

Global Air-Cushioned Running Shoes Market Growth 2026-2032

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Abstracts

The global Air-Cushioned Running Shoes market size is predicted to grow from US\$ 1643 million in 2025 to US\$ 2251 million in 2032; it is expected to grow at a CAGR of 4.7% from 2026 to 2032.

Air-Cushioned Running Shoes are running shoes equipped with air chambers, air bags, air cushioning units, or compound air-pressure cushioning structures in the midsole, forefoot, heel, or other key impact zones. These shoes absorb landing impact through compressed air units and release energy during rebound, improving cushioning, responsiveness, and running comfort. A typical product consists of an engineered mesh or knit upper, foam midsole, embedded or visible air cushioning unit, rubber outsole, heel counter, and insole system. The position, thickness, pressure stability, and integration method of the air unit with foam materials are key factors affecting ride feel, weight, durability, and price positioning.

In terms of applications, Air-Cushioned Running Shoes are mainly used for road running, daily jogging, long-distance training, performance training, recovery runs, and fitness running. Core consumer groups include recreational runners, advanced runners, technology-oriented footwear buyers, and athleisure consumers who value cushioning feel. Major production bases are concentrated in China, Vietnam, Indonesia, India, and other Asian countries, while brand-side demand is led by sports brands from the United States, Japan, Europe, and China. The market scope should include forefoot air-cushioned running shoes, heel air-cushioned running shoes, full-length air-cushioned running shoes, and foam-combined air-cushioned running shoes, while excluding basketball shoes, lifestyle sneakers, walking shoes, and general training shoes not primarily designed for running.

In 2025, global Air-Cushioned Running Shoes production reached approximately 52 million to 65 million pairs, with an average FOB price of around US\$24 to US\$32 per pair. The market represents a technology-oriented subsegment within cushioned running shoes, with its supply chain centered on Asian athletic footwear manufacturing bases. Orders were mainly driven by global sports brands with established air cushioning technologies and selected mid-to-high-end regional brands, while the product mix continued to shift from traditional heel air cushioning toward forefoot air cushioning, full-length air cushioning, and foam-combined air cushioning systems.

The global Air-Cushioned Running Shoes market is mainly driven by the technological and experiential upgrading of running footwear consumption. Compared with conventional foam-cushioned running shoes, air-cushioned models provide a more visible, tangible, and marketable product feature, allowing consumers to directly associate the product with bounce, impact protection, responsiveness, and a stronger sense of technology. As a result, these shoes serve not only daily running and long-distance training needs, but also premium athleisure consumption with strong brand value. With the continued development of urban running, marathon training, fitness running, and sport-inspired fashion among younger consumers, air cushioning structures are evolving from single heel units toward forefoot response, full-length transition, and compound midsole systems, keeping the category highly relevant in the mid-to-premium running footwear market.

However, Air-Cushioned Running Shoes also face higher technical and cost barriers than ordinary cushioned running shoes. Air units must address sealing performance, durability, compression-rebound stability, weight control, and compatibility with foam materials, while manufacturing requires stronger capabilities in tooling, bonding, quality control, and supply chain coordination. If product positioning is unclear, brands may face the risk of high production cost without sufficient performance differentiation between professional runner demand and mass comfort demand. Over the next several years, market growth is expected to come mainly from mid-to-premium daily trainers, performance training shoes, and brand flagship technology series, while competition from supercritical foam, carbon plate structures, and high-stack geometric midsole designs will remain strong. Companies that can combine air cushioning, lightweight foam, stability support, and a clear brand story are more likely to sustain premium positioning in the global running footwear market.

LP Information, Inc. (LPI) ' newest research report, the "Air-Cushioned Running Shoes Industry Forecast" looks at past sales and reviews total world Air-Cushioned Running

Shoes sales in 2025, providing a comprehensive analysis by region and market sector of projected Air-Cushioned Running Shoes sales for 2026 through 2032. With Air-Cushioned Running Shoes sales broken down by region, market sector and sub-sector, this report provides a detailed analysis in US\$ millions of the world Air-Cushioned Running Shoes industry.

This Insight Report provides a comprehensive analysis of the global Air-Cushioned Running Shoes landscape and highlights key trends related to product segmentation, company formation, revenue, and market share, latest development, and M&A activity. This report also analyzes the strategies of leading global companies with a focus on Air-Cushioned Running Shoes portfolios and capabilities, market entry strategies, market positions, and geographic footprints, to better understand these firms' unique position in an accelerating global Air-Cushioned Running Shoes market.

This Insight Report evaluates the key market trends, drivers, and affecting factors shaping the global outlook for Air-Cushioned Running Shoes and breaks down the forecast by Type, by Application, geography, and market size to highlight emerging pockets of opportunity. With a transparent methodology based on hundreds of bottom-up qualitative and quantitative market inputs, this study forecast offers a highly nuanced view of the current state and future trajectory in the global Air-Cushioned Running Shoes.

This report presents a comprehensive overview, market shares, and growth opportunities of Air-Cushioned Running Shoes market by product type, application, key manufacturers and key regions and countries.

Segmentation by Type:

Neutral Air Cushioning

Stability Air Cushioning

Motion Control Air Cushioning

Segmentation by Air Cushion Unit Position:

Forefoot Air Unit

Heel Air Unit

Full Length Air Unit

Segmentation by Upper Material:

Engineered Mesh

Knit Upper

Synthetic Textile

Others

Segmentation by Cushioning Structure:

Foam Combined Air Cushioning

Embedded Air Cushioning

Visible Air Cushioning

Others

Segmentation by Application:

Online Sales

Offline Sales

This report also splits the market by region:

Americas

United States

Canada

Mexico

Brazil

APAC

China

Japan

Korea

Southeast Asia

India

Australia

Europe

Germany

France

UK

Italy

Russia

Middle East & Africa

Egypt

South Africa

Israel

Turkey

GCC Countries

The below companies that are profiled have been selected based on inputs gathered from primary experts and analysing the company's coverage, product portfolio, its market penetration.

NIKE, Inc.

Puma SE

Skechers U.S.A., Inc.

Authentic Brands Group LLC

On Holding AG

Karhu Holding B.V.

Li Ning Company Limited

ANTA Sports Products Limited

Hongxing Erke Group

Campus Activewear Limited

ONEMIX Sports Shoes

IRUNSVAN

Key Questions Addressed in this Report

What is the 10-year outlook for the global Air-Cushioned Running Shoes market?

What factors are driving Air-Cushioned Running Shoes market growth, globally and by

region?

Which technologies are poised for the fastest growth by market and region?

How do Air-Cushioned Running Shoes market opportunities vary by end market size?

How does Air-Cushioned Running Shoes break out by Type, by Application?

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