

Global Air Flotation Lawnmower Market Growth 2026-2032

<https://marketpublishers.com/r/GA0FD4CE7552EN.html>

Date: July 2026

Pages: 76

Price: US\$ 3,660.00 (Single User License)

ID: GA0FD4CE7552EN

Abstracts

The global Air Flotation Lawnmower market size is predicted to grow from US\$ 401 million in 2025 to US\$ 544 million in 2032; it is expected to grow at a CAGR of 4.2% from 2026 to 2032.

An air-floating lawnmower is a lawn mower that uses high-speed rotating blades to generate a downward airflow, creating an air cushion at the bottom of the machine, allowing it to glide lightly above the ground. Unlike traditional wheeled lawnmowers, air-floating lawnmowers do not rely on wheels for movement; instead, they glide on the lawn surface using an air cushion, resulting in exceptional flexibility and the ability to operate on slopes, uneven terrain, and complex lawn areas. These devices are typically lightweight and compact, making them suitable for home gardens, steep lawns, embankments, and hard-to-reach lawn areas. The upstream of the air-floating lawnmower industry chain includes suppliers of small engines or motors, lightweight plastic or metal housings, cutting blades, and electronic control components. The midstream consists of complete machine manufacturers, primarily engaged in airflow structure design, blade system development, and complete machine assembly. Downstream users mainly include home gardeners and landscaping companies. Global production of air-floating lawnmowers is estimated at approximately 1.28 million units in 2025, with an average global market price of approximately US\$320 per unit. The gross profit margin of major companies in the industry is approximately 20%-35%. Global production capacity of air-floating lawnmowers is projected to reach approximately 1.71 million units by 2025. These products are sold to companies, golf course maintenance teams, and municipal park management departments. Sales channels primarily include garden equipment dealers, hardware retailers, and e-commerce platforms.

United States market for Air Flotation Lawnmower is estimated to increase from US\$

million in 2025 to US\$ million by 2032, at a CAGR of % from 2026 through 2032.

China market for Air Flotation Lawnmower is estimated to increase from US\$ million in 2025 to US\$ million by 2032, at a CAGR of % from 2026 through 2032.

Europe market for Air Flotation Lawnmower is estimated to increase from US\$ million in 2025 to US\$ million by 2032, at a CAGR of % from 2026 through 2032.

Global key Air Flotation Lawnmower players cover Toro, Husqvarna AB, HoverMower, DENAIYOU, Black+Decker, etc. In terms of revenue, the global two largest companies occupied for a share nearly % in 2025.

LP Information, Inc. (LPI) ' newest research report, the 'Air Flotation Lawnmower Industry Forecast' looks at past sales and reviews total world Air Flotation Lawnmower sales in 2025, providing a comprehensive analysis by region and market sector of projected Air Flotation Lawnmower sales for 2026 through 2032. With Air Flotation Lawnmower sales broken down by region, market sector and sub-sector, this report provides a detailed analysis in US\$ millions of the world Air Flotation Lawnmower industry.

This Insight Report provides a comprehensive analysis of the global Air Flotation Lawnmower landscape and highlights key trends related to product segmentation, company formation, revenue, and market share, latest development, and M&A activity. This report also analyzes the strategies of leading global companies with a focus on Air Flotation Lawnmower portfolios and capabilities, market entry strategies, market positions, and geographic footprints, to better understand these firms' unique position in an accelerating global Air Flotation Lawnmower market.

This Insight Report evaluates the key market trends, drivers, and affecting factors shaping the global outlook for Air Flotation Lawnmower and breaks down the forecast by Type, by Application, geography, and market size to highlight emerging pockets of opportunity. With a transparent methodology based on hundreds of bottom-up qualitative and quantitative market inputs, this study forecast offers a highly nuanced view of the current state and future trajectory in the global Air Flotation Lawnmower.

This report presents a comprehensive overview, market shares, and growth opportunities of Air Flotation Lawnmower market by product type, application, key manufacturers and key regions and countries.

Segmentation by Type:

Electric Hover Mower

Gasoline Hover Mower

Segmentation by Engine Power:

Low Power (<1 kW)

Medium Power (1-2 kW)

High Power (>2 kW)

Segmentation by Application:

Home

Commercial

This report also splits the market by region:

Americas

United States

Canada

Mexico

Brazil

APAC

China

Japan

Korea

Southeast Asia

India

Australia

Europe

Germany

France

UK

Italy

Russia

Middle East & Africa

Egypt

South Africa

Israel

Turkey

GCC Countries

The below companies that are profiled have been selected based on inputs gathered from primary experts and analysing the company's coverage, product portfolio, its market penetration.

Toro

Husqvarna AB

HoverMower

DENAIYOU

Black+Decker

Key Questions Addressed in this Report

What is the 10-year outlook for the global Air Flotation Lawnmower market?

What factors are driving Air Flotation Lawnmower market growth, globally and by region?

Which technologies are poised for the fastest growth by market and region?

How do Air Flotation Lawnmower market opportunities vary by end market size?

How does Air Flotation Lawnmower break out by Type, by Application?

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