

Global AIGC Toys Market Growth 2026-2032

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Abstracts

The global AIGC Toys market size is predicted to grow from US\$ 122 million in 2025 to US\$ 334 million in 2032; it is expected to grow at a CAGR of 15.8% from 2026 to 2032.

AIGC toys refer to toys based on AIGC (Artificial Intelligence Generated Content) technology. This type of toy can use artificial intelligence technology to generate personalized game content, interact with users, and adjust the storyline and game difficulty based on user feedback, thereby enhancing participation and learning effects, and combining education with entertainment.

United States market for AIGC Toys is estimated to increase from US\$ million in 2025 to US\$ million by 2032, at a CAGR of % from 2026 through 2032.

China market for AIGC Toys is estimated to increase from US\$ million in 2025 to US\$ million by 2032, at a CAGR of % from 2026 through 2032.

Europe market for AIGC Toys is estimated to increase from US\$ million in 2025 to US\$ million by 2032, at a CAGR of % from 2026 through 2032.

Global key AIGC Toys players cover Haivivi, etc. In terms of revenue, the global two largest companies occupied for a share nearly % in 2025.

LP Information, Inc. (LPI) ' newest research report, the "AIGC Toys Industry Forecast" looks at past sales and reviews total world AIGC Toys sales in 2025, providing a comprehensive analysis by region and market sector of projected AIGC Toys sales for 2026 through 2032. With AIGC Toys sales broken down by region, market sector and sub-sector, this report provides a detailed analysis in US\$ millions of the world AIGC Toys industry.

This Insight Report provides a comprehensive analysis of the global AIGC Toys landscape and highlights key trends related to product segmentation, company formation, revenue, and market share, latest development, and M&A activity. This report also analyzes the strategies of leading global companies with a focus on AIGC Toys portfolios and capabilities, market entry strategies, market positions, and geographic footprints, to better understand these firms' unique position in an accelerating global AIGC Toys market.

This Insight Report evaluates the key market trends, drivers, and affecting factors shaping the global outlook for AIGC Toys and breaks down the forecast by Type, by Application, geography, and market size to highlight emerging pockets of opportunity. With a transparent methodology based on hundreds of bottom-up qualitative and quantitative market inputs, this study forecast offers a highly nuanced view of the current state and future trajectory in the global AIGC Toys.

This report presents a comprehensive overview, market shares, and growth opportunities of AIGC Toys market by product type, application, key manufacturers and key regions and countries.

Segmentation by Type:

Companionship

Education

Others

Segmentation by Application:

Children

Elderly

This report also splits the market by region:

Americas

United States

Canada

Mexico

Brazil

APAC

China

Japan

Korea

Southeast Asia

India

Australia

Europe

Germany

France

UK

Italy

Russia

Middle East & Africa

Egypt

South Africa

Israel

Turkey

GCC Countries

The below companies that are profiled have been selected based on inputs gathered from primary experts and analysing the company's coverage, product portfolio, its market penetration.

Haivivi

Key Questions Addressed in this Report

What is the 10-year outlook for the global AIGC Toys market?

What factors are driving AIGC Toys market growth, globally and by region?

Which technologies are poised for the fastest growth by market and region?

How do AIGC Toys market opportunities vary by end market size?

How does AIGC Toys break out by Type, by Application?

Contents

1 SCOPE OF THE REPORT

- 1.1 Market Introduction
- 1.2 Years Considered
- 1.3 Research Objectives
- 1.4 Market Research Methodology
- 1.5 Research Process and Data Source
- 1.6 Economic Indicators
- 1.7 Currency Considered
- 1.8 Market Estimation Caveats

2 EXECUTIVE SUMMARY

- 2.1 World Market Overview
 - 2.1.1 Global AIGC Toys Annual Sales 2021-2032
 - 2.1.2 World Current & Future Analysis for AIGC Toys by Geographic Region, 2021, 2025 & 2032
 - 2.1.3 World Current & Future Analysis for AIGC Toys by Country/Region, 2021, 2025 & 2032
- 2.2 AIGC Toys Segment by Type
 - 2.2.1 Companionship
 - 2.2.2 Education
 - 2.2.3 Others
 - 2.2.4 AIGC Toys Sales by Type
 - 2.2.4.1 Global AIGC Toys Sales Market Share by Type (2021-2026)
 - 2.2.4.2 Global AIGC Toys Revenue and Market Share by Type (2021-2026)
 - 2.2.4.3 Global AIGC Toys Sale Price by Type (2021-2026)
- 2.3 AIGC Toys Segment by Application
 - 2.3.1 Children
 - 2.3.2 Elderly
 - 2.3.3 AIGC Toys Sales by Application
 - 2.3.3.1 Global AIGC Toys Sale Market Share by Application (2021-2026)
 - 2.3.3.2 Global AIGC Toys Revenue and Market Share by Application (2021-2026)
 - 2.3.3.3 Global AIGC Toys Sale Price by Application (2021-2026)

3 GLOBAL BY COMPANY

- 3.1 Global AIGC Toys Breakdown Data by Company
 - 3.1.1 Global AIGC Toys Annual Sales by Company (2021-2026)
 - 3.1.2 Global AIGC Toys Sales Market Share by Company (2021-2026)
- 3.2 Global AIGC Toys Annual Revenue by Company (2021-2026)
 - 3.2.1 Global AIGC Toys Revenue by Company (2021-2026)
 - 3.2.2 Global AIGC Toys Revenue Market Share by Company (2021-2026)
- 3.3 Global AIGC Toys Sale Price by Company
- 3.4 Key Manufacturers AIGC Toys Producing Area Distribution, Sales Area, Product Type
 - 3.4.1 Key Manufacturers AIGC Toys Product Location Distribution
 - 3.4.2 Players AIGC Toys Products Offered
- 3.5 Market Concentration Rate Analysis
 - 3.5.1 Competition Landscape Analysis
 - 3.5.2 Concentration Ratio (CR3, CR5 and CR10) & (2024-2026)
- 3.6 New Products and Potential Entrants
- 3.7 Market M&A Activity & Strategy

4 WORLD HISTORIC REVIEW FOR AIGC TOYS BY GEOGRAPHIC REGION

- 4.1 World Historic AIGC Toys Market Size by Geographic Region (2021-2026)
 - 4.1.1 Global AIGC Toys Annual Sales by Geographic Region (2021-2026)
 - 4.1.2 Global AIGC Toys Annual Revenue by Geographic Region (2021-2026)
- 4.2 World Historic AIGC Toys Market Size by Country/Region (2021-2026)
 - 4.2.1 Global AIGC Toys Annual Sales by Country/Region (2021-2026)
 - 4.2.2 Global AIGC Toys Annual Revenue by Country/Region (2021-2026)
- 4.3 Americas AIGC Toys Sales Growth
- 4.4 APAC AIGC Toys Sales Growth
- 4.5 Europe AIGC Toys Sales Growth
- 4.6 Middle East & Africa AIGC Toys Sales Growth

5 AMERICAS

- 5.1 Americas AIGC Toys Sales by Country
 - 5.1.1 Americas AIGC Toys Sales by Country (2021-2026)
 - 5.1.2 Americas AIGC Toys Revenue by Country (2021-2026)
- 5.2 Americas AIGC Toys Sales by Type (2021-2026)
- 5.3 Americas AIGC Toys Sales by Application (2021-2026)
- 5.4 United States
- 5.5 Canada

5.6 Mexico

5.7 Brazil

6 APAC

6.1 APAC AIGC Toys Sales by Region

6.1.1 APAC AIGC Toys Sales by Region (2021-2026)

6.1.2 APAC AIGC Toys Revenue by Region (2021-2026)

6.2 APAC AIGC Toys Sales by Type (2021-2026)

6.3 APAC AIGC Toys Sales by Application (2021-2026)

6.4 China

6.5 Japan

6.6 South Korea

6.7 Southeast Asia

6.8 India

6.9 Australia

6.10 China Taiwan

7 EUROPE

7.1 Europe AIGC Toys by Country

7.1.1 Europe AIGC Toys Sales by Country (2021-2026)

7.1.2 Europe AIGC Toys Revenue by Country (2021-2026)

7.2 Europe AIGC Toys Sales by Type (2021-2026)

7.3 Europe AIGC Toys Sales by Application (2021-2026)

7.4 Germany

7.5 France

7.6 UK

7.7 Italy

7.8 Russia

8 MIDDLE EAST & AFRICA

8.1 Middle East & Africa AIGC Toys by Country

8.1.1 Middle East & Africa AIGC Toys Sales by Country (2021-2026)

8.1.2 Middle East & Africa AIGC Toys Revenue by Country (2021-2026)

8.2 Middle East & Africa AIGC Toys Sales by Type (2021-2026)

8.3 Middle East & Africa AIGC Toys Sales by Application (2021-2026)

8.4 Egypt

8.5 South Africa

8.6 Israel

8.7 Turkey

8.8 GCC Countries

9 MARKET DRIVERS, CHALLENGES AND TRENDS

9.1 Market Drivers & Growth Opportunities

9.2 Market Challenges & Risks

9.3 Industry Trends

10 MANUFACTURING COST STRUCTURE ANALYSIS

10.1 Raw Material and Suppliers

10.2 Manufacturing Cost Structure Analysis of AIGC Toys

10.3 Manufacturing Process Analysis of AIGC Toys

10.4 Industry Chain Structure of AIGC Toys

11 MARKETING, DISTRIBUTORS AND CUSTOMER

11.1 Sales Channel

11.1.1 Direct Channels

11.1.2 Indirect Channels

11.2 AIGC Toys Distributors

11.3 AIGC Toys Customer

12 WORLD FORECAST REVIEW FOR AIGC TOYS BY GEOGRAPHIC REGION

12.1 Global AIGC Toys Market Size Forecast by Region

12.1.1 Global AIGC Toys Forecast by Region (2027-2032)

12.1.2 Global AIGC Toys Annual Revenue Forecast by Region (2027-2032)

12.2 Americas Forecast by Country (2027-2032)

12.3 APAC Forecast by Region (2027-2032)

12.4 Europe Forecast by Country (2027-2032)

12.5 Middle East & Africa Forecast by Country (2027-2032)

12.6 Global AIGC Toys Forecast by Type (2027-2032)

12.7 Global AIGC Toys Forecast by Application (2027-2032)

13 KEY PLAYERS ANALYSIS

13.1 Haivivi

13.1.1 Haivivi Company Information

13.1.2 Haivivi AIGC Toys Product Portfolios and Specifications

13.1.3 Haivivi AIGC Toys Sales, Revenue, Price and Gross Margin (2021-2026)

13.1.4 Haivivi Main Business Overview

13.1.5 Haivivi Latest Developments

14 RESEARCH FINDINGS AND CONCLUSION

List Of Tables

LIST OF TABLES

- Table 1. AIGC Toys Annual Sales CAGR by Geographic Region (2021, 2025 & 2032) & (\$ millions)
- Table 2. AIGC Toys Annual Sales CAGR by Country/Region (2021, 2025 & 2032) & (\$ millions)
- Table 3. Major Players of Companionship
- Table 4. Major Players of Education
- Table 5. Major Players of Others
- Table 6. Global AIGC Toys Sales by Type (2021-2026) & (Units)
- Table 7. Global AIGC Toys Sales Market Share by Type (2021-2026)
- Table 8. Global AIGC Toys Revenue by Type (2021-2026) & (\$ million)
- Table 9. Global AIGC Toys Revenue Market Share by Type (2021-2026)
- Table 10. Global AIGC Toys Sale Price by Type (2021-2026) & (US\$/Unit)
- Table 11. Global AIGC Toys Sale by Application (2021-2026) & (Units)
- Table 12. Global AIGC Toys Sale Market Share by Application (2021-2026)
- Table 13. Global AIGC Toys Revenue by Application (2021-2026) & (\$ million)
- Table 14. Global AIGC Toys Revenue Market Share by Application (2021-2026)
- Table 15. Global AIGC Toys Sale Price by Application (2021-2026) & (US\$/Unit)
- Table 16. Global AIGC Toys Sales by Company (2021-2026) & (Units)
- Table 17. Global AIGC Toys Sales Market Share by Company (2021-2026)
- Table 18. Global AIGC Toys Revenue by Company (2021-2026) & (\$ millions)
- Table 19. Global AIGC Toys Revenue Market Share by Company (2021-2026)
- Table 20. Global AIGC Toys Sale Price by Company (2021-2026) & (US\$/Unit)
- Table 21. Key Manufacturers AIGC Toys Producing Area Distribution and Sales Area
- Table 22. Players AIGC Toys Products Offered
- Table 23. AIGC Toys Concentration Ratio (CR3, CR5 and CR10) & (2024-2026)
- Table 24. New Products and Potential Entrants
- Table 25. Market M&A Activity & Strategy
- Table 26. Global AIGC Toys Sales by Geographic Region (2021-2026) & (Units)
- Table 27. Global AIGC Toys Sales Market Share Geographic Region (2021-2026)
- Table 28. Global AIGC Toys Revenue by Geographic Region (2021-2026) & (\$ millions)
- Table 29. Global AIGC Toys Revenue Market Share by Geographic Region (2021-2026)
- Table 30. Global AIGC Toys Sales by Country/Region (2021-2026) & (Units)
- Table 31. Global AIGC Toys Sales Market Share by Country/Region (2021-2026)
- Table 32. Global AIGC Toys Revenue by Country/Region (2021-2026) & (\$ millions)

Table 33. Global AIGC Toys Revenue Market Share by Country/Region (2021-2026)
Table 34. Americas AIGC Toys Sales by Country (2021-2026) & (Units)
Table 35. Americas AIGC Toys Sales Market Share by Country (2021-2026)
Table 36. Americas AIGC Toys Revenue by Country (2021-2026) & (\$ millions)
Table 37. Americas AIGC Toys Sales by Type (2021-2026) & (Units)
Table 38. Americas AIGC Toys Sales by Application (2021-2026) & (Units)
Table 39. APAC AIGC Toys Sales by Region (2021-2026) & (Units)
Table 40. APAC AIGC Toys Sales Market Share by Region (2021-2026)
Table 41. APAC AIGC Toys Revenue by Region (2021-2026) & (\$ millions)
Table 42. APAC AIGC Toys Sales by Type (2021-2026) & (Units)
Table 43. APAC AIGC Toys Sales by Application (2021-2026) & (Units)
Table 44. Europe AIGC Toys Sales by Country (2021-2026) & (Units)
Table 45. Europe AIGC Toys Revenue by Country (2021-2026) & (\$ millions)
Table 46. Europe AIGC Toys Sales by Type (2021-2026) & (Units)
Table 47. Europe AIGC Toys Sales by Application (2021-2026) & (Units)
Table 48. Middle East & Africa AIGC Toys Sales by Country (2021-2026) & (Units)
Table 49. Middle East & Africa AIGC Toys Revenue Market Share by Country (2021-2026)
Table 50. Middle East & Africa AIGC Toys Sales by Type (2021-2026) & (Units)
Table 51. Middle East & Africa AIGC Toys Sales by Application (2021-2026) & (Units)
Table 52. Key Market Drivers & Growth Opportunities of AIGC Toys
Table 53. Key Market Challenges & Risks of AIGC Toys
Table 54. Key Industry Trends of AIGC Toys
Table 55. AIGC Toys Raw Material
Table 56. Key Suppliers of Raw Materials
Table 57. AIGC Toys Distributors List
Table 58. AIGC Toys Customer List
Table 59. Global AIGC Toys Sales Forecast by Region (2027-2032) & (Units)
Table 60. Global AIGC Toys Revenue Forecast by Region (2027-2032) & (\$ millions)
Table 61. Americas AIGC Toys Sales Forecast by Country (2027-2032) & (Units)
Table 62. Americas AIGC Toys Annual Revenue Forecast by Country (2027-2032) & (\$ millions)
Table 63. APAC AIGC Toys Sales Forecast by Region (2027-2032) & (Units)
Table 64. APAC AIGC Toys Annual Revenue Forecast by Region (2027-2032) & (\$ millions)
Table 65. Europe AIGC Toys Sales Forecast by Country (2027-2032) & (Units)
Table 66. Europe AIGC Toys Revenue Forecast by Country (2027-2032) & (\$ millions)
Table 67. Middle East & Africa AIGC Toys Sales Forecast by Country (2027-2032) & (Units)

Table 68. Middle East & Africa AIGC Toys Revenue Forecast by Country (2027-2032) & (\$ millions)

Table 69. Global AIGC Toys Sales Forecast by Type (2027-2032) & (Units)

Table 70. Global AIGC Toys Revenue Forecast by Type (2027-2032) & (\$ millions)

Table 71. Global AIGC Toys Sales Forecast by Application (2027-2032) & (Units)

Table 72. Global AIGC Toys Revenue Forecast by Application (2027-2032) & (\$ millions)

Table 73. Haivivi Basic Information, AIGC Toys Manufacturing Base, Sales Area and Its Competitors

Table 74. Haivivi AIGC Toys Product Portfolios and Specifications

Table 75. Haivivi AIGC Toys Sales (Units), Revenue (\$ Million), Price (US\$/Unit) and Gross Margin (2021-2026)

Table 76. Haivivi Main Business

Table 77. Haivivi Latest Developments

List Of Figures

LIST OF FIGURES

- Figure 1. Picture of AIGC Toys
- Figure 2. AIGC Toys Report Years Considered
- Figure 3. Research Objectives
- Figure 4. Research Methodology
- Figure 5. Research Process and Data Source
- Figure 6. Global AIGC Toys Sales Growth Rate 2021-2032 (Units)
- Figure 7. Global AIGC Toys Revenue Growth Rate 2021-2032 (\$ millions)
- Figure 8. AIGC Toys Sales by Geographic Region (2021, 2025 & 2032) & (\$ millions)
- Figure 9. AIGC Toys Sales Market Share by Country/Region (2025)
- Figure 10. AIGC Toys Sales Market Share by Country/Region (2021, 2025 & 2032)
- Figure 11. Product Picture of Companionship
- Figure 12. Product Picture of Education
- Figure 13. Product Picture of Others
- Figure 14. Global AIGC Toys Sales Market Share by Type in 2026
- Figure 15. Global AIGC Toys Revenue Market Share by Type (2021-2026)
- Figure 16. AIGC Toys Consumed in Children
- Figure 17. Global AIGC Toys Market: Children (2021-2026) & (Units)
- Figure 18. AIGC Toys Consumed in Elderly
- Figure 19. Global AIGC Toys Market: Elderly (2021-2026) & (Units)
- Figure 20. Global AIGC Toys Sale Market Share by Application (2025)
- Figure 21. Global AIGC Toys Revenue Market Share by Application in 2026
- Figure 22. AIGC Toys Sales by Company in 2026 (Units)
- Figure 23. Global AIGC Toys Sales Market Share by Company in 2026
- Figure 24. AIGC Toys Revenue by Company in 2026 (\$ millions)
- Figure 25. Global AIGC Toys Revenue Market Share by Company in 2026
- Figure 26. Global AIGC Toys Sales Market Share by Geographic Region (2021-2026)
- Figure 27. Global AIGC Toys Revenue Market Share by Geographic Region in 2026
- Figure 28. Americas AIGC Toys Sales 2021-2026 (Units)
- Figure 29. Americas AIGC Toys Revenue 2021-2026 (\$ millions)
- Figure 30. APAC AIGC Toys Sales 2021-2026 (Units)
- Figure 31. APAC AIGC Toys Revenue 2021-2026 (\$ millions)
- Figure 32. Europe AIGC Toys Sales 2021-2026 (Units)
- Figure 33. Europe AIGC Toys Revenue 2021-2026 (\$ millions)
- Figure 34. Middle East & Africa AIGC Toys Sales 2021-2026 (Units)
- Figure 35. Middle East & Africa AIGC Toys Revenue 2021-2026 (\$ millions)

- Figure 36. Americas AIGC Toys Sales Market Share by Country in 2026
- Figure 37. Americas AIGC Toys Revenue Market Share by Country (2021-2026)
- Figure 38. Americas AIGC Toys Sales Market Share by Type (2021-2026)
- Figure 39. Americas AIGC Toys Sales Market Share by Application (2021-2026)
- Figure 40. United States AIGC Toys Revenue Growth 2021-2026 (\$ millions)
- Figure 41. Canada AIGC Toys Revenue Growth 2021-2026 (\$ millions)
- Figure 42. Mexico AIGC Toys Revenue Growth 2021-2026 (\$ millions)
- Figure 43. Brazil AIGC Toys Revenue Growth 2021-2026 (\$ millions)
- Figure 44. APAC AIGC Toys Sales Market Share by Region in 2026
- Figure 45. APAC AIGC Toys Revenue Market Share by Region (2021-2026)
- Figure 46. APAC AIGC Toys Sales Market Share by Type (2021-2026)
- Figure 47. APAC AIGC Toys Sales Market Share by Application (2021-2026)
- Figure 48. China AIGC Toys Revenue Growth 2021-2026 (\$ millions)
- Figure 49. Japan AIGC Toys Revenue Growth 2021-2026 (\$ millions)
- Figure 50. South Korea AIGC Toys Revenue Growth 2021-2026 (\$ millions)
- Figure 51. Southeast Asia AIGC Toys Revenue Growth 2021-2026 (\$ millions)
- Figure 52. India AIGC Toys Revenue Growth 2021-2026 (\$ millions)
- Figure 53. Australia AIGC Toys Revenue Growth 2021-2026 (\$ millions)
- Figure 54. China Taiwan AIGC Toys Revenue Growth 2021-2026 (\$ millions)
- Figure 55. Europe AIGC Toys Sales Market Share by Country in 2026
- Figure 56. Europe AIGC Toys Revenue Market Share by Country (2021-2026)
- Figure 57. Europe AIGC Toys Sales Market Share by Type (2021-2026)
- Figure 58. Europe AIGC Toys Sales Market Share by Application (2021-2026)
- Figure 59. Germany AIGC Toys Revenue Growth 2021-2026 (\$ millions)
- Figure 60. France AIGC Toys Revenue Growth 2021-2026 (\$ millions)
- Figure 61. UK AIGC Toys Revenue Growth 2021-2026 (\$ millions)
- Figure 62. Italy AIGC Toys Revenue Growth 2021-2026 (\$ millions)
- Figure 63. Russia AIGC Toys Revenue Growth 2021-2026 (\$ millions)
- Figure 64. Middle East & Africa AIGC Toys Sales Market Share by Country (2021-2026)
- Figure 65. Middle East & Africa AIGC Toys Sales Market Share by Type (2021-2026)
- Figure 66. Middle East & Africa AIGC Toys Sales Market Share by Application (2021-2026)
- Figure 67. Egypt AIGC Toys Revenue Growth 2021-2026 (\$ millions)
- Figure 68. South Africa AIGC Toys Revenue Growth 2021-2026 (\$ millions)
- Figure 69. Israel AIGC Toys Revenue Growth 2021-2026 (\$ millions)
- Figure 70. Turkey AIGC Toys Revenue Growth 2021-2026 (\$ millions)
- Figure 71. GCC Countries AIGC Toys Revenue Growth 2021-2026 (\$ millions)
- Figure 72. Manufacturing Cost Structure Analysis of AIGC Toys in 2026
- Figure 73. Manufacturing Process Analysis of AIGC Toys

Figure 74. Industry Chain Structure of AIGC Toys

Figure 75. Channels of Distribution

Figure 76. Global AIGC Toys Sales Market Forecast by Region (2027-2032)

Figure 77. Global AIGC Toys Revenue Market Share Forecast by Region (2027-2032)

Figure 78. Global AIGC Toys Sales Market Share Forecast by Type (2027-2032)

Figure 79. Global AIGC Toys Revenue Market Share Forecast by Type (2027-2032)

Figure 80. Global AIGC Toys Sales Market Share Forecast by Application (2027-2032)

Figure 81. Global AIGC Toys Revenue Market Share Forecast by Application
(2027-2032)

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