

Global Air Cooler Market Growth 2025-2031

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Abstracts

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The global Air Cooler market size is predicted to grow from US\$ 1931 million in 2025 to US\$ 2923 million in 2031; it is expected to grow at a CAGR of 7.2% from 2025 to 2031.

Air cooler, also known as, evaporative cooler, swamp cooler, desert cooler and wet air cooler, uses the hot air in the room and water in order to produce cooler air. It uses the evaporating technique in order to produce the cool air, earning the name evaporative cooler.

Evaporative cooling employs water's enthalpy of vaporization, where the temperature of dry air can be dropped by putting it through transition of liquid water to water vapor. The system uses water in to wet absorptive on the sides of the cooler. A fan is used to send the water through the absorptive pads which cools the air by making it more humid and then blows it out to the room. A cooler uses less energy as it only has two major components which need powering; a water pump and a fan. It also needs a constant supply of water in order to keep the pads wet and cool the air.

India is the largest Air Cooler market with about 58% market share. Southeast Asia is follower, accounting for about 22% market share.

The key players are Symphony, Kenstar, Bajaj Electricals, Orient Electric, Europace, Takada, Keye, Ifan, McCoy, Honeywell, Usha International, Refeng, Ram Coolers, Crompton Greaves, Khaitan Electricals, Maharaja Whiteline etc. Top 3 companies occupied about 12% market share.

LP Information, Inc. (LPI) ' newest research report, the "Air Cooler Industry Forecast" looks at past sales and reviews total world Air Cooler sales in 2024, providing a

comprehensive analysis by region and market sector of projected Air Cooler sales for 2025 through 2031. With Air Cooler sales broken down by region, market sector and sub-sector, this report provides a detailed analysis in US\$ millions of the world Air Cooler industry.

This Insight Report provides a comprehensive analysis of the global Air Cooler landscape and highlights key trends related to product segmentation, company formation, revenue, and market share, latest development, and M&A activity. This report also analyzes the strategies of leading global companies with a focus on Air Cooler portfolios and capabilities, market entry strategies, market positions, and geographic footprints, to better understand these firms' unique position in an accelerating global Air Cooler market.

This Insight Report evaluates the key market trends, drivers, and affecting factors shaping the global outlook for Air Cooler and breaks down the forecast by Type, by Application, geography, and market size to highlight emerging pockets of opportunity. With a transparent methodology based on hundreds of bottom-up qualitative and quantitative market inputs, this study forecast offers a highly nuanced view of the current state and future trajectory in the global Air Cooler.

This report presents a comprehensive overview, market shares, and growth opportunities of Air Cooler market by product type, application, key manufacturers and key regions and countries.

Segmentation by Type:

Tower Type

Desert Type

Personal Type

Window Type

Room Type

Segmentation by Application:

House

Office

Other Places

This report also splits the market by region:

Americas

United States

Canada

Mexico

Brazil

APAC

China

Japan

Korea

Southeast Asia

India

Australia

Europe

Germany

France

UK

Italy

Russia

Middle East & Africa

Egypt

South Africa

Israel

Turkey

GCC Countries

The below companies that are profiled have been selected based on inputs gathered from primary experts and analysing the company's coverage, product portfolio, its market penetration.

Symphony

Kenstar

Bajaj Electricals

Orient Electric

Europace

Takada

Keye

Ifan

McCoy

Honeywell

Usha International

Refeng

Ram Coolers

Crompton Greaves

Khaitan Electricals

Maharaja Whiteline

Key Questions Addressed in this Report

What is the 10-year outlook for the global Air Cooler market?

What factors are driving Air Cooler market growth, globally and by region?

Which technologies are poised for the fastest growth by market and region?

How do Air Cooler market opportunities vary by end market size?

How does Air Cooler break out by Type, by Application?

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