highlight the challenges faced by the industry, including infrastructure limitations, range anxiety, and high upfront costs.

**Competitive Landscape:** The research report provides analysis of the competitive landscape within the Air Fryer market. It includes profiles of key players, their market share, strategies, and product offerings. The report can also highlight emerging players and their potential impact on the market.

**Technological Developments:** The research report can delve into the latest technological developments in the Air Fryer industry. This include advancements in Air Fryer technology, Air Fryer new entrants, Air Fryer new investment, and other innovations that are shaping the future of Air Fryer.

**Downstream Procumbent Preference:** The report can shed light on customer procumbent behaviour and adoption trends in the Air Fryer market. It includes factors influencing customer ' purchasing decisions, preferences for Air Fryer product.

**Government Policies and Incentives:** The research report analyse the impact of government policies and incentives on the Air Fryer market. This may include an assessment of regulatory frameworks, subsidies, tax incentives, and other measures aimed at promoting Air Fryer market. The report also evaluates the effectiveness of these policies in driving market growth.

**Environmental Impact and Sustainability:** The research report assess the environmental impact and sustainability aspects of the Air Fryer market.

**Market Forecasts and Future Outlook:** Based on the analysis conducted, the research report provide market forecasts and outlook for the Air Fryer industry. This includes projections of market size, growth rates, regional trends, and predictions on

technological advancements and policy developments.

**Recommendations and Opportunities:** The report conclude with recommendations for industry stakeholders, policymakers, and investors. It highlights potential opportunities for market players to capitalize on emerging trends, overcome challenges, and contribute to the growth and development of the Air Fryer market.

#### Market Segmentation:

Air Fryer market is split by Type and by Sales Channels. For the period 2019-2030, the growth among segments provides accurate calculations and forecasts for consumption value by Type, and by Sales Channels in terms of volume and value.

#### Segmentation by type

Touch Type Air Fryer

Mechanical Type Air Fryer

#### Segmentation by sales channels

Online Sales

Offline Sales

This report also splits the market by region:

Americas

United States

Canada

Mexico

Brazil

## APAC

China

Japan

Korea

Southeast Asia

India

Australia

## Europe

Germany

France

UK

Italy

Russia

## Middle East & Africa

Egypt

South Africa

Israel

Turkey

GCC Countries

The below companies that are profiled have been selected based on inputs gathered from primary experts and analyzing the company's coverage, product portfolio, its market penetration.

Philips

SEB

Hyundai

Joyoung

Midea

Liren

LOCK&LOCK

Jiale Smart

Tianxi Kitchen Appliances

Bears Electric

Mi

Ningbo Biyi Electric Co., Ltd.

Royalstar

Aux

Hongxin

Xinbao Electric

GoWISE USA

German Pool Group

## Key Questions Addressed in this Report

What is the 10-year outlook for the global Air Fryer market?

What factors are driving Air Fryer market growth, globally and by region?

Which technologies are poised for the fastest growth by market and region?

How do Air Fryer market opportunities vary by end market size?

How does Air Fryer break out type, sales channels?

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