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Global AI Visual Checkout Scale Market Growth 2026-2032

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Abstracts

The global AI Visual Checkout Scale market size is predicted to grow from US$ 294 million in 2025 to US$ 718 million in 2032; it is expected to grow at a CAGR of 13.7% from 2026 to 2032.

In 2025, global sales of AI Visual Checkout Scales reached 385,000 units, with an average selling price of $780 per unit. The total global production capacity stood at approximately 550,000 units per year, and the industry's average gross profit margin was around 40%. These scales are a type of smart retail terminal integrating AI visual recognition, deep learning algorithms, high-precision weighing sensors, edge computing, and smart payment technologies. They are primarily used in settings such as fresh food retail, supermarkets, convenience stores, and restaurants for the automatic identification, weight detection, price calculation, and rapid checkout of merchandise. The device captures product images via high-definition cameras and employs AI visual algorithms to identify non-standardized items—such as vegetables, fruits, meat, and seafood—while simultaneously using a high-precision electronic scale module to measure weight. It automatically generates product details, pricing, and transaction data, thereby significantly reducing the need for manual weighing and checkout operations and enhancing retail efficiency. Typically composed of an AI camera module, touchscreen display, high-precision weighing module, edge computing chip, main control board, communication module, printing module, and smart checkout software, the device supports data connectivity with POS systems, membership systems, inventory management systems, and cloud-based retail platforms.

Upstream raw materials include high-definition camera modules, AI computing chips, weighing sensors, PCBs, LCD screens, industrial-grade electronic components, metal housings, and plastic structural parts. The industry chain comprises upstream suppliers

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of semiconductor chips, camera modules, sensors, display equipment, and electronic components; midstream manufacturers of AI visual checkout scales, smart retail equipment enterprises, and software system integrators; and downstream entities including supermarkets, convenience stores, fresh food markets, food service enterprises, and retail digitalization service providers. Looking ahead, AI visual checkout scales will evolve toward higher recognition accuracy, multimodal AI integration, unmanned retail terminals, and intelligent inventory management. They will form integrated smart retail solutions alongside automated checkout systems, digital payment platforms, smart replenishment systems, and retail data analytics platforms. Market demand and business opportunities are driven by the retail industry's need for cost reduction and efficiency improvement, the lack of standardized management for fresh produce, rising labor costs, and the rapid expansion of unmanned retail models; the sector is poised for significant growth potential as supermarkets, fresh food chains, and community retail outlets undergo digital transformation.

United States market for AI Visual Checkout Scale is estimated to increase from US$ million in 2025 to US$ million by 2032, at a CAGR of % from 2026 through 2032.

China market for AI Visual Checkout Scale is estimated to increase from US$ million in 2025 to US$ million by 2032, at a CAGR of % from 2026 through 2032.

Europe market for AI Visual Checkout Scale is estimated to increase from US$ million in 2025 to US$ million by 2032, at a CAGR of % from 2026 through 2032.

Global key AI Visual Checkout Scale players cover Mettler Toledo, Bizerba, Dibal, Avery Berkel, SIMON-PAK, etc. In terms of revenue, the global two largest companies occupied for a share nearly % in 2025.

Report Scope

LP Information, Inc. (LPI) ' newest research report, the “AI Visual Checkout Scale Industry Forecast” looks at past sales and reviews total world AI Visual Checkout Scale sales in 2025, providing a comprehensive analysis by region and market sector of projected AI Visual Checkout Scale sales for 2026 through 2032. With AI Visual Checkout Scale sales broken down by region, market sector and sub-sector, this report provides a detailed analysis in US$ millions of the world AI Visual Checkout Scale industry.

This Insight Report provides a comprehensive analysis of the global AI Visual Checkout

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Scale landscape and highlights key trends related to product segmentation, company formation, revenue, and market share, latest development, and M&A activity. This report also analyzes the strategies of leading global companies with a focus on AI Visual Checkout Scale portfolios and capabilities, market entry strategies, market positions, and geographic footprints, to better understand these firms' unique position in an accelerating global AI Visual Checkout Scale market.

This Insight Report evaluates the key market trends, drivers, and affecting factors shaping the global outlook for AI Visual Checkout Scale and breaks down the forecast by Type, by Application, geography, and market size to highlight emerging pockets of opportunity. With a transparent methodology based on hundreds of bottom-up qualitative and quantitative market inputs, this study forecast offers a highly nuanced view of the current state and future trajectory in the global AI Visual Checkout Scale.

This report presents a comprehensive overview, market shares, and growth opportunities of AI Visual Checkout Scale market by product type, application, key manufacturers and key regions and countries.

Segmentation by Type:

Countertop

All-in-one

Built-in

Segmentation by Weighing Range:

Weighing Range: 0–3 kg

Weighing Range: 3.1–6 kg

Weighing Range: 6.1–15 kg

Others

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Segmentation by Technology:

2D Vision-based Recognition

3D Vision-based Recognition

Multimodal AI Recognition

Others

Segmentation by Application:

Fresh Food Retail

Supermarkets

Convenience Stores

Others

This report also splits the market by region:

Americas

United States

Canada

Mexico

Brazil

APAC

China

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- Japan
- Korea
- Southeast Asia
- India
- Australia

Europe

- Germany
- France
- UK
- Italy
- Russia

Middle East & Africa

- Egypt
- South Africa
- Israel
- Turkey
- GCC Countries

The below companies that are profiled have been selected based on inputs gathered from primary experts and analysing the company's coverage, product portfolio, its market penetration.

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Mettler Toledo

Bizerba

Dibal

Avery Berkel

SIMON-PAK

TELPO

HANIN

GUANGZHOU ZONERICH BUSINESS MACHINE

DIGI

Ronsson (Beijing) Technology

Winmore Digital

MERTECH

Malongtech

Key Questions Addressed in this Report

What is the 10-year outlook for the global AI Visual Checkout Scale market?

What factors are driving AI Visual Checkout Scale market growth, globally and by region?

Which technologies are poised for the fastest growth by market and region?

How do AI Visual Checkout Scale market opportunities vary by end market size?

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How does AI Visual Checkout Scale break out by Type, by Application?

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