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Global AIGC Technology Market Growth (Status and Outlook) 2026-2032

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Abstracts

The global AIGC Technology market size is predicted to grow from US$ 7973 million in 2025 to US$ 17860 million in 2032; it is expected to grow at a CAGR of 12.4% from 2026 to 2032.

AIGC, or Artificial Intelligence Generative Content Technology, refers to the technology of automatically creating, editing, or enhancing various forms of content based on instructions or input data using generative artificial intelligence models, such as Large Language Models (LLM), Diffusion Models, and Generative Adversarial Networks (GANs). This content includes, but is not limited to, text, images, videos, audio, code, and 3D models. The core value of AIGC lies in its high-efficiency, low-cost content production capabilities. It is disrupting traditional production processes and becoming a key driver for large-scale innovation in industries such as creative, media, marketing, and software development.

AIGC is considered the "next-generation computing platform" after PCs and mobile internet, and the market generally believes it will trigger an explosive growth in content productivity. Its low-cost and high-speed content creation capabilities are lowering the barrier to content generation to the bare minimum, bringing disruptive efficiency improvements to industries such as marketing, media, gaming, and e-commerce. The market focus has shifted from technology demonstrations to the implementation and commercialization of practical applications, particularly the business model innovations surrounding the Copilot and Agent models, which are expected to create a trillion-dollar market increment in the coming years.

Currently, the competitive barriers in the AIGC market are shifting from simply the scale of model parameters to the professionalism of the model (vertical domain models),

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control of underlying computing resources, and copyright and compliance. Leading companies are investing heavily in building and training vertical models with unique industry knowledge to provide higher professional value. Meanwhile, due to the extremely high requirements of GPUs and other high-end computing power for model training and inference, computing resources have become a new strategic high ground. Furthermore, with the popularization of AIGC content, copyright issues of data sources, the authenticity of generated content, and ethical risks have also become core focuses of market and regulatory attention.

LPI (LP Information)' newest research report, the “AIGC Technology Industry Forecast” looks at past sales and reviews total world AIGC Technology sales in 2025, providing a comprehensive analysis by region and market sector of projected AIGC Technology sales for 2026 through 2032. With AIGC Technology sales broken down by region, market sector and sub-sector, this report provides a detailed analysis in US$ millions of the world AIGC Technology industry.

This Insight Report provides a comprehensive analysis of the global AIGC Technology landscape and highlights key trends related to product segmentation, company formation, revenue, and market share, latest development, and M&A activity. This report also analyses the strategies of leading global companies with a focus on AIGC Technology portfolios and capabilities, market entry strategies, market positions, and geographic footprints, to better understand these firms’ unique position in an accelerating global AIGC Technology market.

This Insight Report evaluates the key market trends, drivers, and affecting factors shaping the global outlook for AIGC Technology and breaks down the forecast by Type, by Application, geography, and market size to highlight emerging pockets of opportunity. With a transparent methodology based on hundreds of bottom-up qualitative and quantitative market inputs, this study forecast offers a highly nuanced view of the current state and future trajectory in the global AIGC Technology.

This report presents a comprehensive overview, market shares, and growth opportunities of AIGC Technology market by product type, application, key players and key regions and countries.

Segmentation by Type:

Generate Image

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Generate Video

Generate Audio

Generate Text

Others

Segmentation by User Interaction:

Fully Automatic Generation

Human-in-the-Loop

Generate-and-Edit Tools

Segmentation by Underlying Technology:

Language Model-based AIGC

Diffusion Model-based AIGC

GAN-based Generation

Retrieval-Augmented Generation (RAG)

Segmentation by Application:

Personal

Business

This report also splits the market by region:

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Americas

United States

Canada

Mexico

Brazil

APAC

China

Japan

Korea

Southeast Asia

India

Australia

Europe

Germany

France

UK

Italy

Russia

Middle East & Africa

Egypt

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South Africa

Israel

Turkey

GCC Countries

The below companies that are profiled have been selected based on inputs gathered from primary experts and analyzing the company's coverage, product portfolio, its market penetration.

Google

Baidu

IBM

Microsoft

OpenAI

Meta

SAP

Intel

Amazon

Salesforce

Brighterion

KITT.AI

iFlyTek

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Megvii Technology

Albert Technologies

Yseop

Ipsoft

nanoRep(LogMeIn)

Astute Solutions

IDEAL.com

Wipro

H2O.ai

Brainasoft

Stability AI

Play.ht

Kunlun Tech Co.?Ltd.

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